

Worlds Largest Event for  
Project Controls

# Sponsorship Brochure



# Content

<b>3</b> Project Controls Background	<b>7</b> Our Audience	<b>11</b> Partners Showcase
<b>4</b> Introduction	<b>8</b> Who Supports us	<b>12</b> Sponsorship Packages
<b>5</b> Event Calendar 2024/25	<b>9</b> Agenda 2025	
<b>6</b> Project Controls Expo Brazil	<b>10</b> Bird's Eye View	



**2**  
Day Event



**800+**  
Delegates



**50+**  
Speakers



**45**  
Partners Booth

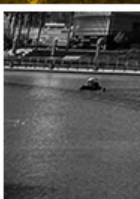
# Project Controls Background

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.

**A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.**

Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme.



# The Worlds largest project controls event

Networking | Education| Opportunities

Project Controls is all about sharing the right information (KPIs) to the right stakeholders at the right time to ensure the right decisions are taken at the right time.

**Project Controls Expo is the venue to meet all involved:** Client, End User, Contractor, Consultancy and Technology Suppliers.

“Project Controls EXPO

is a celebration of project controls”

# Project Controls Expo BRAZIL

Owes its success to the unique mix of



It offers a distinctive forum for learning as well as the opportunity for the exchange of ideas across industries and the chance for delegates to examine the most up to date products and services as solutions to their pain points.

The education programme offers eight different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions.

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including



**Cost**



**Scheduling**



**Risk analysis**



**Estimating**

To cap the whole Expo experience, there are many networking opportunities. This creates a true and unparalleled community feel across all three days of PCE Brazil.

# Event Calendar 2024/25

## USA

7-9 October 2024  
Nationals Park, Washington DC

## UK

5-6 November 2024  
Wembley Stadium, London

## BRAZIL

12-13 February 2025  
Centro de Convenções Frei  
Caneca, São Paulo

## UAE

18-19 February 2025  
Jafza One Convention  
Centre, Dubai

## AUS

26-27 November 2024  
Melbourne Cricket Ground

# Our Audience

- Project Controls Manager/Supervisor/Director/VP/Function Head
- Project Risk Manager/Director/VP/Function Head
- Project Scheduling Manager/Director/VP/Function Head
- PMO Manager/Director
- PMO Planning Lead
- Project Cost Estimator/Manager/Function Head
- BIM & Data Analytics Manager/Function Head
- Project Scheduling Manager/Director/Function Head
- Proposals and Tendering Manager/Director
- Project Manager/Director
- Project Performance Reporting Manager /Director/Function Head
- Contracts Manager/Director
- Programme DirectorQuantity Surveyor Engineer/Manager/Function Head
- Project Cost Control Manager/Director/Function Head
- Project, Program and Portfolio Professionals
- Project Delivery Professionals

Technology



Defense



Consulting



Energy



Infrastructure



Transport



Aerospace



Other



# Who Support us





# AGENDA 2025

## Day 1 12 February



08:00 – 19:05

### Partner Showcase

#### 4 Seminar Streams

- › Masterclass Zone
- › Megaprojects Zone
- › Innovation Zone

### Panel Discussions and Audience Q&A

#### Evening Proceedings

19:05 - 20:00

#### Evening Social

## Day 2 13 February



08:00 – 19:05

### Partner Showcase

#### 4 Seminar Streams

- › Case Studies Zone
- › Technology Zone
- › Back to Basics Zone

### Panel Discussions and Audience Q&A

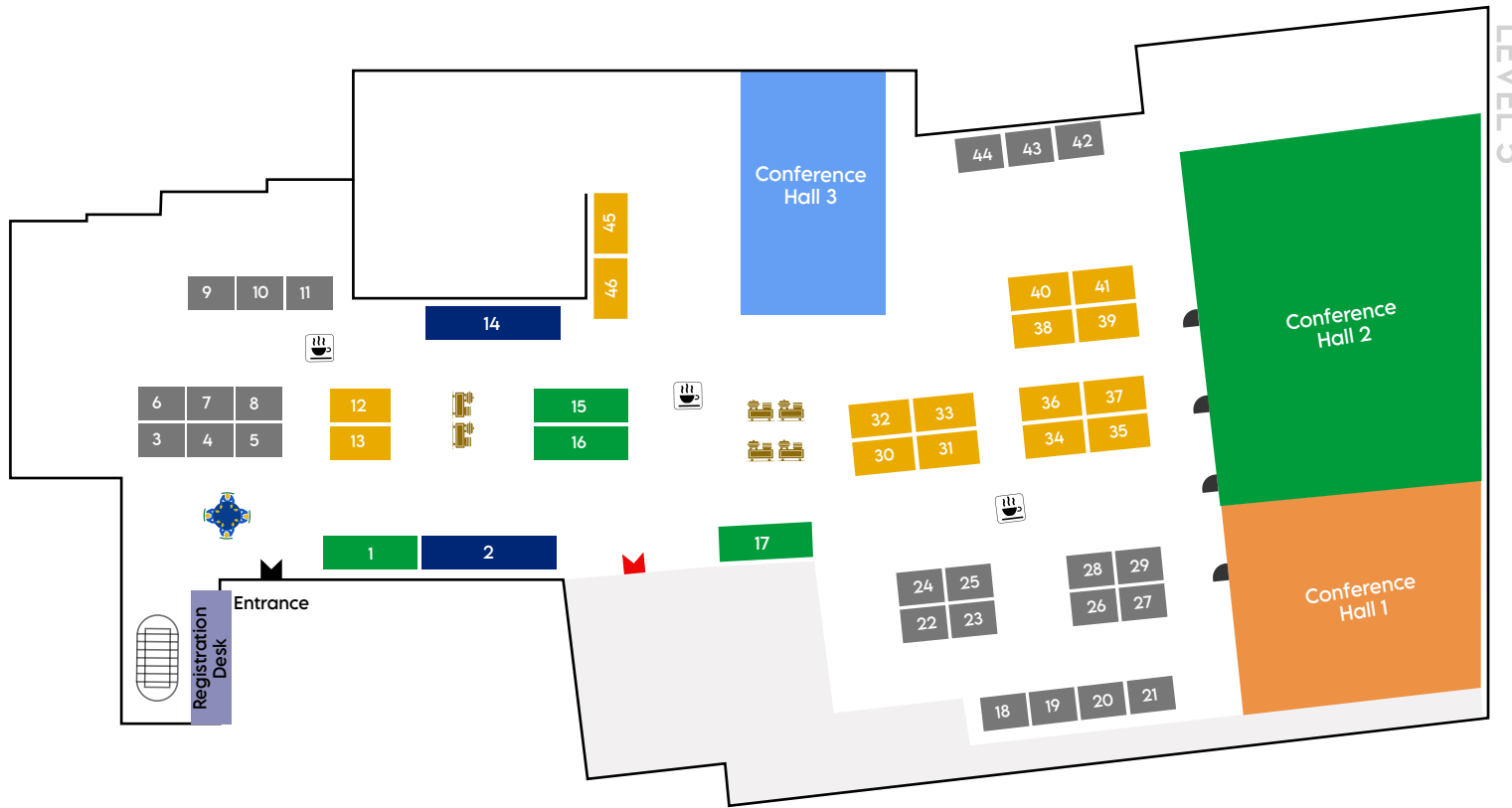
#### Evening Proceedings

19:05 - 20:00

#### Evening Social



# Bird's Eye View & Partners Showcase



## PARTNER SHOWCASE

- Headline Sponsor (7 x 2m)
- Platinum Sponsor (6 x 2m)
- Gold Sponsor (4 x 2m)
- Silver Sponsor (2.5 x 2m)

## Bird's Eye View

12 February 2024

- Partner Showcase @ Exhibition Area
- Introduction, Welcome and Opening Remarks, Keynote and Headline Partner Remarks @ Conference Hall 2
- Masterclass @ Conference Hall 1
- Megaprojects @ Conference Hall 2
- Innovation @ Conference Hall 3
- Panel Discussions and Audience Q&A @ Conference Hall 2
- Evening Social @ Exhibition Area

13 February 2024

- Partner Showcase @ Exhibition Area
- Introduction, Welcome and Opening Remarks, Keynote and Headline Partner Remarks @ Conference Hall 2
- Case Studies @ Conference Hall 1
- Technology @ Conference Hall 2
- Back to Basics @ Conference Hall 3
- Panel Discussions and Audience Q&A @ Conference Hall 2
- Evening Social @ Exhibition Area

- Emergency Entrance
- Entrance
- Door
- Emergency Exits
- Catering Area
- Coffee Area
- Expo Coordinators' Room

# Sponsorship Packages

---



# Benefits

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Headline Sponsor
Exhibit booth		✓ 2.5m X 2m	✓ 3m X 2m	✓ 5m X 2m	✓ 7m X 2m
Presentation slot			✓	✓	✓
Delegate list supplied (according to local data protection legislation)		✓	✓	✓	✓
Complimentary event passes (incl. booth manning)	1	2	5	10	15
LCD Screen supplied <small>For AV requirements, please contact Lucas Moura at atendimento@gruposne.com.br</small>					✓
Logo, brochure, flyer, case study and video on PCE Brazil website sponsors' page	✓	✓	✓	✓	✓
Furniture		Standard table and chairs	Standard table and chairs	Counter table with internal shelf and chairs	Counter table with internal shelf and chairs
Totem Banner				✓	✓
Publish technical paper on PCE Brazil website				✓	✓
Participation certificate	✓	✓	✓	✓	✓

\$1,000.00

\$2,000.00

\$4,000.00

\$6,000.00

\$10,000.00

# Headline Sponsorship

**\$10,000.00** (Excl. Tax)

## Benefits

In addition to the outlined benefits above, the Headline partner will receive the following:

- > 1<sup>st</sup> speaking slot
- > 2nd banner on PCE Brazil website homepage and 1st banner on partners page
- > 5 minute speaking slot both days after keynote
- > One blog in PCE Newsletter

## Partner logo to be displayed:

- > On all Expo notepads
- > On all delegate badges
- > On all certificates (for delegates and speakers)
- > Event brochure (online and printed)
- > On all email campaigns
- > On all social media campaigns
- > On all venue brandings
- > Project Controls Expo APP

# Platinum Sponsorship

**\$6,000.00** (Excl. Tax)

## Benefits

- > 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- > 3rd banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and
- > 2nd banner partner's page on our website (on a first come first served basis)
- > One blog in PCE Newsletter

## Partner logo to be displayed:

- > On all email campaigns
- > On all certificates (for delegates and speakers)
- > Event brochure (online and printed)
- > Exclusive social media campaigns
- > Project Controls Expo APP
- > On venue branding

# Gold Sponsorship

**\$4,000.00** (Excl. Tax)

## Benefits

In addition to the outlined benefits above, the Gold Sponsor will receive the following:

- Speaking slot
- 3<sup>rd</sup> banner on PCE Brazil website homepage and 3<sup>rd</sup> banner on partners page
- Electrics
- One blog in PCE newsletter (Text)

## Partner logo to be displayed:

- Event brochure (online and printed)
- On all email campaigns
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

# Silver Sponsorship

**\$2,000.00** (Excl. Tax)

In addition to the outlined benefits above, the Silver Sponsor will receive the following:

## Partner logo to be displayed:

- Event brochure (online and printed)
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

# Breakfast and Breaks Sponsor

(2 available – one for Day 1 and one for Day 2)

## Benefits

- Announcing the sponsor's name before the start of the breakfast
- Opportunity to display two branded pull-up banners (to be provided by sponsor), during the Expo at catering area (breakfast table)
- COMBO ticket: one guest



**\$2,000.00**  
(Excl. Tax)

## App Sponsor Benefits

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure (Printed and Online) & 1 complimentary event pass

**\$500.00**  
(Excl. Tax)



# Badge and Lanyard sponsor

## Benefits

- > Sponsor logo on the Expo badge
- > COMBO ticket: one guest



**\$2,000.00**  
(Excl. Tax)



**\$2,000.00**  
(Excl. Tax)

# Wine tasting activity sponsor

## Benefits

- > Sponsor logo on the Expo badge
- > COMBO ticket: one guest



# Evening Drinks Sponsors for 2 days

(2 available – one for each day)

## Benefits

- Announcing the sponsor's name before the start of the drinks
- Opportunity to display two branded pull-up banners (to be provided by sponsor), during the Expo at catering area (drink table)
- COMBO ticket: one guest



**\$1,000.00**  
(Excl. Tax)

# Lunch Sponsors for 2 days

**\$2,000.00**  
(Excl. Tax)

## Benefits

- Sponsor logo on the Expo badge
- COMBO ticket: one guest



# Registration Desk Sponsorship

## Benefits:

- Display logo in the front area of the registration desk (1.7m x 0.6m)
- One complimentary event pass for Days 1 and 2

**\$2,000.00**  
(Excl. Tax)





12 -13 February 2025  
Frei Caneca Convention Center, Sao Paulo

# BOOK YOUR BOOTH TODAY

For Sponsorship queries call:: +55 19 996675767  
For General queries call: +61 399 175 783  
Email: [latam\\_delegate@projectcontrolexpo.com](mailto:latam_delegate@projectcontrolexpo.com)

## PARTNERSHIP ENQUIRIES

[latam\\_delegate@projectcontrolexpo.com](mailto:latam_delegate@projectcontrolexpo.com)

## SPEAKING OPPORTUNITIES

[amrita@projectcontrolexpo.com](mailto:amrita@projectcontrolexpo.com)

## DELEGATE REGISTRATION

[projectcontrolexpo.com/brazil/register](http://projectcontrolexpo.com/brazil/register)

Follow us on LinkedIn



Project Controls Expo Brazil

**Connect: Showcase: Succeed**