

WORLD'S LARGEST EVENT FOR

PROJECT CONTROLS

MEDIA PACK



2
DAY EVENT



800+
DELEGATES



64
SPEAKERS



46
EXHIBITION STANDS

Networking | Education | Opportunities

14-15 NOVEMBER
2023

MELBOURNE CRICKET
GROUND, AUSTRALIA

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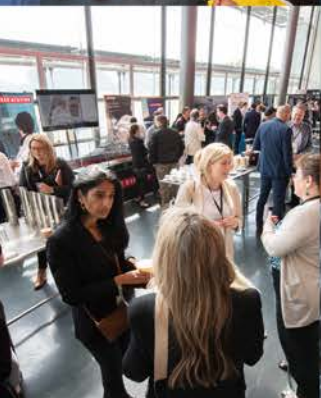
In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.

A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.

Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme.





“ Project Controls EXPO

is a celebration of
project controls

The world’s largest project controls event

Built on three fundamental principles:
Education, Networking and Commercial
opportunities.

Highlights the value and impact when
project controls are put to use effectively.

Representation from the full supply chain:
End user, Consultancy and Technology



OUR JOURNEY





Project Controls
EXPO

EVENT CALENDAR 2023



Project Controls Expo USA

25-27 September 2023
Nationals Park,
Washington DC



Project Controls Expo UK

7-8 November 2023
Wembley Stadium,
London



Project Controls Expo AUS

14-15 November 2023
Melbourne Cricket
Ground



PROJECT CONTROLS EXPO AUS

Project Controls Expo AUS owes its success to the unique mix of educational sessions, workshops, a partners showcase and dedicated networking events. It offers a distinctive forum for learning as well as the opportunity for the exchange of ideas across industries and the chance for delegates to examine the most up to date products and services as solutions to their pain points.

The education programme offers six different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions.

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including cost, risk analysis, scheduling and estimating.

The Asia-Pacific Awards Evening illustrates the Expo's continuous efforts to recognize the best projects and practices serving as a platform to hear and share the success stories within the project controls community.

To cap the whole Expo experience, there are many networking opportunities including the Asia-Pacific Awards Evening within the Stadium. This creates a true and unparalleled community feel across all two days of PCE AUS

Project Controls Expo is a celebration of project controls



OUR AUDIENCE

- Project Controls Engineers
- Cost Estimators & Engineers
- Planners & Schedulers
- Planning Engineers
- Tendering Managers
- Project Leaders / Directors / Managers
- Programme Directors / Managers

- Project Managers
- BIM Professionals
- Risk Engineers / Managers
- Delay Claims Analysts
- Project Engineers
- Project Development Engineers



Technology



19%

Defence



15%

Consulting



14%

Energy



13%

Infrastructure



11%

Transport



10%

Aerospace



9%

Other



9%

WHO TRUSTS US



AGENDA 2022



DAY - 1 14 November

7:30 - 16:50

Free Partner Showcase

4 Seminar Streams

Smart Construction
Technology
Back to Basics
Workshops

Evening

18:00 - 23:00

Awards Drinks Reception
Awards Ceremony & Black-Tie
Gala Dinner

DAY - 2 15 November

7:30 - 17:35

Free Partner Showcase

4 Seminar Streams

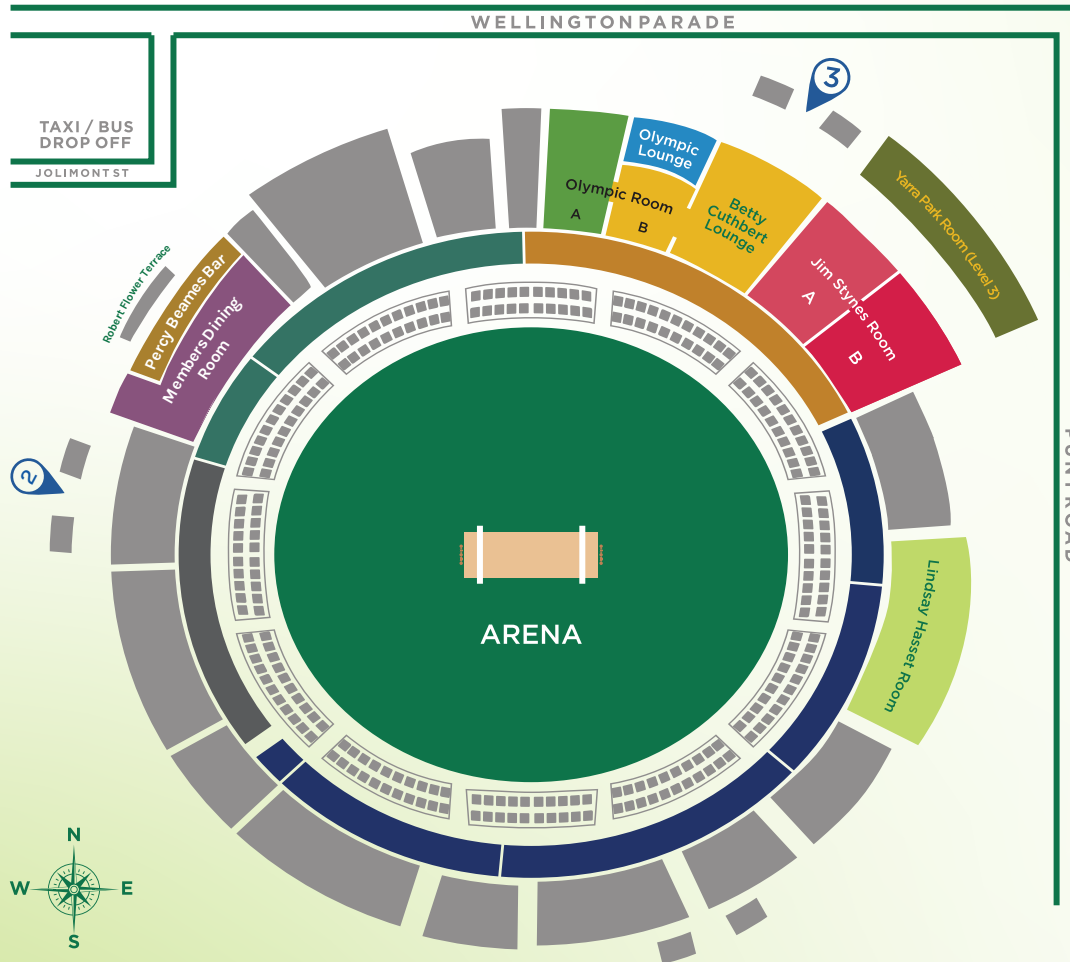
Masterclass
Megaprojects
Case Studies
Innovation

Evening

17:45 - 19:30

Evening social drinks
MCG stadium tour

BIRD'S EYE VIEW



Day 1 - Tuesday 14th November 2023

- Partner Showcase @ Olympic Room B & Betty Cuthbert Lounge
- Workshops zone @ Jim Stynes Room B
- Smart Construction Zone @ Jim Stynes Room A
- Technology Zone @ Olympic Room A
- Back to Basics zone @ Yarra Park Room
- Awards drinks reception @ Members Dining Room
- Awards Ceremony & Black-Tie Gala Dinner @ Members Dining Room

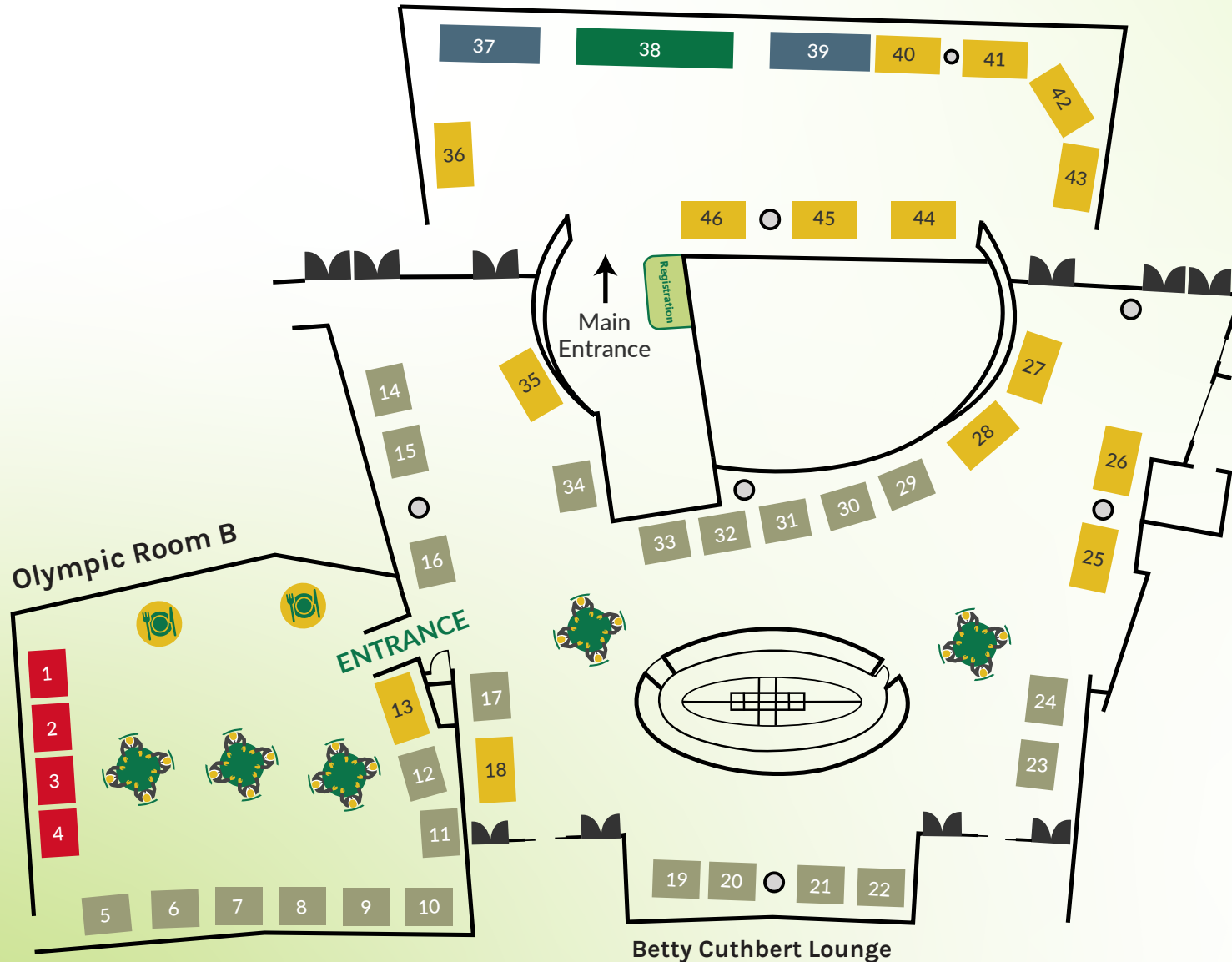
Day 2 - Wednesday, 15th November 2023

- Partner Showcase @ Olympic Room B & Betty Cuthbert Lounge
- Masterclass Zone @ Olympic Room A
- Case Studies Zone @ Jim Stynes Room A
- Megaprojects Zone @ Yarra Park Room
- Innovation Zone @ Jim Stynes Room B
- SME Panel/Zone @ Olympic lounge
- Evening social @ Olympic Room B & Betty Cuthbert Lounge

- 📍 PCE AUS Conference and Exhibition Entrance and Exit **Gate 3**
- 📍 Asia-Pacific Project Controls Expo Awards Night Entrance and Exit **Gate 2**

- 👤 Cloak Room
Please note: There are no secure cloakroom facilities at MCG. Only bring valuables eg laptops and cameras if essential. Keep these possessions with you at all times. There is space to hang coats but this area is not supervised.

PARTNER SHOWCASE



- Headline Partner
- Platinum Partners
- Education, Training and Professional Bodies
- Gold Partners
- Silver Partners
- Networking Area
- Pillar
- Refreshments and Catering
- Exit



PARTNERSHIP PACKAGES

		Bronze AU\$ 2,500	Silver AU\$ 7,950	Gold AU\$ 9,500	Platinum AU\$ 15,000	Headline AU\$ 22,000
Exhibition stand			✓	✓	✓	✓
Presentation slot				✓	✓	✓
Delegate list supplied (according to local data protection legislation)			✓	✓	✓	✓
Complimentary event passes (incl. stand manning)		1	2	5	10	15
LCD screen (pre-installed)			55"	55"	55"	65"
Logo, brochure, flyer, case study and video on PCE AUS website partners' page		✓	✓	✓	✓	✓
Exclusive Awards Ceremony & Black-Tie Gala Dinner tickets		1	2	2	3	4
Furniture			Standard (table, chairs & table cloth)	Standard (table, chairs & table cloth)	Standard (table, chairs & table cloth)	Standard (table, chairs & table cloth)
Publish technical paper on PCE AUS website					✓	✓
Executive lounge					✓	✓
Stadium tour pass		1	2	3	5	10
Stand size			2.5m X 2m	3m X 2m	5m X 2m	7m X 2m

HEADLINE PARTNERSHIP

Benefits

Partner Package

AU\$ 22,000
plus GST

In addition to the outlined benefits above, the Headline partner will receive the following:

- > 1st speaking slot
- > 2nd banner on PCE UK website homepage and 1st banner on partners page
- > 5 minute speaking slot after keynote
- > Electrics

Partner logo to be displayed:

- > on all Expo notepads
- > on all delegate badges
- > on all certificates (for delegates and speakers)
- > Event brochure (online and printed)
- > on all email campaigns
- > on all social media campaigns
- > on all venue brandings
- > Project Controls Expo APP

PLATINUM PARTNERSHIP

Partner Package

AU\$ 15,000
plus GST

Benefits

In addition to the outlined benefits above, the Platinum partner will receive the following:

- > 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- > 3rd banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and 2nd banner partner's page on our website (on a first come first served basis)
- > Electrics

Partner logo to be displayed:

- > on all email campaigns
- > on all certificates (for delegates and speakers)
- > Event brochure (online and printed)
- > Exclusive social media campaigns
- > Venue branding
- > Project Controls Expo APP



AWARDS PARTNERSHIP PACKAGES

Tuesday 14 November 2023

AWARDS CEREMONY & BLACK-TIE GALA DINNER

This year's categories for partnership will be:

1. Australian **CHARTERED PROFESSIONAL ENGINEER** (cost/schedule/risk) of the Year
2. Asia-Pacific Project Controls **CONSULTANCY** of the Year
3. Asia-Pacific Project Controls **INNOVATION** of the Year
4. Asia-Pacific Project Controls **LIFETIME CONTRIBUTION** Award
5. Asia-Pacific Project Controls **MEGAPROJECT** of the Year
6. Asia-Pacific Project Controls **PROFESSIONAL** of the Year
7. Asia-Pacific **TRANSFORMATION** Project of the Year
8. Asia-Pacific Project Controls **SUSTAINABILITY** Project of the Year

AWARDS CEREMONY & BLACK-TIE GALA DINNER

BRANDING / AWARENESS CAMPAIGN

- Includes partnership of one award
- The logo of the headline partner will always be designed slightly larger than the other partner logos (and clearly demarked as “headline partner”)
- Whenever the event is mentioned – it will be mentioned with “partnered by”
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

Headline Partnership

AU\$ 15,000
plus GST
(1 Available)



AWARDS DINNER VENUE BRANDING

Company logo on:

- Menu
- Place cards
- AV
- Trophy (company name engraved)
- Partner logo on award pull up banner at entrance to the dinner location



PREMIUM BENEFITS

- Opportunity to be part of one of the judging panels
- Opportunity to present a trophy to the winner



TICKETS

- The partnership package includes TWO tables of 10 dinner places each including half a bottle of wine per person
- Additional tables can be purchased if required at an additional cost

AWARDS CEREMONY & BLACK-TIE GALA DINNER

BRANDING / AWARENESS CAMPAIGN

- > Includes partnership of one award
- > Mention on advertising and marketing materials (in connection with selected category)
- > Social media graphics and messaging supplied pre and post event
- > Photography and video content supplied post event
- > Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

PREMIUM BENEFITS

- > Partners' name on specific award trophy
- > Opportunity to present a trophy to the winner

Category Partnership

AU\$ 9,000

plus GST
(8 Available)

AWARDS DINNER VENUE BRANDING

Company logo on:

- > Menu
- > Place cards
- > AV
- > Trophy (company name engraved)
- > Partner logo on award pull up banner at entrance to the dinner location

TICKETS

- > The partnership package includes ONE table of 10 dinner places each including half a bottle of wine per person
- > Additional tables can be purchased if required at an additional cost



ADDITIONAL INFO & OPTIONAL COSTS

ADDITIONAL INFO & OPTIONAL COSTS

- > Project Controls Expo offers open plan layout and sizes are as per the layout provided in this media pack
- > Exhibitors will be provided with 2 power connections (13A each) along with optional furniture (table, matching table cloth and up to 4 chairs)
- > We offer LCD TV panels at an additional cost (see full price list)

Note: All exhibitors are offered a LCD screen as per their partnership packages. If you wish to order additional or upgrade the size of the LCD screen please use the **order form** and send it to mcg@encore-anzpac.com and you will receive a formal quote.

Rates For LCD Panels:

31" on a
table stand
AU\$390

40" a 2
meter stand
AU\$560

47" a 2
meter stand
AU\$570

60" a 2
meter stand
AU\$630

Optional
laptop
AU\$300

Note: All prices are ex+GST and include labour.



CONNECT WITH US

Email: aus@projectcontrolexpo.com

Phone: +61 399 175 783

Website: projectcontrolexpo.com/aus