

WORLD'S LARGEST EVENT FOR

PROJECT CONTROLS

MEDIA PACK



2
DAY EVENT



1530+
DELEGATES



70+
SPEAKERS



53
EXHIBITION STANDS

Networking | Education | Opportunities

7-8 NOVEMBER
2023

WEMBLEY STADIUM
LONDON, UK

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PROJECT CONTROLS BACKGROUND

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.

A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.

Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme.





“ Project Controls EXPO is a celebration of project controls „

The world's largest project controls event

Built on three fundamental principles:
Education, Networking and Commercial
opportunities.

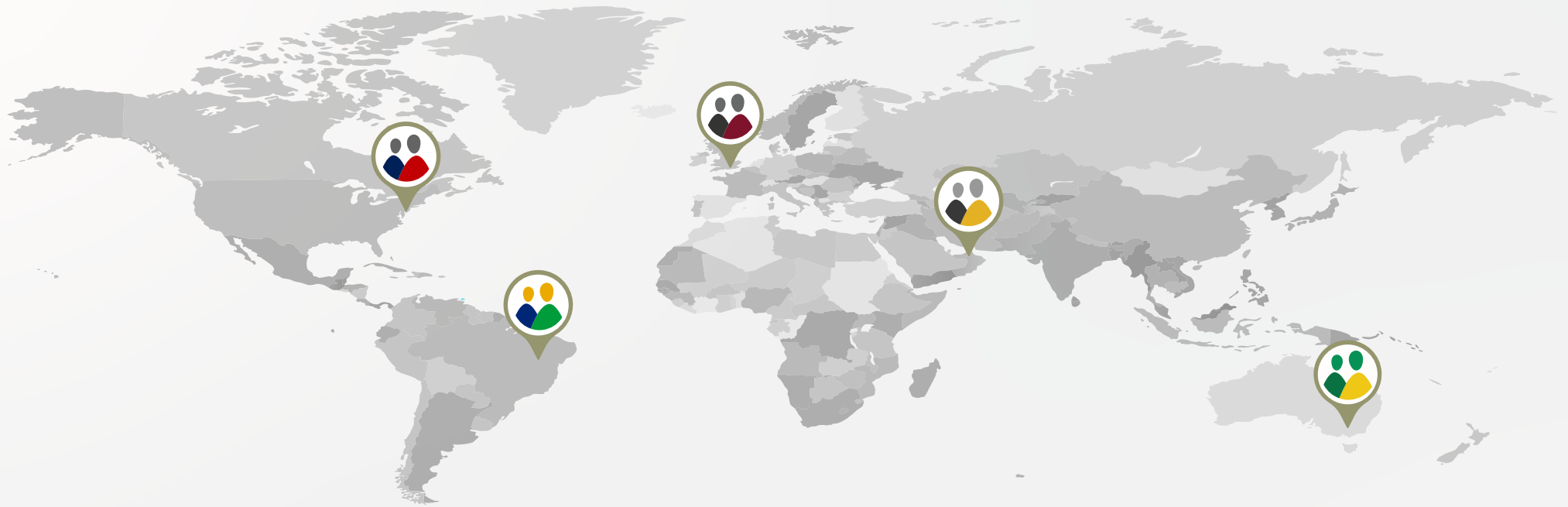
Highlights the value and impact when
project controls are put to use effectively.

Representation from the full supply chain:
End user, Consultancy and Technology



OUR JOURNEY





EVENT CALENDAR 2023 & 24



USA

25-27 September 2023
Nationals Park, Washington DC



UK

7-8 November 2023
Wembley Stadium, London



AUS

14-15 November 2023
Melbourne Cricket Ground



UAE

13-14 February 2024
Jafza One Convention Centre, Dubai



BRAZIL

7-8 March 2024 | Centro de
Convenções Frei Caneca, São Paulo

PROJECT CONTROLS EXPO UK

Project Controls Expo UK owes its success to the unique mix of educational sessions, workshops, a partners showcase and dedicated networking events. It offers a distinctive forum for learning as well as the opportunity for the exchange of ideas across industries and the chance for delegates to examine the most up to date products and services as solutions to their pain points.

The education programme offers six different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions.

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including cost, risk analysis, scheduling and estimating.

The Global Awards Evening illustrates the Expo's continuous efforts to recognize the best projects and practices serving as a platform to hear and share the success stories within the project controls community.

To cap the whole Expo experience, there are many networking opportunities including the Global Awards Evening within the Stadium. This creates a true and unparalleled community feel across all two days of PCE UK

Project Controls Expo is a celebration of project controls



OUR AUDIENCE

- Project Controls Engineers
- Cost Estimators & Engineers
- Planners & Schedulers
- Planning Engineers
- Tendering Managers
- Project Leaders / Directors / Managers
- Programme Directors / Managers
- Project Managers
- BIM Professionals
- Risk Engineers / Managers
- Delay Claims Analysts
- Project Engineers
- Project Development Engineers



Technology



19%

Defence



15%

Consulting



14%

Energy



13%

Infrastructure



11%

Transport



10%

Aerospace



9%

Other



9%

WHO TRUSTS US

ORACLE
Construction and
Engineering

BAE SYSTEMS

Laminar
CLEAR. CONTROLLED. DELIVERED.

Planisware

AACE
INTERNATIONAL

APM Association for
Project Management

**EC
ITB**

**London
Metropolitan
College**

PRISM

ARUP

ATKINS **FAITHFUL+GOULD**
Members of the SNC-Lavalin Group

AWE

CLEOPATRA

CORA

COSTAIN

Deltek

ECP



HEXAGON

INEIGHT

mace

Primaned
DELIVERING PROJECT INSIGHT

TempusResource
by ProSymmetry

rpcuk

Safran

Stantec

Sterling
by Rapid DCS

**ADEPT
MANAGEMENT**

Bentley
Advancing Infrastructure

CMR

ops

Ministry
of Defence

de&s

gleeds

**i3
WORKS**

Jacobs

kahua

LOADSPRING

Submarine
Delivery Agency

Locana

LOGIKAL
Project Intelligence

**MOTT
MACDONALD**

nationalgrid
Gas Transmission

NODES & LINKS
complexity made simple

nPlan

**Plan
ahead**
Programme Management

**Project Controls
Institute**

risk decisions
Shaping the Future of Risk

riskHive

sensat

TrainingByteSize
Empowering project professionals through learning

TETRA TECH

TRS
staffing solutions

TURBO | CHART
www.turbo-chart.com

pwc

Turner & Townsend

QINETIQ

ARCADIS

bp

babcock

HS2

KPMG

**national
highways**

Johnson & Johnson

NetworkRail

AGENDA 2023



DAY - 1

7 November

8:00 – 16:50

Free Partner Showcase

4 Seminar Streams

Case Studies

Masterclass

Technology

Back to Basics

Evening Proceedings

18:00 – 22:00

Awards Drinks Reception

Awards Ceremony & Black-Tie
Gala Dinner

DAY - 2

8 November

8:00 – 17:45

Free Partner Showcase

4 Seminar Streams

Smart Construction Zone

Megaprojects

Innovations

Case Studies

**Panel Discussion and
Audience Q&A**

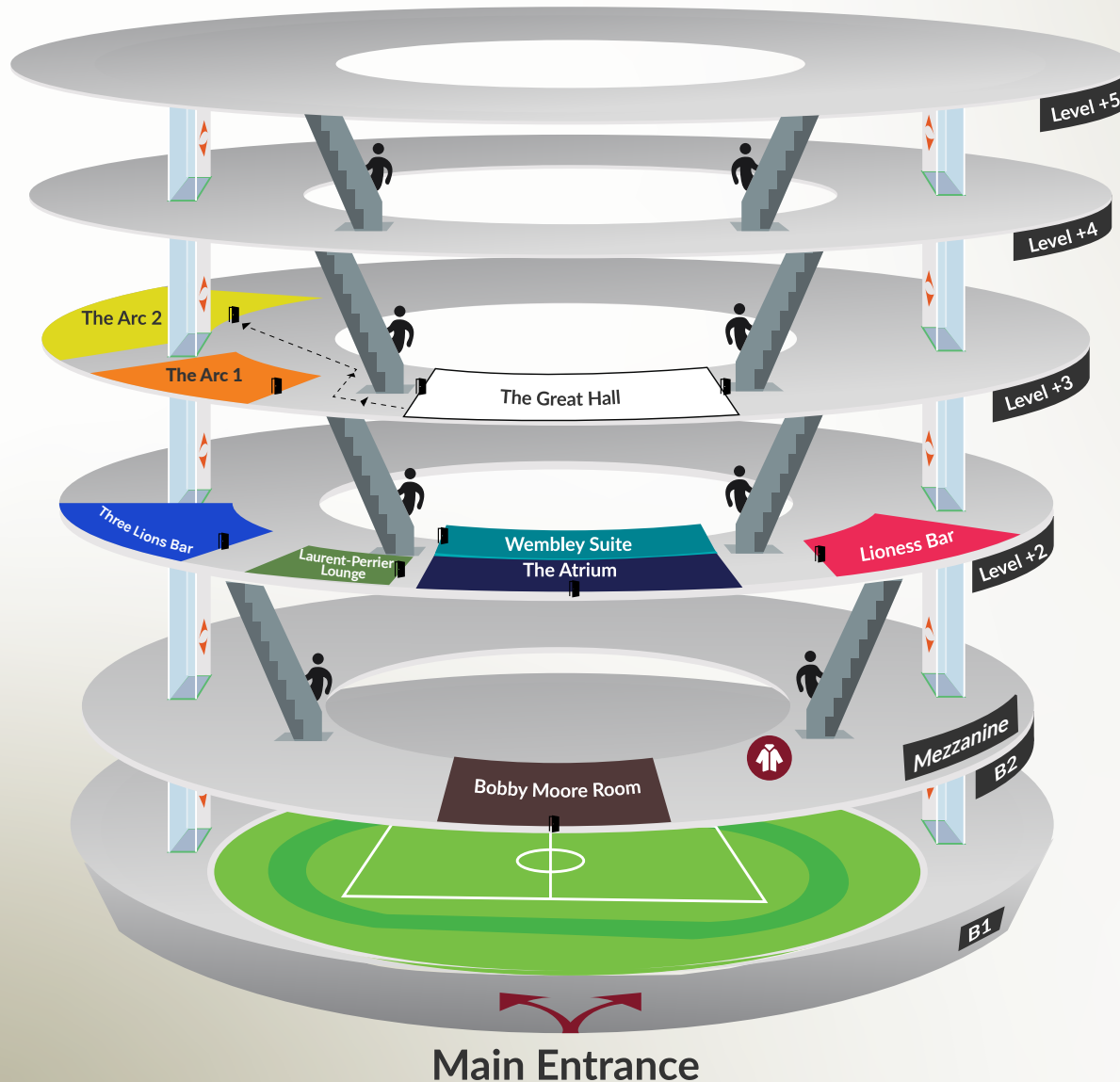
Evening Proceedings

17:45 – 19:30










Evening social drinks

Wembley stadium tour









VENUE LAYOUT



Day 1 - Tuesday, 7th November 2023

-  Partner showcase @ Great Hall
-  Case Studies zone @ The Arc 1
-  Back to Basics zone @ The Arc 2
-  Masterclass zone @ Wembley Suite
-  Technology zone @ The Atrium
-  Networking Café @ Laurent-Perrier Lounge
-  Cash bar @ Three Lions Bar
-  Awards drinks reception @ Lioness Bar
-  Awards Ceremony & Black-Tie Gala Dinner @ Bobby Moore Room

Day 2 - Wednesday, 8th November 2023

-  Partner showcase @ Great Hall
-  Smart Construction zone @ Wembley Suite
-  Megaprojects zone @ The Atrium
-  Innovations zone @ The Arc 1
-  Case Studies zone @ The Arc 2
-  Networking Café @ Laurent-Perrier Lounge
-  Cash bar @ Three Lions Bar
-  Evening Social Drinks @ Great Hall



Lift



Cloak Room

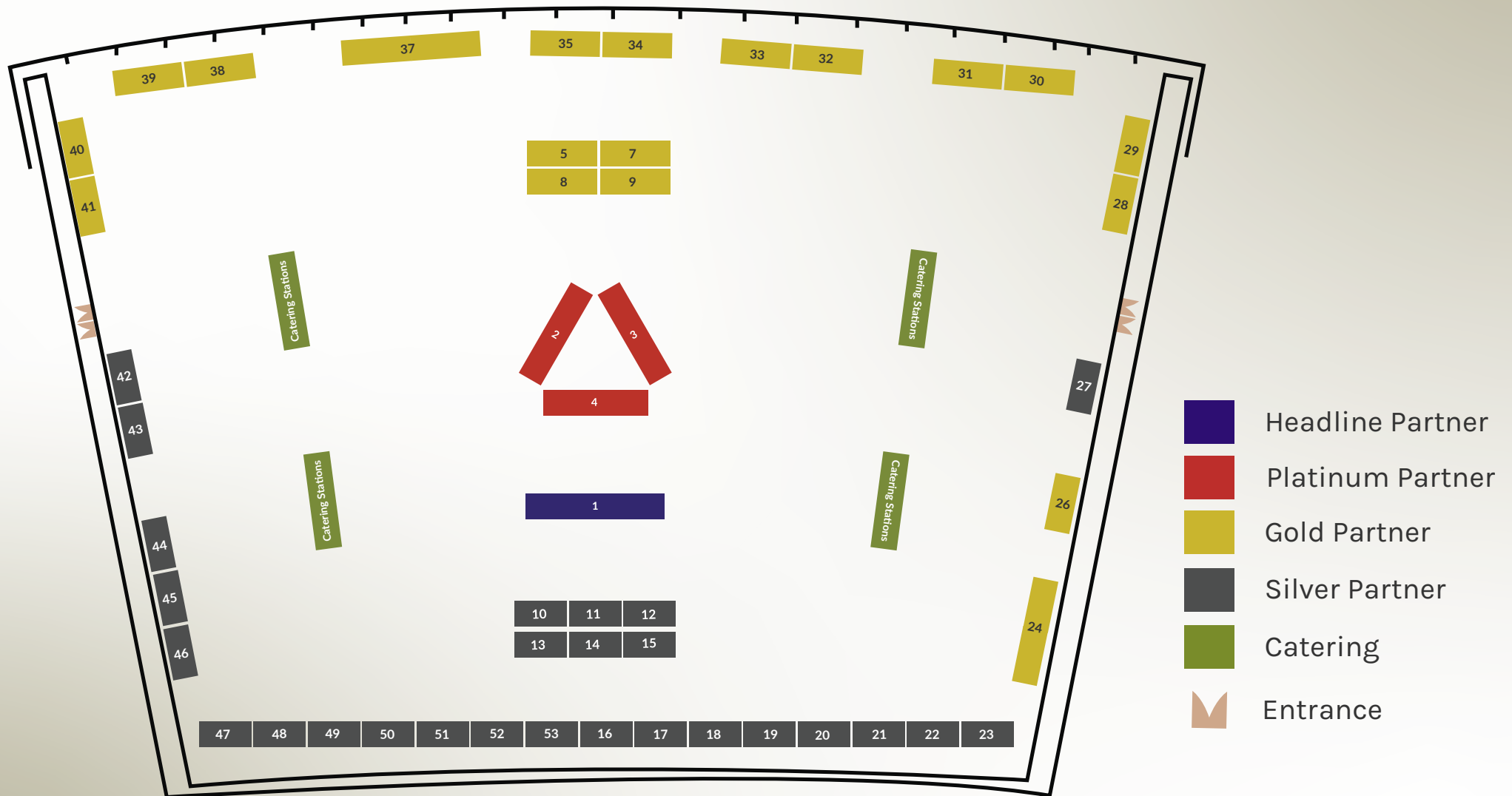


Escalator



Door

PARTNER SHOWCASE



A photograph of two men in business suits shaking hands at a trade show. The man on the left is older with grey hair, wearing a dark suit and a striped shirt. The man on the right is younger with dark hair, wearing a dark suit and a white shirt. They are both smiling. In the background, other people are visible, including a woman in a black dress. The setting is a large, modern exhibition hall with high ceilings and white columns.

PARTNERSHIP PACKAGES

		Bronze £2,500	Silver £8,500	Gold £10,750	Platinum £16,000	Headline £22,000
Exhibition stand			✓	✓	✓	✓
Presentation slot				✓	✓	✓
Delegate list supplied (according to local data protection legislation)			✓	✓	✓	✓
Complimentary event passes (incl. stand manning)		1	2	5	10	15
LCD screen (pre-installed)			46"	46"	55"	60"
Logo, brochure, flyer, case study and video on PCE UK website partners' page		✓	✓	✓	✓	✓
Exclusive Awards Ceremony & Black-Tie Gala Dinner tickets		1	2	2	3	4
Furniture			Pre-set furniture	Pre-set furniture	Pre-set furniture	Pre-set furniture
Publish technical paper on PCE UK website					✓	✓
Executive lounge					✓	✓
Stadium tour pass		1	1	2	3	5

HEADLINE PARTNERSHIP

Partner Package

£22,000
plus VAT

Benefits

In addition to the outlined benefits above, the Headline partner will receive the following:

- Premium exhibit location and bespoke pre-installed stand
- 1st speaking slot
- 2nd banner on PCE UK website homepage and 1st banner on partners page
- 5 minute speaking slot after keynote
- Electrics

Partner logo to be displayed:

- on all Expo notepads
- on all delegate badges
- on all certificates (for delegates and speakers)
- Event brochure (online and printed)
- on all email campaigns
- on all social media campaigns
- on all venue brandings
- Project Controls Expo APP

HEADLINE PARTNERSHIP

Pre-installed Stand

- > 2x 65" LCD Screens
- > 2x Branded panels 1500mm x 1010mm
- > 1x Branded panel 915mm x 1830mm
- > 1x Branded panel 915mm x 915mm
- > Company logo and stand number on both ends
- > 2x HDMI Cable
- > 1x 4ways power socket
- > 6400mm x 1829mm floor



BACK

- > 1x 65" LCD Screens
- > Printed company logo
- > 1x HDMI Cable
- > 1x 4ways power socket

PLATINUM PARTNERSHIP

Partner Package

£16,000
plus VAT

Benefits

In addition to the outlined benefits above, the Platinum partner will receive the following:

- Premium exhibit location and bespoke pre-installed stand
- 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- 3rd banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and 2nd banner partner's page on our website (on a first come first served basis)
- Electrics

Partner logo to be displayed:

- on all email campaigns
- on all certificates (for delegates and speakers)
- Event brochure (online and printed)
- Exclusive social media campaigns
- Venue branding
- Project Controls Expo APP

PLATINUM PARTNERSHIP

Pre-installed Stand

- 1 x 55" LCD screen
- 1 x Branded panels 1220mm x 1140mm
- 1 x Branded panel 915mm x 1830mm
- 1 x Branded panel 915mm x 915mm
- Company logo and stand number on either end of the stand
- 1x HDMI Cable
- 1x 4ways power socket
- 4572mm x 1829mm floor



GOLD PARTNERSHIP

Pre-installed Stand

- 1x 46" LCD Screens
- 1x Branded panel 915mm x 1830mm
- 1x HDMI Cable
- 1x 4ways power socket
- Company logo and stand number on either end of the stand
- 3658mm x 1829mm floor

Partner Package

£10,750
plus VAT



SILVER PARTNERSHIP

Pre-installed Stand

- 1x 46" LCD Screens
- Printed backdrop with 1100mm x 2440mm printed branded area
- Company logo and stand number on either end of the stand
- 1x HDMI Cable
- 1x 4ways power socket
- 2438mm x 1829mm floor

Partner Package

£8,500
plus VAT





AWARDS PARTNERSHIP PACKAGES

Tuesday 7 November 2023

AWARDS CEREMONY & BLACK-TIE GALA DINNER

This year's categories for partnership will be:

1. UK Project Controls **APPRENTICE** of the Year
2. UK Project Management **APPRENTICE** of the Year
3. Global Project Controls **CONSULTANCY** of the Year
4. Global Project Controls **INNOVATION** of the Year
5. Global Project Controls **LIFETIME CONTRIBUTION** Award
6. Global Project Controls **MEGAPROJECT** of the Year
7. Global Project Controls **PROFESSIONAL** of the Year
8. UK Project Controls **SOCIAL IMPACT** of the Year
9. Global Project Controls **TRANSFORMATION PROJECT** of the Year
10. Global Project Controls **SUSTAINABILITY** Project of the Year

AWARDS CEREMONY & BLACK-TIE GALA DINNER

BRANDING / AWARENESS CAMPAIGN

- Includes partnership of one award
- The logo of the headline partner will always be designed slightly larger than the other partner logos (and clearly demarked as “headline partner”)
- Whenever the event is mentioned – it will be mentioned with “partnered by”
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

Headline Partnership

£15,000
plus VAT
(1 Available)



AWARDS DINNER VENUE BRANDING

Company logo on:

- Menu
- Place cards
- AV
- Trophy (company name engraved)
- Partner logo on award pull up banner at entrance to the dinner location



PREMIUM BENEFITS

- Opportunity to be part of one of the judging panels
- Opportunity to present a trophy to the winner



TICKETS

- The partnership package includes TWO tables of 10 dinner places each including half a bottle of wine per person
- Additional tables can be purchased if required at an additional cost

AWARDS CEREMONY & BLACK-TIE GALA DINNER

BRANDING / AWARENESS CAMPAIGN

- Includes partnership of one award
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

PREMIUM BENEFITS

- Partners' name on specific award trophy
- Opportunity to present a trophy to the winner

Category Partnership

£9,000
plus VAT
(8 Available)

AWARDS DINNER VENUE BRANDING

Company logo on:

- Menu
- Place cards
- AV
- Trophy (company name engraved)
- Partner logo on award pull up banner at entrance to the dinner location

TICKETS

- The partnership package includes ONE table of 10 dinner places each including half a bottle of wine per person
- Additional tables can be purchased if required at an additional cost



REGISTRATION AREA SPONSOR

Benefits

- 3m x 2m banner behind the registration desk
- T shirts, with dual branding, on staff at desk (provided by Expo)
- Bags, environmentally friendly, given to each delegate (To be provided and distributed by partner)
- 1 complimentary event pass

£5,000
plus VAT

£4,000
plus VAT

APP SPONSOR

Benefits

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure & 1 complimentary event pass



AWARDS DRINKS SPONSOR

Benefits

- Logo on PCE UK website Awards partners page
- One guest ticket for Awards Evening & Black Tie Gala
- One guest ticket for Expo on 7-8 November
- Opportunity to display two branded pull-up banners, during the Expo drinks reception (we will produce)
- Logo on Awards page of Event brochure
- Logo on the Menu on each table

£2,500
plus VAT





CONNECT WITH US

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