



5-6 November 2024  
Wembley Stadium, London

| World's Largest Event for  
| Project Controls

# Sponsorship Brochure



#PCEUK2024

Networking | Education | Opportunities

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**2**  
Day Event



**2000+**  
Delegates



**70+**  
Speakers



**55**  
Partners Stand



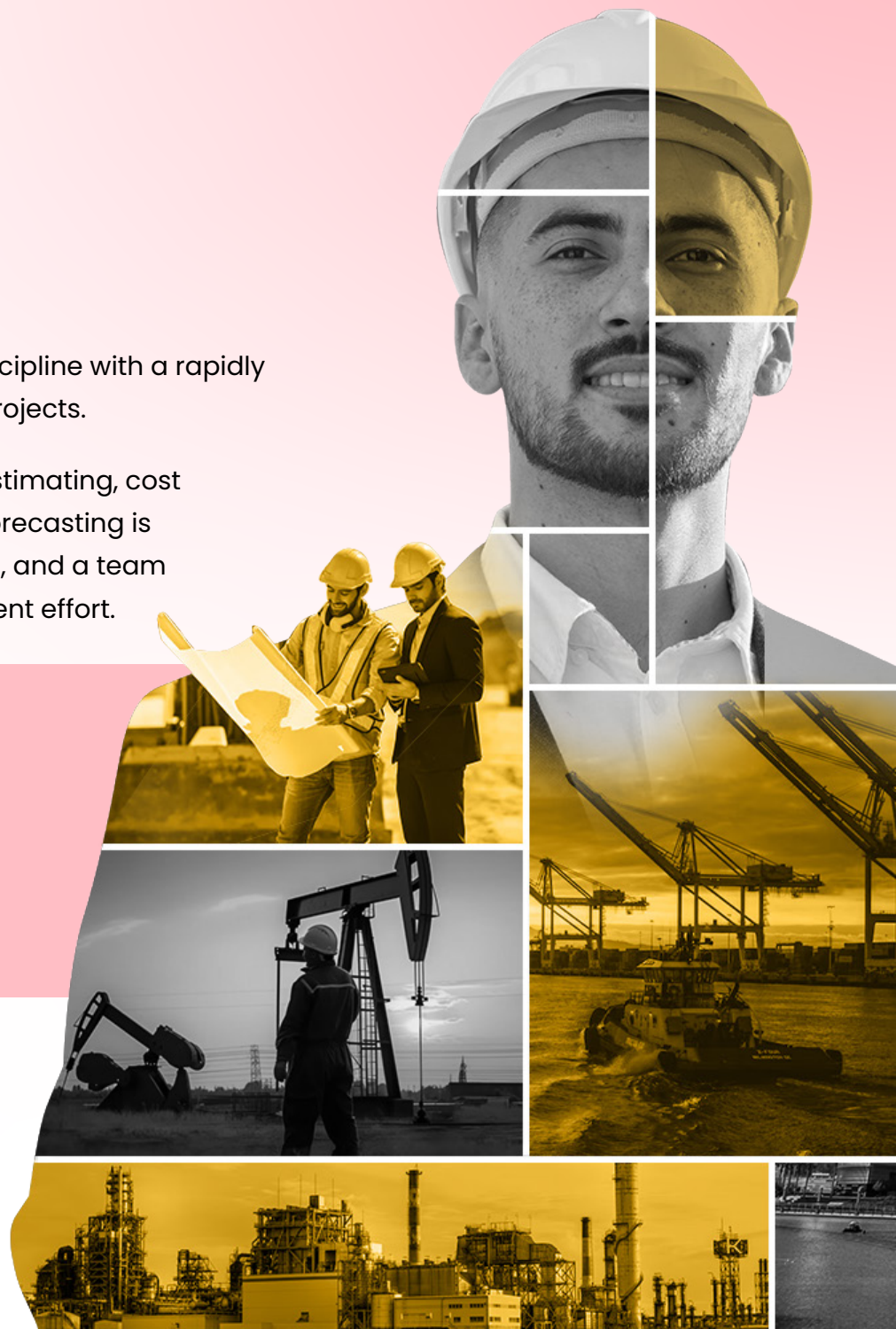
# Project Controls Background

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.

**A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.**

Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme



# The World's largest project controls event

Networking | Education | Opportunities

Project Controls is all about sharing the right information (KPIs) to the right stakeholders at the right time to ensure the right decisions are taken at the right time.

**Project Controls Expo is the venue to meet all involved:** Client, End User, Contractor, Consultancy and Technology Suppliers.

"Project Controls  
**EXPO**

is a celebration of  
project controls"



# Event Calendar 2024

## USA

7-9 October 2024  
Nationals Park, Washington DC

## UK

5-6 November 2024  
Wembley Stadium, London

## BRAZIL

2025  
Centro de Convenções Frei  
Caneca, São Paulo

## UAE

18-19 February 2025  
Jafza One Convention  
Centre, Dubai

## AUS

26-27 November 2024  
Melbourne Cricket Ground

# Project Controls Expo UK

owes it success to the unique mix of



It offers a distinctive forum for learning as well as the opportunity for the exchange of ideas across industries and the chance for delegates to examine the most up to date products and services as solutions to their pain points.

The education programme offers eight different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including



**Cost**



**Scheduling**



**Risk analysis**



**Estimating**

The Global Awards Evening illustrates the Expo's continuous efforts to recognize the best projects and practices serving as a platform to hear and share the success stories within the project controls community.

To cap the whole Expo experience, there are many networking opportunities including the Global Awards Evening within the Stadium. This creates a true and unparalleled community feel across all two days of PCE UK



# Our Audience

- Project Controls Manager/Supervisor/Director/VP/Function Head
- Project Risk Manager/Director/VP/Function Head
- Project Scheduling Manager/Director/VP/Function Head
- PMO Manager/Director
- PMO Planning Lead
- Project Cost Estimator/Manager/Function Head
- BIM & Data Analytics Manager/Function Head
- Project Scheduling Manager/Director/Function Head
- Proposals and Tendering Manager/Director
- Project Manager/Director
- Project Performance Reporting Manager/Director/Function Head
- Contracts Manager/Director
- Programme DirectorQuantity Surveyor Engineer/Manager/Function Head
- Project Cost Control Manager/Director/Function Head
- Project, Program and Portfolio Professionals
- Project Delivery Professionals

Technology



Defense



Consulting



Energy



Infrastructure



Transport



Aerospace



Other



# Who Support us



# AGENDA 2024

## DAY - 1

Tuesday, 5<sup>th</sup> November



8:00 AM – 16:50 PM

### Partner Showcase

#### 4 Seminar Streams

- › Case Studies
- › Masterclass
- › Technology
- › Back to Basics

18:00 AM – 22:00 PM

### Evening Proceedings

Awards Drinks Reception

Awards Ceremony & Black-Tie  
Gala Dinner

## DAY - 2

Wednesday, 6<sup>th</sup> November



08:00 AM – 17:45 PM

### Partner Showcase

#### 4 Seminar Streams

- › Smart Construction Zone
- › Megaprojects
- › Innovations
- › Case Studies

### Panel Discussion and Audience Q&A

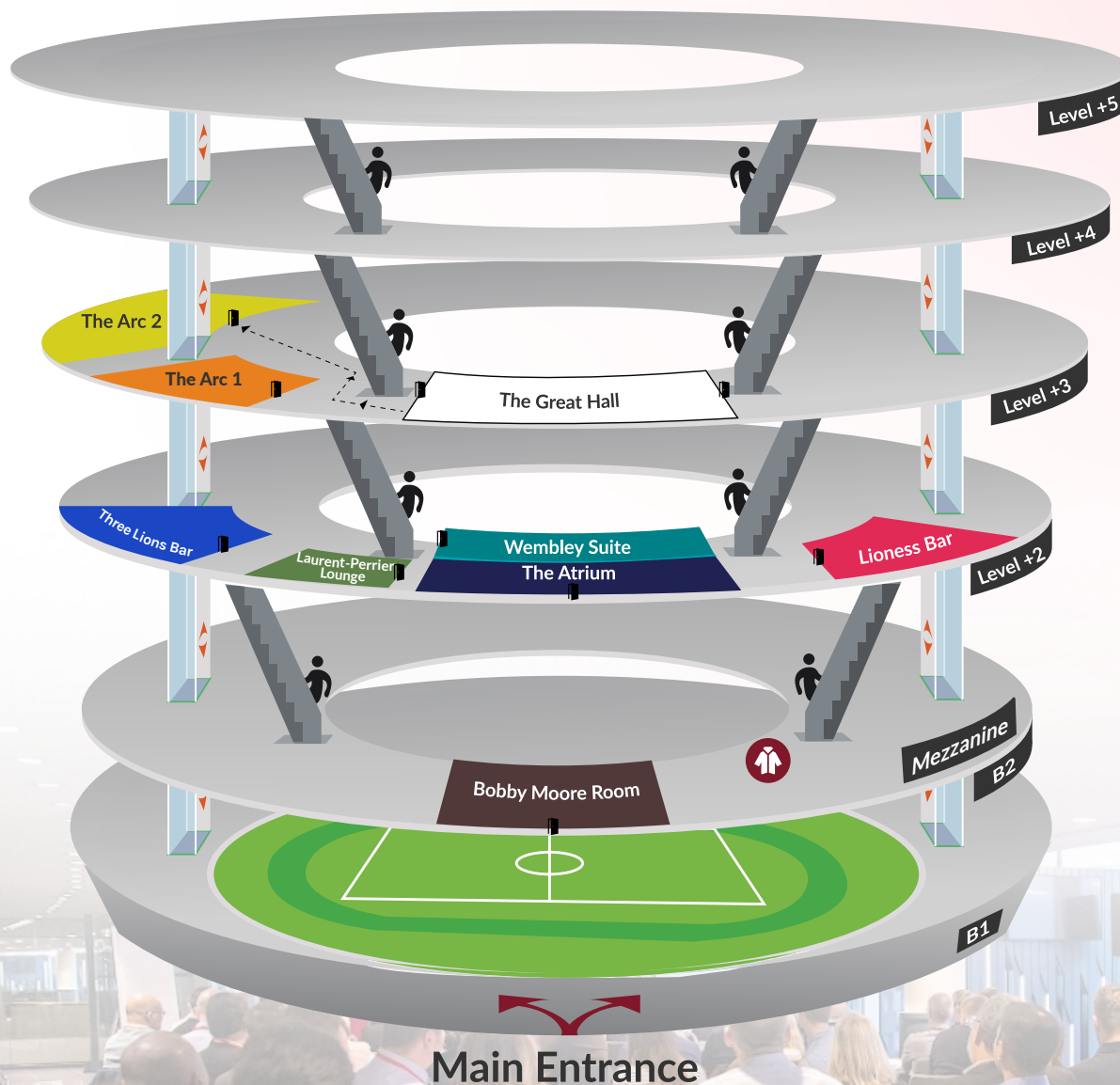
17:45 PM – 19:30 PM

### Evening Proceedings

Evening Social  
Stadium Tour



# Bird's Eye View



## Day 1 - Tuesday, 5<sup>th</sup> November 2024

- Partner showcase @ Great Hall
- Case Studies zone @ The Arc 1
- Back to Basics zone @ The Arc 2
- Masterclass zone @ Wembley Suite
- Technology zone @ The Atrium
- Networking Café @ Laurent-Perrier Lounge
- Cash bar @ Three Lions Bar
- Awards drinks reception @ Lioness Bar
- Awards Ceremony & Black-Tie Gala Dinner @ Bobby Moore Room

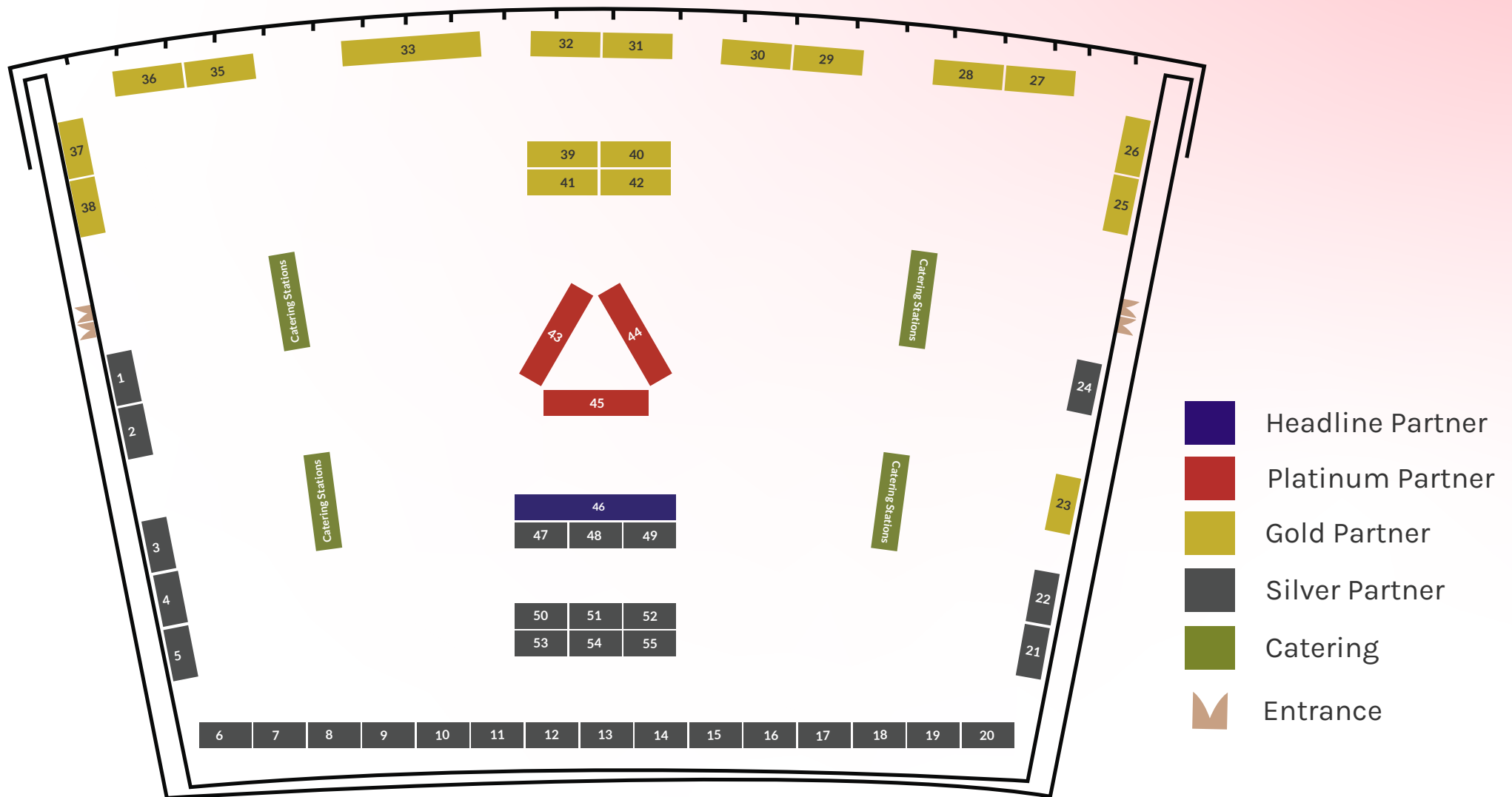
## Day 2 - Wednesday, 6<sup>th</sup> November 2024

- Partner showcase @ Great Hall
- Smart Construction zone @ Wembley Suite
- Megaprojects zone @ The Atrium
- Innovations zone @ The Arc 1
- Case Studies zone @ The Arc 2
- Networking Café @ Laurent-Perrier Lounge
- Cash bar @ Three Lions Bar
- Evening Social Drinks @ Great Hall





# Partner Showcase



# Sponsorship Packages

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# Benefits

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Headline Sponsor
Exhibition stand (Pre-installed, inc. Furniture, Electrics, LCD)		✓	✓	✓	✓
Presentation slot			✓	✓	✓
Delegate list supplied (according to local data protection legislation)		✓	✓	✓	✓
Complimentary event passes (incl. stand manning)	1	3	5	10	15
Logo, brochure, flyer, case study and video on PCE UK website partners' page	✓	✓	✓	✓	✓
Exclusive Awards Ceremony & Black-Tie Gala Dinner tickets	1	2	2	3	4
Publish technical paper on PCE UK website				✓	✓
Executive lounge				✓	✓
Stadium tour pass	1	1	2	3	5
Expo App Access	✓	✓	✓	✓	✓



**Project Controls**  
**EXPO**  
London, UK

£ 3,000

£8,900

£11,500

£17,000

£22,000

# Headline Sponsorship

**£22,000** plus VAT

## Benefits

In addition to the outlined benefits above, the Headline Sponsor will receive the following:

- Premium exhibit location and bespoke pre-installed stand
- 1<sup>st</sup> speaking slot
- 1<sup>st</sup> banner on PCE UK website homepage and 1<sup>st</sup> banner on partners page
- 5 minute speaking slot after keynote (both days)
- One blog in PCE newsletter (Text)

## Sponsor logo to be displayed:

- On all Expo notepads
- On all delegate badges
- On all certificates (for delegates and speakers)
- Event brochure (online and printed)
- On all email campaigns
- On all social media campaigns
- On all venue brandings
- Project Controls Expo APP

## Pre-installed Stand

- 2x 65" LCD Screens
- 2x Branded panels 1500mm x 1010mm
- 1 x Branded panel 915mm x 1830mm
- 1 x Branded panel 915mm x 915mm
- Company logo and stand number on both ends
- 2x HDMI Cable
- 1x 4ways power socket
- 6400mm x 1829mm floor
- 1x 65" LCD Screens
- Printed company logo
- 1x HDMI Cable
- 1x 4ways power socket





# Platinum Sponsorship

**£17,000** plus VAT

## Benefits

In addition to the outlined benefits above, the Platinum Sponsor will receive the following:

- Premium exhibit location and bespoke pre-installed stand
- 2<sup>nd</sup>, 3<sup>rd</sup> or 4<sup>th</sup> speaking slot (on a first come first served basis)
- 2<sup>nd</sup> banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and 2<sup>nd</sup> banner partner's page on our website (on a first come first served basis)
- One blog in PCE newsletter (Text)

## Sponsor logo to be displayed:

- on all certificates (for delegates and speakers)
- Event brochure (online and printed)
- Exclusive social media campaigns
- Venue branding
- Project Controls Expo APP

## Pre-installed Stand

- 1 x 55" LCD screen
- 1 x Branded panels 1220mm x 1140mm
- 1 x Branded panel 915mm x 1830mm
- 1 x Branded panel 915mm x 915mm
- Company logo and stand number on either end of the stand
- 1x HDMI Cable
- 1x 4ways power socket
- 4572mm x 1829mm floor



# Gold Sponsorship

£11,500 plus VAT

## Benefits

In addition to the outlined benefits above, the Gold Sponsor will receive the following:

- Speaking slot
- 3<sup>rd</sup> banner on PCE UK website homepage and 3<sup>rd</sup> banner on partners page
- One blog in PCE newsletter (Text)

## Sponsor logo to be displayed:

- Event brochure (online and printed)
- On all email campaigns
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

## Pre-installed Stand

- 1x 46" LCD Screens
- 1x Branded panel 915mm x 1830mm
- 1x HDMI Cable
- 1x 4ways power socket
- Company logo and stand number on either end of the stand
- 3658mm x 1829mm floor



# Silver Sponsorship

**£8,900** plus VAT

## Benefits

In addition to the outlined benefits above, the Silver Sponsor will receive the following:

### Sponsor logo to be displayed:

- Event brochure (online and printed)
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

## Pre-installed Stand

- 1x 46" LCD Screens
- Printed backdrop with 1100mm x 2440mm printed branded area
- Company logo and stand number on either end of the stand
- 1x HDMI Cable
- 1x 4ways power socket
- 2438mm x 1829mm floor





# Registration Area Sponsor

## Benefits

- 3m x 2m banner behind the registration desk
- T shirts, with dual branding, on staff at desk (provided by Expo)
- Bags, environmentally friendly, given to each delegate (To be provided and distributed by partner)
- 1 complimentary event pass



**£5,000** plus VAT



# App Sponsor

## Benefits

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure (Printed and Online) & 1 complimentary event pass

**£4,000** plus VAT

# Awards Sponsorship Packages

**5<sup>th</sup> November 2024**





# Awards Ceremony & Black-Tie Gala Dinner

This year's categories for sponsorship will be:

1. UK Project Controls **APPRENTICE** of the Year
2. Global Project Controls **CONSULTANCY** of the Year
3. Global Project Controls **INNOVATION** of the Year



4. Global Project Controls **LIFETIME CONTRIBUTION** Award
5. Global Project Controls **MEGAPROJECT** of the Year
6. Global Project Controls **PROFESSIONAL** of the Year
7. Global Project Controls **SMALL BUSINESS** of the Year
8. UK Project Controls **SOCIAL IMPACT** of the Year
9. Global Project Controls **SUSTAINABILITY** Project of the Year
10. Global Project Controls **TRANSFORMATION PROJECT** of the Year





# Awards Ceremony & Black-Tie Gala Dinner



## Branding / Awareness Campaign

- Includes sponsorship of one award
- The logo of the headline sponsor will always be designed slightly larger than the other partner logos (and clearly demarked as “headline partner”)
- Whenever the event is mentioned – it will be mentioned with “partnered by”
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

## Headline Sponsorship

(1 Available)

**£10,000** plus VAT



## Awards Dinner Venue Branding

Company logo on:

- Menu
- Place cards
- AV
- Trophy (company name engraved)
- Sponsor logo on award pull up banner at entrance to the dinner location



## Premium Benefits

- Opportunity to be part of one of the judging panels
- Opportunity to present a trophy to the winner



## Tickets

- The sponsorship package includes TWO tables of 10 dinner places each including half a bottle of wine per person
- Additional tables can be purchased if required at an additional cost

# Awards Ceremony & Black-Tie Gala Dinner



## Branding / Awareness Campaign

- Includes sponsorship of one award
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)



## Premium Benefits

- Sponsor name on specific award trophy
- Opportunity to present a trophy to the winner

## Category Sponsorship

**£5,000** plus VAT (8 Available)



## Awards Dinner Venue Branding

Company logo on:

- Menu
- Place cards
- AV
- Trophy (company name engraved)
- Sponsor logo on award pull up banner at entrance to the dinner location



## Tickets

- The sponsorship package includes ONE table of 10 dinner places each including half a bottle of wine per person
- Additional tables can be purchased if required at an additional cost

# Awards Drinks Sponsorship

**£2,500** plus VAT



- Logo on PCE UK website Awards partners page
- One guest ticket for Awards Ceremony & Black-Tie Gala Dinner
- One guest ticket for Expo on 7-8 November
- Opportunity to display two branded pull-up banners, during the Expo drinks
- Reception (we will produce)
- Logo on Awards page of Event brochure
- Logo on the Menu on each table







5-6 November 2024  
Wembley Stadium, London

# BOOK YOUR STAND TODAY

CONTACT US TO DISCUSS YOUR PARTICIPATION OPPORTUNITIES:

+44 204 578 0847 | [info@projectcontrolexpo.com](mailto:info@projectcontrolexpo.com)

## SPONSORSHIP ENQUIRIES

[mike@ProjectControlExpo.com](mailto:mike@ProjectControlExpo.com)

## SPEAKING OPPORTUNITIES

[enrose@ProjectControlExpo.com](mailto:enrose@ProjectControlExpo.com)

## DELEGATE REGISTRATION

[projectcontrolexpo.com/uk/register](https://projectcontrolexpo.com/uk/register)

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Project Controls Expo uk

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