

| Largest Event for
Project Controls

Sponsorship Brochure

#PCEUAE2025

Networking | Education | Opportunities



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2
Day Event



600+
Delegates



56+
Speakers



40
Partners Stand

Project Controls

Background

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.

A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.

Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme



The largest project controls event

Networking | Education | Opportunities

Project Controls is all about sharing the right information (KPIs) to the right stakeholders at the right time to ensure the right decisions are taken at the right time.

Project Controls Expo is the venue to meet all involved: Client, End User, Contractor, Consultancy and Technology Suppliers.

“Project Controls
EXPO

is a celebration of
project controls”



Event Calendar 2024/25

USA

7-9 October 2024
Nationals Park, Washington DC

UK

5-6 November 2024
Wembley Stadium, London

BRAZIL

12-13 February 2025
Centro de Convenções Frei
Caneca, São Paulo

UAE

18-19 February 2025
Jafza One Convention
Centre, Dubai

AUS

26-27 November 2024
Melbourne Cricket Ground

Project Controls Expo UAE

owes it success to the unique mix of



Project Controls Expo UAE owes its success to the unique mix of educational sessions, workshops, a partners showcase and dedicated networking events. It offers a distinctive forum for learning as well as the opportunity for the exchange of ideas across industries and the chance for delegates to examine the most up to date products and services as solutions to their pain points.

The education programme offers eight different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions.

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including cost, risk analysis, scheduling and estimating.

The Middle East & Africa Project Controls Expo Awards illustrates the Expo's continuous efforts to recognize the best projects and practices serving as a platform to hear and share the success stories within the project controls community.

To cap the whole Expo experience, there are many networking opportunities including the Middle East & Africa Project Controls Expo Awards within the venue. This creates a true and unparalleled community feel across all two days of PCE UAE.

Our Audience

- Project Controls Manager/Supervisor/Director/VP/Function Head
- Project Risk Manager/Director/VP/Function Head
- Project Scheduling Manager/Director/VP/Function Head
- PMO Manager/Director
- PMO Planning Lead
- Project Cost Estimator/Manager/Function Head
- BIM & Data Analytics Manager/Function Head
- Project Scheduling Manager/Director/Function Head
- Proposals and Tendering Manager/Director
- Project Manager/Director
- Project Performance Reporting Manager/Director/Function Head
- Contracts Manager/Director
- Programme DirectorQuantity Surveyor Engineer/Manager/Function Head
- Project Cost Control Manager/Director/Function Head
- Project, Program and Portfolio Professionals
- Project Delivery Professionals

Technology



Defense



Consulting



Energy



Infrastructure



Transport



Aerospace



Other



Who Support us



AGENDA 2025

DAY - 1

Tuesday, 18th February



8:00 AM – 16:50 PM

Partner Showcase

4 Seminar Streams

- › Technology
- › Case Studies
- › Masterclass
- › Oil and Gas

18:00 AM – 22:00 PM

Evening Proceedings

Awards Drinks Reception
Awards Ceremony & Black-Tie
Gala Dinner

DAY - 2

Wednesday, 19th February



08:00 AM – 17:45 PM

Partner Showcase

4 Seminar Streams

- › Megaprojects
- › Innovation
- › Back to Basics
- › Smart Construction

Panel Discussion and Audience Q&A

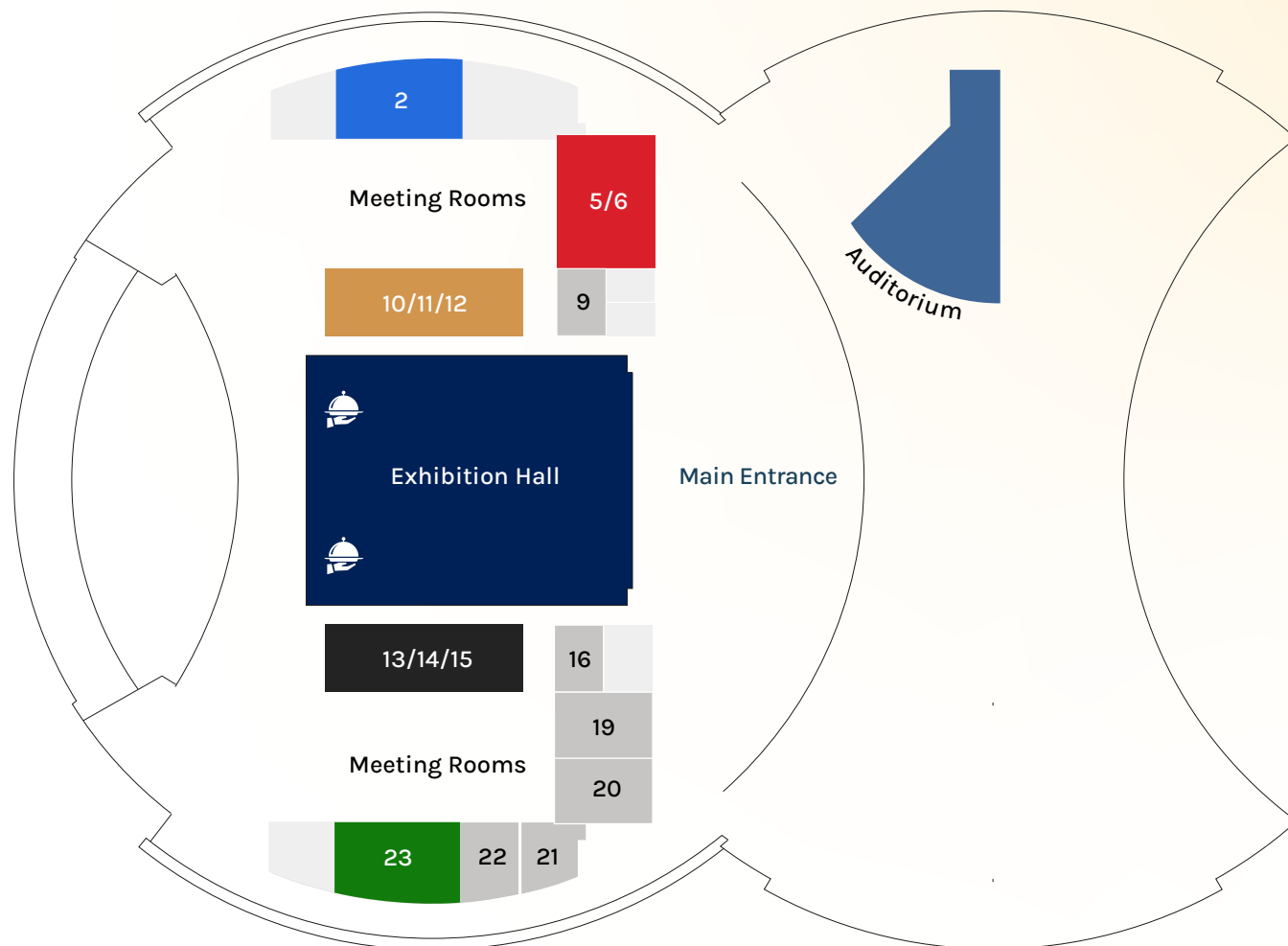
17:45 PM – 19:30 PM

Evening Proceedings

Evening social drinks



Bird's Eye View









Day 1 - Tuesday 18 February 2025

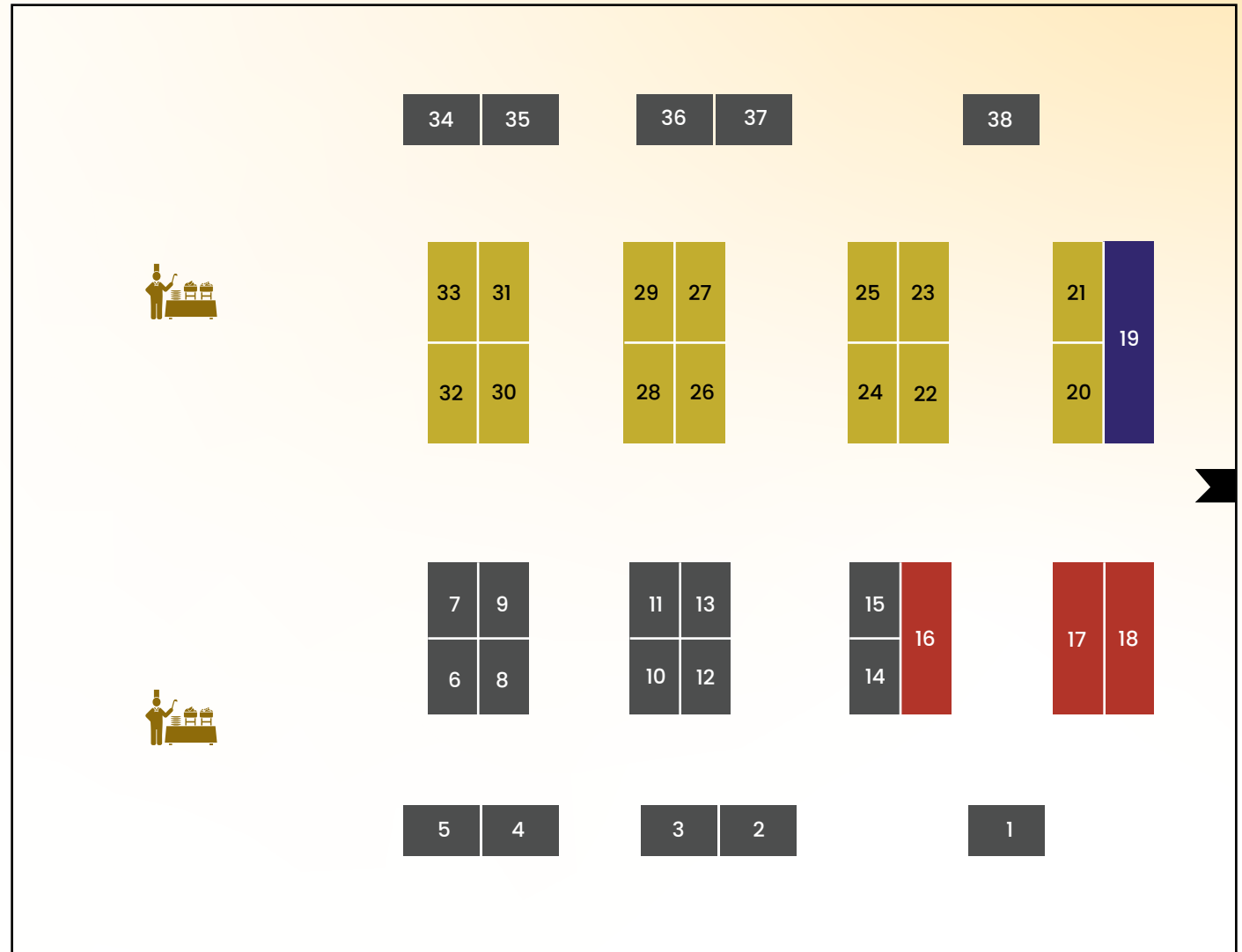
- Partner showcase & Hospitality @ Exhibition Hall
- Introduction, Opening Remarks, Keynote & Headline Partner Remarks @ Auditorium
- Technology zone @ Auditorium
- End Panel Discussion @ Auditorium
- Case Studies zone @ Room 10/11/12
- Masterclass zone @ Room 5/6
- Oil and Gas zone @ Room 13/14/15
- Evening Social & Networking @ Exhibition Hall
- Speaker Green Room @ Room 23
- Business Lounge (Quiet Zone) @ Room 2

Day 2 - Wednesday 19 February 2025

- Partner showcase & Hospitality @ Exhibition Hall
- Introduction, Opening Remarks, Keynote & Headline Partner Remarks @ Auditorium
- Innovation zone @ Auditorium
- End Panel Discussion @ Auditorium
- Back to Basics zone @ Room 10/11/12
- Megaproject zone @ Room 5/6
- Smart Construction zone @ Room 13/14/15
- Evening Social & Networking @ Exhibition Hall
- Speaker Green Room @ Room 23
- Business Lounge (Quiet Zone) @ Room 2

Partner Showcase

-  **Headline Sponsor**
-  **Platinum Sponsor**
-  **Gold Sponsor**
-  **Silver Sponsor**
-  **Entrance**
-  **Catering**



Sponsorship Packages



Benefits

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Headline Sponsor
Exhibition stand (Pre-installed, inc. Furniture, Electrics, LCD)		✓	✓	✓	✓
Presentation slot			✓	✓	✓
Delegate list supplied (according to local data protection legislation)		✓	✓	✓	✓
Complimentary event passes (incl. stand manning)	1	3	5	10	15
Logo, brochure, flyer, case study and video on PCE UAE website partners' page	✓	✓	✓	✓	✓
Exclusive Awards Ceremony & Black-Tie Gala Dinner tickets	1	2	2	3	4
Publish technical paper on PCE UAE website				✓	✓
Executive lounge				✓	✓
LCD Screen		✓ 43"	✓ 43"	✓ 55"	✓ 55"
Expo App Access	✓	✓	✓	✓	✓



Project Controls
EXPO
UAE, Middle East

AED 9,000

AED 25,000

AED 35,300

AED 54,200

AED 75,300

Headline Sponsorship

AED 75,300 + Sales Tax

Benefits

In addition to the outlined benefits above, the Headline Sponsor will receive the following:

- Premium exhibit location and bespoke pre-installed stand
- 1st speaking slot
- 1st banner on PCE UAE website homepage and 1st banner on partners page
- 5 minute speaking slot after keynote (both days)
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- On all Expo notepads
- On all delegate badges
- On all certificates (for delegates and speakers)
- Event brochure (online and printed)
- On all email campaigns
- On all social media campaigns
- On all venue brandings
- Project Controls Expo APP

Platinum Sponsorship

AED 54,200 + Sales Tax

Benefits

In addition to the outlined benefits above, the Platinum Sponsor will receive the following:

- Premium exhibit location and bespoke pre-installed stand
- 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- 2nd banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and 2nd banner partner's page on our website (on a first come first served basis)
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- on all certificates (for delegates and speakers)
- Event brochure (online and printed)
- Exclusive social media campaigns
- Venue branding
- Project Controls Expo APP

Gold Sponsorship

AED 35,300 + Sales Tax

Benefits

In addition to the outlined benefits above, the Gold Sponsor will receive the following:

- Speaking slot
- 3rd banner on PCE UAE website homepage and 3rd banner on partners page
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- Event brochure (online and printed)
- On all email campaigns
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

Silver Sponsorship

AED 25,000 + Sales Tax

Benefits

In addition to the outlined benefits above, the Silver Sponsor will receive the following:

Sponsor logo to be displayed:

- Event brochure (online and printed)
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

HEADLINE PARTNERSHIP

Pre-installed Stand

Stand Size: 8m L X 2m W x 2.5m H

Furniture & Electrics:

- > 1 x 55" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 2 Table and 4 Chairs
- > 7 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 8000mm Flooring

Artwork 1 (Printed Backdrop)

- > Width-8m x Height-2.5m
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Counter Artwork)

- > Width-1m x Height 1m
- > Leave 50mm bleed for cutoff



PLATINUM PARTNERSHIP

Pre-installed Stand

Stand Size: 6m L X 2m W x 2.5m H

Furniture & Electrics:

- 1 x 55" LED Screen
- 1 Reception Desk and 1 High Chair
- 2 Table and 4 Chairs
- 5 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 6000mm Flooring

Artwork 1 (Printed Backdrop)

- Width-6m x Height-2.5m
- Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Counter Artwork)

- Width-1m x Height 1m
- Leave 50mm bleed for cutoff



GOLD PARTNERSHIP

Pre-installed Stand

Stand Size: 4m L X 2m W x 2.5m H

Furniture & Electrics:

- > 1 x 43" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 1 Table and 2 Chairs
- > 3 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 4000mm Flooring

Artwork 1 (Printed Backdrop)

- > Width-3.97m x Height-2.42m
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

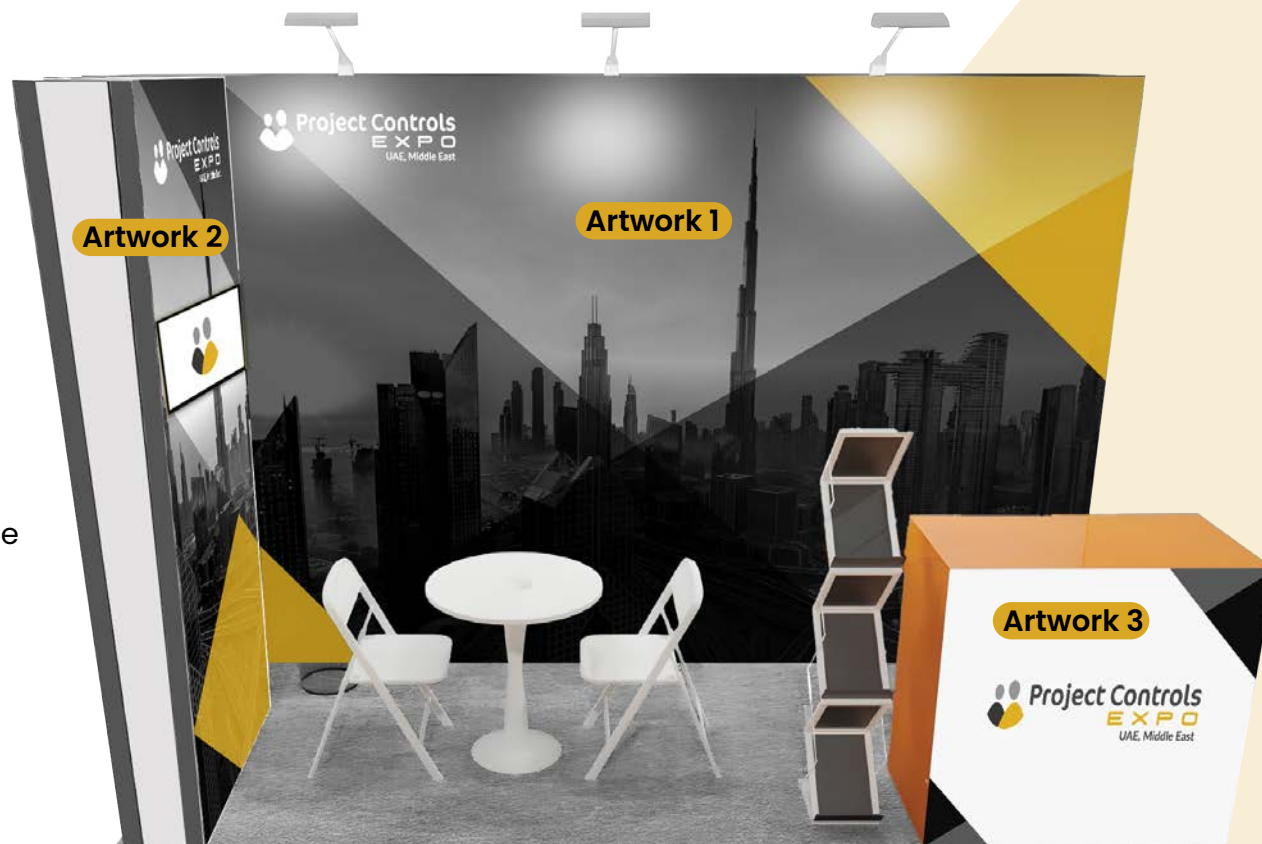
Artwork 2 (Side Wall)

- > 1.5m (W) X 2.5m (H)
- > Leave 50mm bleed for cutoff

Note: Kindly provide some room for mounting the TV on the wall

Artwork 3 (Counter Artwork)

- > Width-1m x Height 1m
- > Leave 50mm bleed for cutoff



SILVER PARTNERSHIP

Pre-installed Stand

Stand Size: 3m L X 2m W x 2.5m H

Furniture & Electrics:

- > 1 x 43" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 1 Table and 2 Chairs
- > 3 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 4000mm Flooring

Artwork 1 (Printed Backdrop)

- > Width-3.97m x Height-2.42m
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Side Wall)

- > 1.5m (W) X 2.5m (H)
- > Leave 50mm bleed for cutoff

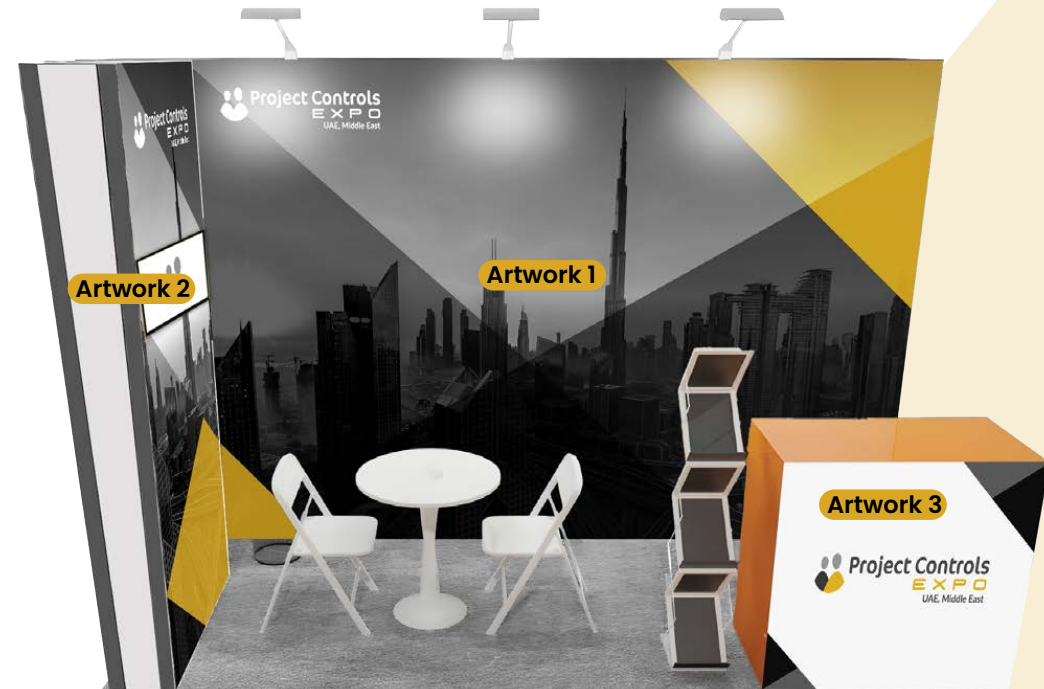
Note: Kindly provide some room for mounting the TV on the wall

Artwork 3 (Counter Artwork)

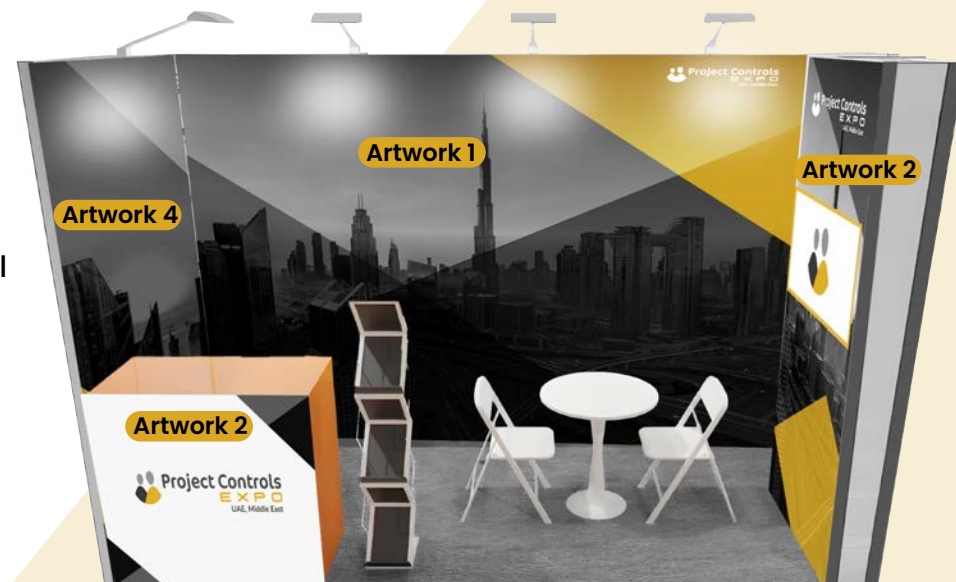
- > Width-1m x Height 1m
- > Leave 50mm bleed for cutoff

Artwork 4 (Side Wall)

- > 1.5m (W) X 2.5m (H)
- > Leave 50mm bleed for cutoff



Type 2 (2 Sides open)



Type 1 (1 Side open)

Registration Area Sponsor

Benefits

- 3m x 2m banner behind the registration desk
- T shirts, with dual branding, on staff at desk (provided by Expo)
- Bags environmentally friendly given to each delegate (To be provided and distributed by partner)
- 1 complimentary event pass

AED 10,000
+ Sales Tax



App Sponsor

Benefits

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure (Printed and Online) & 1 complimentary event pass

AED 10,000
+ Sales Tax

Awards Sponsorship Packages

18th February 2025



Awards Ceremony & Black-Tie Gala Dinner

This year's categories for sponsorship will be:

1. Middle East & Africa Project Controls **CONSULTANCY** of the Year
2. Middle East & Africa Project Controls **INNOVATION** of the Year
3. Middle East & Africa Project Controls **MEGAPROJECT** of the Year
4. Middle East & Africa Project Controls **PROFESSIONAL** of the Year
5. Middle East & Africa Project Controls **TRANSFORMATION** Project of the Year



Awards Ceremony & Black-Tie Gala Dinner



Branding / Awareness Campaign

- Includes sponsorship of one award
- The logo of the headline sponsor will always be designed slightly larger than the other partner logos (and clearly demarked as “headline partner”)
- Whenever the event is mentioned – it will be mentioned with “partnered by”
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

Headline Sponsorship

AED 36,800 + Sales Tax (1 Available)



Awards Dinner Venue Branding

Company logo on:

- Menu
- Place cards
- AV
- Trophy (company name engraved)
- Sponsor logo on award pull up banner at entrance to the dinner location



Premium Benefits

- Opportunity to be part of one of the judging panels
- Opportunity to present a trophy to the winner



Tickets

- The sponsorship package includes TWO tables of 10 dinner places each including half a bottle of wine per person
- Additional tables can be purchased if required at an additional cost

Awards Ceremony & Black-Tie Gala Dinner



Branding / Awareness Campaign

- Includes sponsorship of one award
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)



Premium Benefits

- Sponsor name on specific award trophy
- Opportunity to present a trophy to the winner

Category Sponsorship

AED 18,400 + Sales Tax (5 Available)



Awards Dinner Venue Branding

Company logo on:

- Menu
- Place cards
- AV
- Trophy (company name engraved)
- Sponsor logo on award pull up banner at entrance to the dinner location



Tickets

- The sponsorship package includes ONE table of 10 dinner places each including half a bottle of wine per person
- Additional tables can be purchased if required at an additional cost

Awards Drinks Sponsorship

AED 18,400

+ Sales Tax



- Logo on PCE UAE website Awards partners page
- One guest ticket for Awards Ceremony & Black-Tie Gala Dinner
- One guest ticket for Expo on 18-19 February
- Opportunity to display two branded pull-up banners, during the Expo drinks reception (we will produce)
- Logo on Awards page of Event brochure
- Logo on the Menu on each table





Project Controls
EXPO
UAE, Middle East

18-19 February 2025

JAFZA One Convention Centre, Dubai

BOOK YOUR STAND TODAY

CONTACT US TO DISCUSS YOUR PARTICIPATION OPPORTUNITIES:

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DELEGATE REGISTRATION

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