


# Workforce Effort and Outcome Optimisation

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- **Civil engineer > 30 years**
- **Transport design, project + business case management**
- **MIEAust, CPEng, RMCP**
  
- **Workforce analysis + solutions > 8 year**
- **Founder of RESRODEL**
- **Project Leader ISO 30343 'Workforce Allocation**



How can we make  
society both  
more **productive**  
and  
more **humane?**

\*Attributed as Peter  
Druker's life's work

- more **delivery**
- increased **margins**
- greater **wellbeing**



# Manage human effort better

# Better Workforce Decisions

1. Forecast effectiveness
2. Interventions that optimise
3. See the change to results

Too Often...

Poor-quality **products or services**  
are **delivered** late  
by **stressed people**  
or **low utilization**  
erodes margins

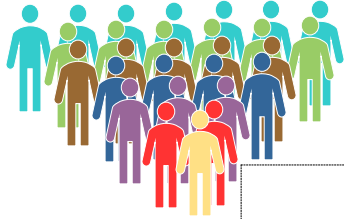
# Workforce data is complex



# How good are we?

- >25% reasons projects fail due to RM
- excess workloads cause 39% workplace stress
- RM ranked 2<sup>nd</sup> greatest difficulty in PMOs
- 93% of managers believe their workforce not optimised

# Resource Management



|            | April | May | June | July |
|------------|-------|-----|------|------|
| Project 11 | █     |     |      |      |
| Project 12 |       | █   |      |      |
| Project 13 |       | █   | █    |      |
| Project 14 |       |     | █    |      |
| Project 15 |       | █   | █    |      |
| Project 16 |       |     | █    |      |
| Project 17 |       |     |      | █    |

# Resource Management

ORACLE®

PRIMAVERA



|            | April   | May      | June     | July     |
|------------|---------|----------|----------|----------|
| Project 11 | 5 icons |          |          |          |
| Project 12 | 3 icons | 10 icons |          |          |
| Project 13 |         | 10 icons | 10 icons | 10 icons |
| Project 14 |         | 5 icons  | 5 icons  |          |
| Project 15 |         | 10 icons | 10 icons | 10 icons |
| Project 16 |         |          | 10 icons |          |
| Project 17 |         |          |          | 5 icons  |

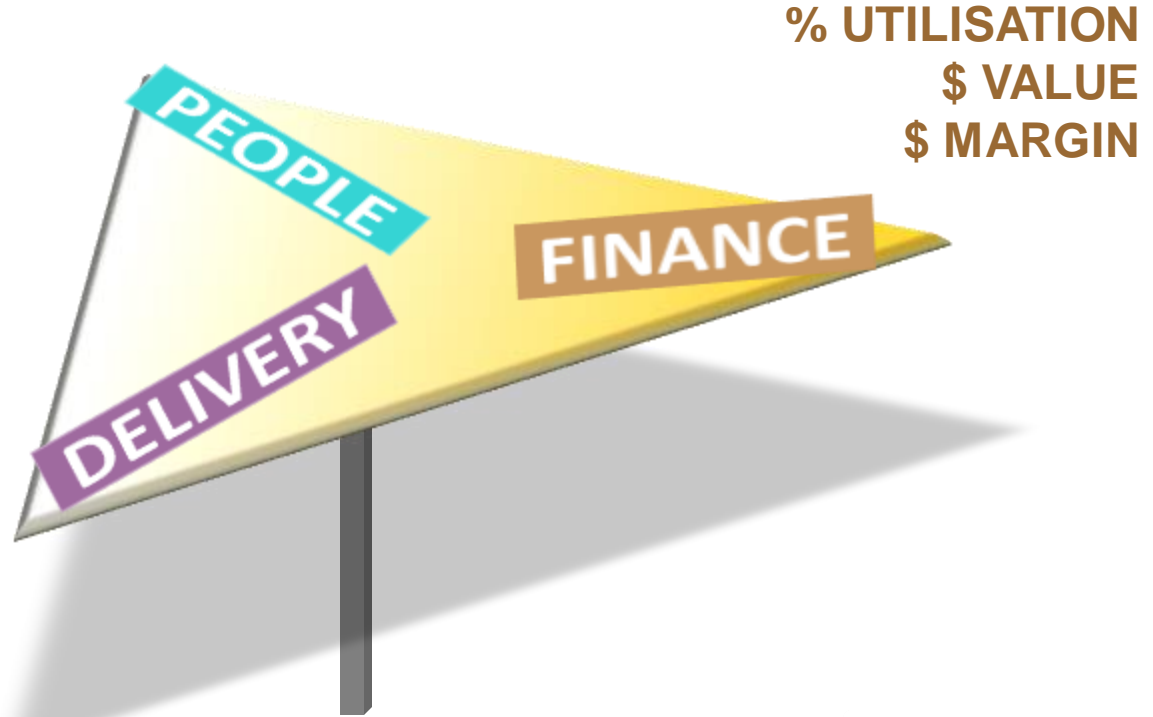
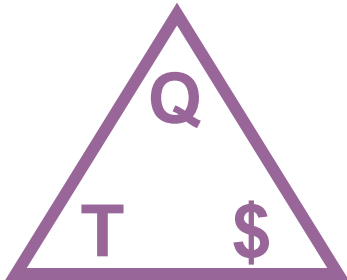


**I can  
allocate...**

**...yet have  
limited  
visibility !**



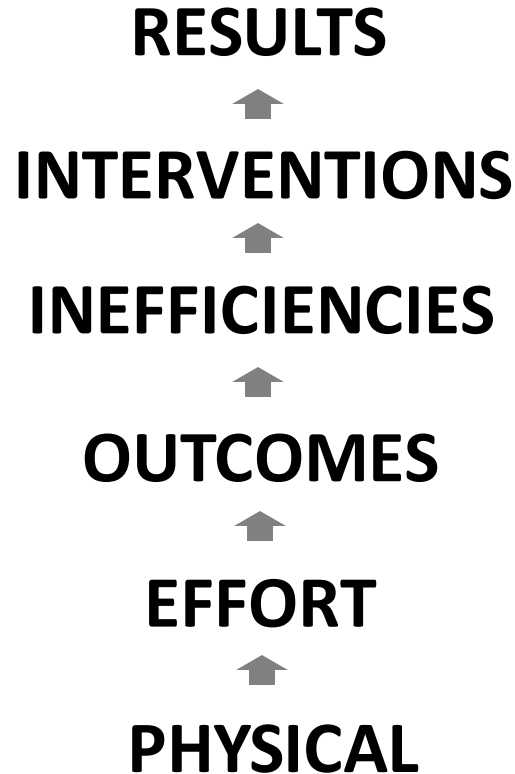
# Balance Outcomes + Results



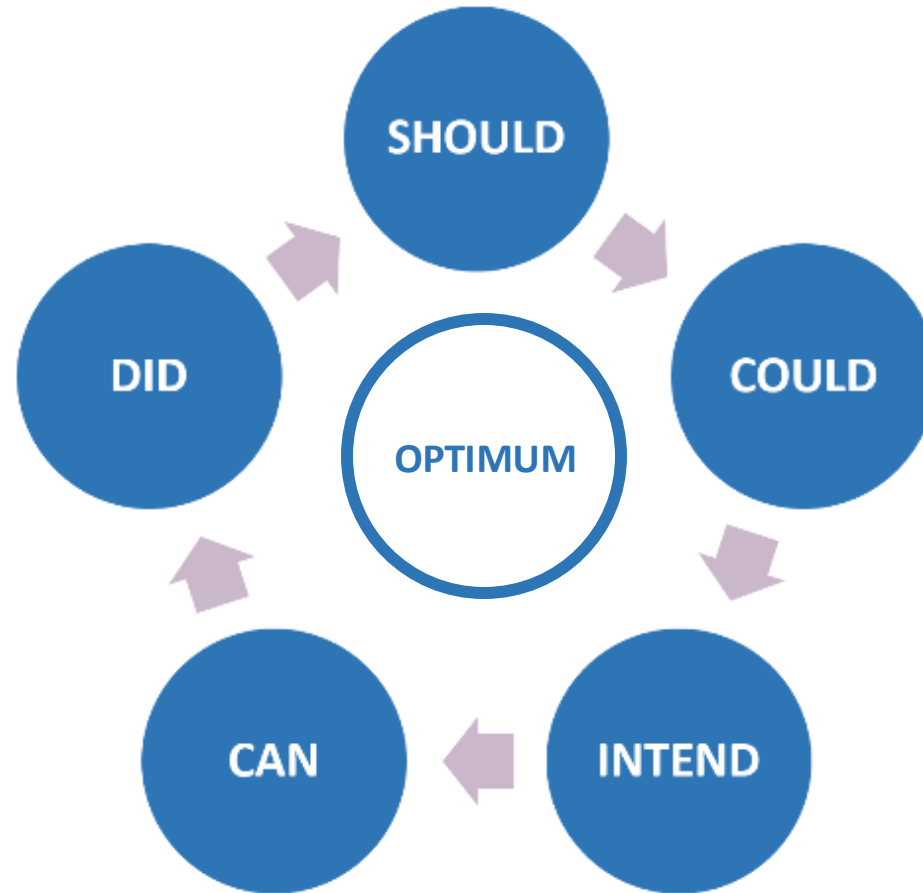




# Levels of Abstraction



# Context





**Comprehend + optimise  
future workforce  
effort + outcomes**

# EFFORT MANAGEMENT

# This Presentation

## A. Nature of effort and workforces

## B. Effort Analysis

1. Forecasts
2. Optimise
3. Results

*Get better  
Workforce outcomes*

## C. Application

## D. Benefits

# Part A: Overview

- A1. Effort
- A2. Wellbeing
- A3. Whole Workforce
- A4. Resource management

# A1. PHYSICAL EFFORT

*Ingredients and consequences of effort*

**PHYSICAL** → **EFFORT** → **OUTCOMES** → **INEFFICIENCIES** → **INTERVENTIONS** → **RESULTS**

$$\text{Effort} = \text{Quantity} \\ \times \text{Time} \\ \times \text{Rate}$$

$$\begin{aligned} \text{Effort} &= \text{Quantity} \\ &\times \text{Duration} \\ &\times \text{Periods} \\ &\times \text{Rate} \end{aligned}$$

**Units:**

FTE, weeks, days,  
hours, minutes

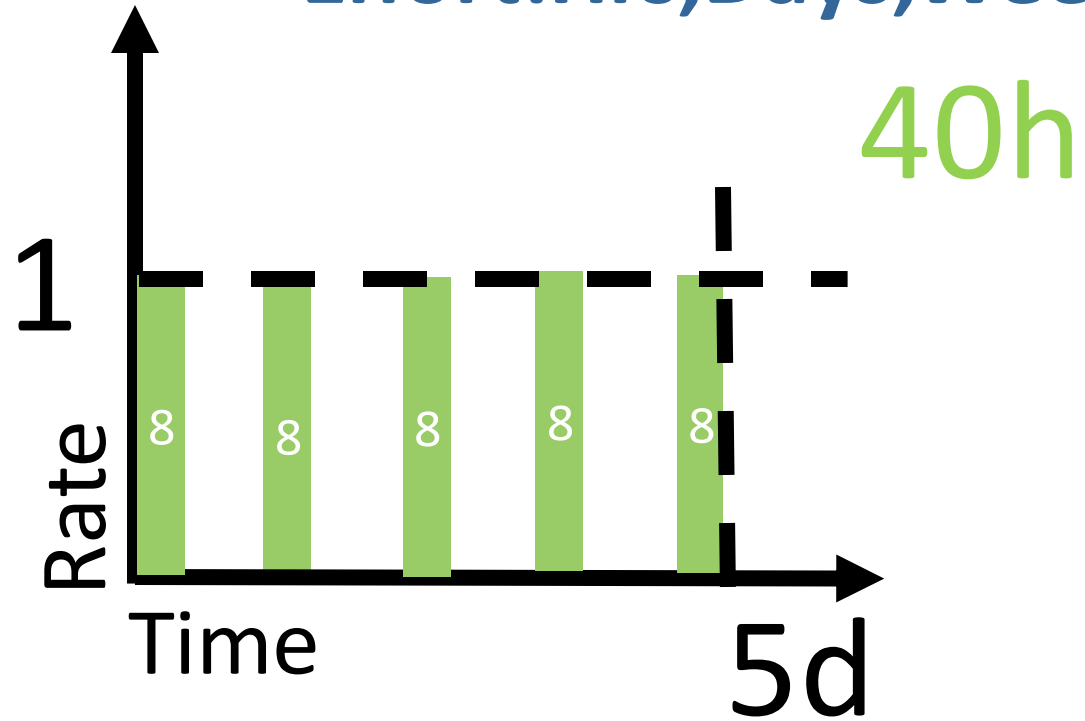
# Standard Effort

40



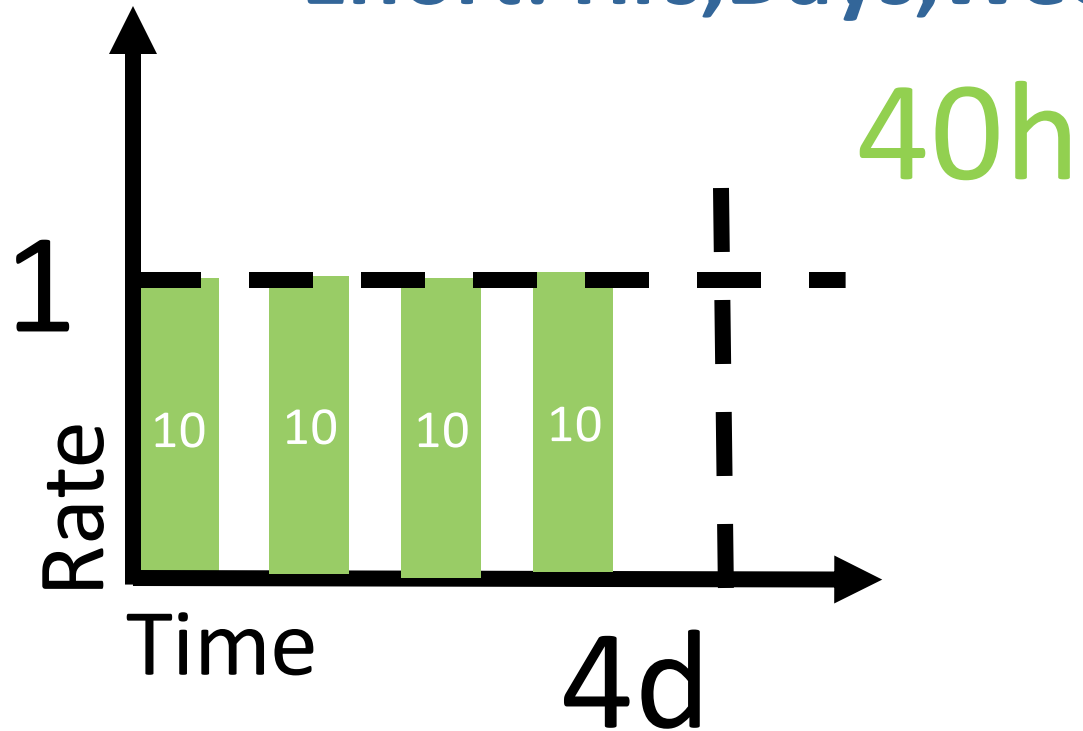
# Standard Effort

## Effort:Hrs,Days,Week



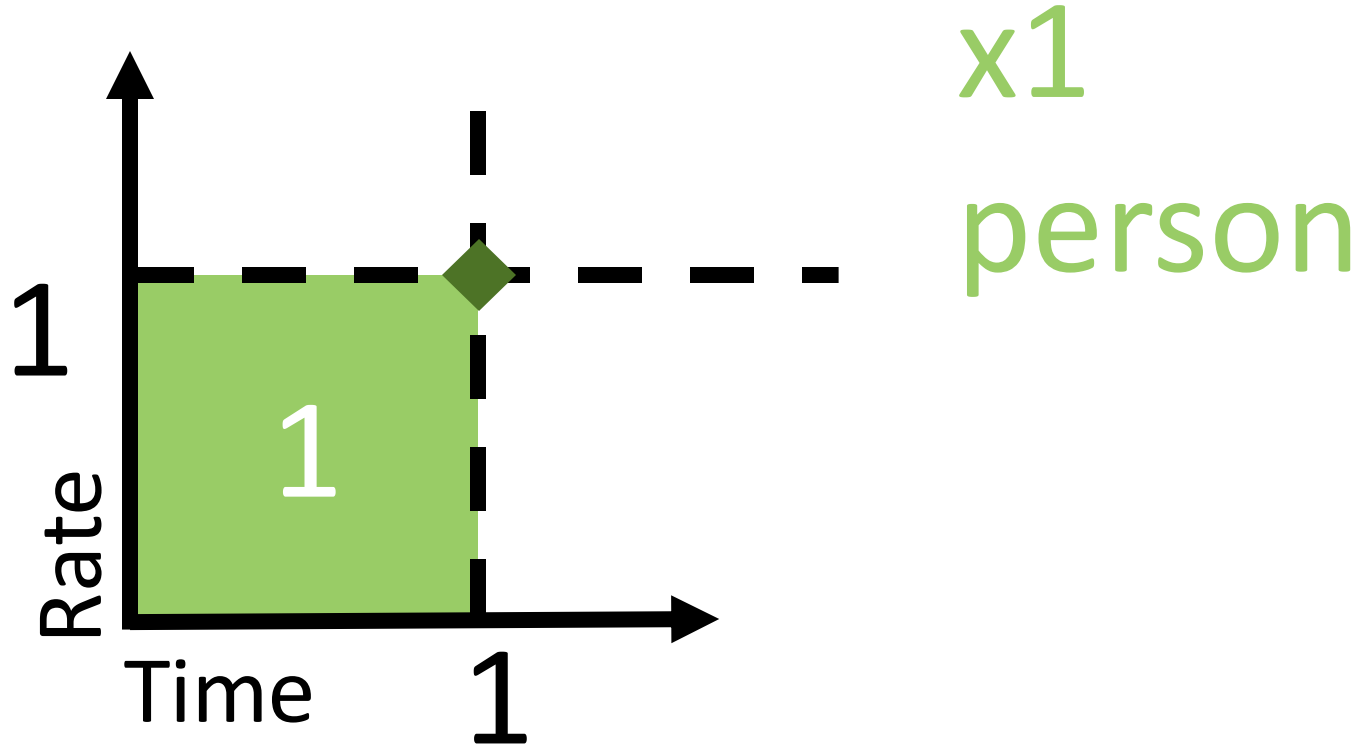
Fewer  
Longer  
Days

Effort: Hrs,Days,Week



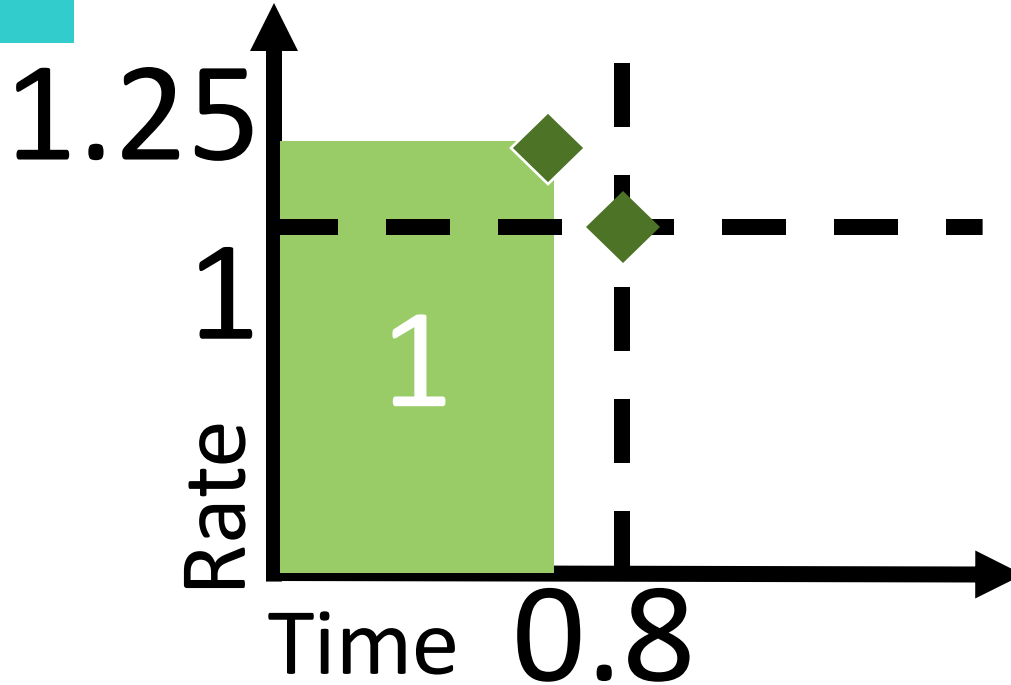
# Standard Effort

## Effort: Normalised



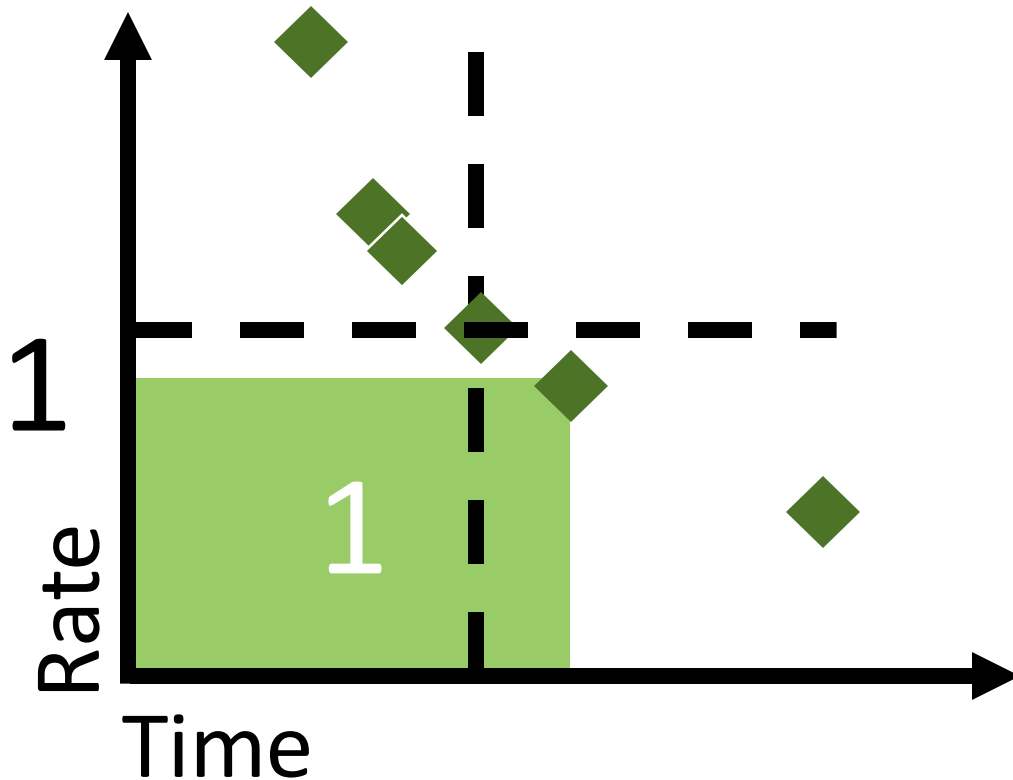
# Effort: Normalised

Earlier  
Faster



Longer  
Slower

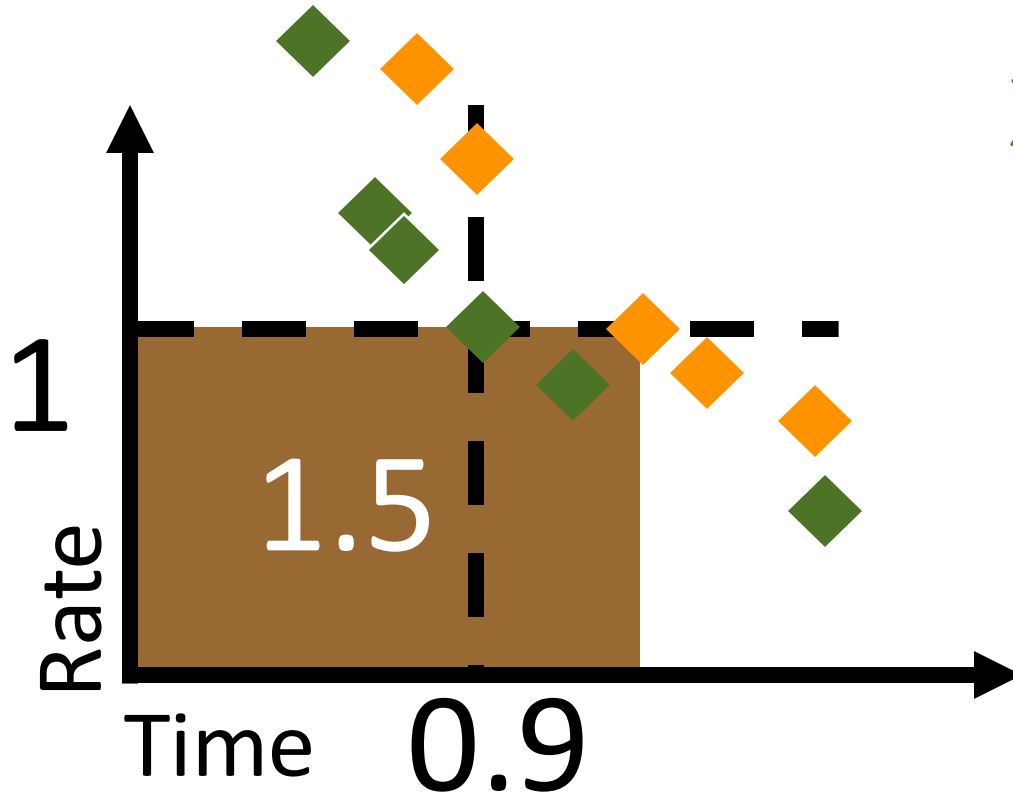
## Effort: Normalised



Longer

Effort: Excessive

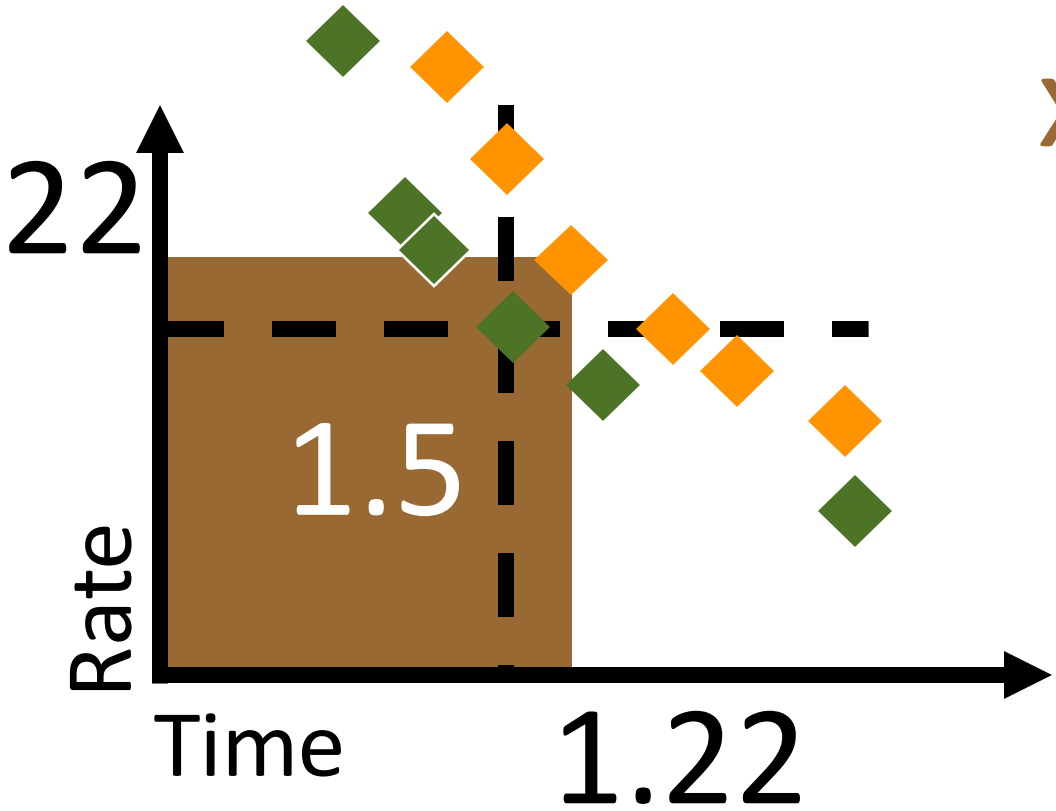
x1.5



# Effort: Excessive

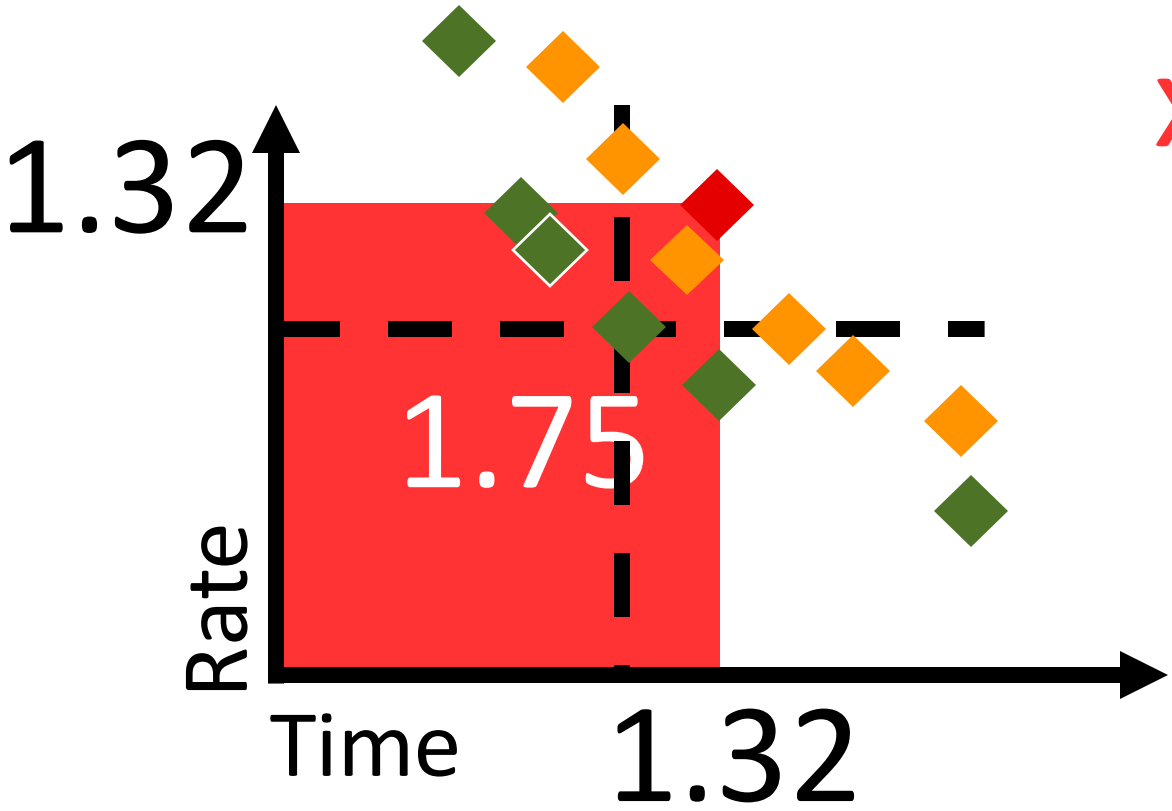
x1.5

Longer  
+  
Faster !



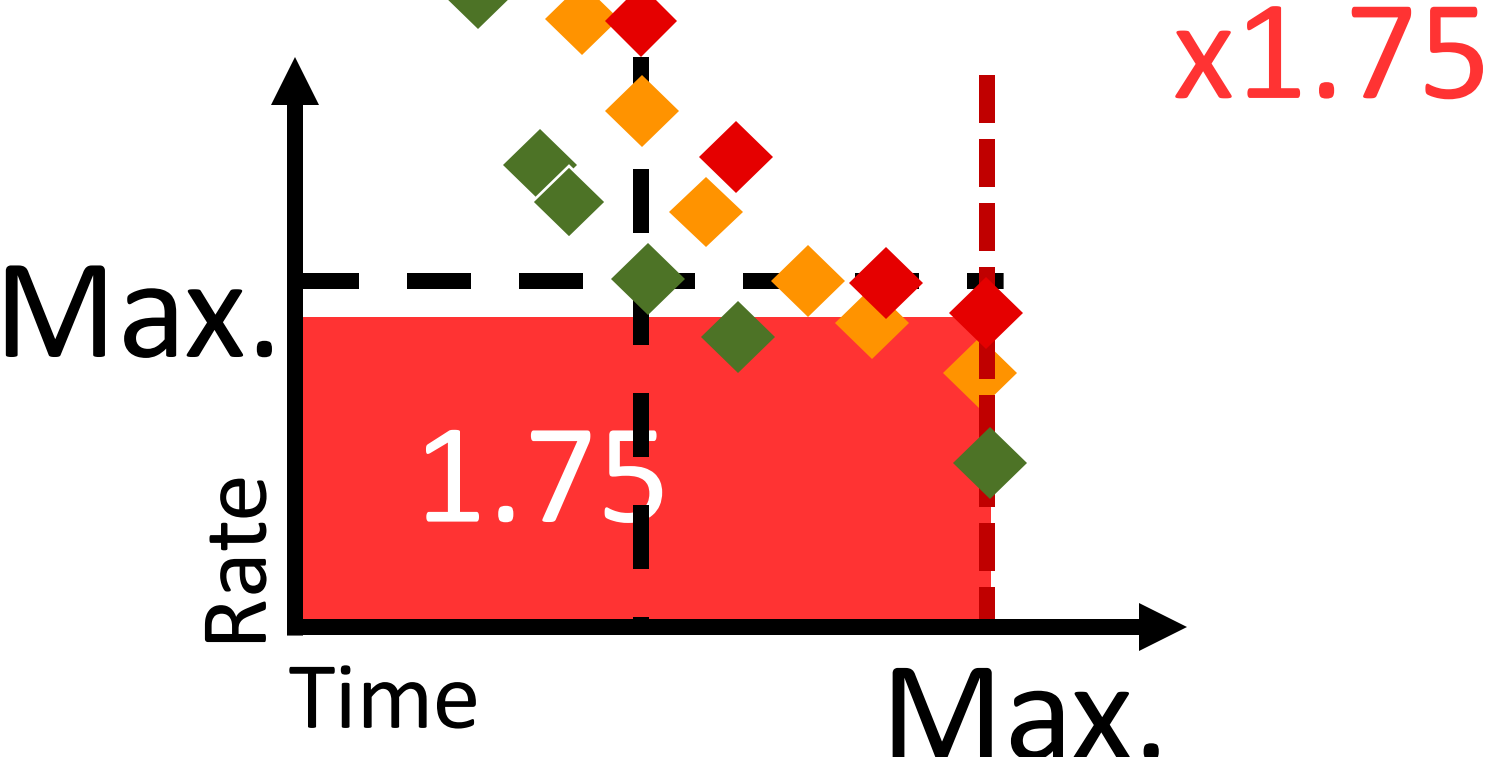
# Effort: Extreme

x1.75

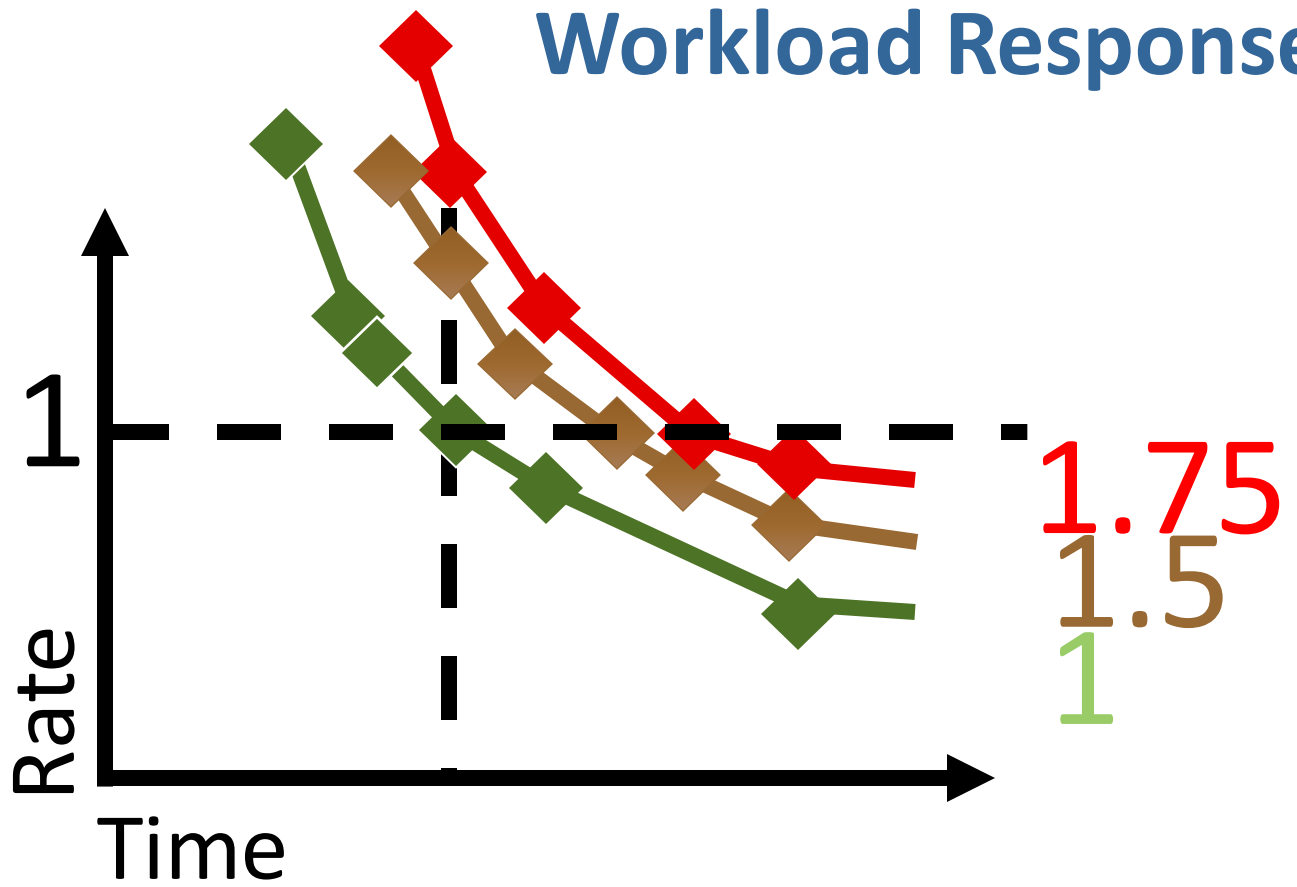




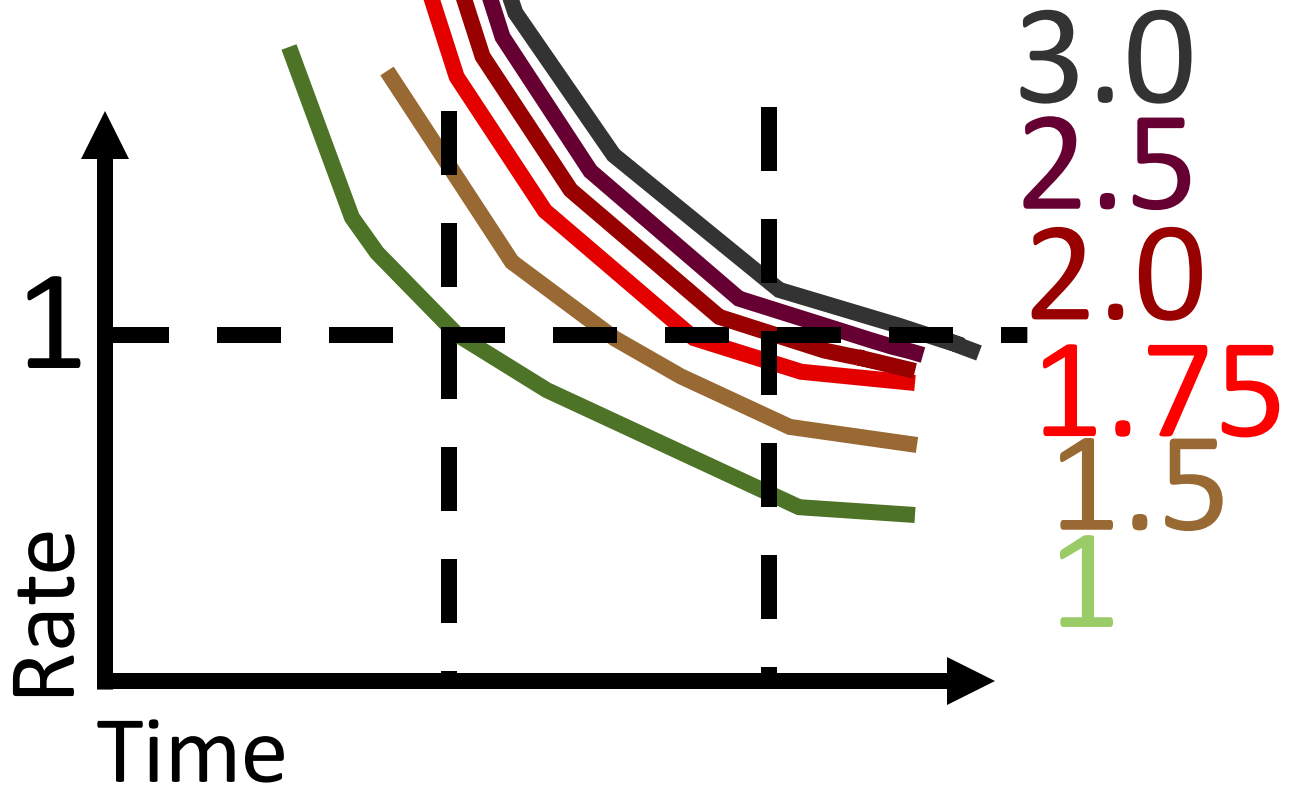
# Effort: Extreme



# Workload Response



# Workload Response



\*Indicative Only

Excess work causes...  
people to work  
**longer + faster**

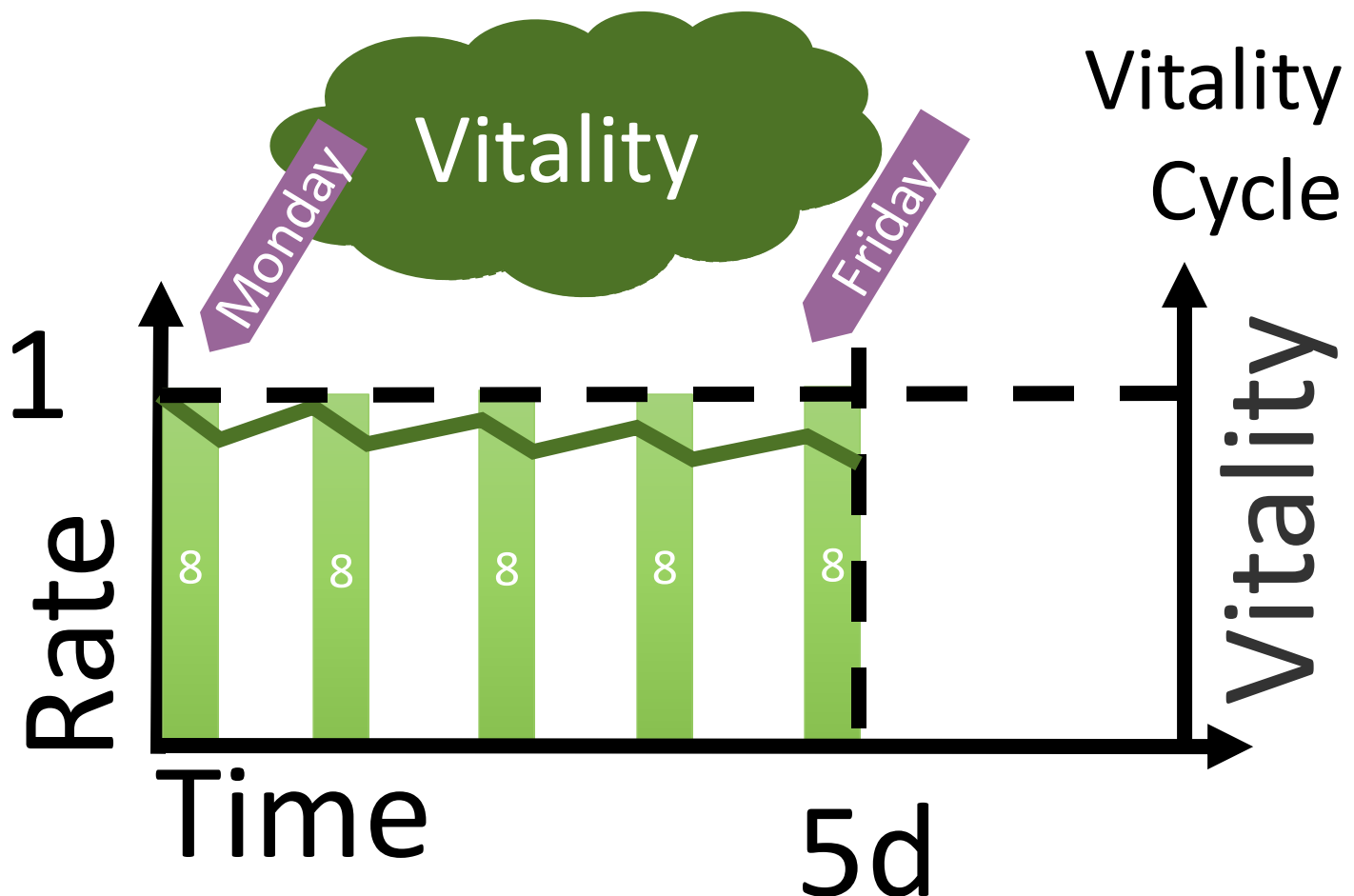
**but...at a cost!**

# A2. VITALITY AND WELLBEING

**PHYSICAL** → **EFFORT** → **OUTCOMES** → **INEFFICIENCIES** → **INTERVENTIONS** → **RESULTS**

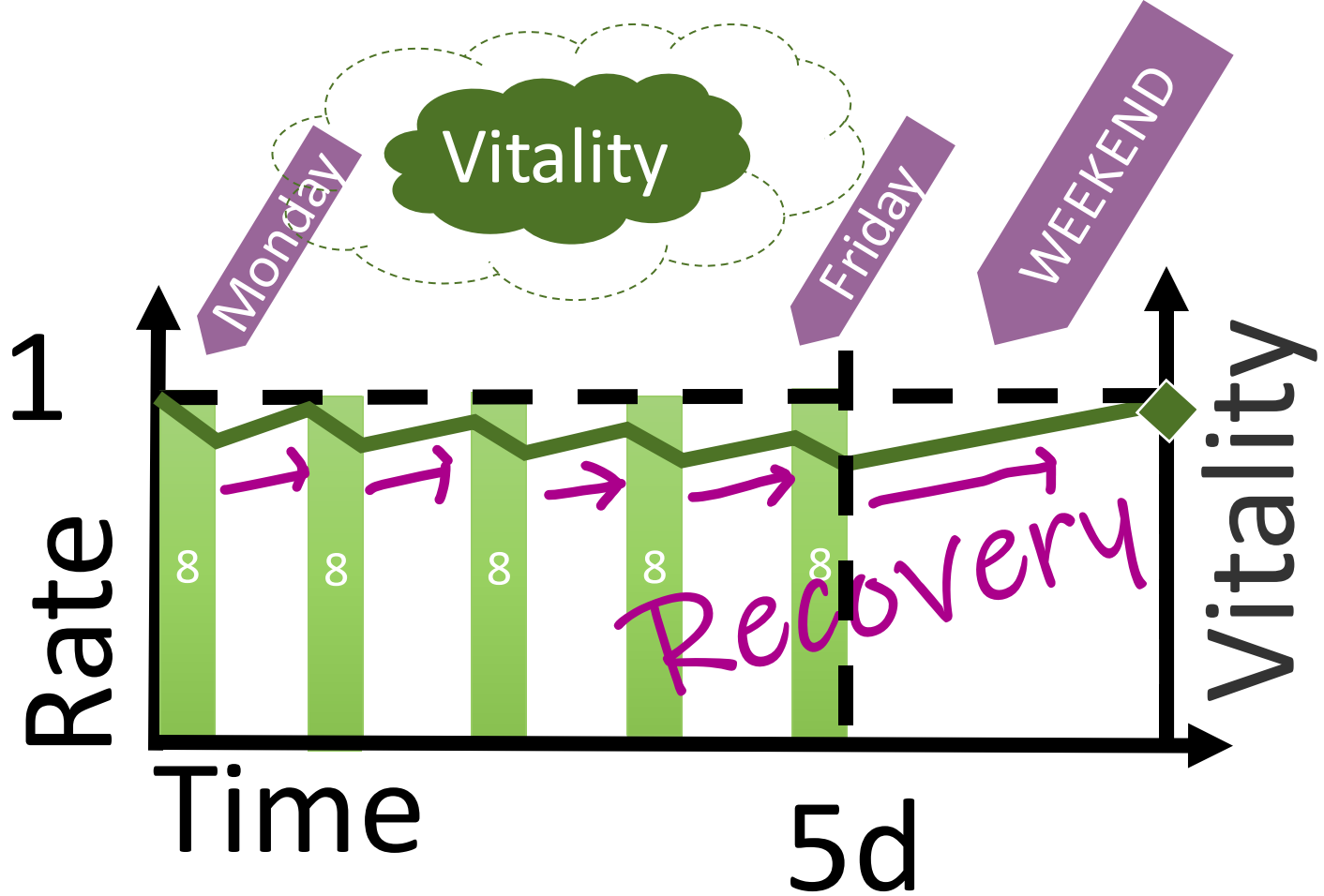


x1



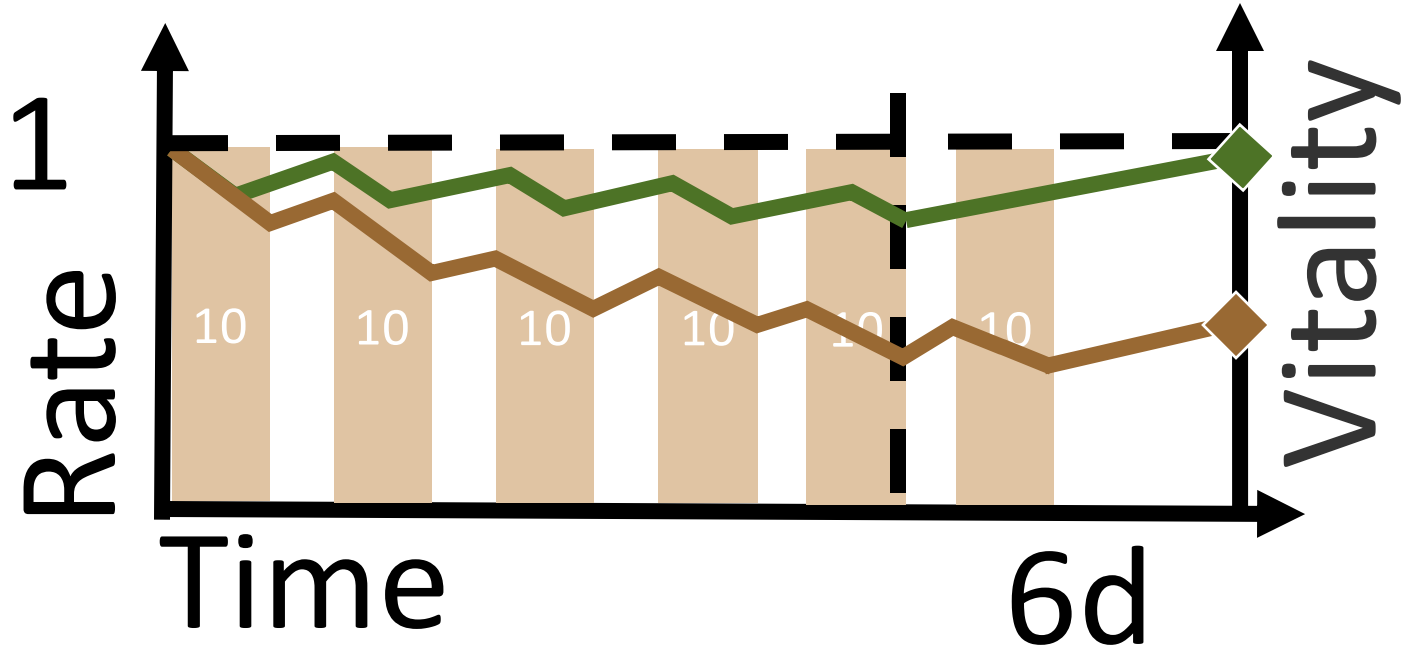


x1



# Vitality Drawdown

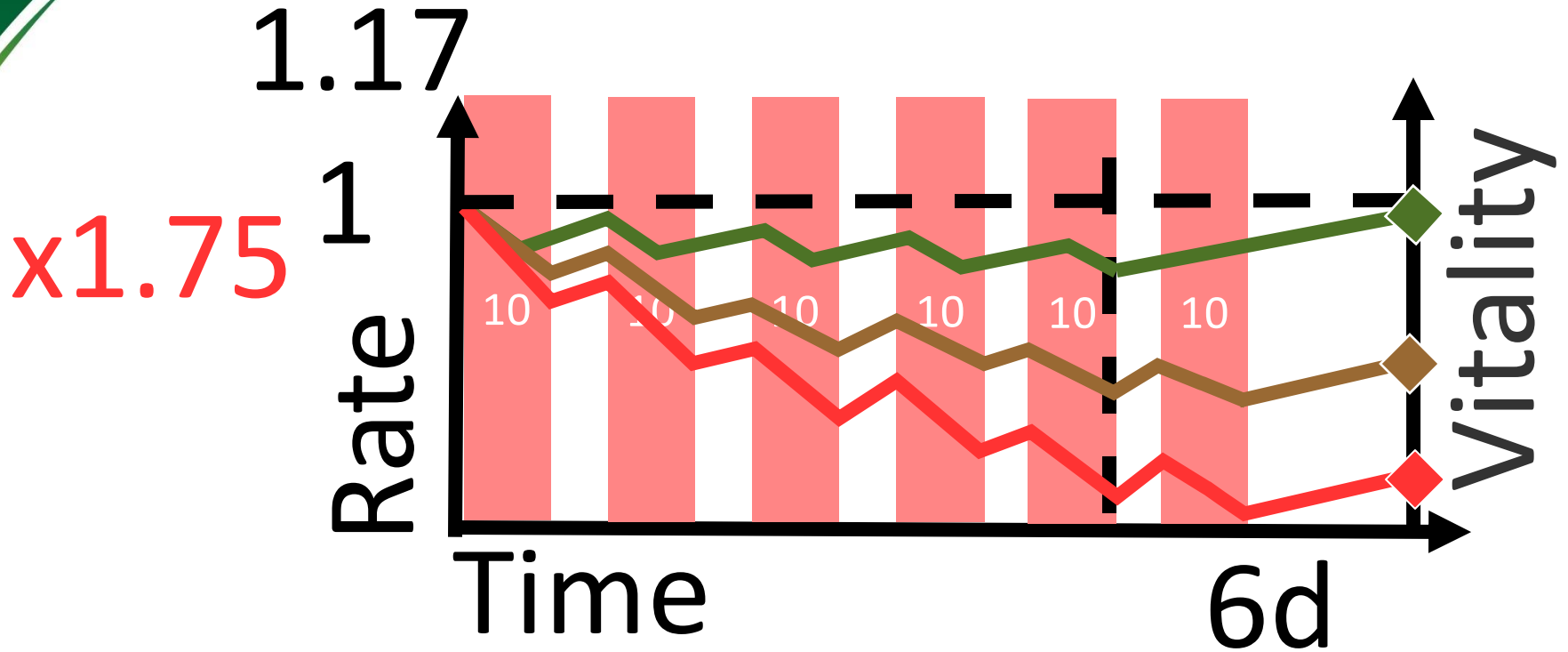
x1.5



\*Indicative Only

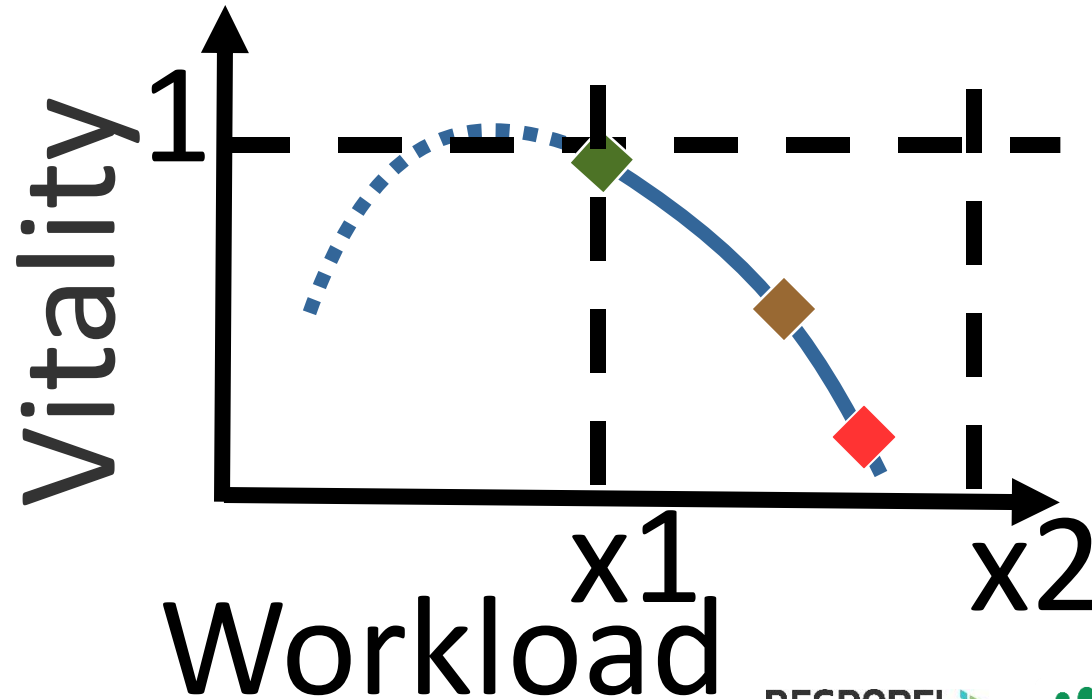


# Vitality Burnout



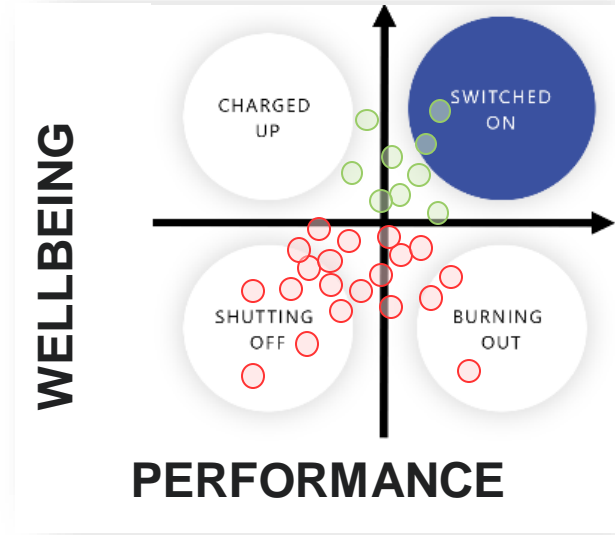
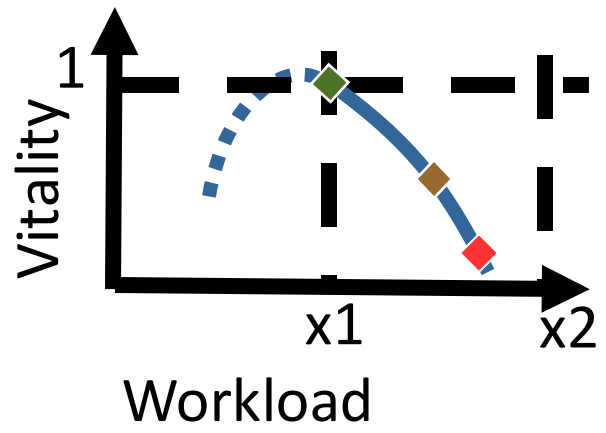
\*Indicative Only

# Vitality from Workload



\*Indicative Only

# Wellbeing from Workload



Ref.: [www.bennybottom.com](http://www.bennybottom.com)

WORKLOAD

# Wellbeing from Workload

## JOB DEMAND-RESOURCE THEORY

### DEMAND

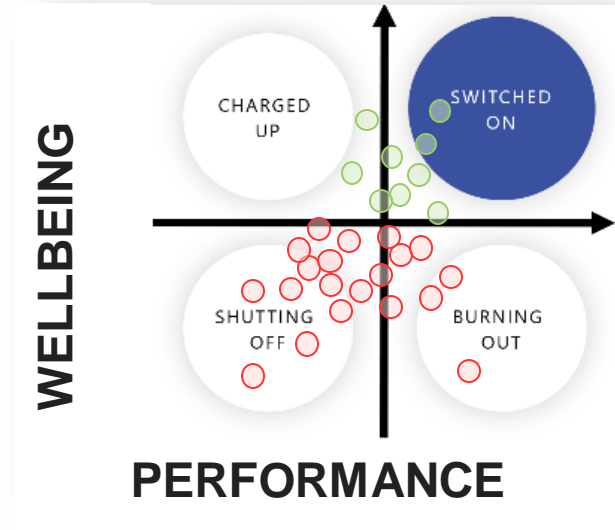
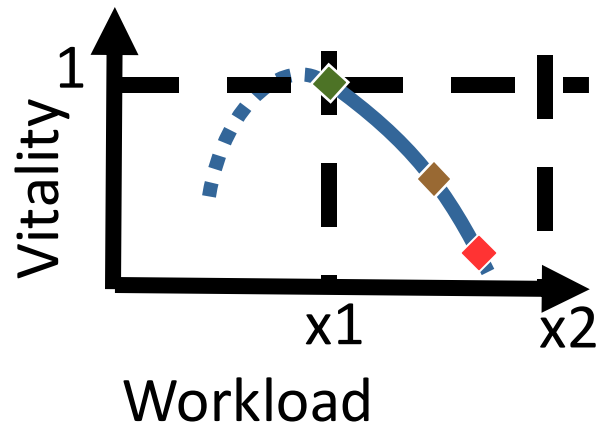
#### Strain

- work pressure
- emotional demands

### RESOURCES

#### Motivation

- career opportunities
- supervisor coaching
- role-clarity
- autonomy



Ref.: [www.bennybottom.com](http://www.bennybottom.com)

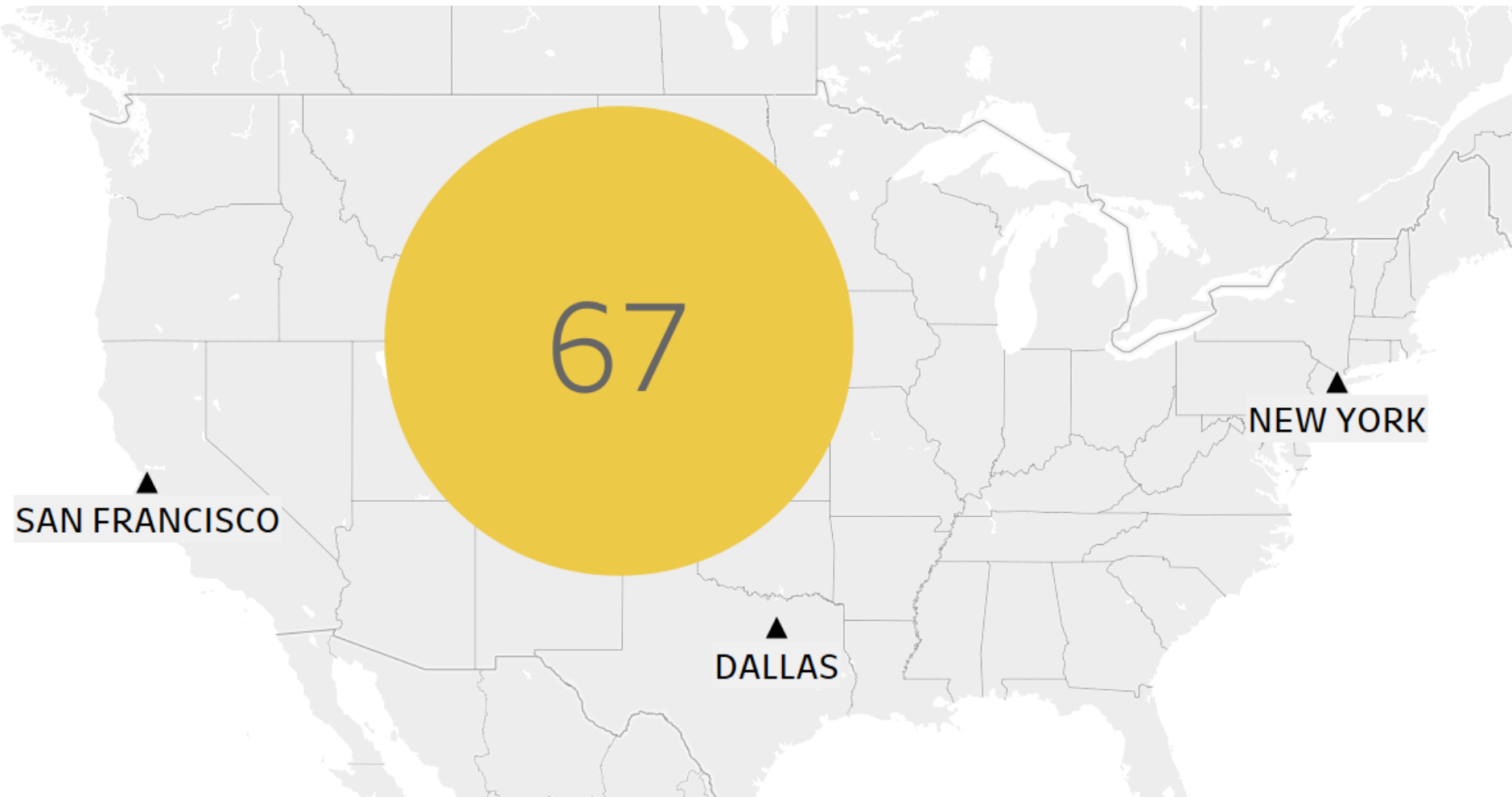
Ref.: Wikipedia - Job Demand-Resource Theory



# A3. THE WHOLE WORKFORCE

*Workforces in Workforces*

PHYSICAL → EFFORT → OUTCOMES → INEFFICIENCIES → INTERVENTIONS → RESULTS

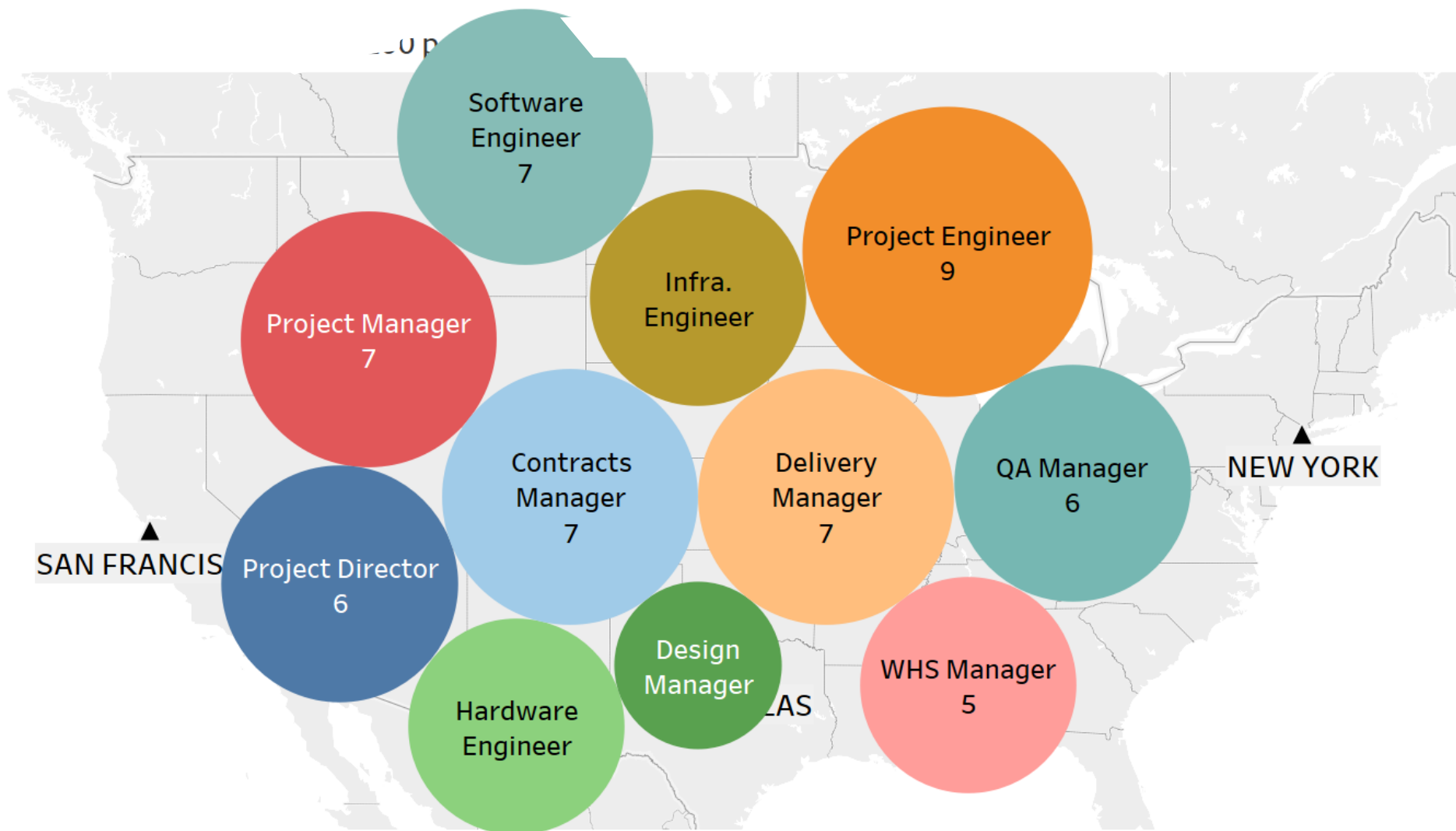


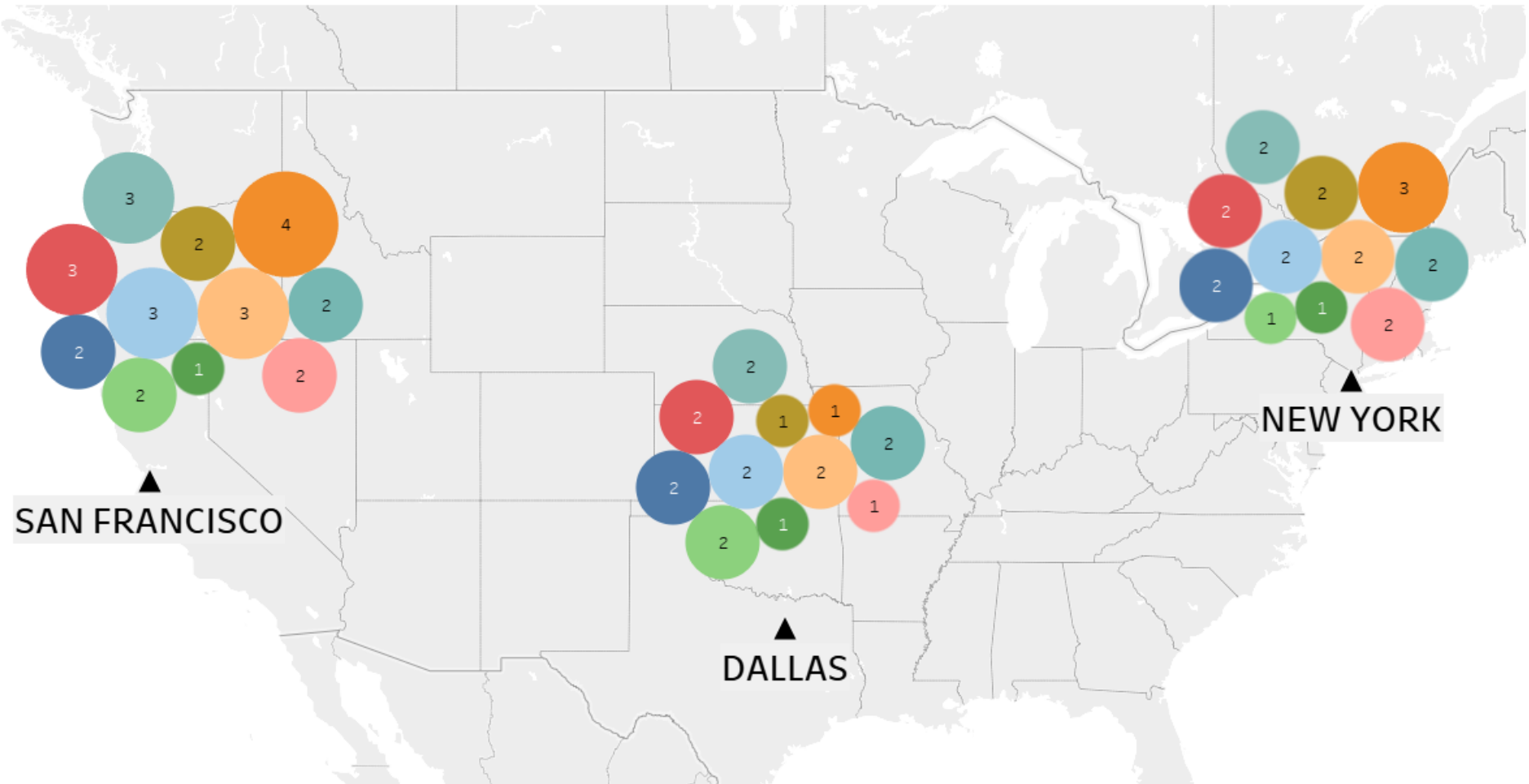
67

SAN FRANCISCO

DALLAS

NEW YORK

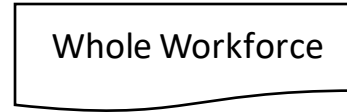




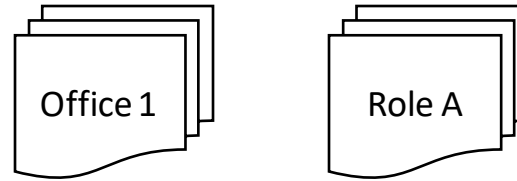


# Workforce Levels

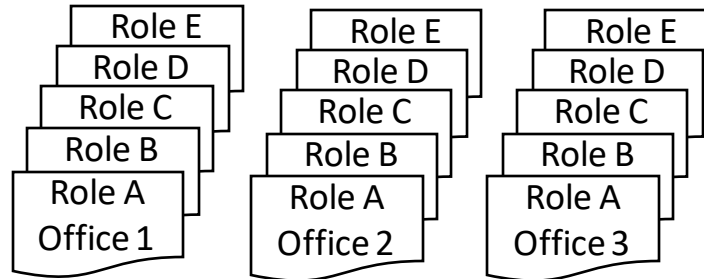
**LAKE Level**



**POND Level**  
(Offices + Roles)



**POOL Level**



# A3. RESOURCE DECISIONS

**PHYSICAL** → **EFFORT** → **OUTCOMES** → **INEFFICIENCIES** → **INTERVENTIONS** → **RESULTS**

# Manager's Responsibility

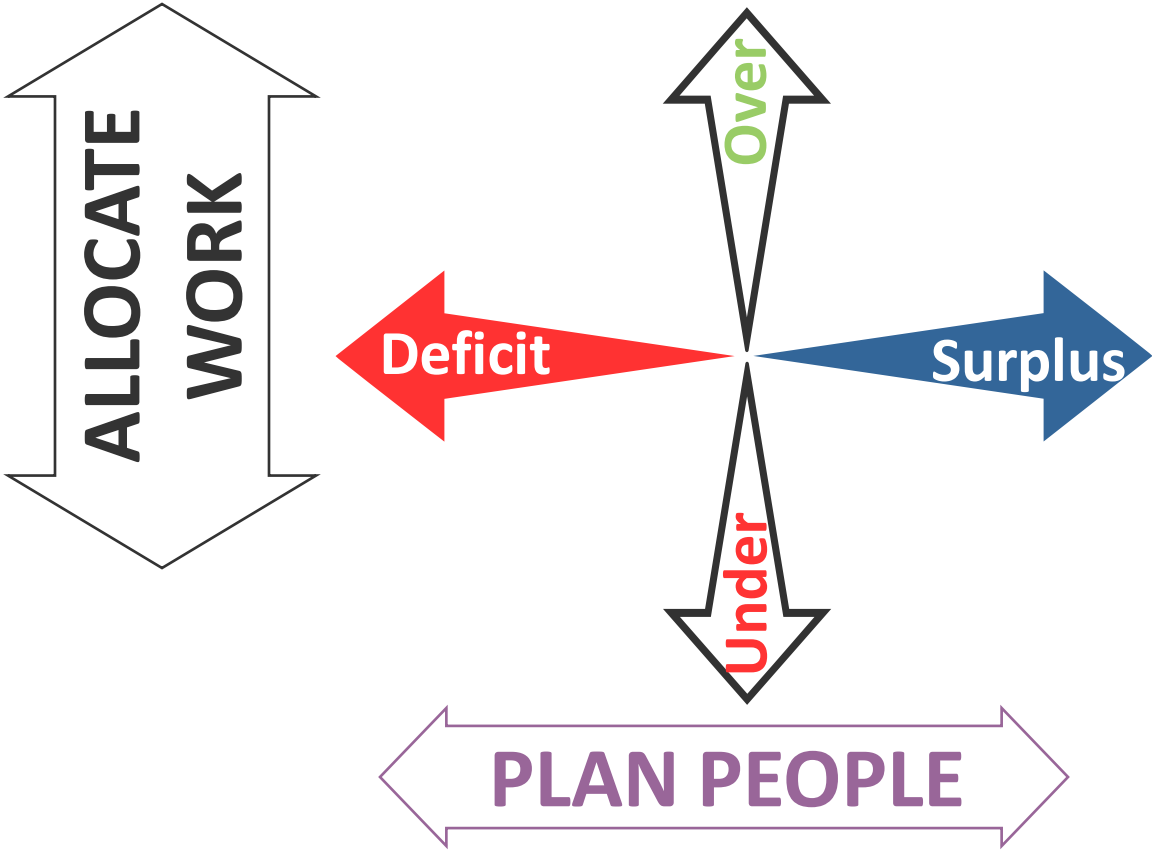
## 1. Plan

increase or reduce people or work

## 2. Allocate

people to work, overtime

# Poor Resource Management



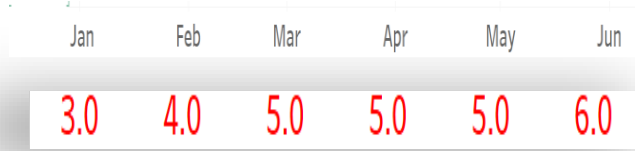
## Solve **Gaps** in Effort

# NEED

| Role             | Project | Jan | Feb | Mar | Apr | May | Jun |
|------------------|---------|-----|-----|-----|-----|-----|-----|
| Project Engineer | CA-054  | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
|                  | CA-059  | 2.0 | 2.0 | 3.0 | 3.0 | 3.0 | 2.0 |
|                  | CA-067  |     |     |     |     |     |     |
|                  | CA-069  |     | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
|                  | Total   |     | 3.0 | 4.0 | 5.0 | 5.0 | 5.0 |
| Project Manager  | CA-054  | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
|                  | CA-059  | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 | 1.0 |
|                  | CA-067  |     |     | 1.0 | 1.0 | 1.0 | 1.0 |

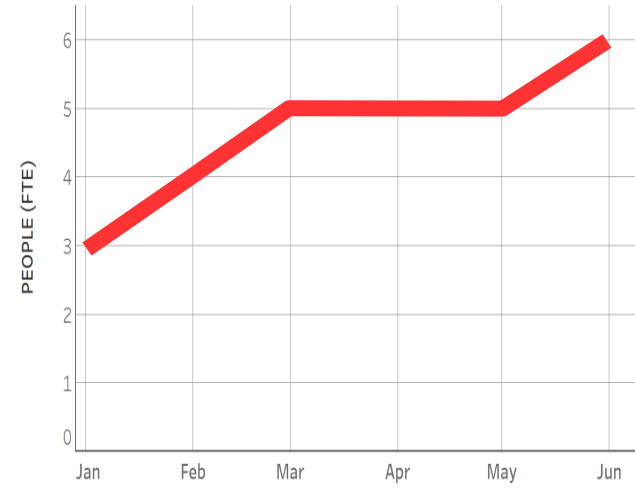
# HAVE

# NEED



Capacity By Role

|                  |              | Jan              | Feb        | Mar        | Apr        | May        | Jun        |            |
|------------------|--------------|------------------|------------|------------|------------|------------|------------|------------|
| Project Engineer | BR           | Keny Macdo       | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | Levi Barr        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | <b>Total</b>     | <b>2.0</b> | <b>2.0</b> | <b>2.0</b> | <b>2.0</b> | <b>2.0</b> | <b>2.0</b> |
|                  | ME           | Alison Conner    | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | Clive Culter     | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | Lucy Bell        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | Randall Hammond  | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | <b>Total</b>     | <b>4.0</b> | <b>4.0</b> | <b>4.0</b> | <b>4.0</b> | <b>4.0</b> | <b>4.0</b> |
|                  | SY           | Dianne Lawson    | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | Ellsworth Butler | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | Paul Pink        | 1.0        | 1.0        | Leave      | 1.0        | 1.0        | 1.0        |
|                  |              | <b>Total</b>     | <b>3.0</b> | <b>3.0</b> | <b>3.0</b> | <b>3.0</b> | <b>3.0</b> | <b>3.0</b> |
|                  | <b>Total</b> |                  | <b>9.0</b> | <b>9.0</b> | <b>9.0</b> | <b>9.0</b> | <b>9.0</b> | <b>9.0</b> |
| Project Manager  | BR           | Lynne Matthews   | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | Sadie Fleming    | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | <b>Total</b>     | <b>2.0</b> | <b>2.0</b> | <b>2.0</b> | <b>2.0</b> | <b>2.0</b> | <b>2.0</b> |
|                  | ME           | Dana Lee         | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | Jean Wilson      | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | Lavern Daniels   | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                  |              | <b>Total</b>     | <b>3.0</b> | <b>3.0</b> | <b>3.0</b> | <b>3.0</b> | <b>3.0</b> | <b>3.0</b> |
|                  | SY           | Brian Mosley     | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |

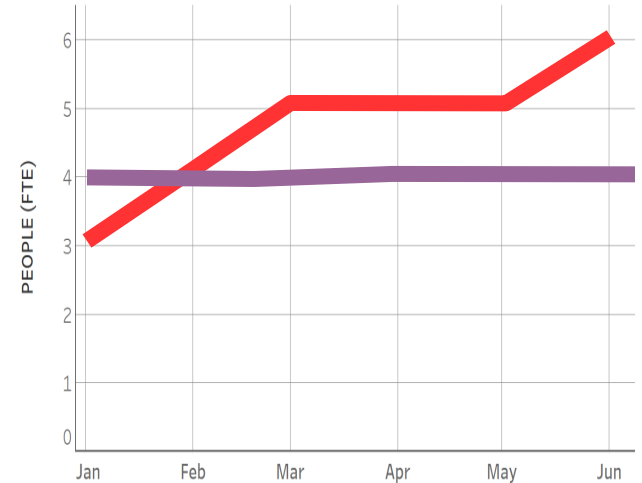


# USE

# NEED HAVE

| Resource Name      | Project | Jan        | Feb        | Mar        | Apr        | May        | Jun        |
|--------------------|---------|------------|------------|------------|------------|------------|------------|
| Alison Conner      | CA-054  | 1.0        | 1.0        | 1.0        |            |            |            |
|                    | CA-x1   |            |            |            |            |            | 2.0        |
|                    | Total   | 1.0        | 1.0        | 1.0        |            |            | 2.0        |
| Clive Culter       | CA-059  | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                    | Total   | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
| Lucy Bell          | CA-054  |            |            |            |            |            | 1.0        |
|                    | CA-069  |            | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                    | Total   |            | 1.0        | 1.0        | 1.0        | 1.0        | 2.0        |
| Randall Hammond    | CA-057  |            |            |            |            |            |            |
|                    | CA-059  | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
|                    | CA-067  |            |            |            |            |            |            |
|                    | Total   | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        | 1.0        |
| <b>Grand Total</b> |         | <b>3.0</b> | <b>4.0</b> | <b>4.0</b> | <b>3.0</b> | <b>3.0</b> | <b>6.0</b> |

| Jan | Feb | Mar | Apr | May | Jun |
|-----|-----|-----|-----|-----|-----|
| 3.0 | 4.0 | 5.0 | 5.0 | 5.0 | 6.0 |
| 4.0 | 4.0 | 4.0 | 4.0 | 4.0 | 4.0 |



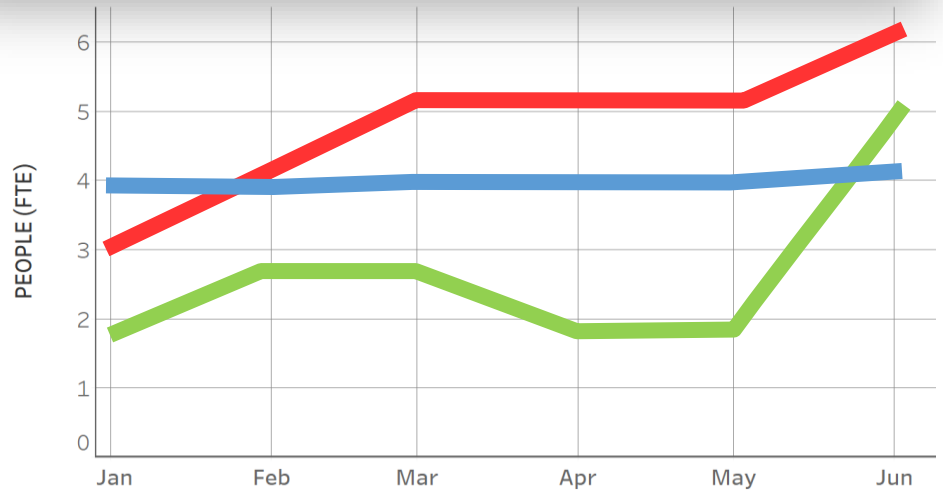


**NEED**  
*HAVE*  
*USE*



**DEMAND**  
**CAPACITY**  
**ALLOCATION**

| Jan | Feb | Mar | Apr | May | Jun |
|-----|-----|-----|-----|-----|-----|
| 3.0 | 4.0 | 5.0 | 5.0 | 5.0 | 6.0 |
| 4.0 | 4.0 | 4.0 | 4.0 | 4.0 | 4.0 |
| 3.0 | 4.0 | 4.0 | 3.0 | 3.0 | 6.0 |

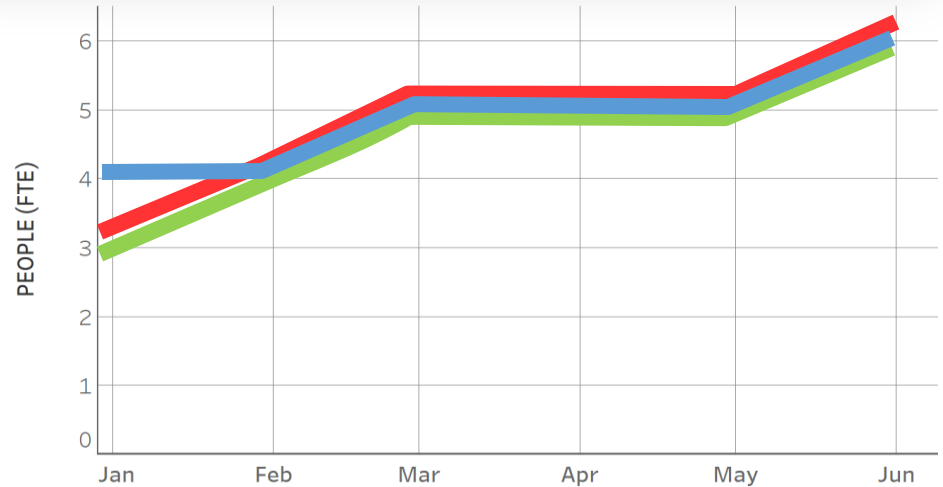


**NEED**  
*HAVE*  
*USE*



**DEMAND**  
**CAPACITY**  
**ALLOCATION**

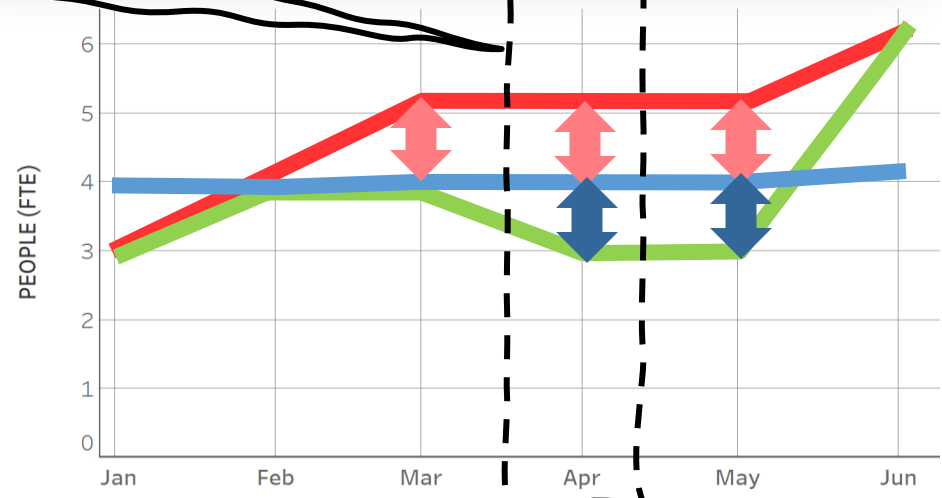
| Jan | Feb | Mar | Apr | May | Jun |
|-----|-----|-----|-----|-----|-----|
| 3.0 | 4.0 | 5.0 | 5.0 | 5.0 | 6.0 |
| 4.0 | 4.0 | 4.0 | 4.0 | 4.0 | 4.0 |
| 3.0 | 4.0 | 4.0 | 3.0 | 3.0 | 6.0 |



Project Eng.  
in  
San Fran.

# DEMAND CAPACITY ALLOCATION

| Jan | Feb | Mar | Apr | May | Jun |
|-----|-----|-----|-----|-----|-----|
| 3.0 | 4.0 | 5.0 | 5.0 | 5.0 | 6.0 |
| 4.0 | 4.0 | 4.0 | 4.0 | 4.0 | 4.0 |
| 3.0 | 4.0 | 4.0 | 3.0 | 3.0 | 6.0 |



1. Can we **deliver**?
2. Will we be **profitable**?
3. Will our **people** be okay?
4. How do we **balance results**?

# Part B ANALYSIS

*Get insights for better  
workforce decisions*

# Levels of Analysis

**B1. Forecasts**

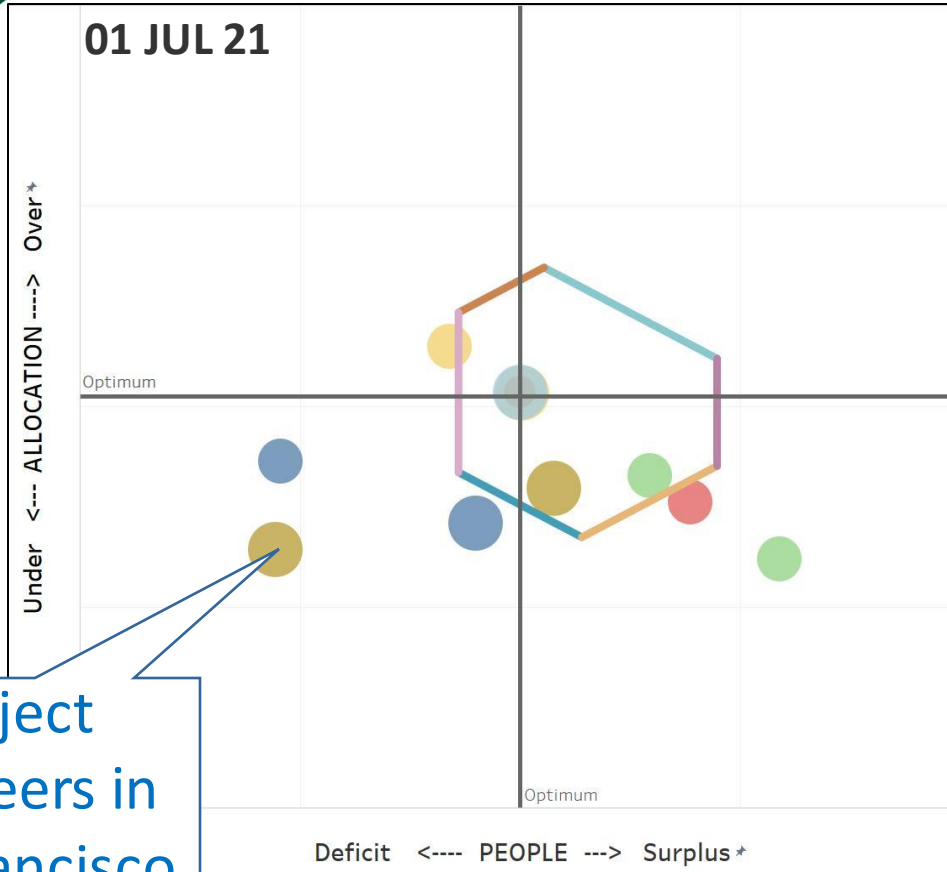
**B2. Interventions**

**B3. Results**

# B1 Forecast

## B.1.1 EFFORT OUTCOME WINDOW

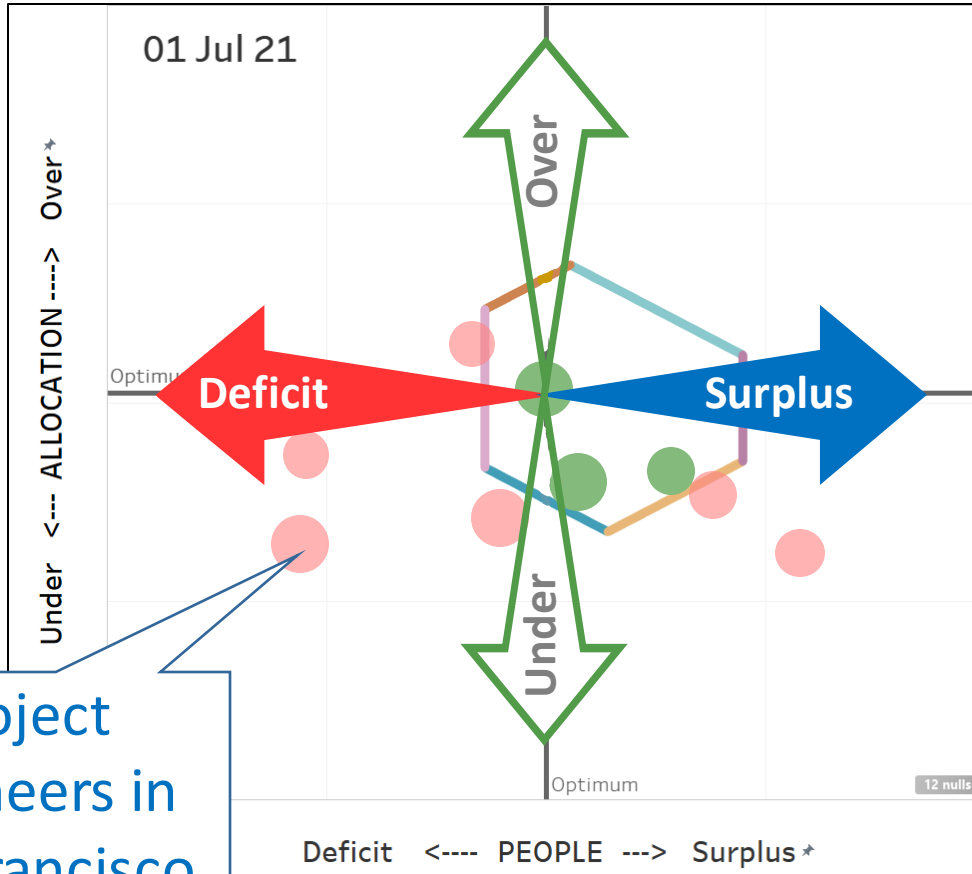
*At glance understand your  
workforces' effectiveness*



Project engineers in San Francisco

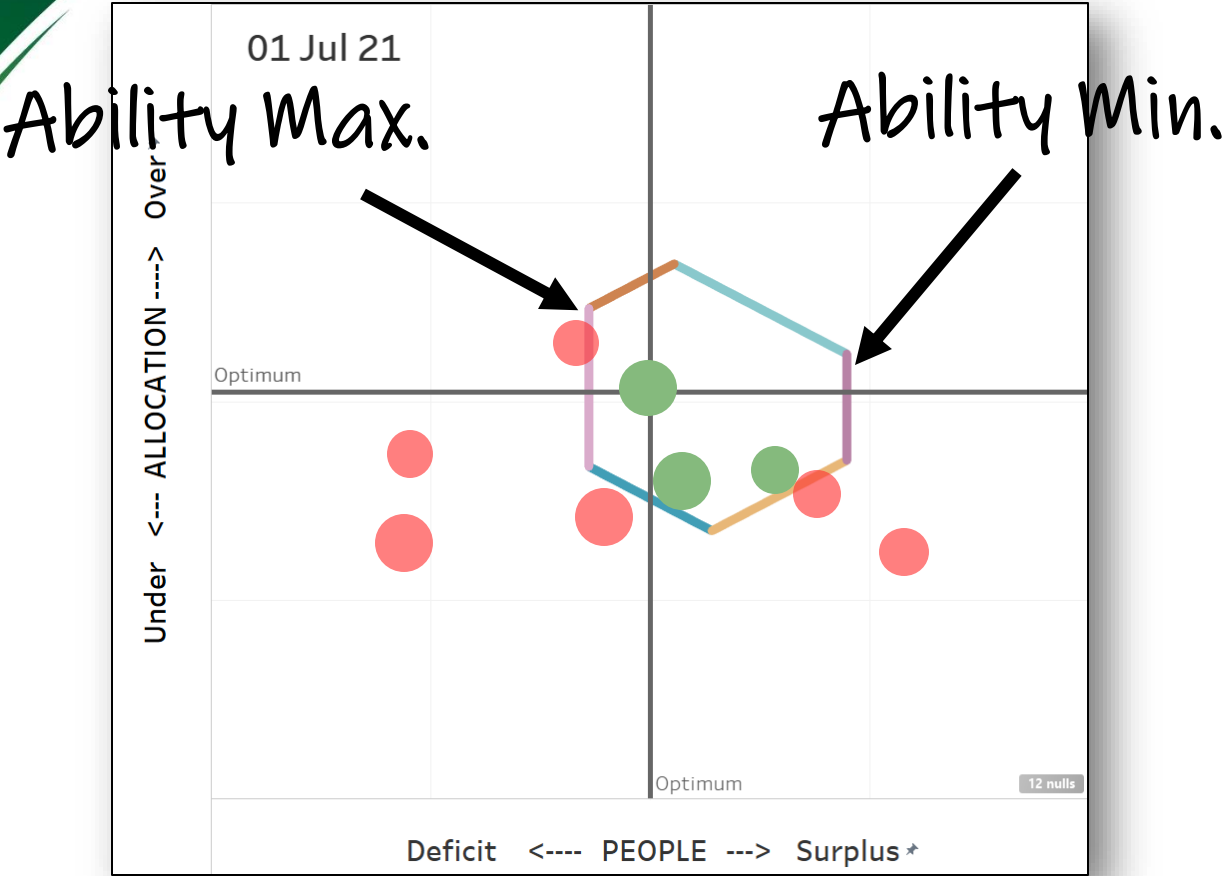


# IMPLICATIONS



Project engineers in San Francisco

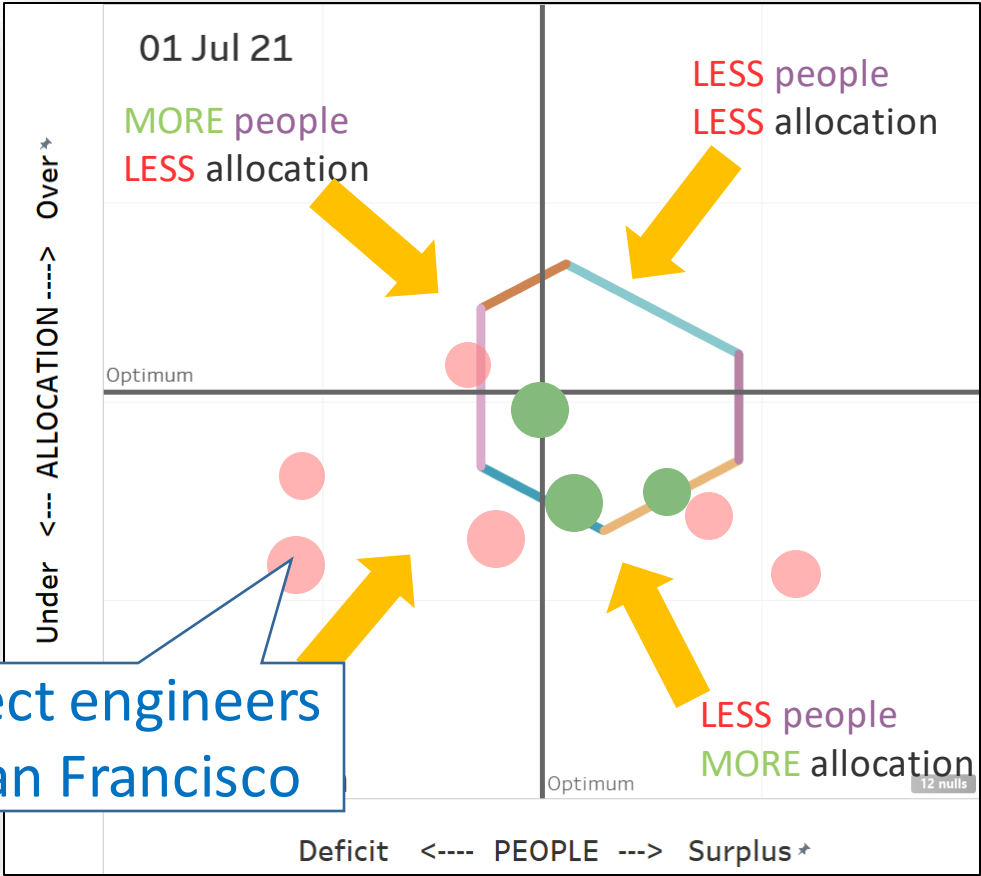
# Outliers



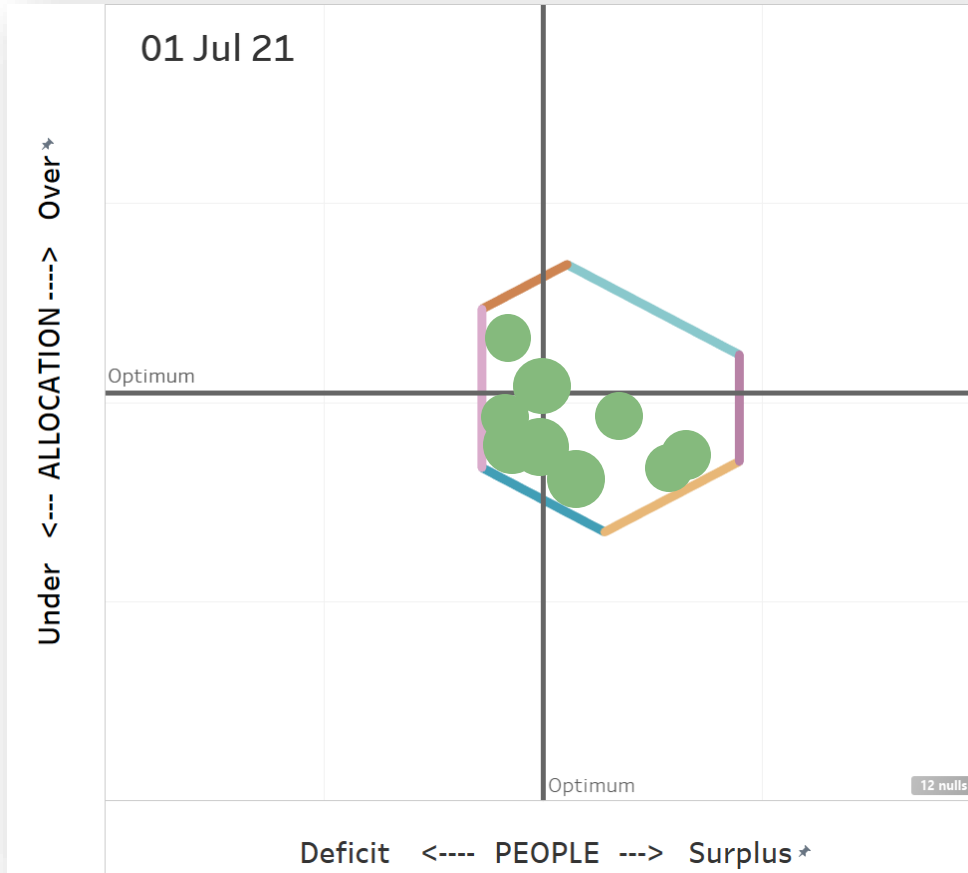
## Outcome Tolerances

|            |      |      |
|------------|------|------|
| ABILITY    | Max. | 1.4  |
| ABILITY    | Min. | 0.9  |
| EFFICIENCY | Max. | 1.2  |
| EFFICIENCY | Min. | 0.75 |
| INTENSITY  | Max. | 1.2  |
| INTENSITY  | Min. | 0.8  |

# INTERVENTIONS



# IMPROVED



# B1 FORECASTS

## B1.1 OUTCOMES

*Know when and where your workforce will be ineffective*

PHYSICAL → EFFORT → **OUTCOMES** → INEFFICIENCIES → INTERVENTIONS → RESULTS

**ABILITY** to deliver services or products  
**EFFICIENCY** of people used (utilization)  
**INTENSITY** productivity of people

# Outcome Ratios

$$\begin{aligned}\text{ABILITY}_p \quad (A_p) &= \text{Capacity} / \text{Demand} \\ \text{EFFICIENCY}_i \quad (E_i) &= \text{Allocation} / \text{Capacity} \\ \text{INTENSITY}_i \quad (I_i) &= \text{Demand} / \text{Allocation}\end{aligned}$$

**p = Potential, i = Intent**

# Effort Translated To Outcomes

## EFFORT

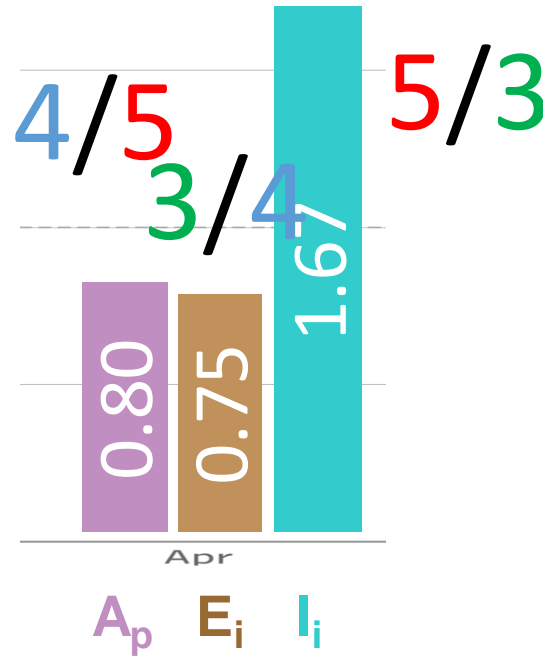
D=5

C=4

A=3



## OUTCOMES





# Outcomes Period By Period

■ ABILITY ■ EFFICIENCY ■ INTENSITY

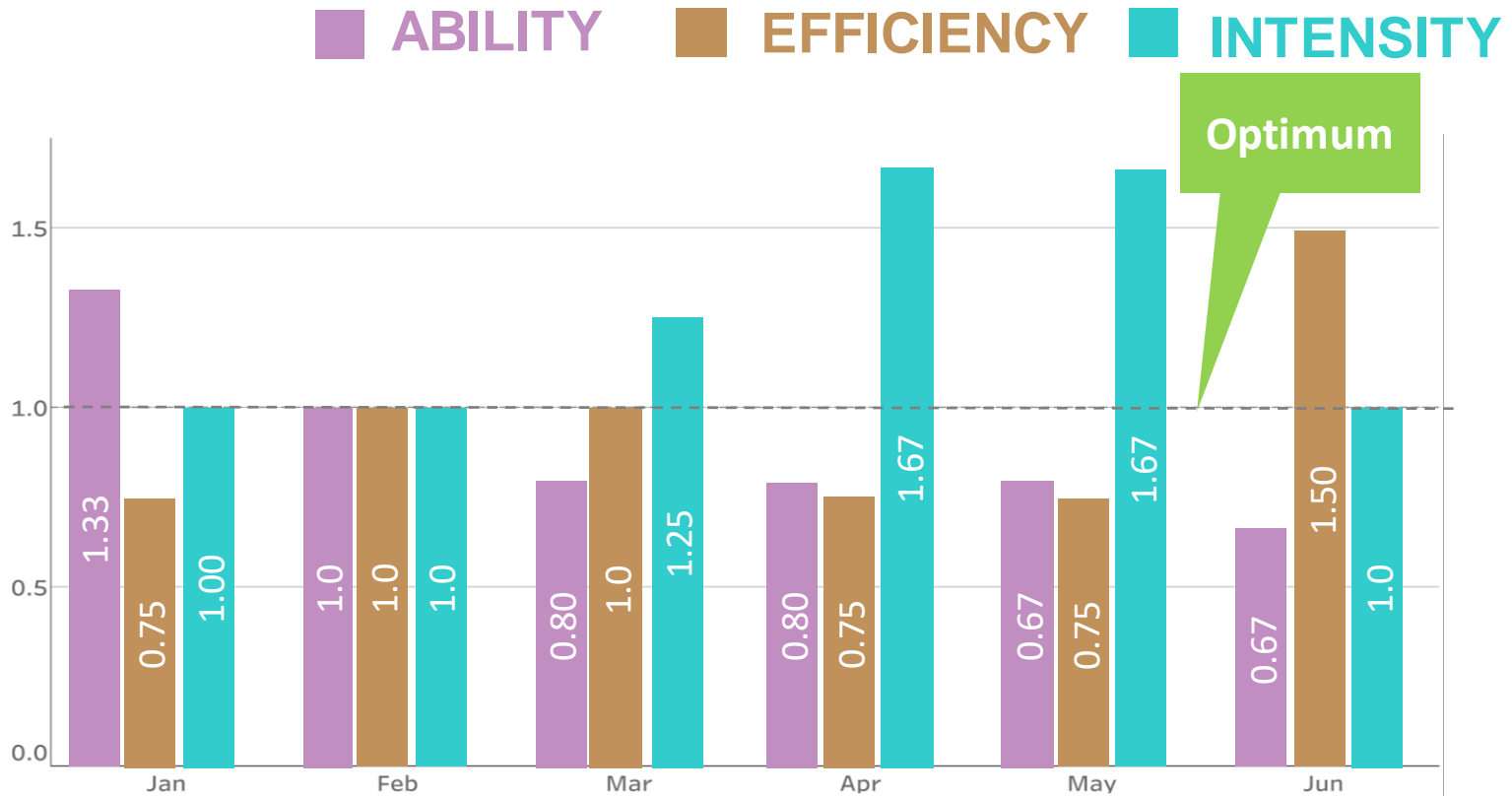


# B2.2 FORECAST INEFFICIENCIES

*Roll up and drill down into  
your workforce inefficiencies*

PHYSICAL → EFFORT → OUTCOMES → **INEFFICIENCIES** → INTERVENTIONS → RESULTS

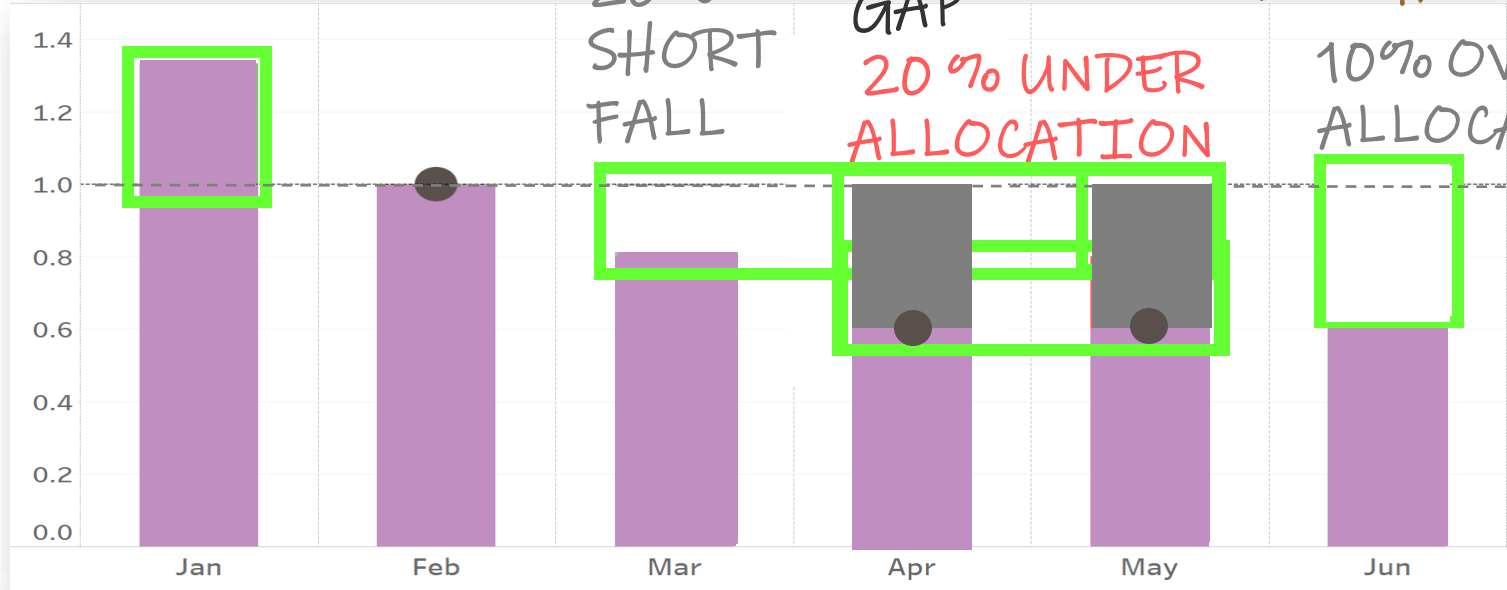
# Outcomes By Period



# Inefficiencies

## ABILITY

33% Excess



Not  
Enough  
Work

*Balance*

Not  
Enough  
People

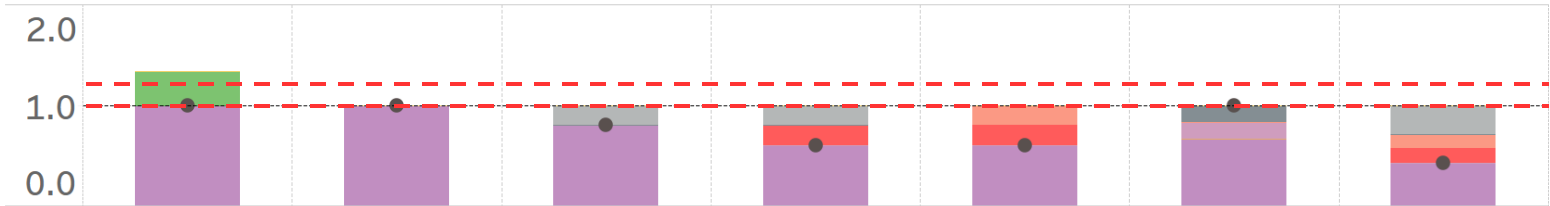
Unused  
People

Unused  
OT

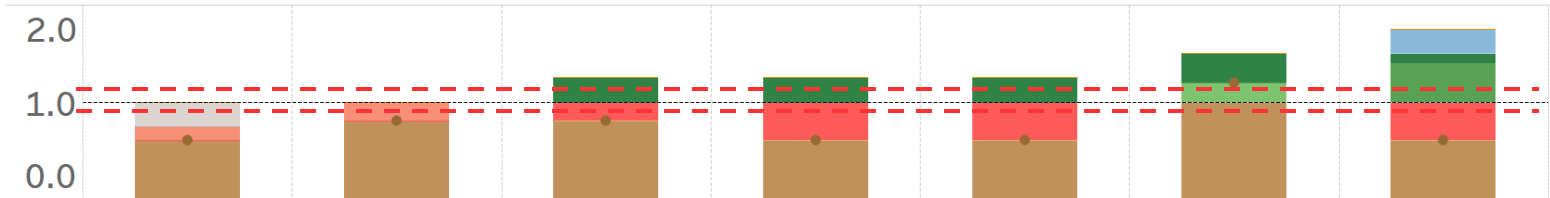
Over  
Allocation

# All Outcomes

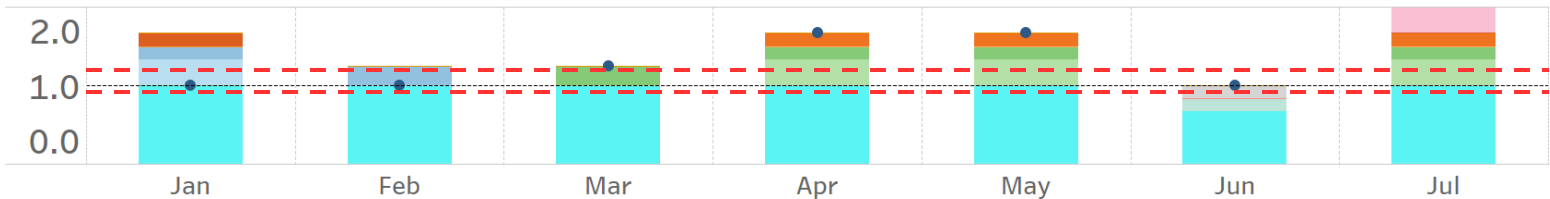
## ABILITY



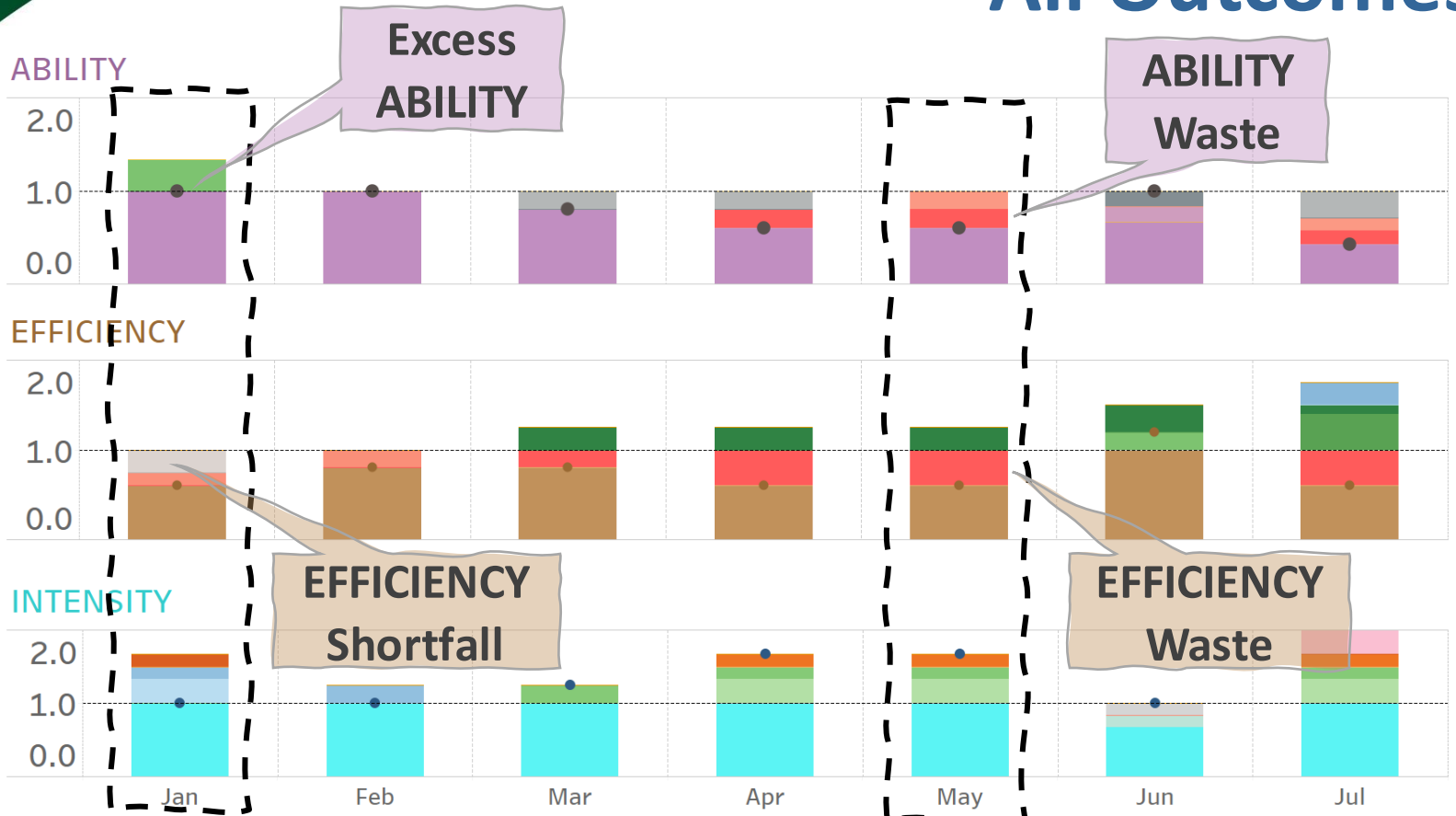
## EFFICIENCY



## INTENSITY



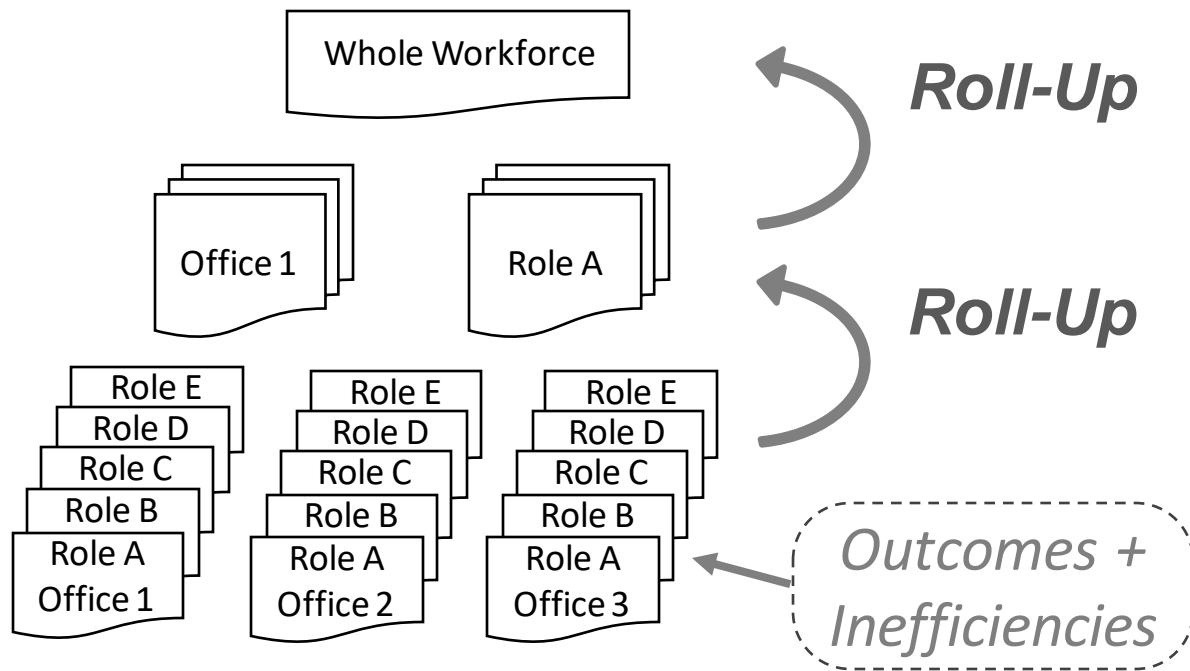
# All Outcomes



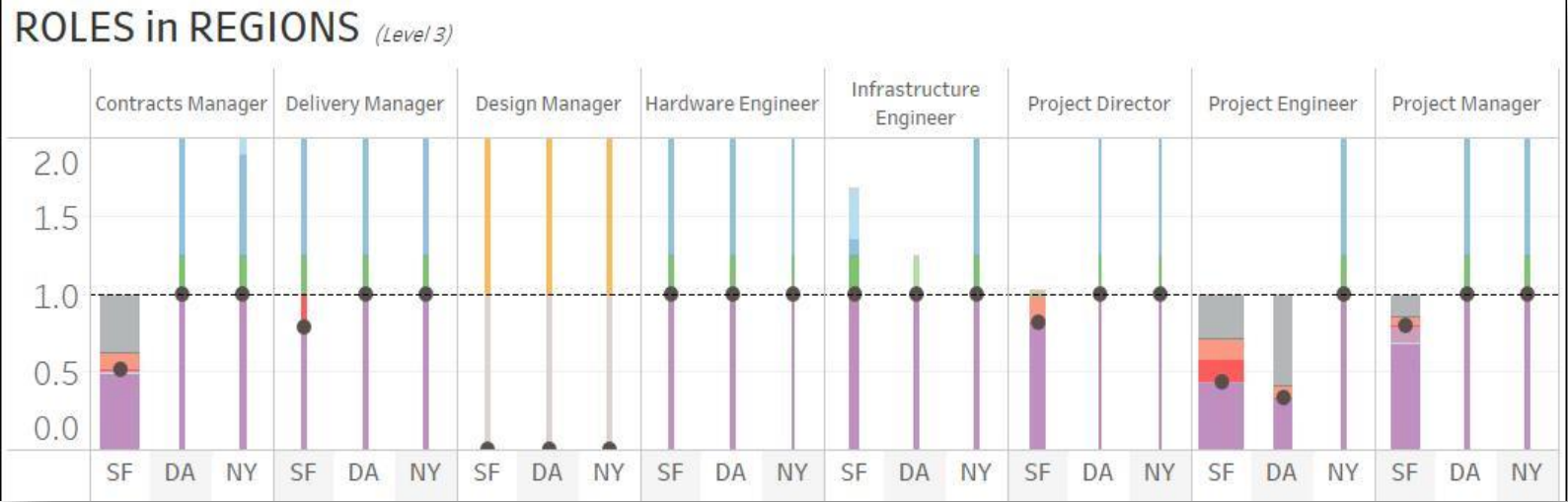
**LAKE Level**

**POND Level**  
(Offices + Roles)

**POOL Level**



# All Pools





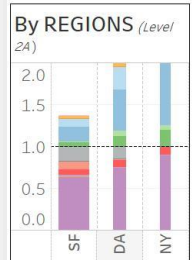
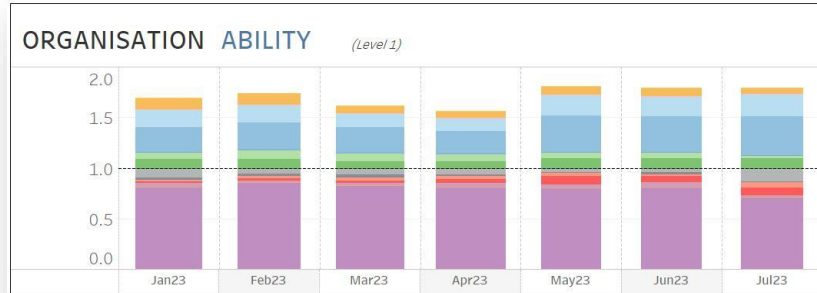
# Roll Up



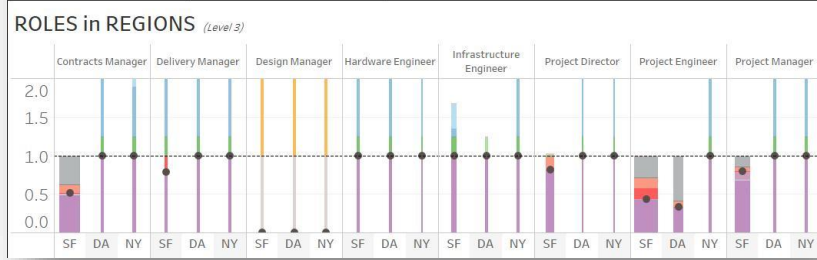
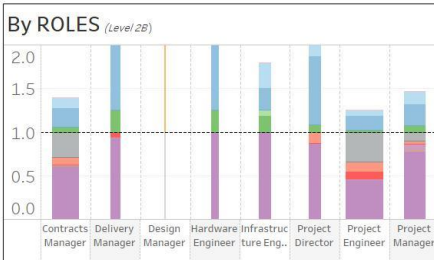
*Roll-Up*



# Roll Up



## July



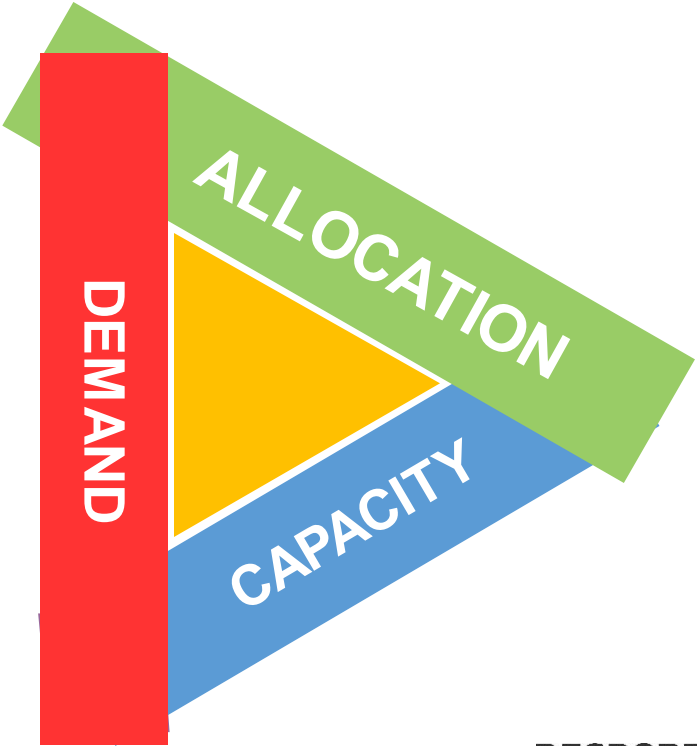
Roll-Up

Roll-Up

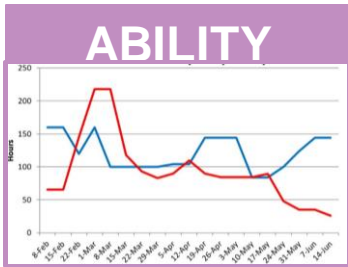
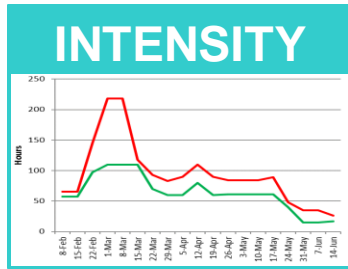


# ***EFFORT THEORY***

# Circular + Continuous

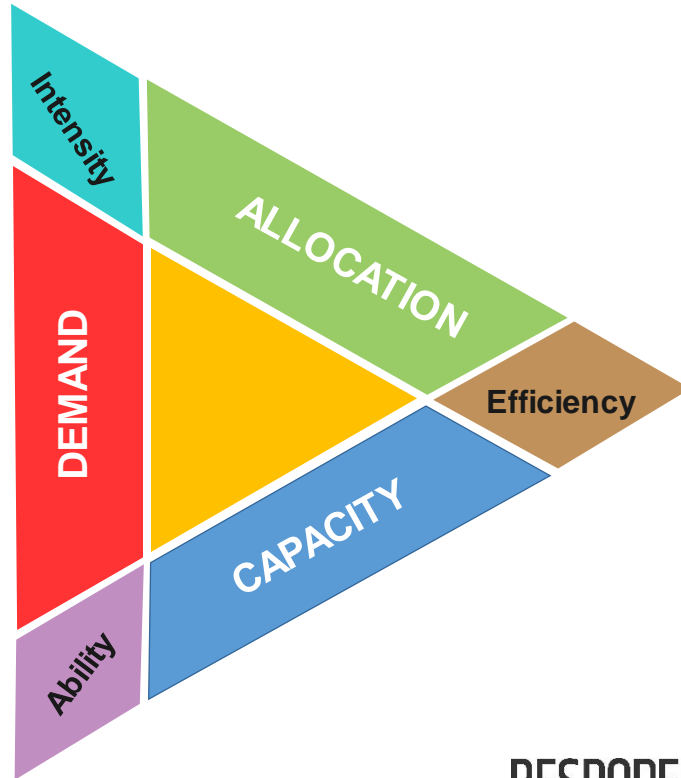


# Effort → Outcome

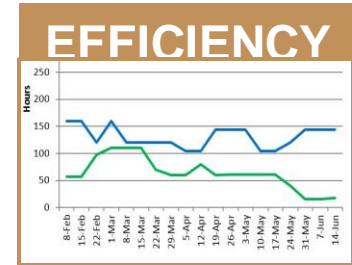


**D**  
**A**

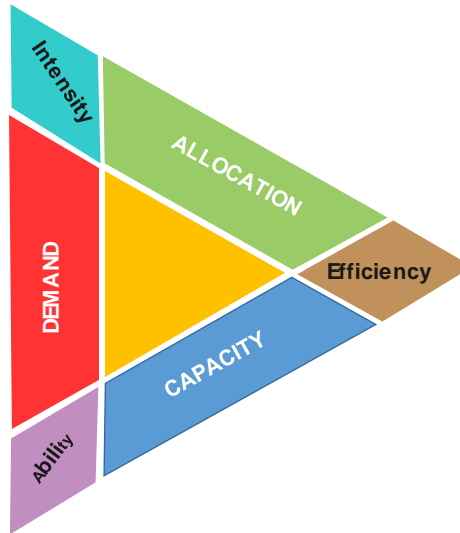
**D**  
**C**



**A**  
**C**



# EFFORT MANAGEMENT THEOREM



## **Effort Management (EM)**

sub-domain of WFM spanning WF  
Planning and WF Allocation

## **Advanced Effort Management (AEM)**

deeper actionable insights to  
forecast + optimise a workforce

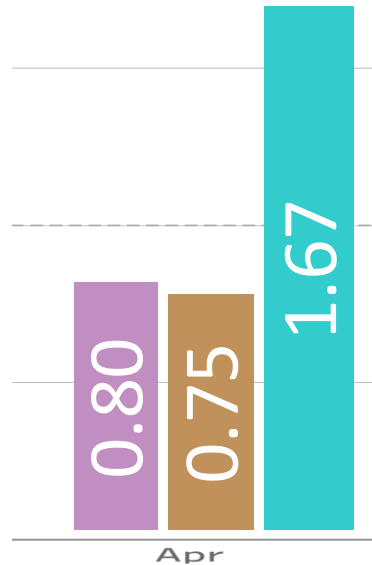


# Outcome Unity Equation

$$\text{ABILITY}_p \times \text{EFFICIENCY}_i \times \text{INTENSITY}_i = 1$$

# Outcome Unity Equation

ABILITY x EFFICIENCY x INTENSITY = 1



$$0.8 \times 0.75 \times 1.67 = 1$$

# Outcome Interdependence

*If*

Workload intensity constant = 1

*and*

Ability to deliver = 1.25

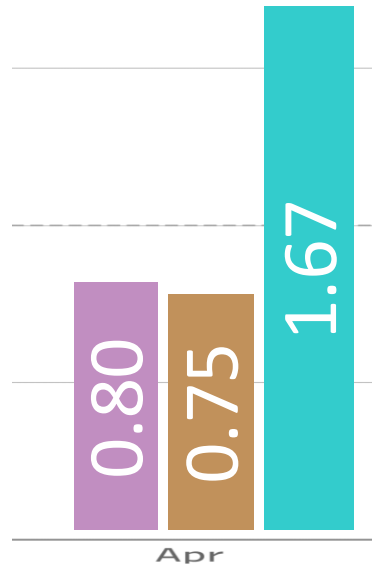
*then*

Efficiency (utilization) = 0.8

because  $1 \times 1.25 \times 0.8 = 1$

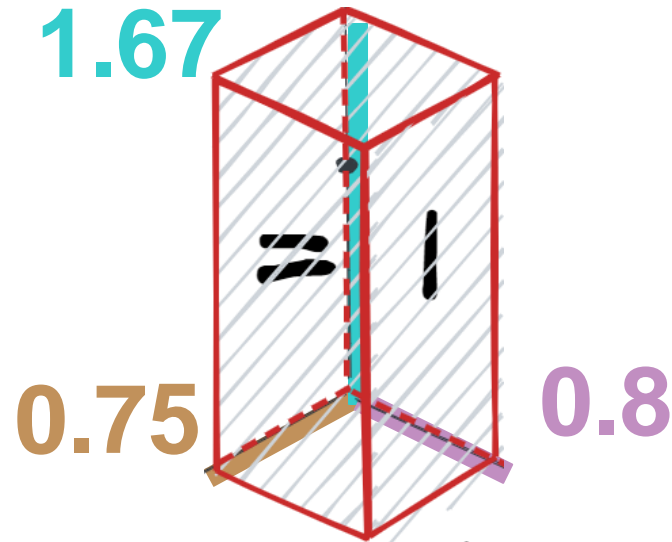
# Outcome Unity Equation

ABILITY x EFFICIENCY x INTENSITY = 1



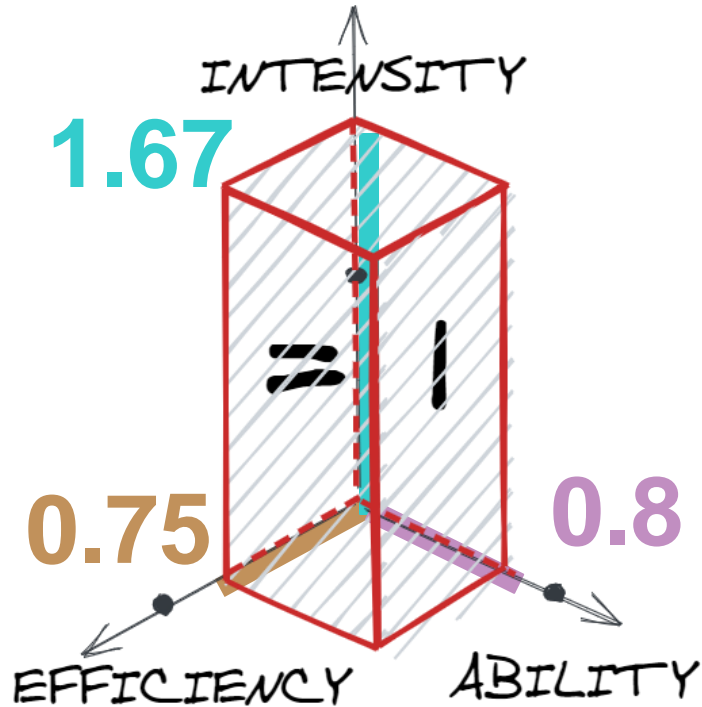
$$0.8 \times 0.75 \times 1.67 = 1$$

# 3D Unified Volume

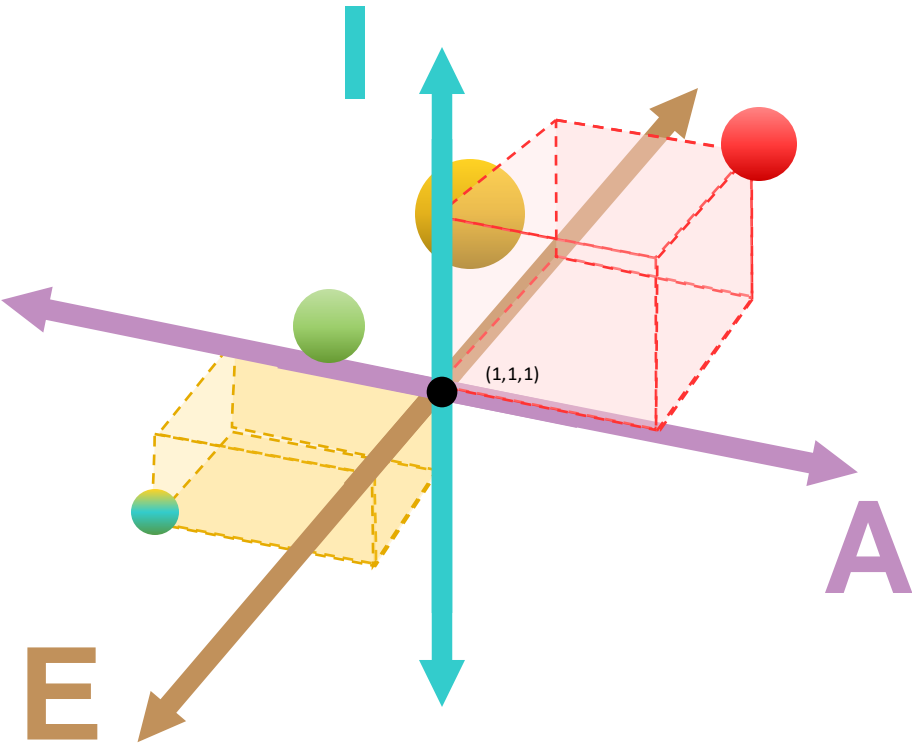


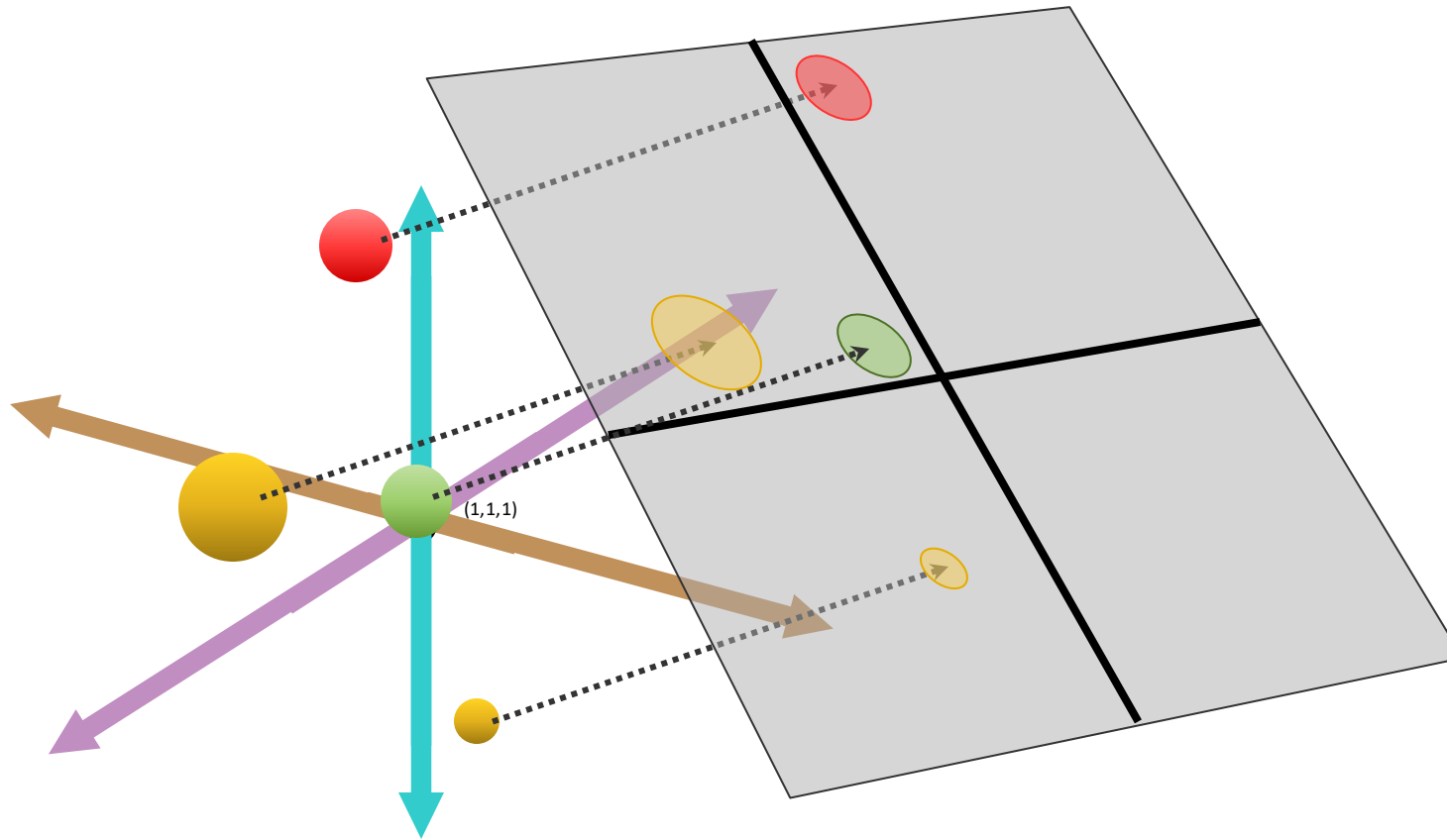
$$0.8 \times 0.75 \times 1.67 = 1$$

# 3D Unified Volume



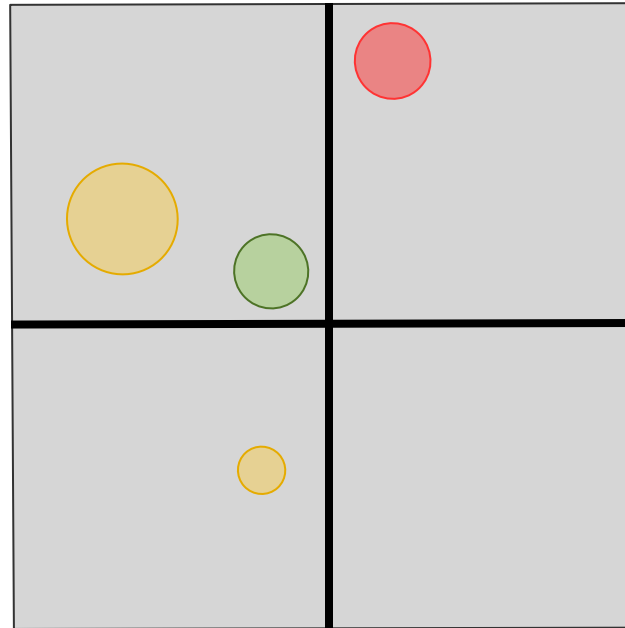
$$0.8 \times 0.75 \times 1.67 = 1$$



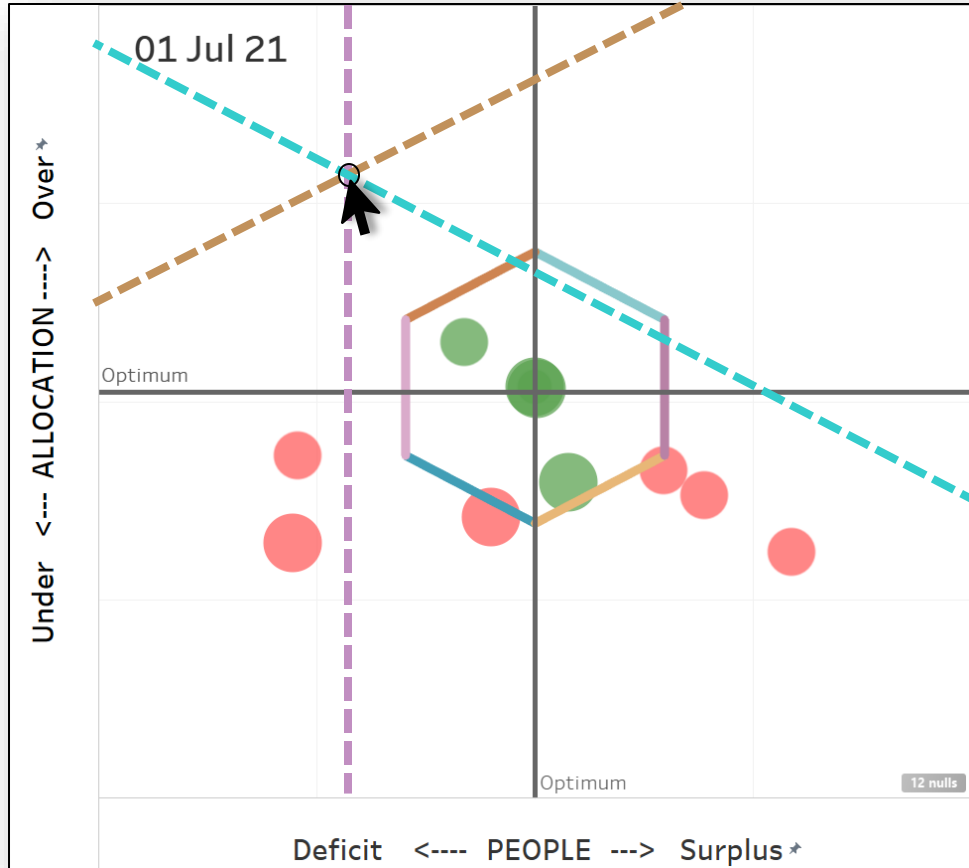




# Effort Outcome Window

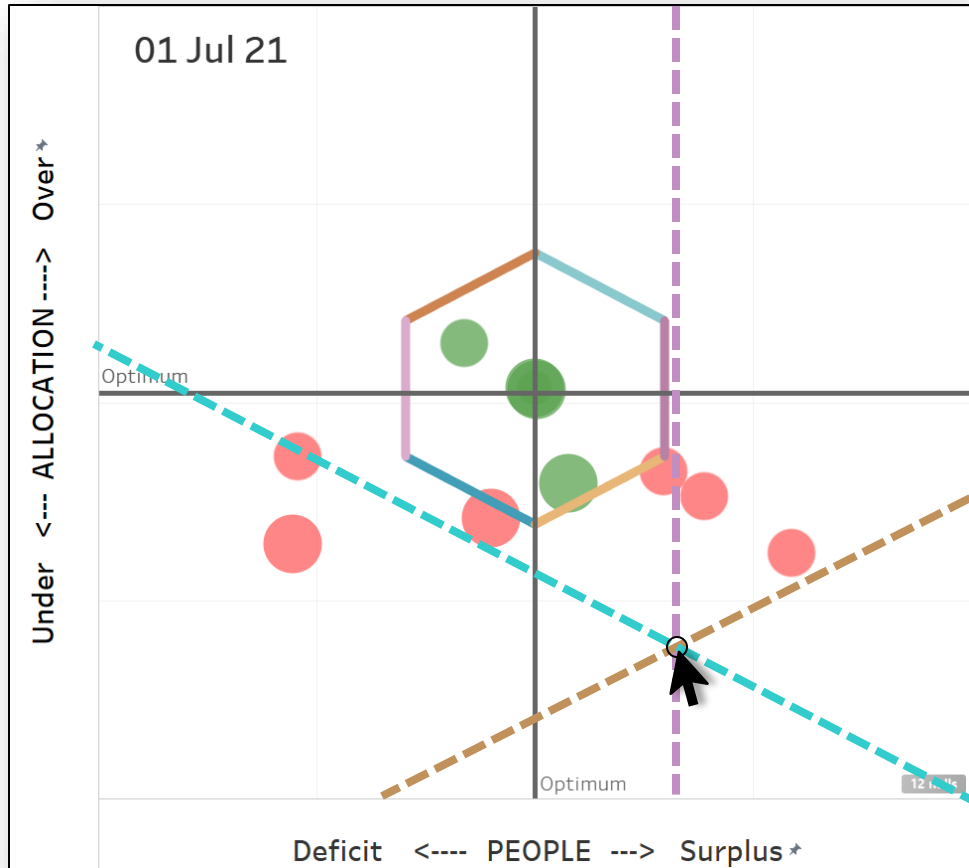


# 3D Point



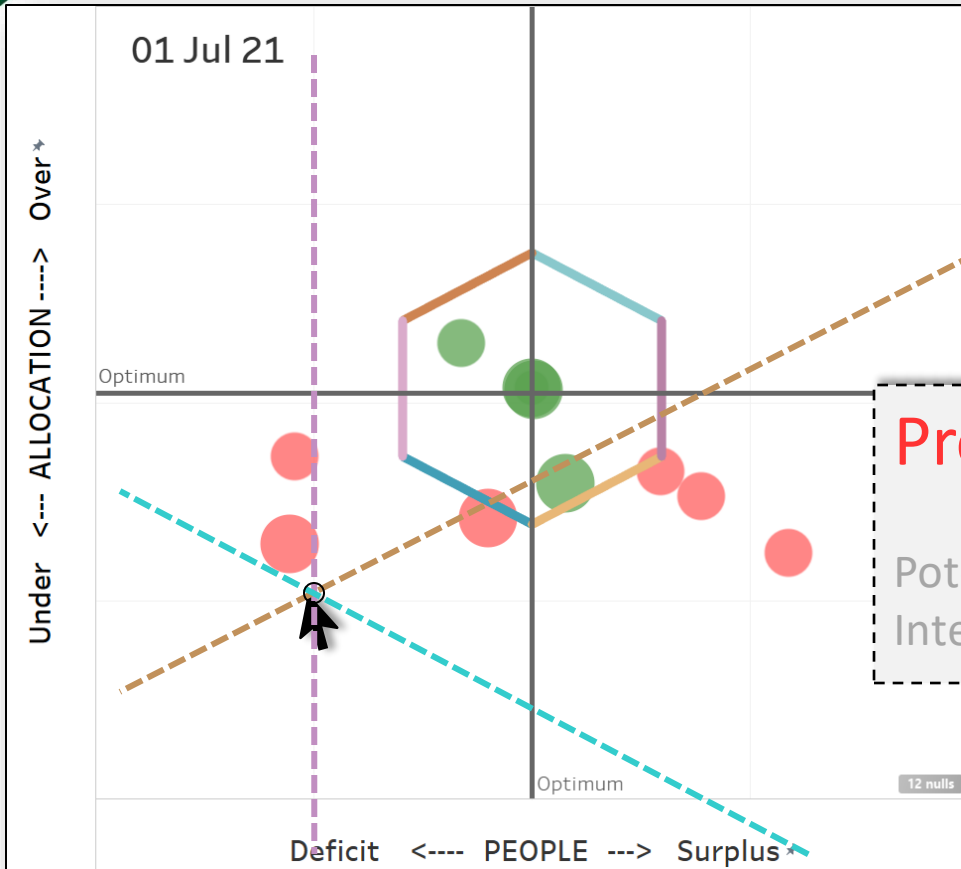
|           | AB          | EF          | IN          |
|-----------|-------------|-------------|-------------|
| Potential | <b>0.37</b> | 2.67        | 0.30        |
| Intent    | 1.25        | <b>3.33</b> | <b>0.80</b> |

# 3D Point



|           | AB          | EF          | IN          |
|-----------|-------------|-------------|-------------|
| Potential | <b>1.25</b> | 0.8         | 1.67        |
| Intent    | 0.75        | <b>0.60</b> | <b>1.33</b> |

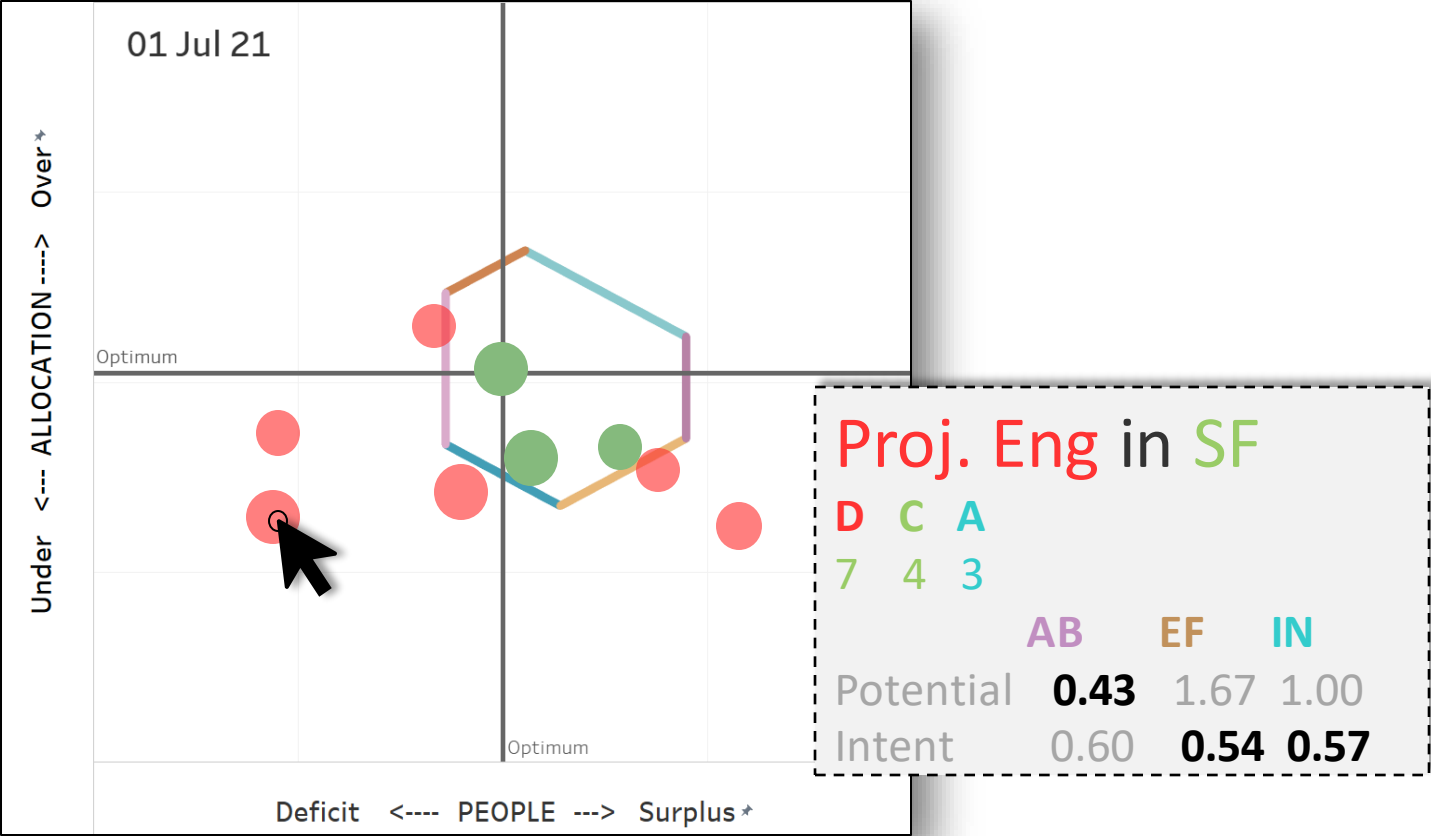
# 3D Point



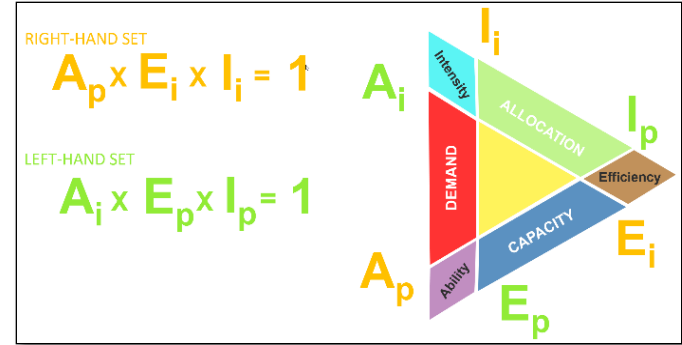
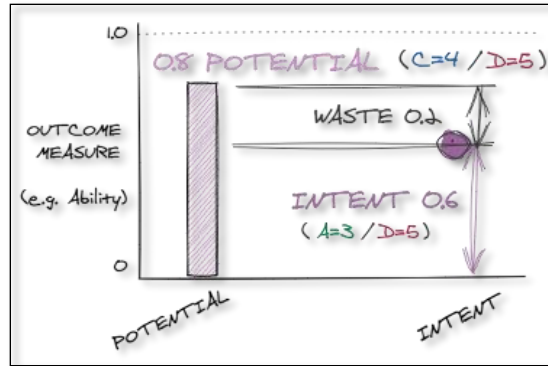
## Proj. Eng in SF

|           | AB          | EF          | IN          |
|-----------|-------------|-------------|-------------|
| Potential | <b>0.43</b> | 1.67        | 1.00        |
| Intent    | 0.60        | <b>0.54</b> | <b>0.57</b> |

# Effort Outcome Window



# Further Theory



| Right-Hand Set                            | Left-Hand Set                             |
|---|---|
| • <u>Ability<sub>p</sub></u> = C/D (2)    | • <u>Ability<sub>i</sub></u> = A/D (5)    |
| • <u>Efficiency<sub>i</sub></u> = A/C (3) | • <u>Efficiency<sub>p</sub></u> = D/C (6) |
| • <u>Intensity<sub>i</sub></u> = D/A (4)  | • <u>Intensity<sub>p</sub></u> = C/A (7)  |

# B2 INTERVENTIONS

*GET INTERVENTIONS THAT OPTIMISE*

PHYSICAL → EFFORT → OUTCOMES → INEFFICIENCIES → **INTERVENTIONS** → RESULTS

JULY

SAN FRANCISCO

NEED

HAVE

USE



7



4



3

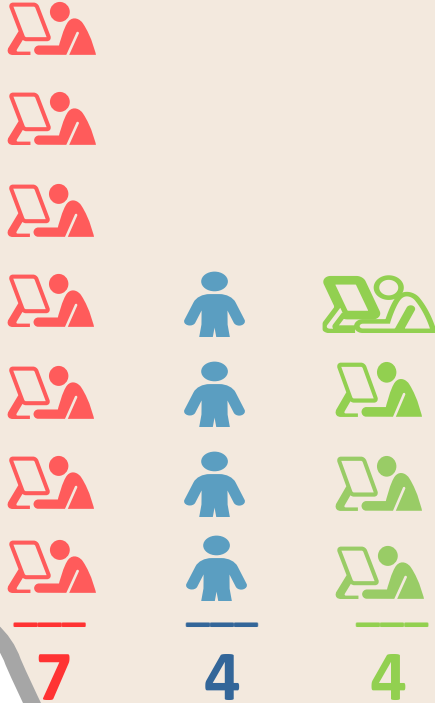
# Project Engineers



JULY

SAN FRANCISCO

NEED   HAVE   USE



| Project Engineers  |     |     |     |     |
|--------------------|-----|-----|-----|-----|
|                    | Jun | Jul | Aug | Sep |
| USE                |     |     |     |     |
| UnAllocated People |     | 1.0 |     |     |

USE  
UNUSED

JULY

SAN FRANCISCO

NEED



7

HAVE USE

ONBOARD?

ONBOARD?



4



5

| Project Engineers     |     |     |     |     |
|-----------------------|-----|-----|-----|-----|
|                       | Jun | Jul | Aug | Sep |
| USE                   |     |     |     |     |
| UnAllocated People    |     | 1.0 |     |     |
| STRETCH Reasonable OT |     | 1.0 |     |     |



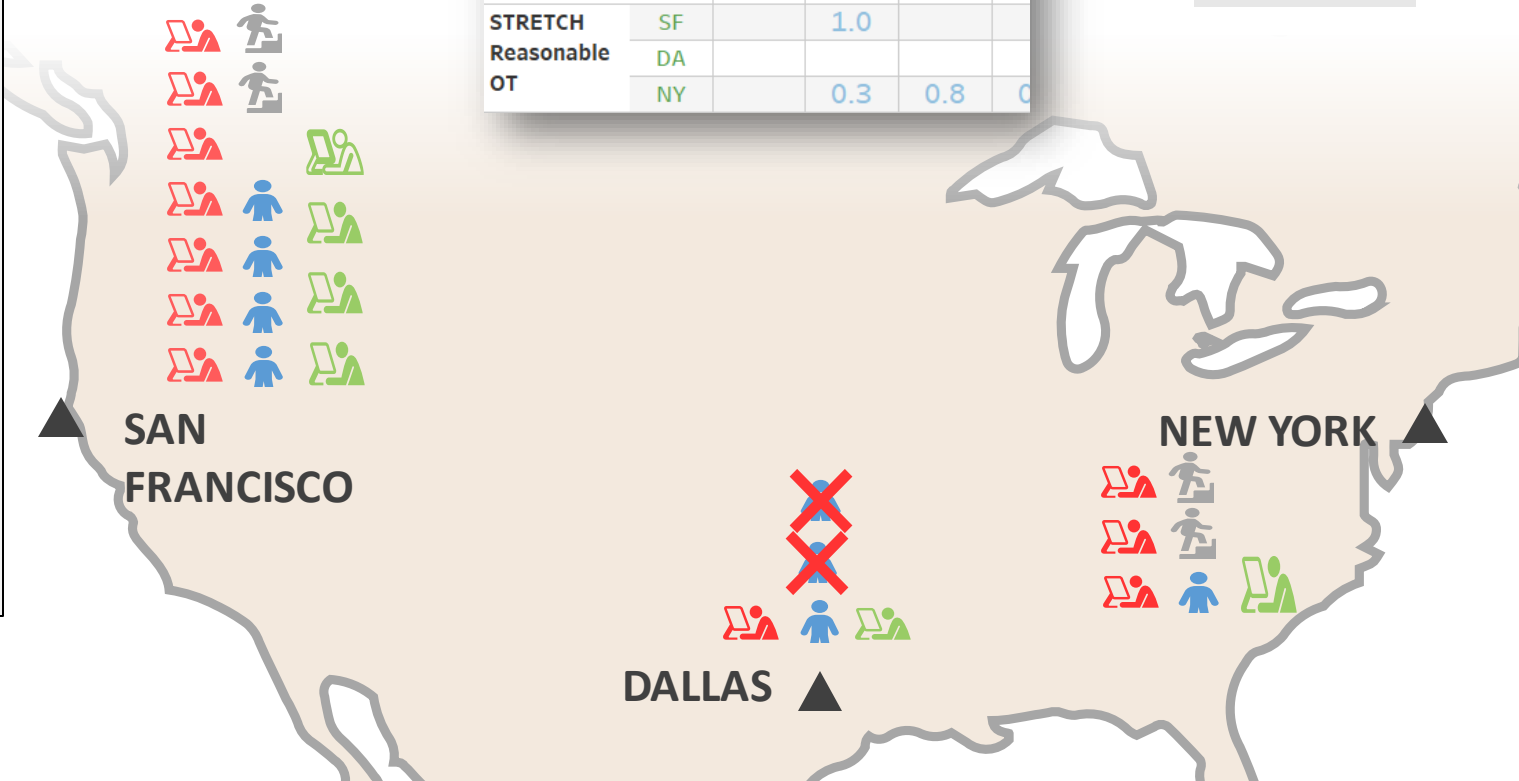
# JULY

## Project Engineers By Region

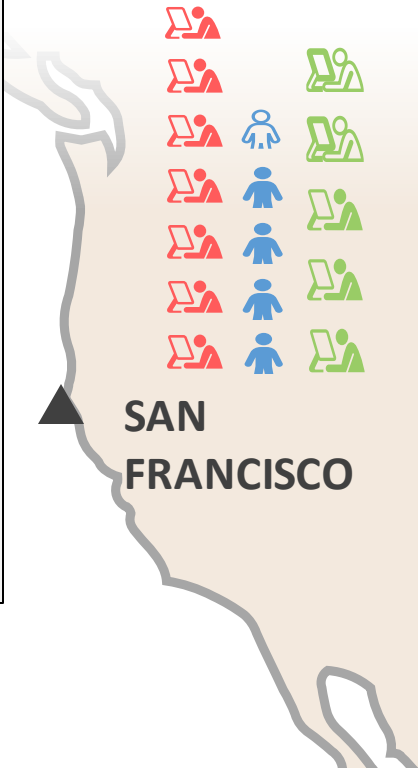
|                              |    | Jun | Jul | Aug | Se |
|------------------------------|----|-----|-----|-----|----|
| USE<br>UnAllocated<br>People | SF |     | 1.0 |     |    |
|                              | DA |     |     |     |    |
|                              | NY | 1.0 |     | 1.0 | 1  |
| STRETCH<br>Reasonable        | SF |     | 1.0 |     |    |
|                              | DA |     |     |     |    |
| OT                           | NY |     | 0.3 | 0.8 | 0  |

USE  
UNUSED

STRETCH



# JULY



## Project Engineers By Region

|                              |    | Jun | Jul   | Aug | Se |
|------------------------------|----|-----|-------|-----|----|
| USE<br>UnAllocated<br>People | SF |     | 1.0   |     |    |
|                              | DA |     |       |     |    |
|                              | NY | 1.0 |       | 1.0 | 1  |
| STRETCH<br>Reasonable        | SF |     | 1.0   |     |    |
|                              | DA |     |       |     |    |
| OT                           | NY |     | 0.3   | 0.8 | 0  |
|                              |    |     |       |     |    |
| TRANSFER<br>People/<br>Work  | SF |     | 1.0   |     |    |
|                              | DA | 2.0 | - 2.0 | 2.0 | 2  |
|                              | NY |     | 1.0   |     |    |

USE UNUSED

STRETCH

SHARE

DALLAS ▲

NEW YORK ▲

SAN FRANCISCO

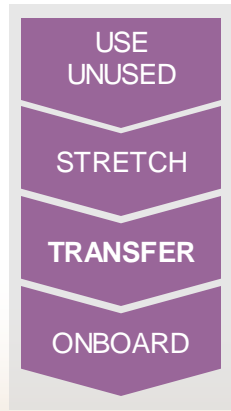
# JULY



SAN FRANCISCO

### Project Engineers By Region

|                        |    | Jun | Jul  | Aug | Se |
|------------------------|----|-----|------|-----|----|
| USE                    | SF |     | 1.0  |     |    |
| UnAllocated People     | DA |     |      |     |    |
|                        | NY | 1.0 |      | 1.0 | 1  |
|                        | SF |     | 1.0  |     |    |
| STRETCH                | DA |     |      |     |    |
|                        | NY |     | 0.3  | 0.8 | 0  |
| TRANSFER People / Work | SF |     | 1.0  |     |    |
|                        | DA | 2.0 | -2.0 | 2.0 | 2  |
|                        | NY |     | 1.0  |     |    |
| ONBOARD Gap Fill       | SF |     | 0.5  | 1.2 | 1  |
|                        | DA |     |      |     |    |
|                        | NY |     | 0.5  | 0.1 |    |
| ONBOARD Replace OT     | SF |     | 1.6  | 1.1 | 1  |
|                        | DA |     |      |     |    |
|                        | NY |     | 0.4  | 1.1 | 0  |

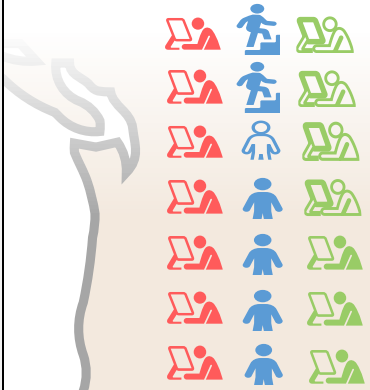


DALLAS



NEW YORK

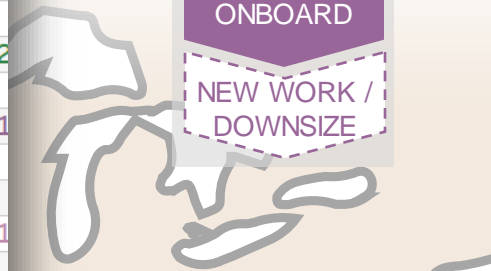
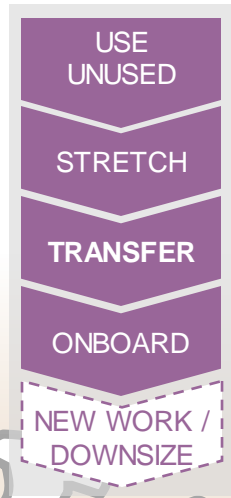
# JULY



**SAN FRANCISCO**

### Project Engineers By Region

|                        |    | Jun | Jul  | Aug | Se |
|------------------------|----|-----|------|-----|----|
| USE                    | SF |     | 1.0  |     |    |
| UnAllocated People     | DA |     |      |     |    |
|                        | NY | 1.0 |      | 1.0 | 1  |
|                        | SF |     | 1.0  |     |    |
| STRETCH Reasonable OT  | DA |     |      |     |    |
|                        | NY |     | 0.3  | 0.8 | 0  |
|                        | SF |     | 1.0  |     |    |
| TRANSFER People / Work | DA | 2.0 | -2.0 | 2.0 | 2  |
|                        | NY |     | 1.0  |     |    |
|                        | SF |     | 0.5  | 1.2 | 1  |
| ONBOARD Gap Fill       | DA |     |      |     |    |
|                        | NY |     | 0.5  | 0.1 |    |
|                        | SF |     | 1.6  | 1.1 | 1  |
| ONBOARD Replace OT     | DA |     |      |     |    |
|                        | NY |     | 0.4  | 1.1 | 0  |
|                        | SF |     |      |     |    |
| Aquire Work / Downsize | DA |     |      |     |    |
|                        | NY |     |      |     |    |
|                        | SF |     |      |     |    |



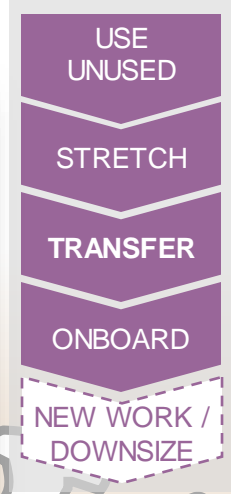
**NEW YORK**



**DALLAS**

# WHOLE ORGANISATION

|                              | Jun         | Jul         | Aug         | Sep         |
|------------------------------|-------------|-------------|-------------|-------------|
| USE<br>UnAllocated<br>People | 3.0         | 3.7         | 4.4         | 2.8         |
| TRANSFER<br>People / Work    | 5.2         | 6.0         | 4.4         | 5.3         |
| ONBOARD<br>Gap Fill          | 0.5         | 1.0         | 2.5         | 5.2         |
| ONBOARD<br>Replace OT        | 0.6         | 3.4         | 4.0         | 4.7         |
| Aquire Work /<br>Downsize    | 20.5        | 21.0        | 19.6        | 18.8        |
| <b>TOTAL<br/>CHANGE</b>      | <b>35.7</b> | <b>45.9</b> | <b>44.2</b> | <b>45.5</b> |



▲ SAN FRANCISCO

DALLAS ▲

NEW YORK ▲

# Precise Interventions

|            |    | Apr  | May | Jun | Jul  | Aug  |
|------------|----|------|-----|-----|------|------|
| Use        | SF | 1.0  | 1.0 |     | 1.0  |      |
| UnAlloc.   | DA |      |     |     |      |      |
|            | NY | 0.1  | 1.0 | 1.0 |      | 1.0  |
| Stretch OT | SF |      |     |     | 1.0  |      |
|            | DA |      |     |     |      |      |
|            | NY | 0.2  |     |     | 0.3  | 0.8  |
| Transfer   | SF | 1.0  |     | 1.0 | 1.1  | 1.9  |
| Normal     | DA | -1.9 | 0   | 2.0 | -2.0 | -2.0 |
|            | NY | 0.2  |     |     | 0.9  | 0.1  |
| Transfer   | SF |      | 1.0 | 1.0 | 0.6  | 0.4  |
| Stretch    | DA |      |     |     | -0.8 | -0.8 |
|            | NY | 0.8  |     |     | 0.2  | 0.4  |
| ONBOARD    | SF |      |     |     | 0.5  | 1.2  |
| Gap Fill   | DA |      |     |     |      |      |
|            | NY |      |     |     | 0.5  | 0.1  |
| ONBOARD    | SF |      |     |     | 1.6  | 1.1  |
| Replace OT | DA |      |     |     |      |      |
|            | NY |      |     |     | 0.4  | 1.1  |
| Get Work / | SF |      |     |     |      |      |
| Downsize   | DA | 0.1  | 1.0 |     |      |      |
|            | NY |      |     |     |      |      |
| TOTAL      | SF | 2.0  | 3.0 | 2.0 | 5.8  | 4.6  |
| CHANGE     | DA | 2.0  | 2.0 | 2.0 | 2.8  | 2.8  |
|            | NY | 1.8  | 1.0 | 1.0 | 2.2  | 3.5  |

*Transfers from Dallas*

*Onboard in July*

Use UnAlloc.

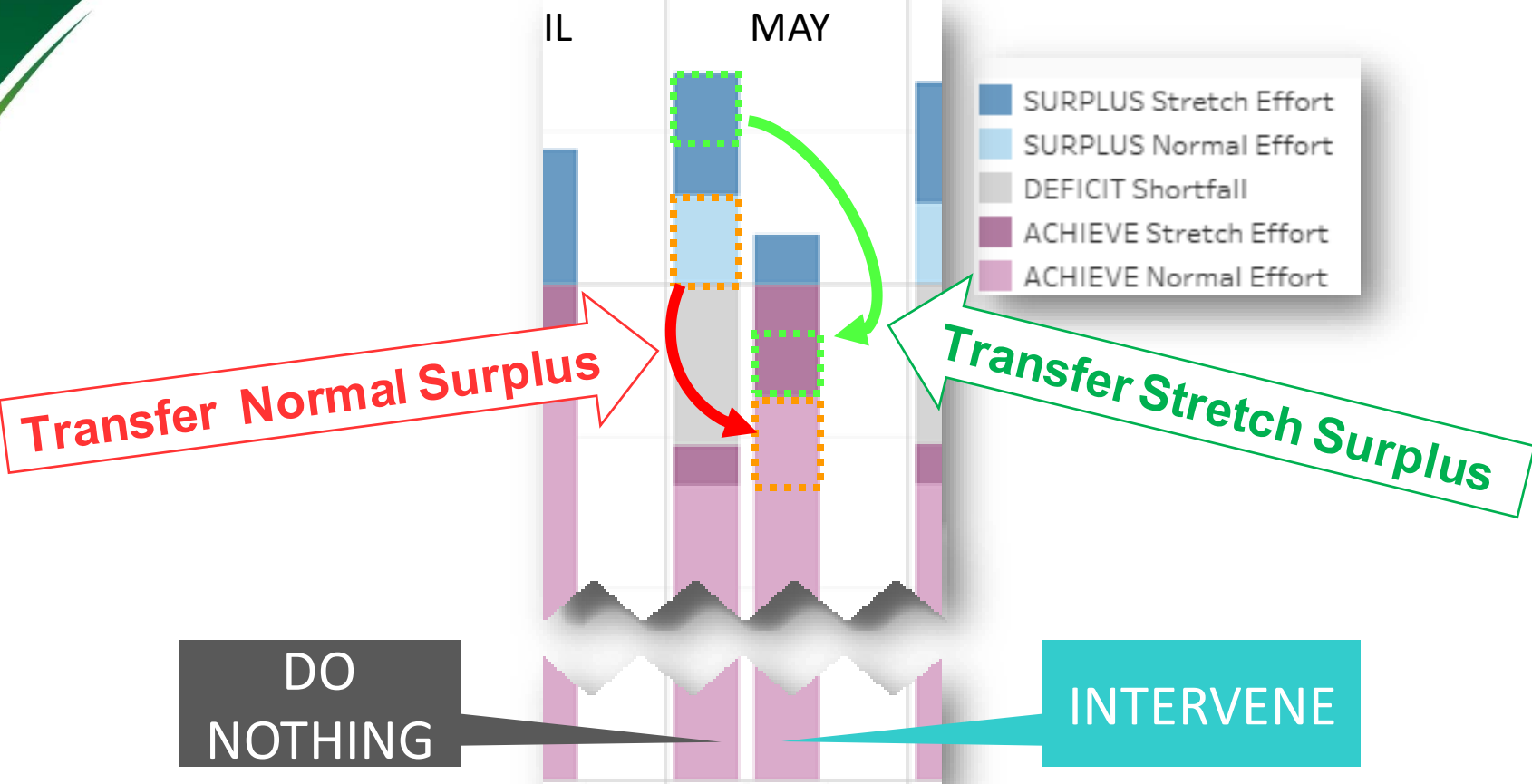
Transfer Normal

Transfer Stretch

ONBOARD Gap Fill



# Transfer Surplus to Deficit



# B3: RESULTANT IMPACTS

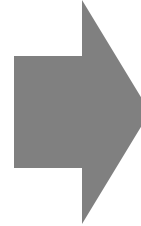
PHYSICAL → EFFORT → OUTCOMES → INEFFICIENCIES → INTERVENTIONS → RESULTS

# Good Decisions

**1. Translate outcomes → results**

# Outcomes Into Results

**Ability**  
**Efficiency**  
**Intensity**



**Delivery**  
**Margins**  
**Well-being**

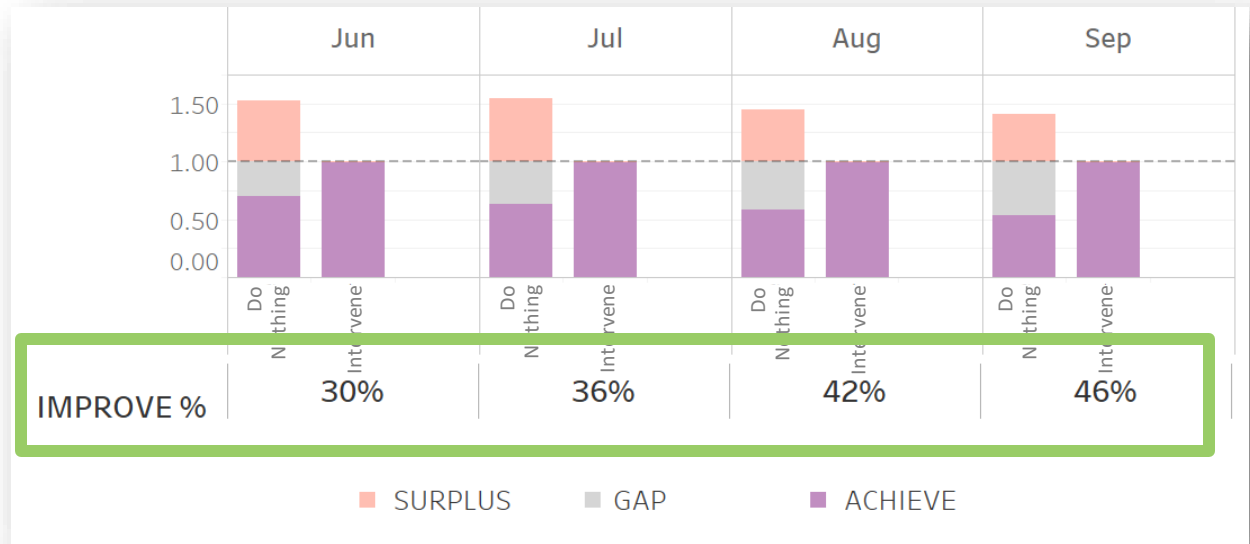
# Good Decisions

- 1. Translate outcomes → results**
- 2. Select interventions by compromise**
- 3. Understand resultant impacts between scenarios**

**Quantity**  
**Time**  
**Quality**

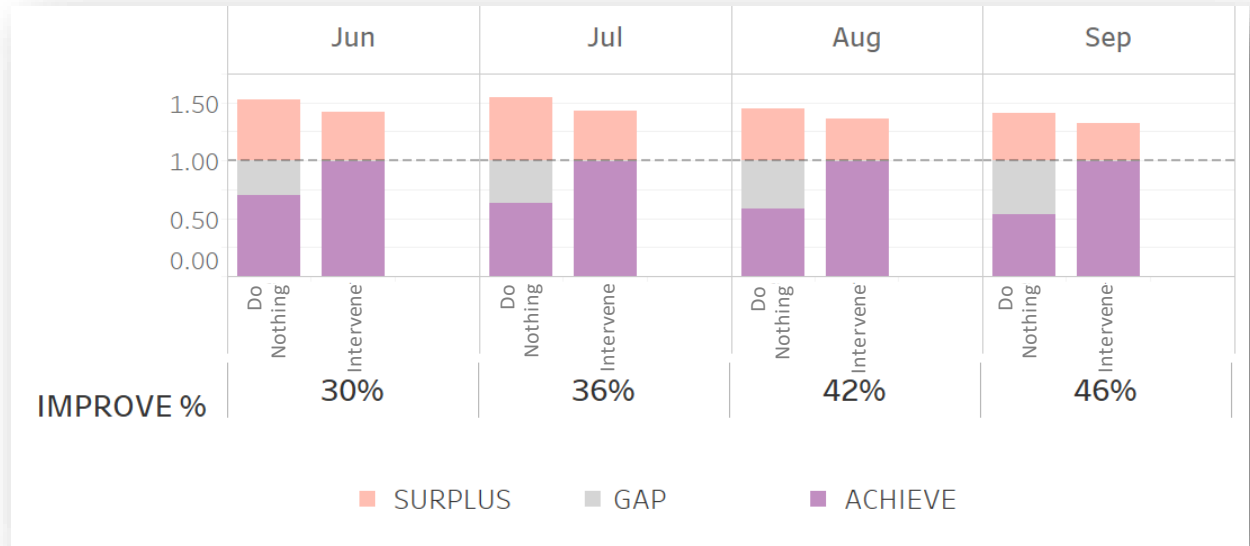
# Step 5: Delivery – Do Nothing

|                        |                                     |
|------------------------|-------------------------------------|
| USE UnAllocated People | <input checked="" type="checkbox"/> |
| TRANSFER People / Work | <input checked="" type="checkbox"/> |
| ONBOARD Gap Fill       | <input checked="" type="checkbox"/> |
| ONBOARD Replace OT     | <input checked="" type="checkbox"/> |
| Aquire Work / Downsize | <input checked="" type="checkbox"/> |



# Delivery – Select Interven.

|                        |                                     |
|------------------------|-------------------------------------|
| USE UnAllocated People | <input checked="" type="checkbox"/> |
| TRANSFER People / Work | <input checked="" type="checkbox"/> |
| ONBOARD Gap Fill       | <input checked="" type="checkbox"/> |
| ONBOARD Replace OT     | <input checked="" type="checkbox"/> |
| Aquire Work / Downsize | <input type="checkbox"/>            |





## INEFFICIENCIES

e.g.

Ability shortfall = lost production = revenue loss

Efficiency shortfall = low utilization = unnecessary cost

## INTERVENTIONS

e.g.

Increase Ability = revenue increase

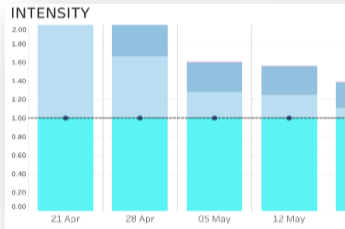
Increase Efficiency = cost reduction

# Margin Impact

|                              |                                     |
|------------------------------|-------------------------------------|
| USE<br>UnAllocated<br>People | <input checked="" type="checkbox"/> |
| TRANSFER<br>People /<br>Work | <input checked="" type="checkbox"/> |
| ONBOARD<br>Gap Fill          | <input checked="" type="checkbox"/> |
| ONBOARD<br>Replace OT        | <input checked="" type="checkbox"/> |
| Aquire Work<br>/ Downsize    | <input type="checkbox"/>            |

# Workload Intensity

Resro.OPT



# Well-being/ performance survey

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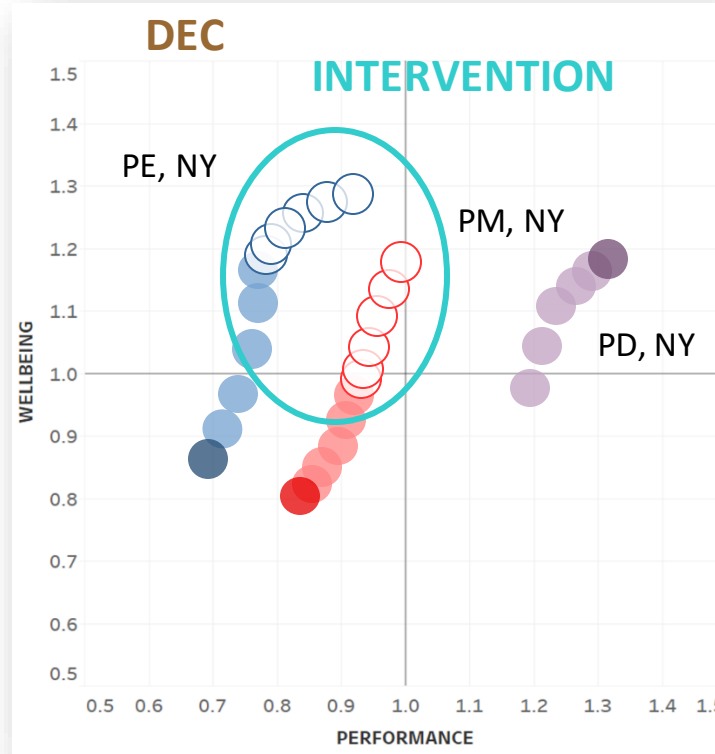
# Well-being

# Well-being/ performance forecast



# Well-being

WELLBEING →

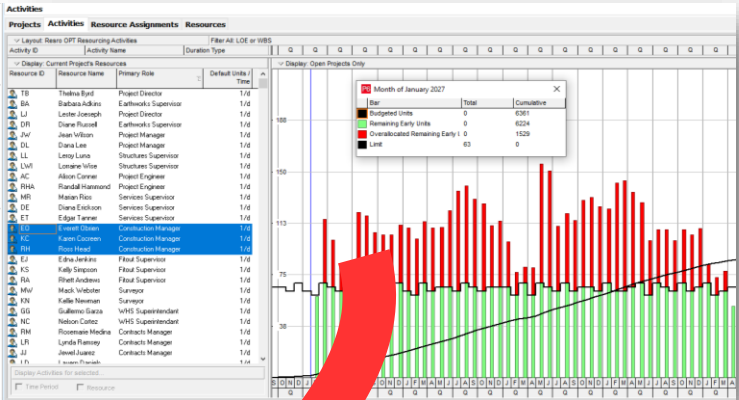
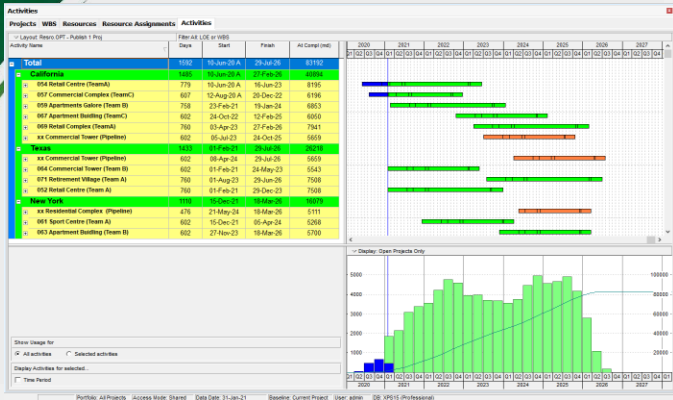


PERFORMANCE →

\*Subject to ongoing research, development, testing and validation

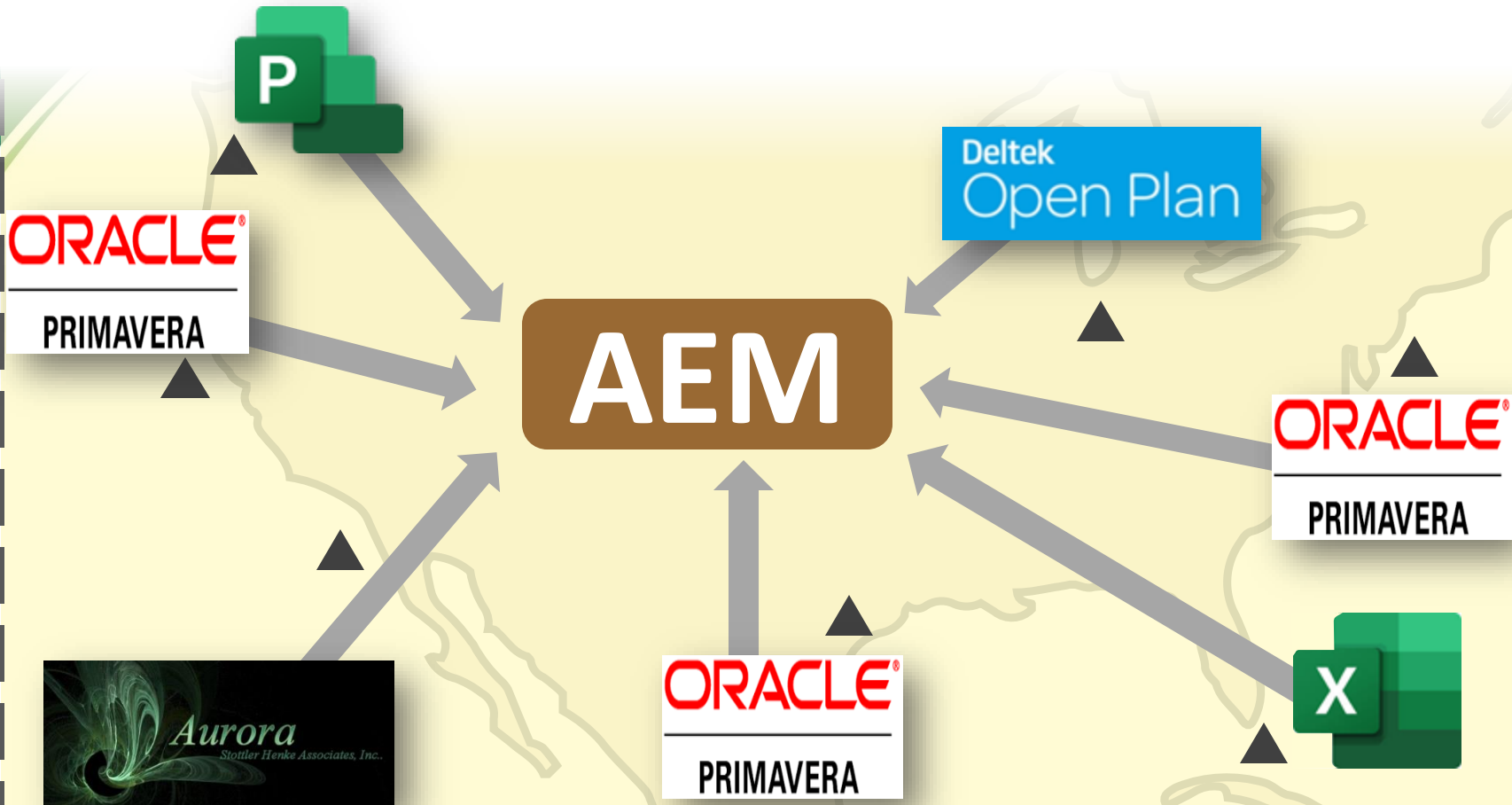
# PART C: APPLICATION

# Export To Spreadsheet



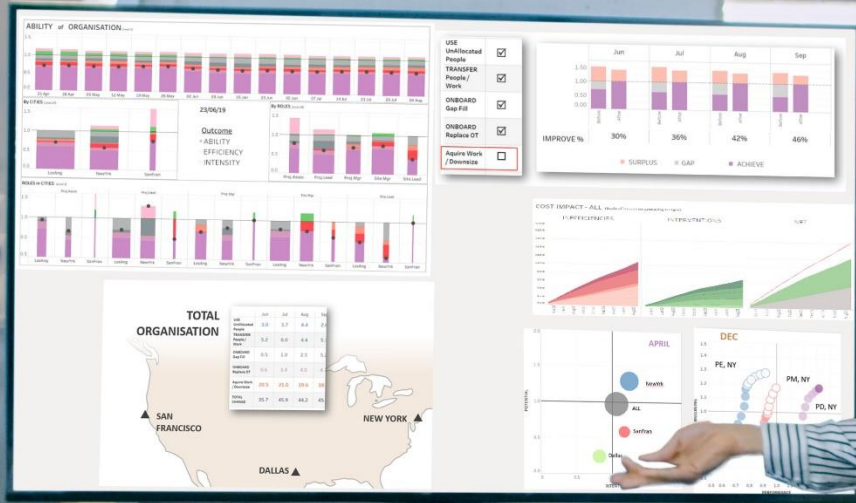
| Region | Project    | Role                | Resource Name    | Activity Name          | Column | Sep-22 | Oct-22 | Nov-22 | Dec-22 | Jan-23 | Feb-23 | Mar-23 | Apr-23 |
|--------|------------|---------------------|------------------|------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| CA     | CA-054-RET | Project Manager     | Jean Wilson      | DESIGN                 |        |        |        |        |        |        |        |        |        |
| CA     | CA-054-RET | Contracts Manager   | Rosemarie Medina | DESIGN                 |        |        |        |        |        |        |        |        |        |
| CA     | CA-054-RET | Project Director    | Thelma Byrd      | DESIGN                 |        |        |        |        |        |        |        |        |        |
| CA     | CA-054-RET | Project Engineer    | Alison Conner    | DESIGN                 |        |        |        |        |        |        |        |        |        |
| CA     | CA-054-RET | Project Engineer    | Alison Conner    | CONSTRUCTION           |        |        | 22     | 21     | 22     |        |        |        |        |
| CA     | CA-054-RET | Construction Mana   | Everett Obrien   | CONSTRUCTION           |        |        | 22     | 21     | 22     |        |        |        |        |
| CA     | CA-054-RET | Contracts Manager   | Rosemarie Medina | CONSTRUCTION           |        | 17.36  | 16.57  | 17.36  |        |        |        |        |        |
| CA     | CA-054-RET | WHS Superintende    | Guillermo Garza  | CONSTRUCTION           |        | 13.2   | 12.6   | 13.2   | 15.2   | 13.2   | 12     |        |        |
| CA     | CA-054-RET | Project Manager     | Jean Wilson      | CONSTRUCTION           |        | 21.7   | 20.71  | 21.7   | 21.7   | 21.7   | 19.73  | 1.97   |        |
| CA     | CA-054-RET | Project Director    | Thelma Byrd      | CONSTRUCTION           |        | 8.68   | 8.29   | 8.68   | 8.68   | 8.68   | 7.89   | 0.79   |        |
| CA     | CA-054-RET | Surveyor            | Kellie Newman    | CONSTRUCTION           |        | 43.4   | 41.43  | 43.4   | 43.4   | 43.4   | 39.46  | 3.95   |        |
| CA     | CA-054-RET | Surveyor            | Kellie Newman    | TESTING AND COMMISSION |        |        |        |        |        |        | 4.2    | 4      |        |
| CA     | CA-054-RET | Construction Mana   | Everett Obrien   | TESTING AND COMMISSION |        |        |        |        |        |        | 10.5   | 10     |        |
| CA     | CA-054-RET | Contracts Manager   | Rosemarie Medina | TESTING AND COMMISSION |        |        |        |        |        |        | 21     | 20     |        |
| CA     | CA-054-RET | WHS Superintende    | Guillermo Garza  | TESTING AND COMMISSION |        |        |        |        |        |        | 12.6   | 12     |        |
| CA     | CA-054-RET | Services Supervisor | Marian Rios      | TESTING AND COMMISSION |        |        |        |        |        |        | 21     | 20     |        |
| CA     | CA-054-RET | Structures Supervis | Leroy Luna       | TESTING AND COMMISSION |        |        |        |        |        |        | 21     | 20     |        |
| CA     | CA-054-RET | Project Engineer    | Alison Conner    | TESTING AND COMMISSION |        |        |        |        |        |        | 21     | 20     |        |
| CA     | CA-054-RET | Project Manager     | Jean Wilson      | TESTING AND COMMISSION |        |        |        |        |        |        | 21     | 20     |        |
| CA     | CA-054-RET | Project Director    | Thelma Byrd      | TESTING AND COMMISSION |        |        |        |        |        |        | 4.2    | 4      |        |
| CA     | CA-054-RET | Earthworks Supervi  | Barbara Adkins   | EARTHWORKS             |        |        |        |        |        |        |        |        |        |

EXPORT



**Project controllers**  
**Resource managers**  
**Workforce planners**  
**Estimators**  
**Data analysts**





# PART D: BENEFITS

PHYSICAL → EFFORT → OUTCOMES → INEFFICIENCIES → INTERVENTIONS → RESULTS

- Link effort → results
- Start with: Need, Have + Use

## Effort Management Theorem

### Outcome Unity Equation

- Forecast outcomes
- Recommend interventions
- Translates change into results
- EOW unified visualisation

# Actionable Insights

- Deliver more
- Increase Margins
- Improve well-being

A new way to find  
greater productivity  
in a humane society

## Workforce effort and outcome optimization

**Alex James**

**[alex.james@resrodel.com](mailto:alex.james@resrodel.com)**



# Outcome Ratios

$$\text{Set 1: ABILITY}_p = \text{Capacity} / \text{Demand}$$

$$\text{EFFICIENCY}_i = \text{Allocation} / \text{Capacity}$$

$$\text{INTENSITY}_i = \text{Demand} / \text{Allocation}$$

$$\text{Set 2: ABILITY}_i = \text{Allocation} / \text{Demand}$$

$$\text{EFFICIENCY}_p = \text{Demand} / \text{Capacity}$$

$$\text{INTENSITY}_p = \text{Capacity} / \text{Allocation}$$

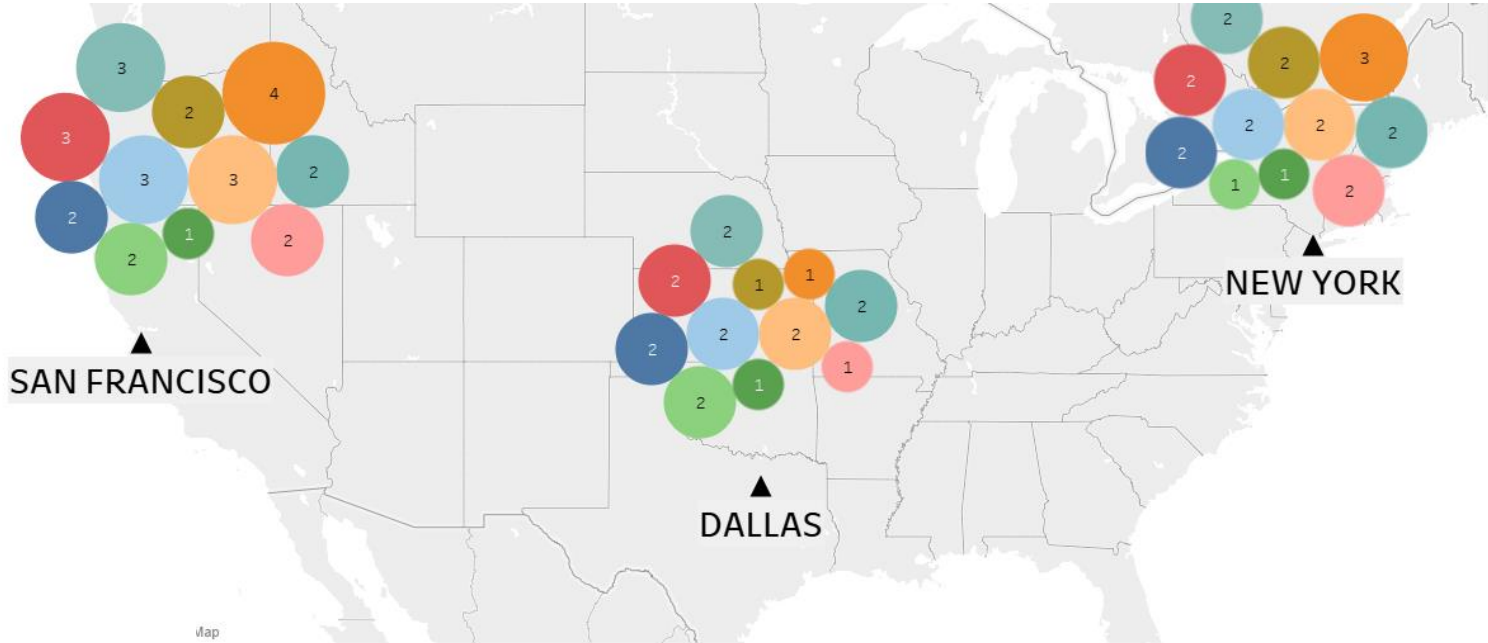
p = Potential, i = Intent

# Example Tools

- Oracle Primavera P6 <sup>TM</sup> (or other)
- AEM in spreadsheets
- Tableau <sup>TM</sup> / PowerBI <sup>TM</sup>

1. collate effort
2. forecast workforce
3. report and compare at all levels
4. suggest optimisations
5. select interventions + assess impacts
6. decide and act

# Example Workforce



- Manager
- Hardware Engineer
- Project Engineer
- Software Engineer
- Delivery Manager
- Infra. Engineer
- Project Manager
- WHS Manager
- Design Manager
- Project Director
- QA Manager