

| Worlds Largest Event for  
| Project Controls

# Sponsorship Brochure

#PCEAUS2024

Networking | Education | Opportunities



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**2**  
Day Event



**800+**  
Delegates



**50+**  
Speakers



**42**  
Partners Booth



# Project Controls Background

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.

**A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.**

Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme.



# The Worlds largest project controls event

Networking | Education| Opportunities

Project Controls is all about sharing the right information (KPIs) to the right stakeholders at the right time to ensure the right decisions are taken at the right time.

**Project Controls Expo is the venue to meet all involved:** Client, End User, Contractor, Consultancy and Technology Suppliers.

“Project Controls  
**EXPO**

is a celebration of  
project controls”



# Project Controls Expo AUS

Owes it success to the unique mix of



Project Controls Expo AUS owes it success to the unique mix of educational sessions, workshops, a partners showcase and dedicated networking events. It offers a distinctive forum for learning as well as the opportunity for the exchange of ideas across industries and the chance for delegates to examine the most up to date products and services as solutions to their pain points.

The education programme offers eight different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions.

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including cost, risk analysis, scheduling and estimating.

The Asia-Pacific Awards Evening illustrates the Expo's continuous efforts to recognize the best projects and practices serving as a platform to hear and share the success stories within the project controls community.

To cap the whole Expo experience, there are many networking opportunities including the Asia-Pacific Awards Evening within the Stadium. This creates a true and unparalleled community feel across all two days of PCE AUS

# Event Calendar 2024

## USA

17-19 September 2024  
Nationals Park, Washington DC

## UK

5-6 November 2024  
Wembley Stadium, London

## BRAZIL

7-8 March 2024  
Centro de Convenções Frei  
Caneca, São Paulo

## UAE

13-14 February 2024  
Jafza One Convention  
Centre, Dubai

## AUS

26-27 November 2024  
Melbourne Cricket Ground

# Our Audience

- Project Controls Engineers
- Cost Estimators & Engineers
- Planners & Schedulers
- Planning Engineers
- Tendering Managers
- Project Leaders / Directors / Managers
- Programme Directors / Managers
- Project Development Engineers
- Project Managers
- BIM Professionals
- Risk Engineers / Managers
- Delay Claims Analysts
- Project Engineers

Technology



Defense



Consulting



Energy



Infrastructure



Transport



Aerospace



Other



# Who Support us



# AGENDA 2024

**Day 1**  
**26 November**



**8:00 – 16:50**

**Free Partner Showcase**

**4 Seminar Streams**

- › Smart Construction
- › Technology
- › Back to Basics
- › Workshops

**Evening**

**18:00 – 22:00**

Awards Drinks Reception  
Awards Ceremony & Black-Tie  
Gala Dinner

**Day 2**  
**27 November**



**8:00 – 17:35**

**Free Partner Showcase**

**4 Seminar Streams**

- › Masterclass
- › Megaprojects
- › Case Studies
- › Innovation

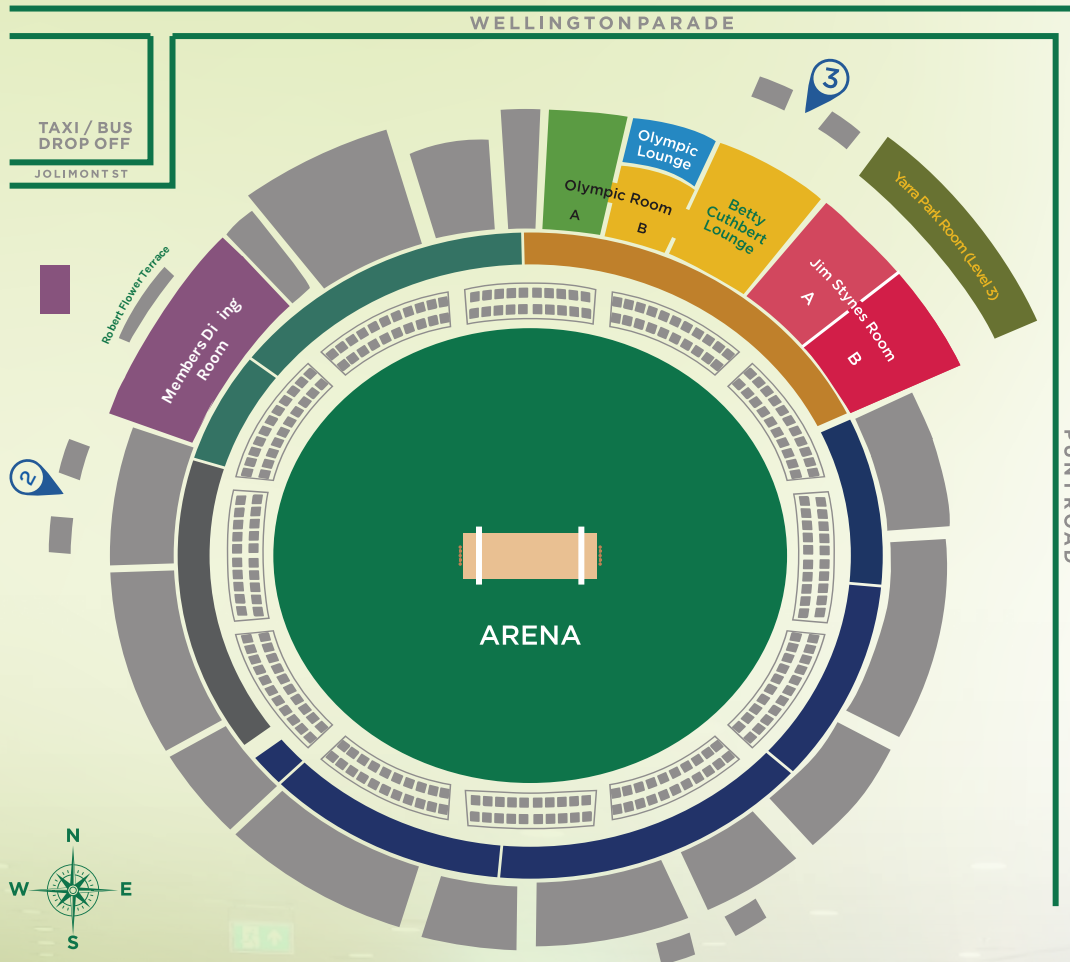
**Evening**

**17:45 – 19:30**

Evening social drinks  
MCG stadium tour



# Bird's Eye View



## Day 1 - Tuesday 26<sup>th</sup> November 2024

- Partner Showcase @ Olympic Room B & Betty Cuthbert Lounge
- Workshops zone @ Jim Stynes Room B
- Smart Construction Zone @ Jim Stynes Room A
- Technology Zone @ Olympic Room A
- Back to Basics zone @ Yarra Park Room
- Awards drinks reception @ Members Dining Room
- Awards Ceremony & Black-Tie Gala Dinner @ Members Dining Room

## Day 2 - Wednesday, 27<sup>th</sup> November 2024

- Partner Showcase @ Olympic Room B & Betty Cuthbert Lounge
- Masterclass Zone @ Olympic Room A
- Case Studies Zone @ Jim Stynes Room A
- Megaprojects Zone @ Yarra Park Room
- Innovation Zone @ Jim Stynes Room B
- SME Panel/Zone @ Olympic lounge
- Evening social @ Olympic Room B & Betty Cuthbert Lounge

- ③ PCE AUS Conference and Exhibition Entrance and Exit **Gate 3**
- ② Asia-Pacific Project Controls Expo Awards Night Entrance and Exit **Gate 2**

- ↑↑ Cloak Room

**Please note: There are no secure cloakroom facilities at MCG. Only bring valuables eg laptops and cameras if essential. Keep these possessions with you at all times. There is space to hang coats but this area is not supervised.**

- 🚪 To access the Yarra Park Room, please take an elevator to Level 3

# Partner Showcase



- Headline Partner
- Platinum Partners
- Education, Training and Professional Bodies
- Gold Partners
- Silver Partners
- C

 Catering



# Sponsorship Packages

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# Benefits

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Headline Sponsor
Exhibition stand inc. Furniture, Electrics + 55" LCD		✓	✓	✓	✓
Presentation slot			✓	✓	✓
Delegate list supplied (according to local data protection legislation)		✓	✓	✓	✓
Complimentary event passes (incl. stand manning)	1	2	5	10	15
Logo, brochure, flyer, case study and video on PCE AUS website partners' page	✓	✓	✓	✓	✓
Exclusive Awards Ceremony & Black-Tie Gala Dinner tickets	1	2	2	3	4
Publish technical paper on PCE AUS website				✓	✓
Executive lounge				✓	✓
Stadium tour pass	1	2	3	5	10
Stand size		2.5m X 2m	3m X 2m	5m X 2m	7m X 2m



**Project Controls**  
EXPO

A\$ 2,500

A\$ 7,950

A\$ 9,500

A\$ 15,000

A\$ 22,000

All prices quoted are subject to GST

# Headline Sponsorship

**A\$ 22,000** plus GST

## Benefits

In addition to the outlined benefits above, the Headline partner will receive the following:

- 1<sup>st</sup> speaking slot
- 2nd banner on PCE AUS website homepage and 1st banner on partners page
- 5 minute speaking slot both days after keynote
- One blog in PCE Newsletter

## Partner logo to be displayed:

- On all Expo notepads
- On all delegate badges
- On all certificates (for delegates and speakers)
- Event brochure (online and printed)
- On all email campaigns
- On all social media campaigns
- On all venue brandings
- Project Controls Expo APP

# Platinum Sponsorship

**A\$ 15,000** plus GST

## Benefits

- 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- 3rd banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and
- 2nd banner partner's page on our website (on a first come first served basis)
- One blog in PCE Newsletter

## Partner logo to be displayed:

- On all email campaigns
- On all certificates (for delegates and speakers)
- Event brochure (online and printed)
- Exclusive social media campaigns
- Project Controls Expo APP
- On venue branding



# Gold Sponsorship

**A\$ 9,500** plus GST

## Benefits

In addition to the outlined benefits above, the Gold Sponsor will receive the following:

- Speaking slot
- 3<sup>rd</sup> banner on PCE AUS website homepage and 3<sup>rd</sup> banner on partners page
- Electrics
- One blog in PCE newsletter (Text)

## Partner logo to be displayed:

- Event brochure (online and printed)
- On all email campaigns
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

# Silver Sponsorship

**A\$ 7,950** plus GST

In addition to the outlined benefits above, the Silver Sponsor will receive the following:

## Partner logo to be displayed:

- Event brochure (online and printed)
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

# Awards Sponsorship Packages

26<sup>th</sup> November 2024



# Awards Ceremony & Black-tie Gala Dinner

This year's categories for sponsorship will be:

1. Australian **CHARTERED PROFESSIONAL ENGINEER** (cost/schedule/risk) of the Year
2. Asia-Pacific Project Controls **CONSULTANCY** of the Year
3. Asia-Pacific Project Controls **INNOVATION** of the Year



4. Asia Pacific Project Controls **LIFETIME CONTRIBUTION** Award
5. Asia-Pacific Project Controls **MEGAPROJECT** of the Year
6. Asia-Pacific Project Controls **PROFESSIONAL** of the Year
7. Asia-Pacific Project Controls **SMALL BUSINESS** of the Year
8. Asia-Pacific Project Controls **SUSTAINABILITY** Project of the Year
9. Asia-Pacific Project Controls **TECH COMPANY** of the Year
10. Asia-Pacific **TRANSFORMATION** Project of the Year





# Awards Ceremony & Black-tie Gala Dinner

## Branding / Awareness Campaign

- Includes partnership of one award
- The logo of the headline partner will always be designed slightly larger than the other partner logos (and clearly demarked as “headline partner”)
- Whenever the event is mentioned – it will be mentioned with “partnered by”
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

## Headline Sponsorship

**A\$ 10,000** plus GST (1 Available)

### Awards Dinner Venue Branding

Company logo on:

- Menu
- Place cards
- AV
- Trophy (company name engraved)
- Partner logo on award pull up banner at entrance to the dinner location

### Premium Benefits

- Opportunity to be part of one of the judging panels
- Opportunity to present a trophy to the winner

### Tickets

- The partnership package includes TWO tables of 10 dinner places each including half a bottle of wine per person
- Additional tables can be purchased if required at an additional cost

# Awards Ceremony & Black-tie Gala Dinner

## Branding / Awareness Campaign

- Includes partnership of one award
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

## Premium Benefits

- Partners' name on specific award trophy
- Opportunity to present a trophy to the winner

## Category Sponsorship

A\$ 5000 plus GST (8 Available)

### Awards Dinner Venue Branding

Company logo on:

- Menu
- Place cards
- AV
- Trophy (company name engraved)
- Partner logo on award pull up banner at entrance to the dinner location

### Tickets

- The partnership package includes ONE table of 10 dinner places each including half a bottle of wine per person
- Additional tables can be purchased if required at an additional cost

# Registration Area Sponsor

## Benefits

- 3m x 2m banner behind the registration desk
- T shirts, with dual branding, on staff at desk (provided by Expo)
- Bags, environmentally friendly, given to each delegate (To be provided and distributed by partner)
- 1 complimentary event pass



**A\$ 4,000**  
plus GST



# App Sponsor

## Benefits

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure (Printed and Online) & 1 complimentary event pass

**A\$ 4,000**  
plus GST





**Project Controls**  
**EXPO**  
Melbourne, Australia

26-27 November 2024  
Melbourne Cricket Ground

# BOOK YOUR BOOTH TODAY

CONTACT US TO DISCUSS YOUR PARTICIPATION OPPORTUNITIES:

+61 399 175 783

[info@projectcontrolexpo.com](mailto:info@projectcontrolexpo.com)

## PARTNERSHIP ENQUIRIES

[mike@ProjectControlExpo.com](mailto:mike@ProjectControlExpo.com)

## SPEAKING OPPORTUNITIES

[alicja@projectcontrolexpo](mailto:alicja@projectcontrolexpo)

## DELEGATE REGISTRATION

[projectcontrolexpo.com/aus/register](https://projectcontrolexpo.com/aus/register)

Follow us on LinkedIn



Project Controls Expo AUS

**Connect: Showcase: Succeed**