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## *‘Just give me the design!’:*

Design delivery performance and the implications on assumptions, technical debt, and the project lifecycle

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TRANSPORTATION



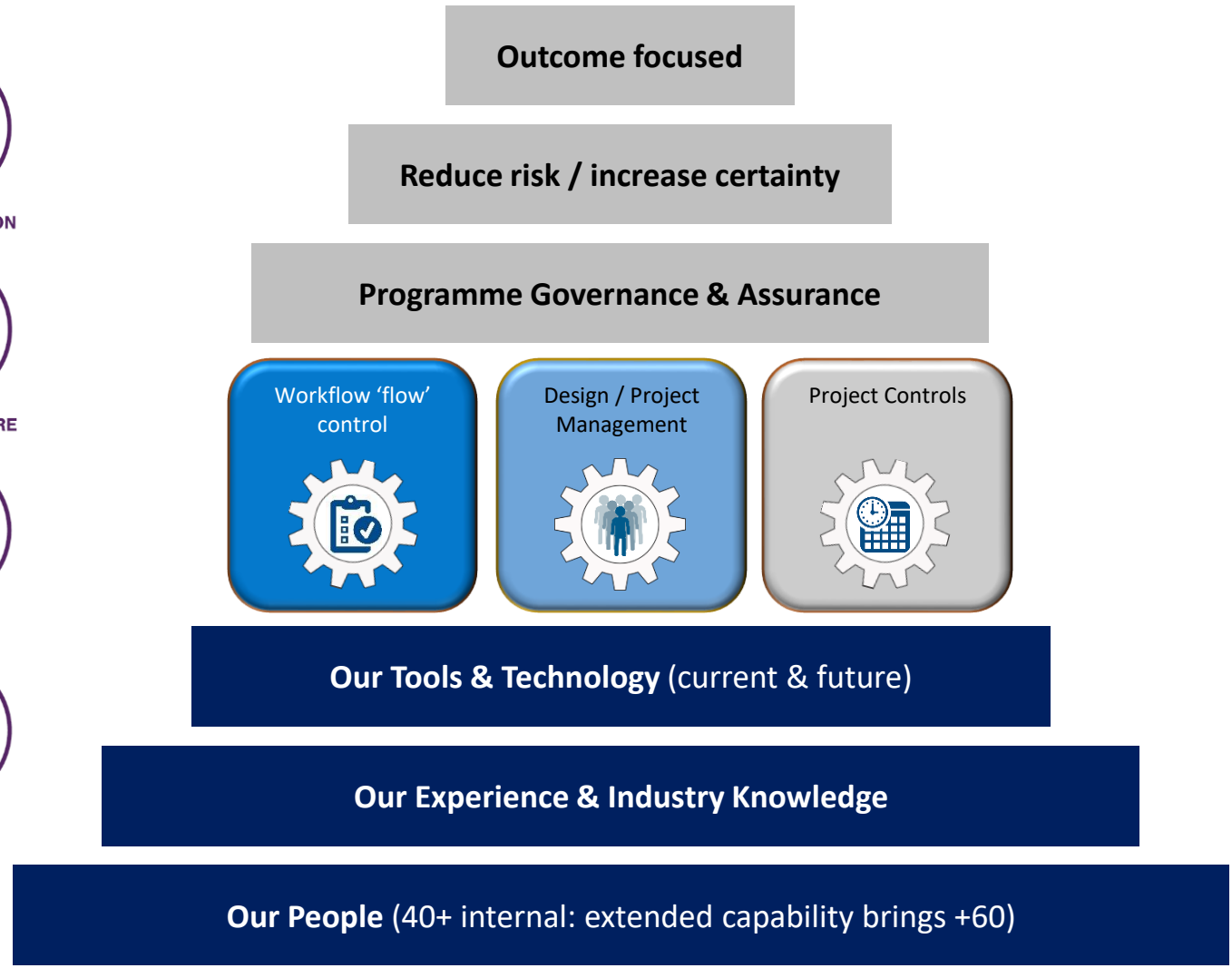
INFRASTRUCTURE



BUILDINGS



UTILITIES



*Just give me  
the design!*

*Just keep it high  
level*

*I just want a  
deliverables list!*

*I don't want to  
scare the designers*

*I don't pay you to get  
the assumptions wrong!*

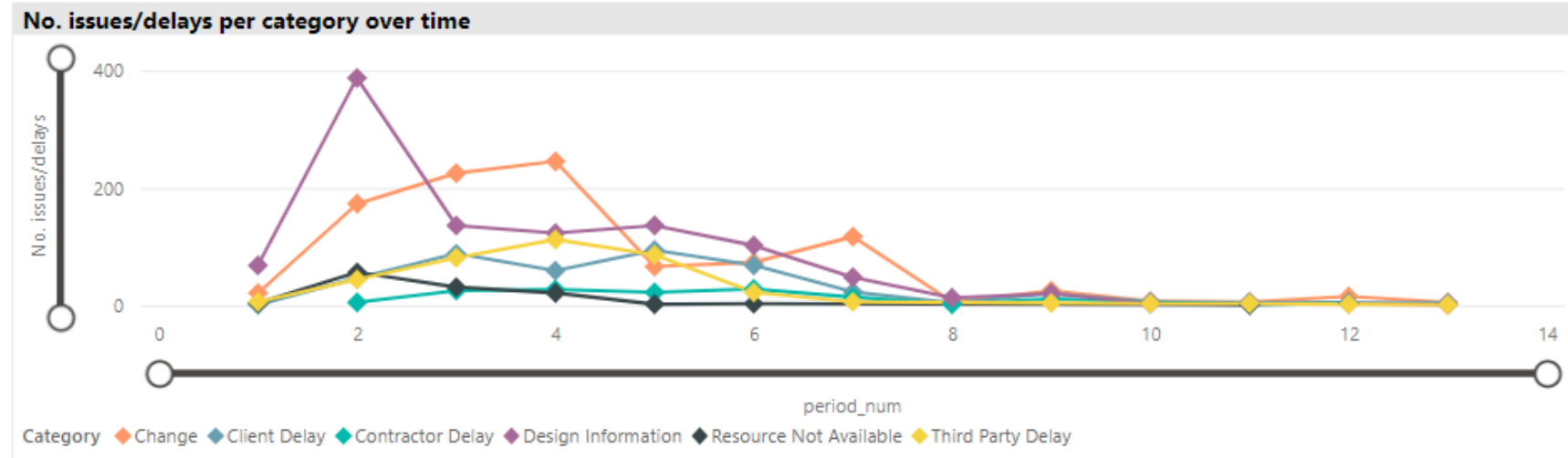


On 'mixed use development' projects, what type of issue is the most commonly reported reason for delaying designers from completing their tasks?

- Contractor Related Issue
- Awaiting Design Information
- Client Related Issue
- Design Change

# On 'mixed use development' projects, what type of issue is the most commonly reported reason for delaying designers from completing their tasks?

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On rail projects, what type of issue is the most commonly reported reason for delaying designers from completing their tasks?

- Contractor Related Issue
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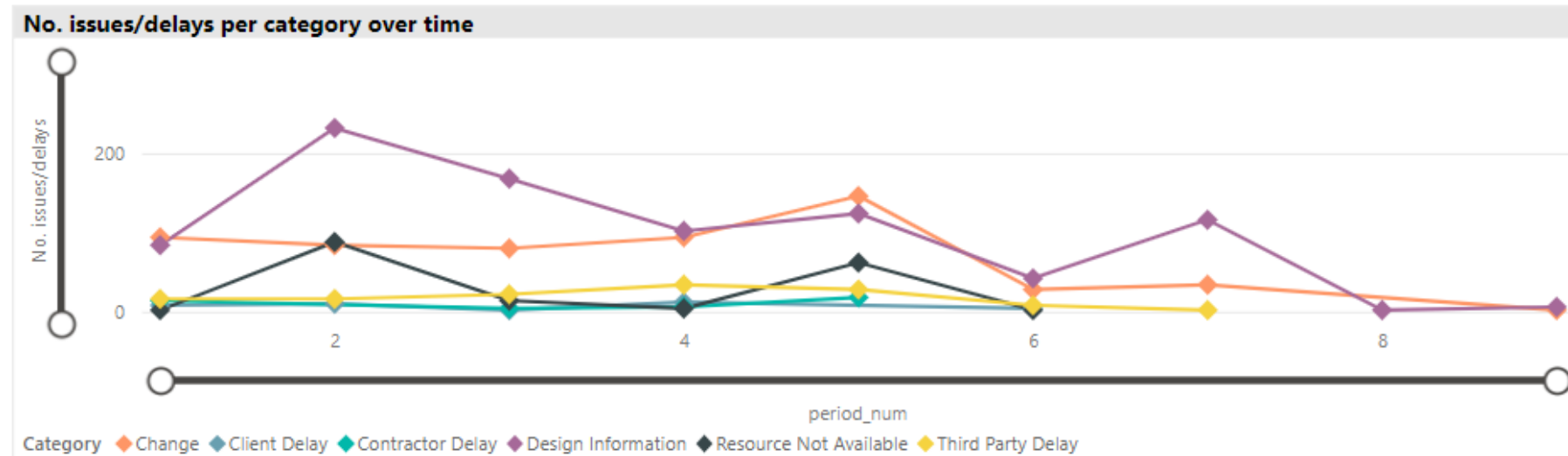
# On rail projects, what type of issue is the most commonly reported reason for delaying designers from completing their tasks?

Contractor Related Issue

Awaiting Design Information

Client Related Issue

Design Change





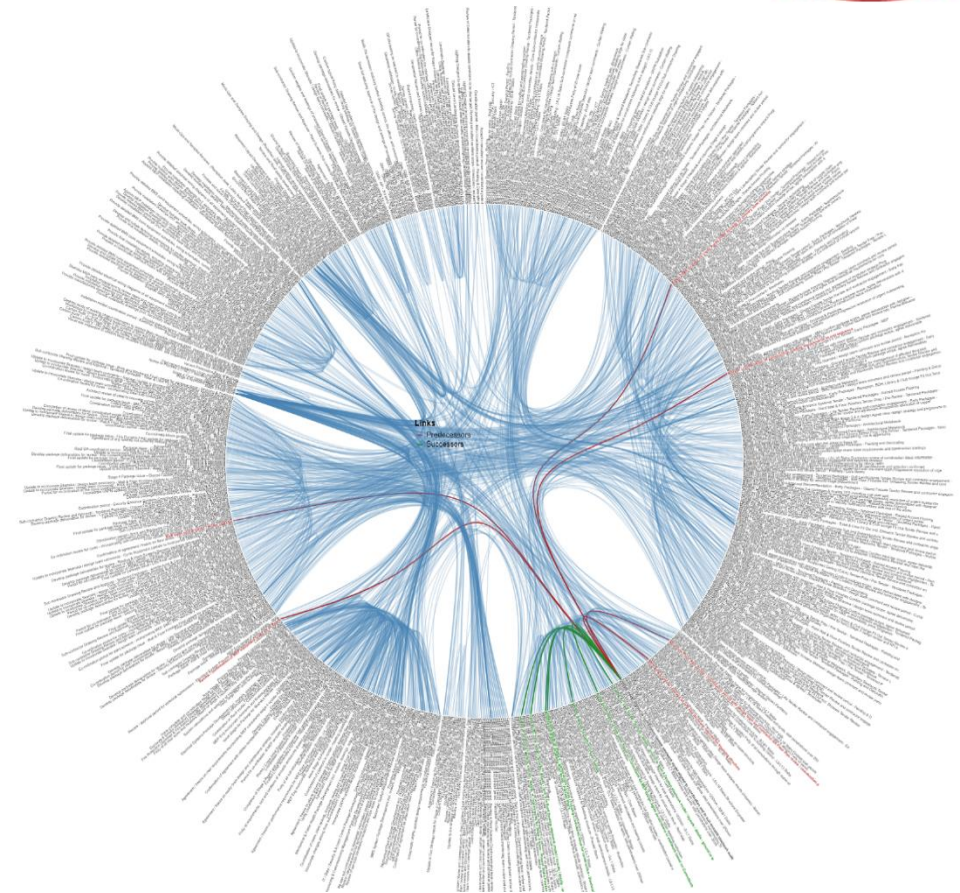
In percentage terms, what proportion of tasks do the designers commence without the necessary information?

- 8 %
- 22 %
- 28%
- 42%
- No Idea

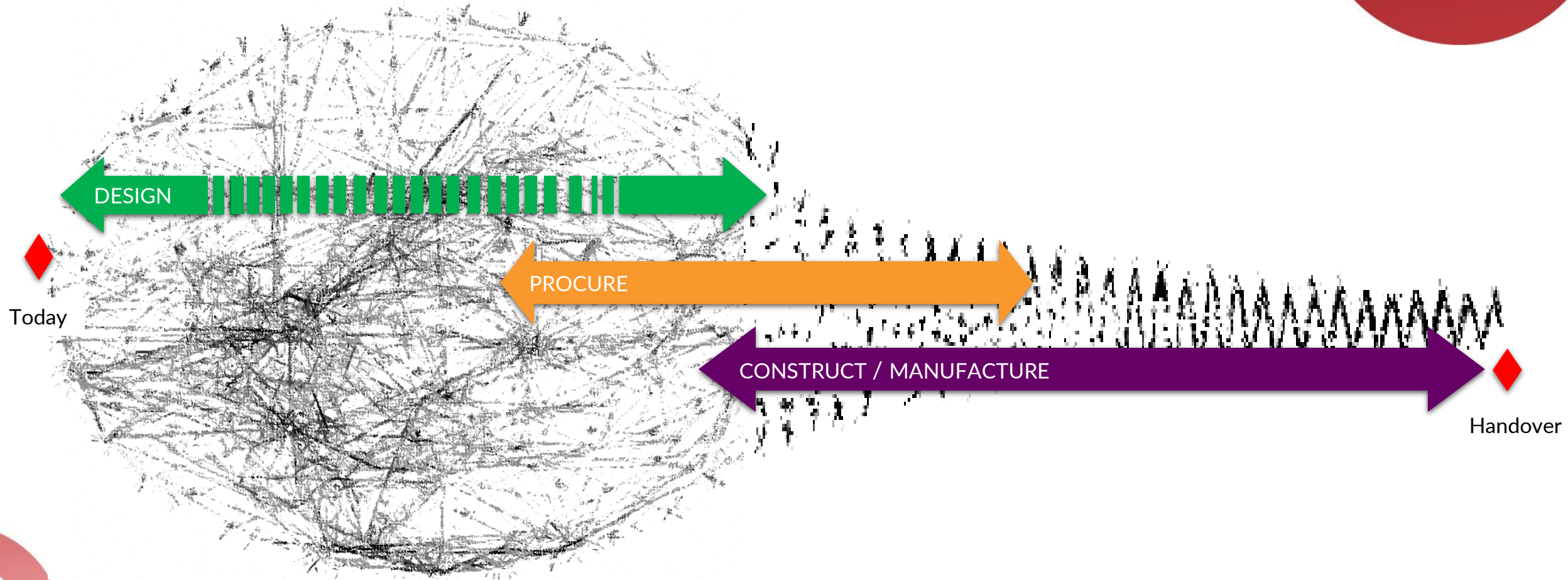


# What makes the design process different?

- Typically, highly complex exchanges of information across a network
- Information is the common currency
- Silo-oriented – by specialism
- Requires progressive fixity (chill to freeze)...
- Moves through several sub-phases / stages
  - ...which requires timely decision-making
- It is an iterative process
- Change is constant (or is it just design development?)
- **Iteration used to enhance certainty**
  - Drive for 'zero latency' (information now!)
  - Ambiguity accrual / technical debt accrual



# Planning Principles in Reverse



# Technical debt: a definition (or sorts)

Originating in the Software Development industry:

- *“Technical debt – or code debt – is the consequence of software development decisions that result in prioritizing speed or release over the [most] well-designed code. It is often the result of using quick fixes and patches rather than full-scale solutions.”*

Translating that into construction design:

- *“Technical debt is the consequence of design decisions that result in prioritizing speed or information release / design submission over the [most] well-designed solution. It is often the result of applying assumptions to enable progression rather than allowing time for the iteration and collaborative working that is needed to develop the optimum solutions.”*



# Traditional understanding of design process

Input



Output

# Enhanced models of the design process



**RIBA Plan of Work 2020**

**Stage Boundaries:**  
Stages 0-4 will generally be undertaken one after the other.  
Stages 4 and 5 will overlap in the Project Programme for most projects.  
Stage 5 commences when the contractor takes possession of the site and finishes at Practical Completion.  
Stage 6 starts with the handover of the building to the client immediately after Practical Completion and finishes at the end of the Defects Liability Period.  
Stage 7 starts concurrently with Stage 6 and lasts for the life of the building.

**Planning Note:**  
Planning Applications are generally submitted at the end of Stage 3 and should only be submitted earlier when the threshold of information required has been met. If a Planning Application is made during Stage 3, a mid-stage gateway should be determined and it should be clear to the project team which tasks and deliverables will be required. See Overview guidance.

**Procurement:**  
The RIBA Plan of Work is procurement neutral - See Overview guidance for a detailed description of how each stage might be adjusted to accommodate the requirements of the Procurement Strategy.  
ER Employer's Requirements  
CP Contractor's Proposals

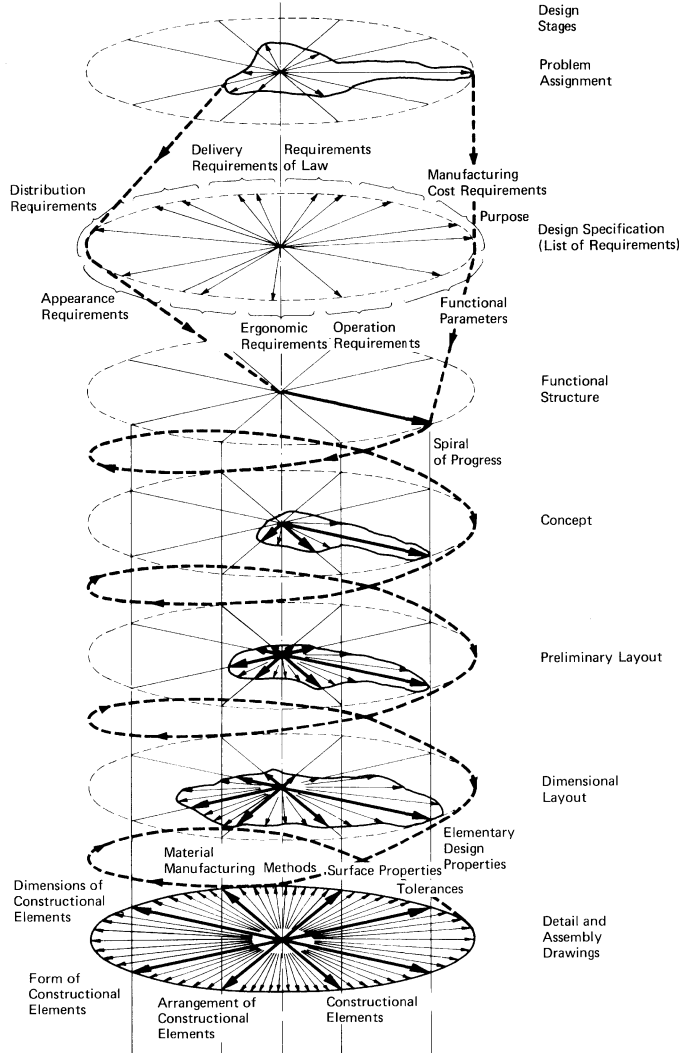
The RIBA Plan of Work organises the process of briefing, designing, delivering, maintaining, operating and using a building into eight stages. It is a framework for all disciplines on construction projects and should be used solely as guidance for the preparation of detailed professional services and building contracts.

	0 Strategic Definition	1 Preparation and Briefing	2 Concept Design	3 Spatial Coordination	4 Technical Design	5 Manufacturing and Construction	6 Handover	7 Use
<b>Stage Outcome</b> at the end of the stage	The best means of achieving the Client Requirements confirmed <small>If the outcome determines that a building is the best means of achieving the Client Requirements, the client proceeds to Stage 1.</small>	Project Brief approved by the client and confirmed that it can be accommodated on the site	Architectural Concept approved by the client and aligned to the Project Brief <small>The brief remains "live" during Stage 2 and is derogated in response to the Architectural Concept</small>	Architectural and engineering information Spatially Coordinated	All design information required to manufacture and construct the project completed <small>Stage 4 will overlap with Stage 5 on most projects</small>	Manufacturing construction and Commissioning completed <small>There is no design work in Stage 5 other than responding to Site Queries</small>	Building handed over, Aftercare initiated and Building Contract concluded	Building used, operated and maintained efficiently <small>Stage 7 starts concurrently with Stage 6 and lasts for the life of the building</small>
<b>Core Tasks</b> during the stage	Prepare Client Requirements Develop Business Case for feasible options including review of Project Risks and Project Budget Ratify option that best delivers Client Requirements Review Feedback from previous projects Undertake Site Appraisals	Prepare Project Brief including Project Outcomes and Sustainability Outcomes, Quality Aspirations and Spatial Requirements Undertake Feasibility Studies Agree Project Budget Source Site Information including Site Surveys Prepare Project Programme Prepare Project Execution Plan	Prepare Architectural Concept incorporating Strategic Engineering requirements and aligned to Cost Plan, Project Strategies and Outline Specification Agree Project Brief Derogations Undertake Design Reviews with client and Project Stakeholders Prepare stage Design Programme	Undertake Design Studies, Engineering Analysis and Cost Exercises to test Architectural Concept Coordinated design aligned to updated Cost Plan, Project Strategies and Outline Specification Initiate Change Control Procedures Prepare stage Design Programme	Develop architectural and engineering technical design Prepare and coordinate design team Building Systems information Prepare and integrate specialist subcontractor information Prepare stage Design Programme <small>Specialist subcontractor designs are prepared and reviewed during Stage 4</small>	Finalise Site Logistics Manufacture Building Systems and construct building Monitor progress against Construction Programme Inspect Construction Quality Resolve Site Queries as required Undertake Commissioning of building Prepare Building Manual	Hand over building in line with Plan for Use Strategy Undertake review of Project Performance Undertake seasonal Commissioning Rectify defects Complete initial Aftercare tasks including light touch Post Occupancy Evaluation	Implement Facilities Management and Asset Management Undertake Post Occupancy Evaluation of building performance in use Verify Project Outcomes including Sustainability Outcomes <small>Adaptation of a building (at the end of its useful life) triggers a new Stage 0</small>
<b>Core Statutory Processes</b> during the stage	Strategic appraisal of Planning considerations	Source pre-application Planning Advice Initiate collation of health and safety Pre-construction Information	Obtain pre-application Planning Advice Agree route to Building Regulations compliance Option: submit outline Planning Application	Review design against Building Regulations Prepare and submit Planning Application <small>See Planning Note for guidance on submitting a Planning Application earlier than end of Stage 3</small>	Submit Building Regulations Application Discharge pre-commencement Planning Conditions Prepare Construction Phase Plan Submit form F10 to HSE if applicable	Carry out Construction Phase Plan Comply with Planning Conditions related to construction	Comply with Planning Conditions as required	Comply with Planning Conditions as required
<b>Procurement Route</b>	Traditional Design & Build 1 Stage Design & Build 2 Stage Management Contract Construction Management Contractor-led	Appoint client team	Appoint design team	Appoint contractor	Appoint contractor Pre-contract services agreement	Appoint contractor Preferred bidder		Appoint Facilities Management and Asset Management teams, and strategic advisers as needed
<b>Information Exchanges</b> at the end of the stage	Client Requirements Business Case	Project Brief Feasibility Studies Site Information Project Budget Project Programme Procurement Strategy Responsibility Matrix Information Requirements	Project Brief Derogations Signed off Stage Report Project Strategies Outline Specification Cost Plan	Signed off Stage Report Project Strategies Updated Outline Specification Updated Cost Plan Planning Application	Manufacturing Information Construction Information Final Specifications Residual Project Strategies Building Regulations Application	Building Manual including Health and Safety File and Fire Safety Information Practical Completion certificate including Defects List Asset Information <small>If Verified Construction Information is required, verification tasks must be defined</small>	Feedback on Project Performance Final Certificate Feedback from light touch Post Occupancy Evaluation	Feedback from Post Occupancy Evaluation Updated Building Manual including Health and Safety File and Fire Safety Information as necessary

Extract from the RIBA plan of work - )



# Enhanced models of the design process



*Hubka's model on the application of the degrees of completeness (Hubka 1980)*

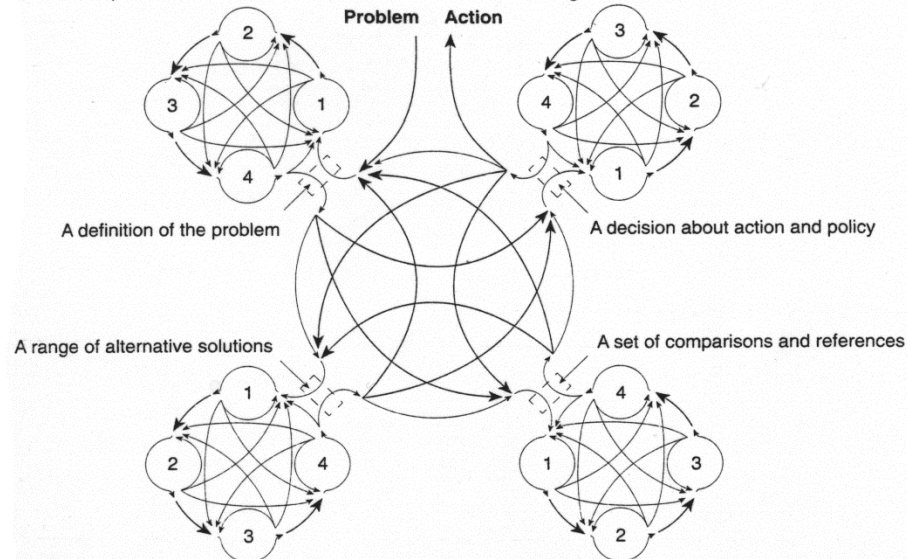
# Enhanced models of the design process

## 1 What is the problem? (Interpretation)

- 1 What is this problem all about?
- 2 What are the different ways of looking at it?
- 3 Which ones describe the problem well?
- 4 Can we choose one to help us get a grip on the problem?

## 4 Where do we go from here? (Choice)

- 1 What are the pressures acting on the decision?
- 2 What are the different ways of responding to these?
- 3 Which ways will be effective in terms of getting something done?
- 4 Can we choose what to do now, even if we have to leave some things until later?



## 2 What are the alternative solutions? (Generation)

- 1 What are the main areas of choice?
- 2 What are the different solutions in these areas?
- 3 Which of these solutions are feasible?
- 4 Can we choose a range of alternative solutions for comparison?

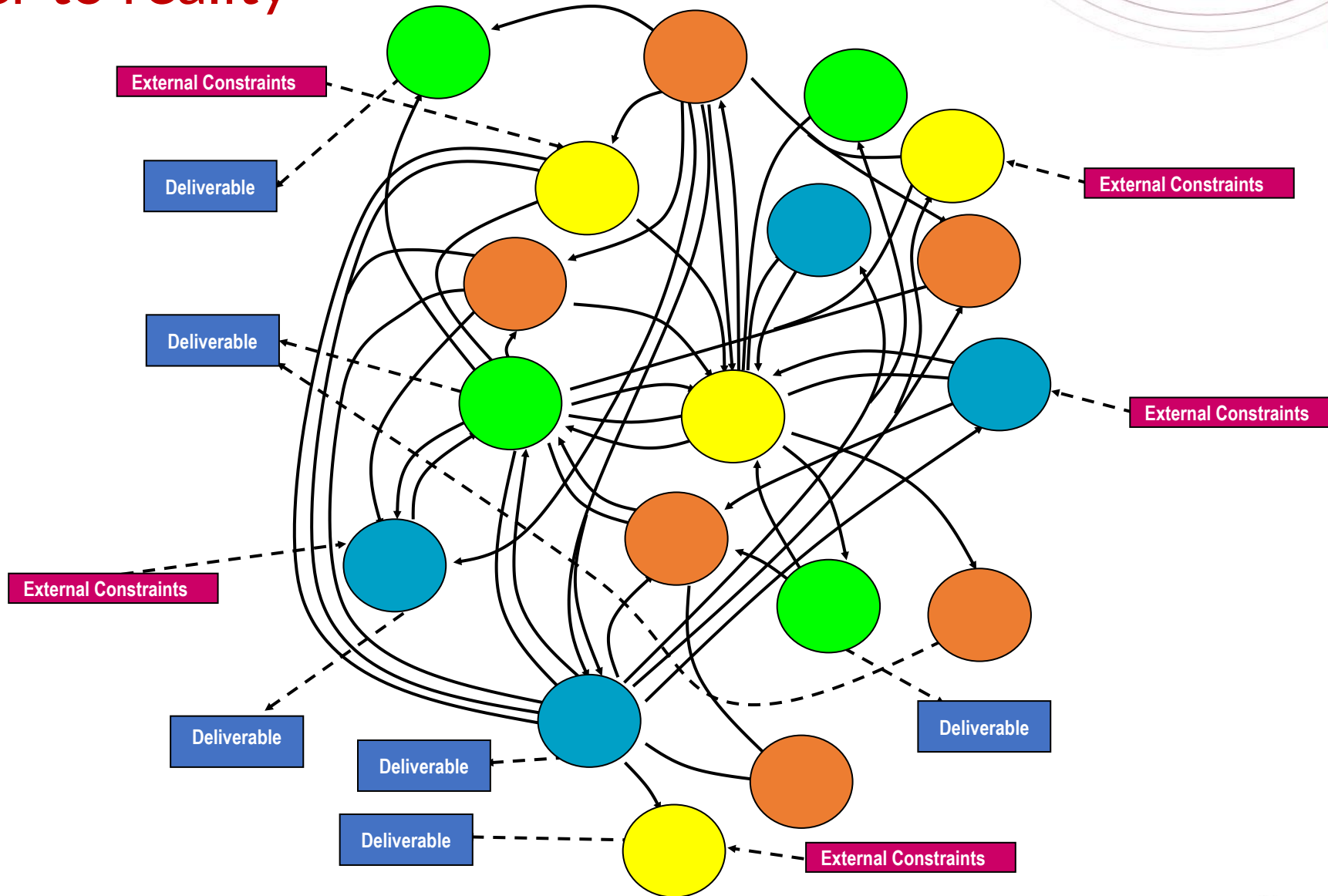
## 3 What makes them different? (Comparison)

- 1 What is the nature of the alternative solutions we are comparing?
- 2 What are the different ways of comparing the alternative solutions?
- 3 Which of these provide accurate assessments of the relative merits of the alternatives?
- 4 Can we choose a set of comparisons and preferences as a basis for a choice?

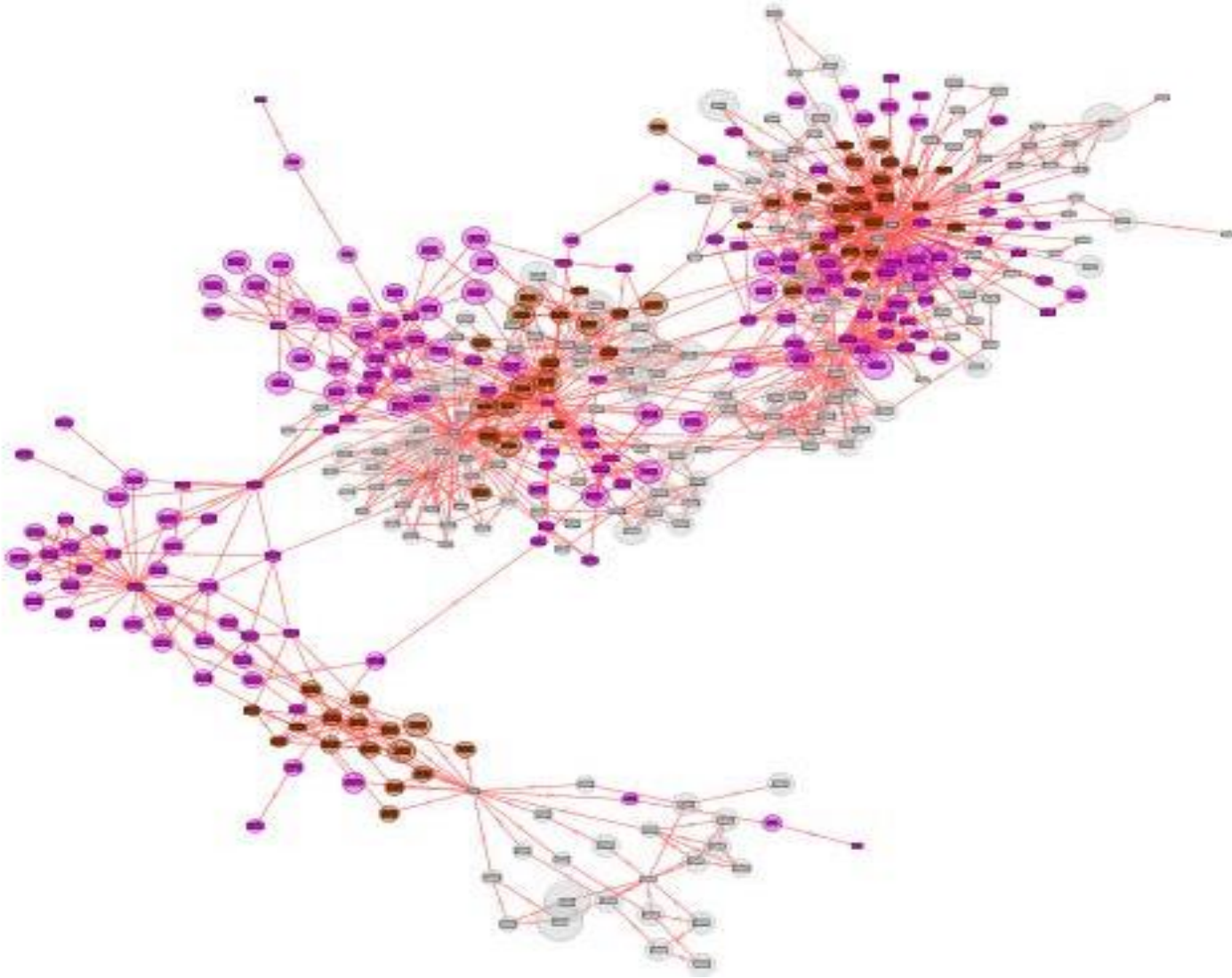
Hickling's (1982) 'continuous whirling process' model of design (from Gray 1994)



# Closer to reality

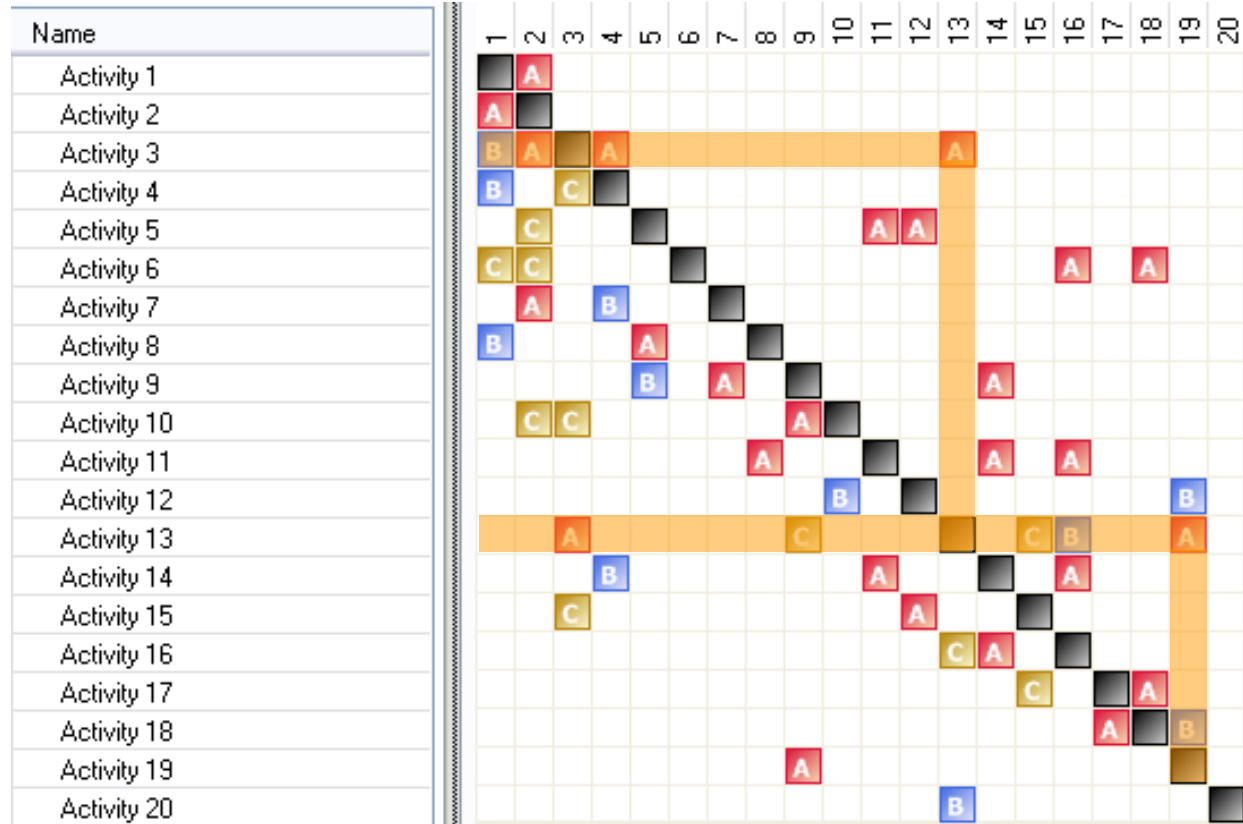


In reality!



# How and where is technical debt introduced?

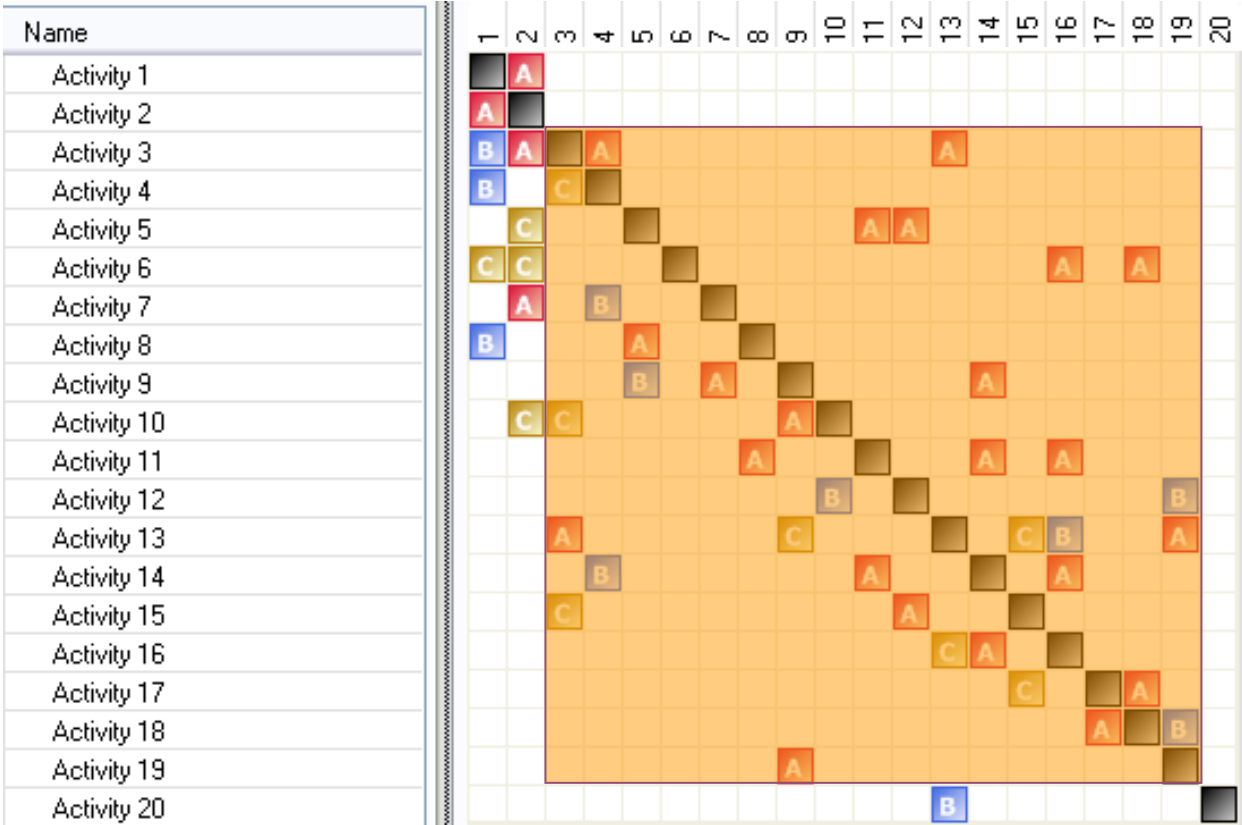
Order of activity ↓



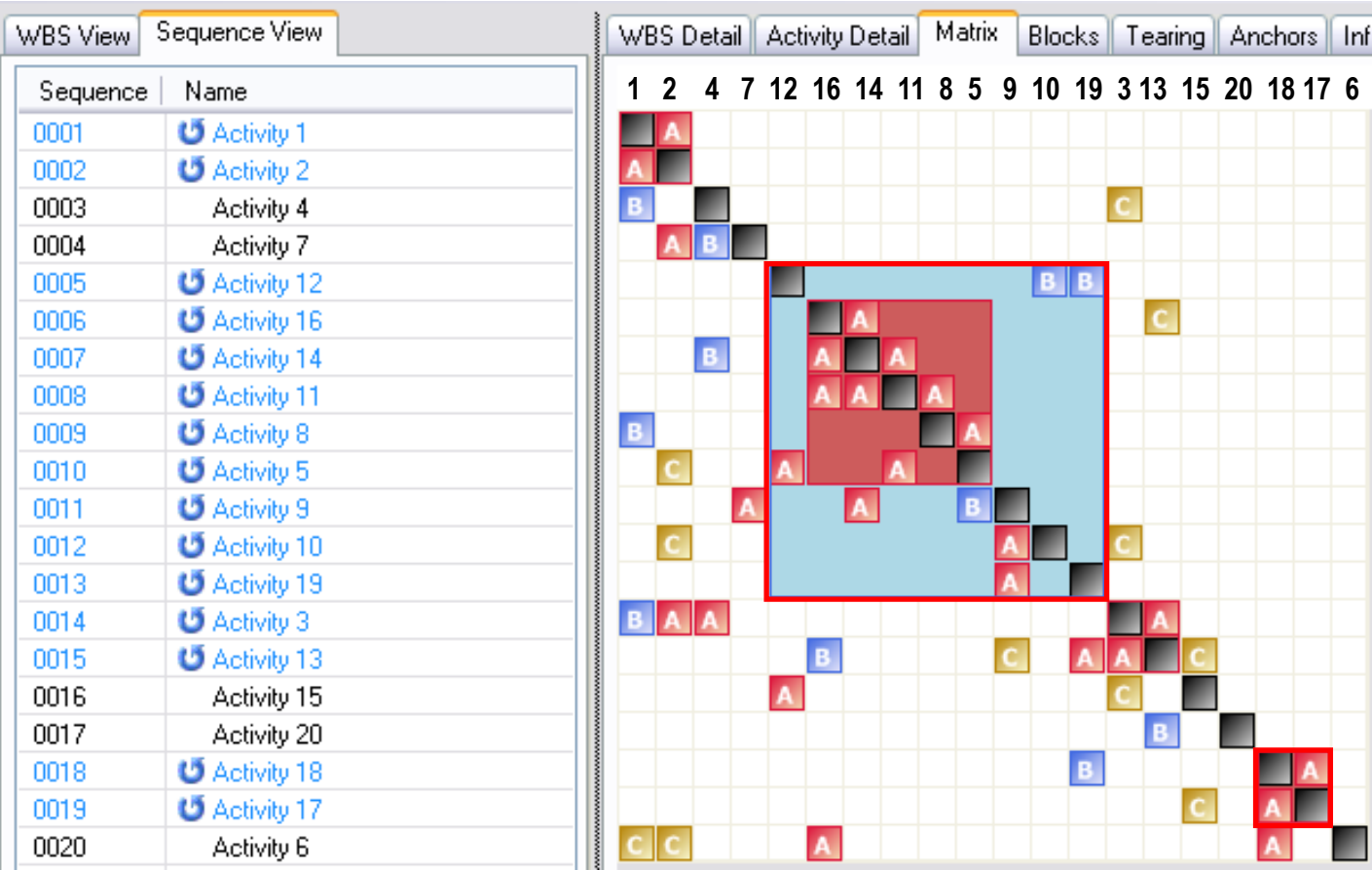
**Dependency classification**

**A = vital; B = important; C = 'nice to have'**

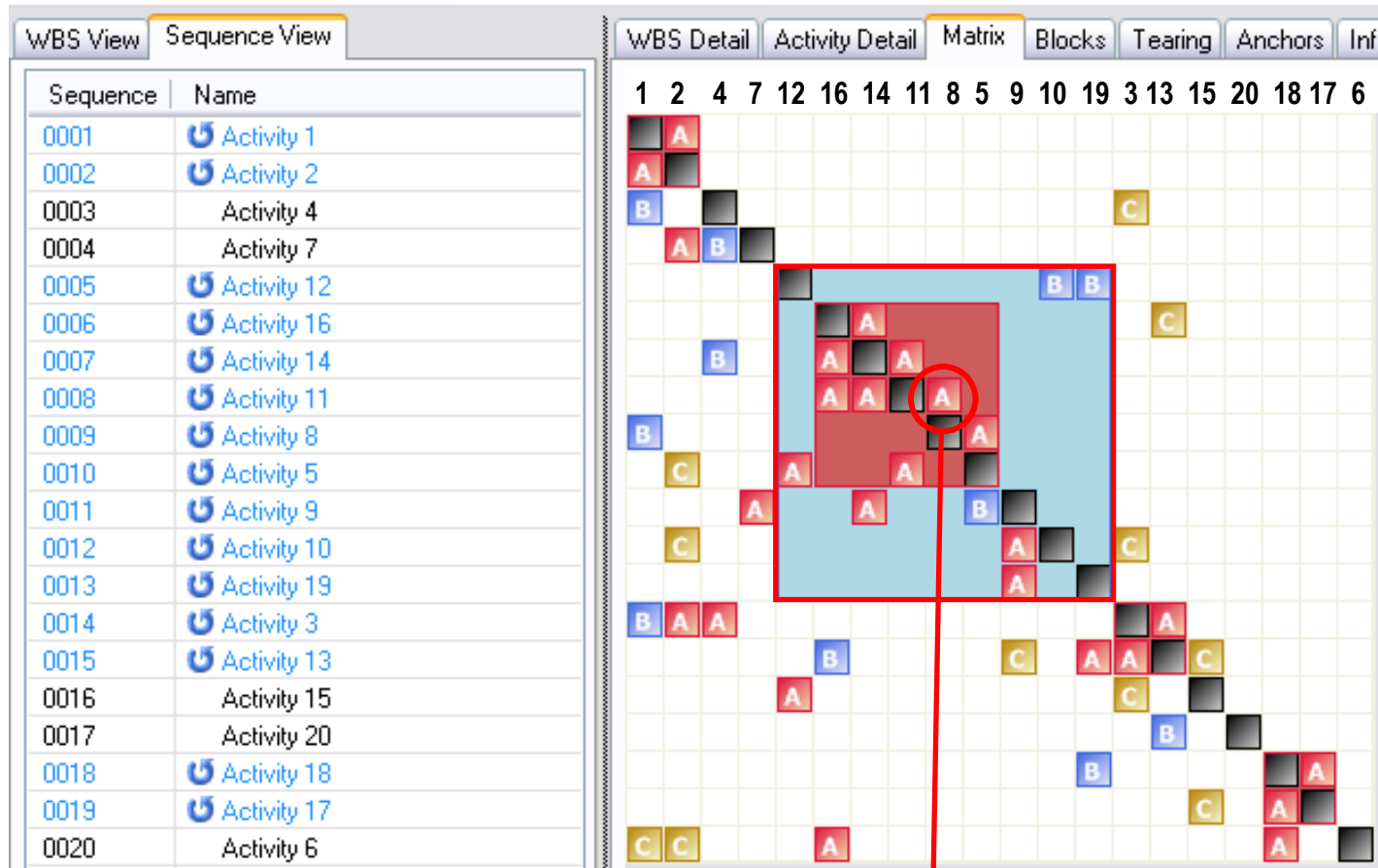
# How and where is technical debt introduced?



# Sequence the work to minimise 'latency impact'



# Targeted decision-making: avoid debt accrual

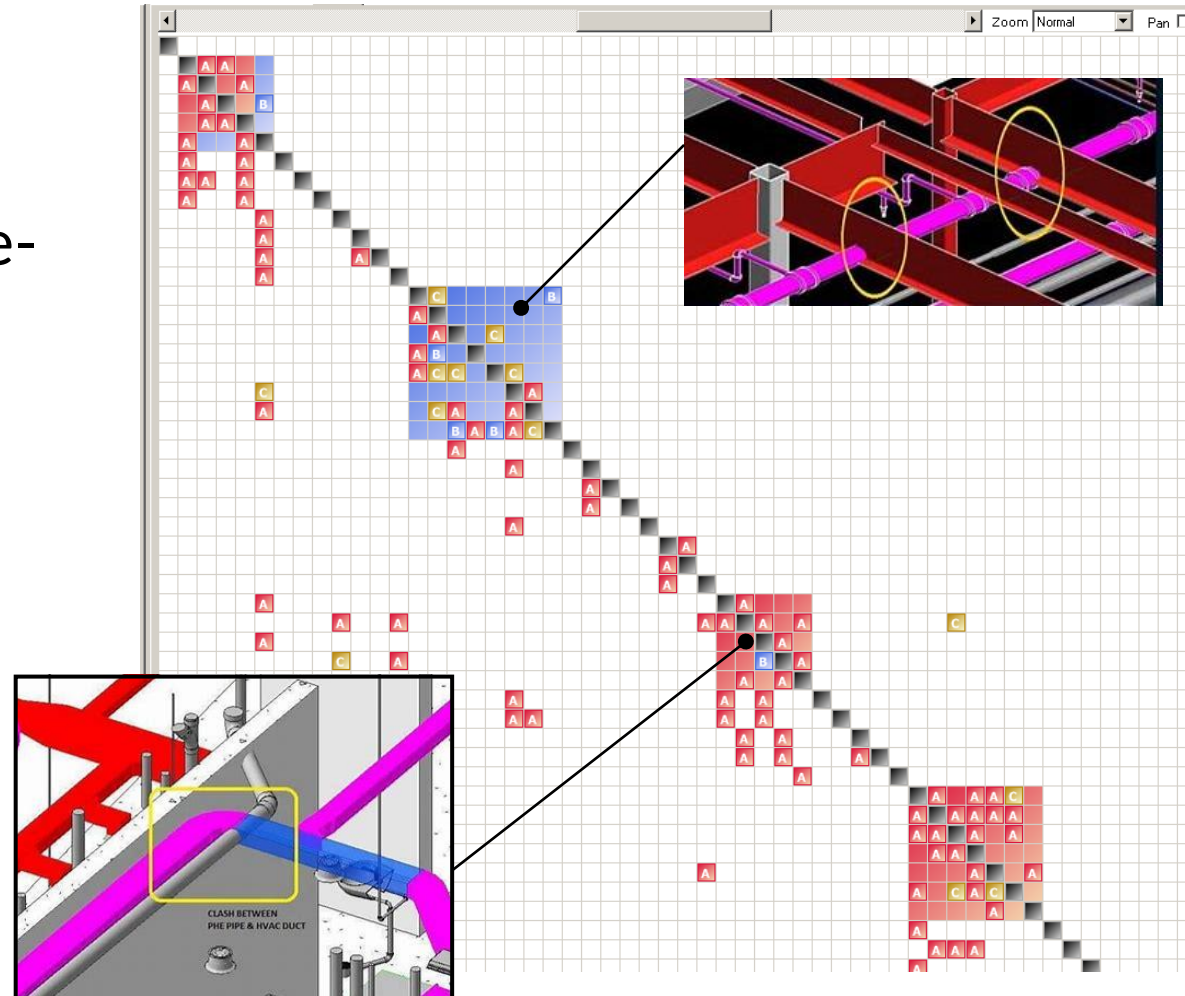


Key Decision Point



# Design maturity

- Debt is contained and repaid incrementally
- As maturity increases, technical debt reduces



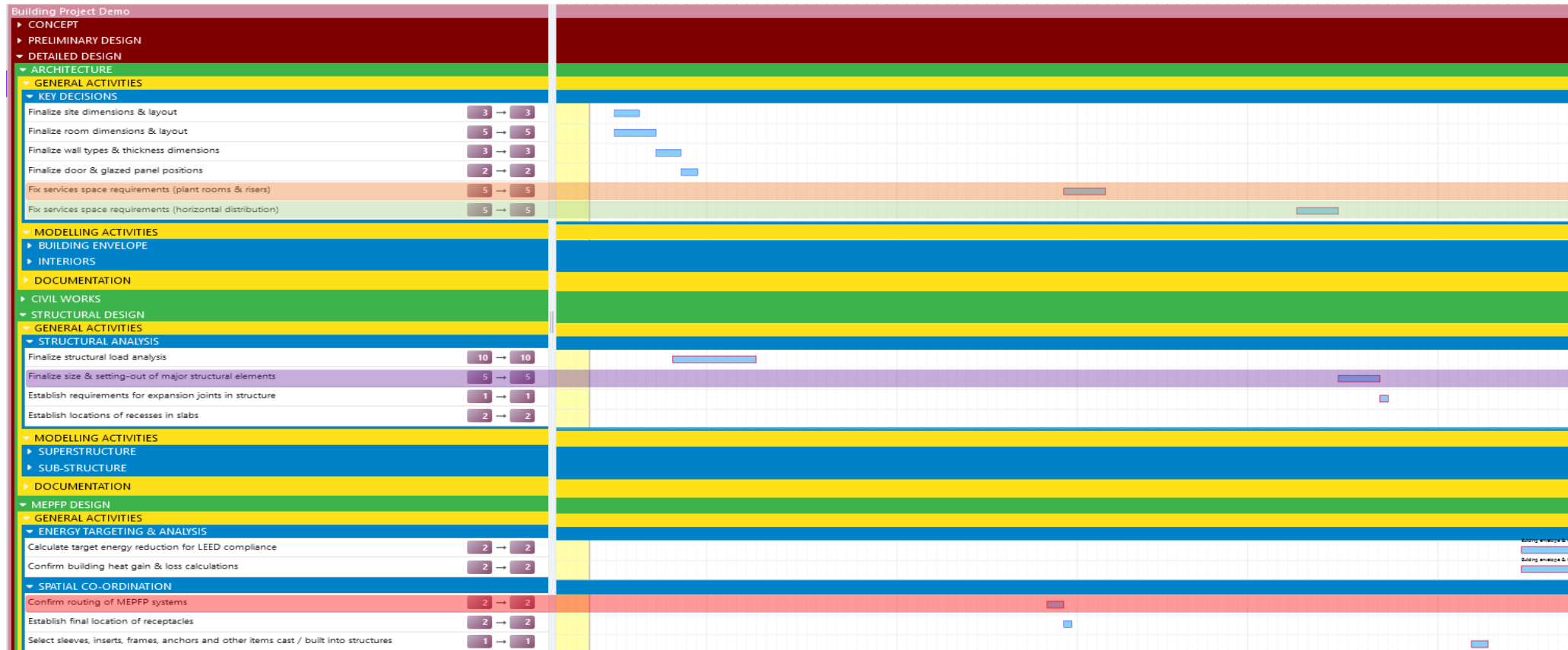




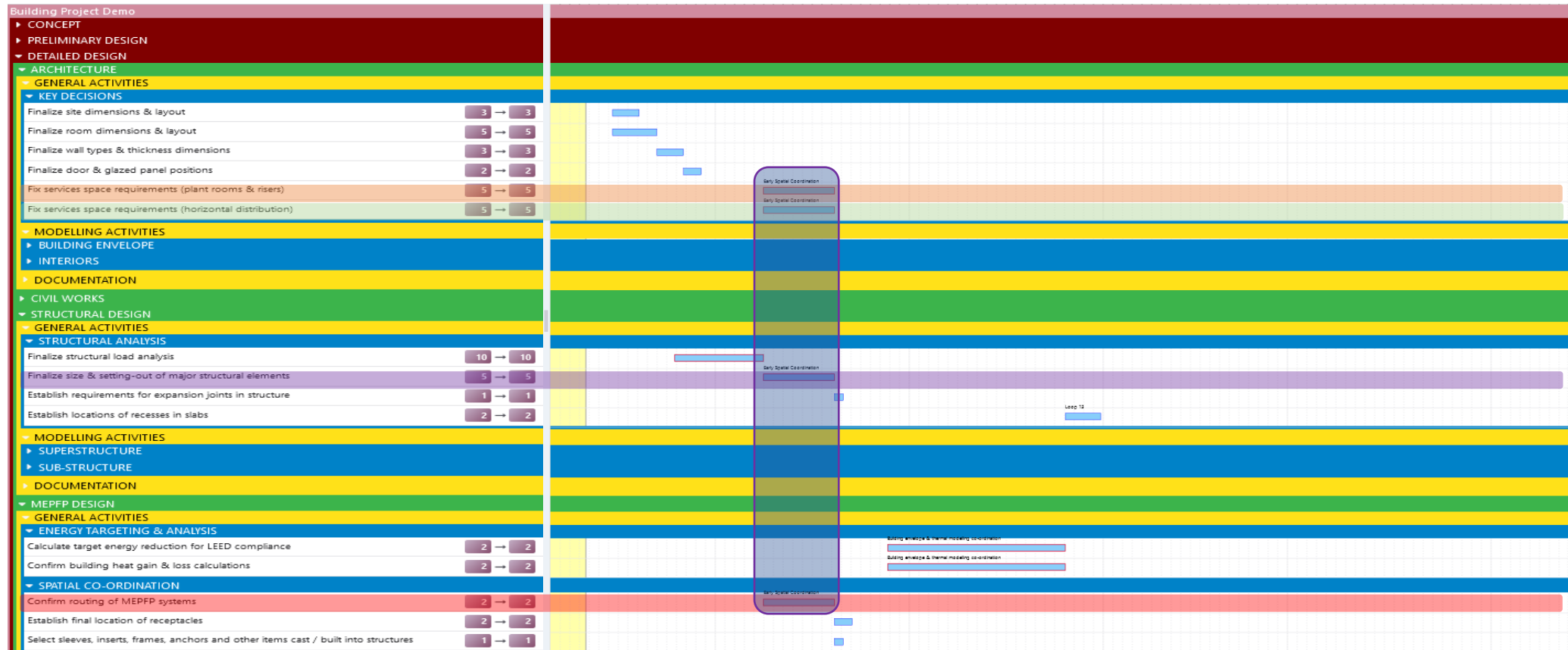
# How bad can it get?

- Assumptions are made continuously by those involved in multi-disciplinary design process.
- These assumptions are introduced for many reasons – but their introduction leads to technical debt being accrued.
- Technical debt is difficult to calculate but in simple terms, it is the time and cost associated with assessing and rectifying the impact of an assumption.
  - If the assumption is tested and proves to be correct – the technical debt level is small.
  - If the assumption is tested and proves to be incorrect – technical debt can be vast (the scale being dependent on the scale of downstream work undertaken prior to completing the test).
- In simple terms, the longer the debt is left unpaid, the larger the repayment that must be made.
- Critically, if we don't know that debt has been introduced via assumption making, how do we know when and what to test. It is a debt spiral.

# Schedule Impact



# Schedule Impact



# Schedule Impact

Building Project Demo

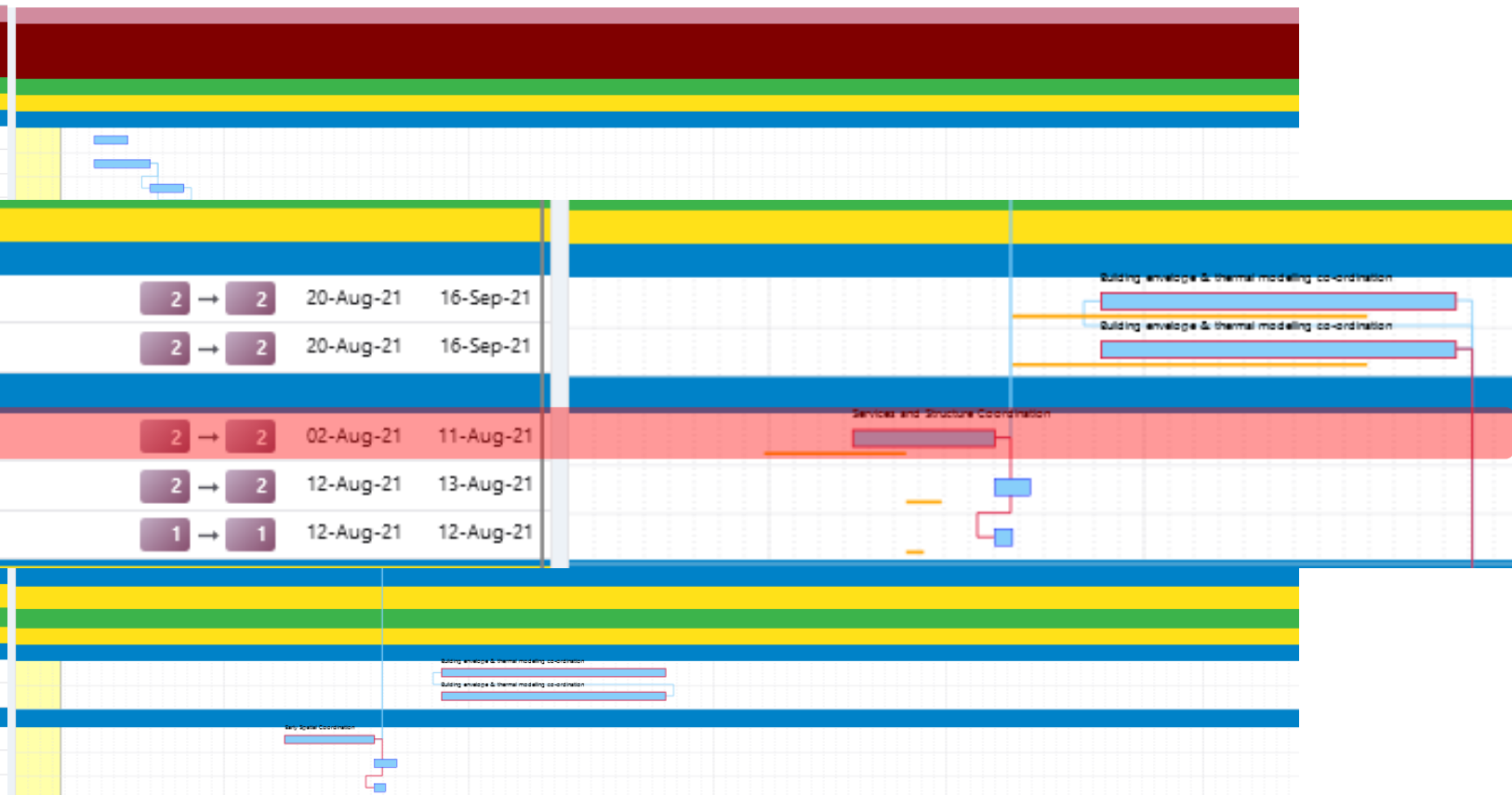
- ▶ CONCEPT
- ▶ PRELIMINARY DESIGN
- ▶ DETAILED DESIGN
- ▶ ARCHITECTURE
- ▶ GENERAL ACTIVITIES
- ▶ KEY DECISIONS

Finalize site dimensions & layout	3 → 3
Finalize room dimensions & layout	5 → 5
Finalize wall types & thickness dimensions	3 → 3

GENERAL ACTIVITIES			
ENERGY TARGETING & ANALYSIS			
Calculate target energy reduction for LEED compliance	2 → 2	20-Aug-21	16-Sep-21
Confirm building heat gain & loss calculations	2 → 2	20-Aug-21	16-Sep-21
SPATIAL CO-ORDINATION			
Confirm routing of MEPFP systems	2 → 2	02-Aug-21	11-Aug-21
Establish final location of receptacles	2 → 2	12-Aug-21	13-Aug-21
Select sleeves, inserts, frames, anchors and other items cast / built into structures	1 → 1	12-Aug-21	12-Aug-21

- ▶ SUB-STRUCTURE
- ▶ DOCUMENTATION
- ▶ MEPFP DESIGN
- ▶ GENERAL ACTIVITIES
- ▶ ENERGY TARGETING & ANALYSIS
- ▶ SPATIAL CO-ORDINATION

Calculate target energy reduction for LEED compliance	2 → 2
Confirm building heat gain & loss calculations	2 → 2
Confirm routing of MEPFP systems	2 → 2
Establish final location of receptacles	2 → 2
Select sleeves, inserts, frames, anchors and other items cast / built into structures	1 → 1



# Schedule Impact

The screenshot displays a project management software interface. On the left, a grid of task cards is shown, each with a Gantt chart icon, a name, a size, and a duration. The tasks include: Below ground services routing co-ordination (Size: 4, Duration: 15), Co-ordinate RFI responses (Size: 2, Duration: 20), Building envelope & thermal modelling co-ordination (Size: 7, Duration: 20), Ceiling co-ordination (Size: 5, Duration: 15), Plantroom Sizing and Coordination (Size: 7, Duration: 0), Loop 4 (Size: 2, Duration: 0), Loop 22 (Size: 2, Duration: 10), Loop 16 (Size: 3, Duration: 4), Loop 5 (Size: 6, Duration: 0), Loop 20 (Size: 6, Duration: 2), Loop 9 (Size: 2, Duration: 0), Loop 24 (Size: 2, Duration: 30), Loop 22 (Size: 2, Duration: 10), Loop 21 (Size: 2, Duration: 5), Foundations and Below Ground Model Coordination (Size: 6, Duration: 5), Loop 3 (Size: 2, Duration: 0), Early Spatial Coordination (Size: 6, Duration: 8), Loop 23 (Size: 2, Duration: 30), Loop 15 (Size: 2, Duration: 5), Loop 2 (Size: 2, Duration: 0), Loop 19 (Size: 2, Duration: 2), Loop 6 (Size: 3, Duration: 5), Loop 13 (Size: 3, Duration: 4), Loop 8 (Size: 2, Duration: 10), Loop 17 (Size: 2, Duration: 4), and RCP Coordination (Size: 6, Duration: 5).

The right-hand panel shows the detailed view for the task 'Early Spatial Coordination'. It includes a 'Name' field with the value 'Early Spatial Coordination' and a 'Forced Duration' field set to 0. Below this, there are sections for 'View Matrix', 'Tasks [6]', and 'Leaves: 6x6'. The 'Leaves: 6x6' section contains a table with the following data:

Action	Outcome	Predecessor	Successor
Fully torn	Add/Modify 3D objects: Interior Walls <i>Architect</i>	Confirm routing of MEPFP systems <i>Mechanical Engineer</i>	Confirm routing of MEPFP systems <i>Mechanical Engineer</i>
Fully torn	Finalize size & setting-out of major structural elements <i>Structural Engineer</i>	Add/Modify 3D placeholder objects: Columns <i>Structural Engineer</i>	Add/Modify 3D placeholder objects: Columns <i>Structural Engineer</i>
Fully torn	Add/Modify 3D placeholder objects: Columns <i>Structural Engineer</i>	Add/Modify 3D objects: Interior Walls <i>Architect</i>	Add/Modify 3D objects: Interior Walls <i>Architect</i>
Leaves: 5x5	Confirm routing of MEPFP systems <i>Mechanical Engineer</i>	Fix services space requirements (horizontal distribution) <i>Architect</i>	Fix services space requirements (horizontal distribution) <i>Architect</i>
Leaves: 5x5	Confirm routing of MEPFP systems <i>Mechanical Engineer</i>	Fix services space requirements (plant rooms & risers) <i>Architect</i>	Fix services space requirements (plant rooms & risers) <i>Architect</i>
Leaves: 5x5	Fix services space requirements (horizontal distribution) <i>Architect</i>	Finalize size & setting-out of major structural elements <i>Structural Engineer</i>	Finalize size & setting-out of major structural elements <i>Structural Engineer</i>
Leaves: 5x5	Fix services space requirements (plant rooms & risers) <i>Architect</i>	Finalize size & setting-out of major structural elements <i>Structural Engineer</i>	Finalize size & setting-out of major structural elements <i>Structural Engineer</i>

At the bottom of the right-hand panel, there is a 'Notes' section.



# Schedule Impact

Edit Link

**Fix services space requirements (plant rooms & risers)**  
Depends on: Confirm routing of MEPFP systems

Type Finish To Start

Lag 0

Information

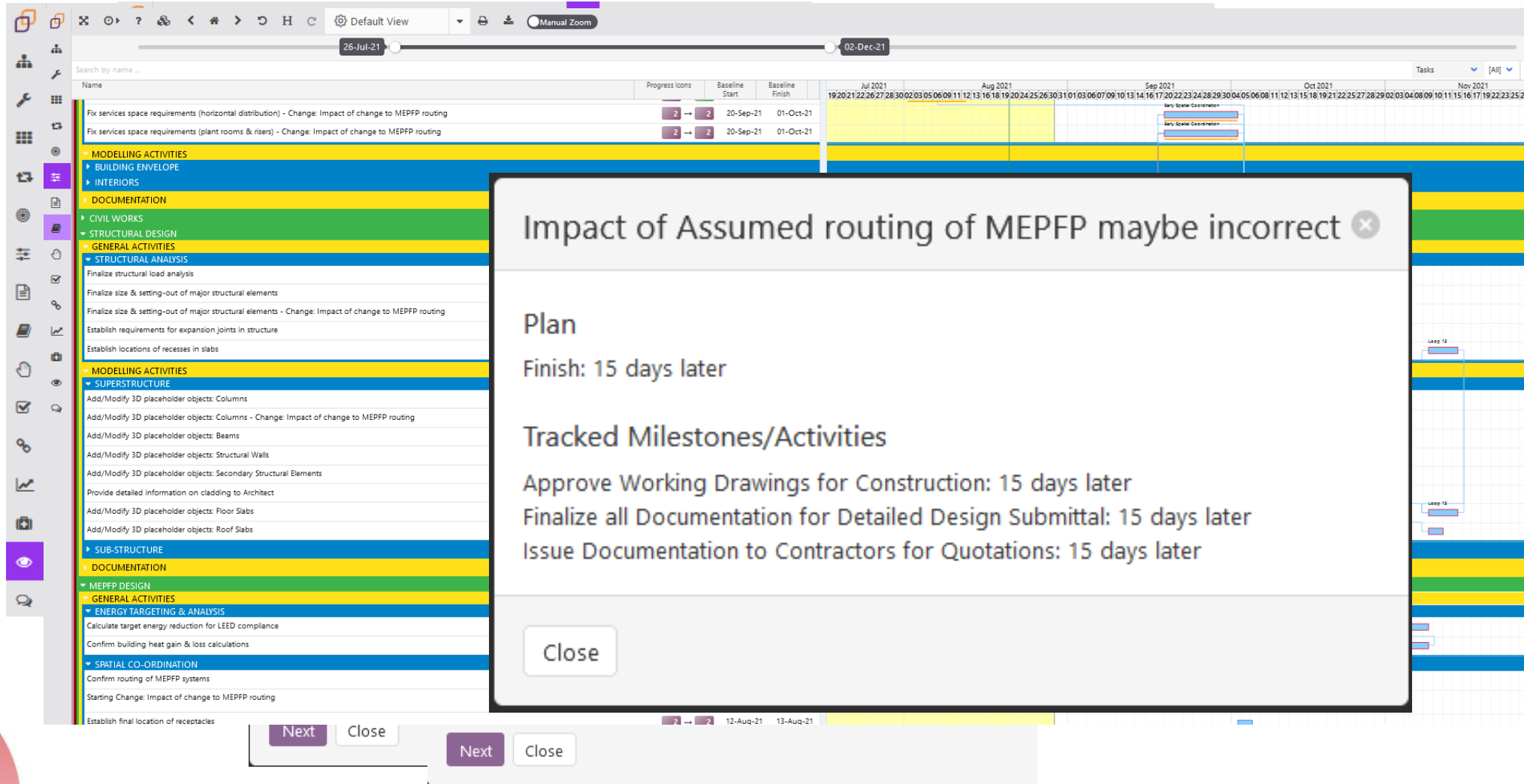
Important  Assumed

**Justification**  
MEP engagement not available due to switch to sub-c design, proceeding on the basis of the stage 3 routing provided by the MEP consultant

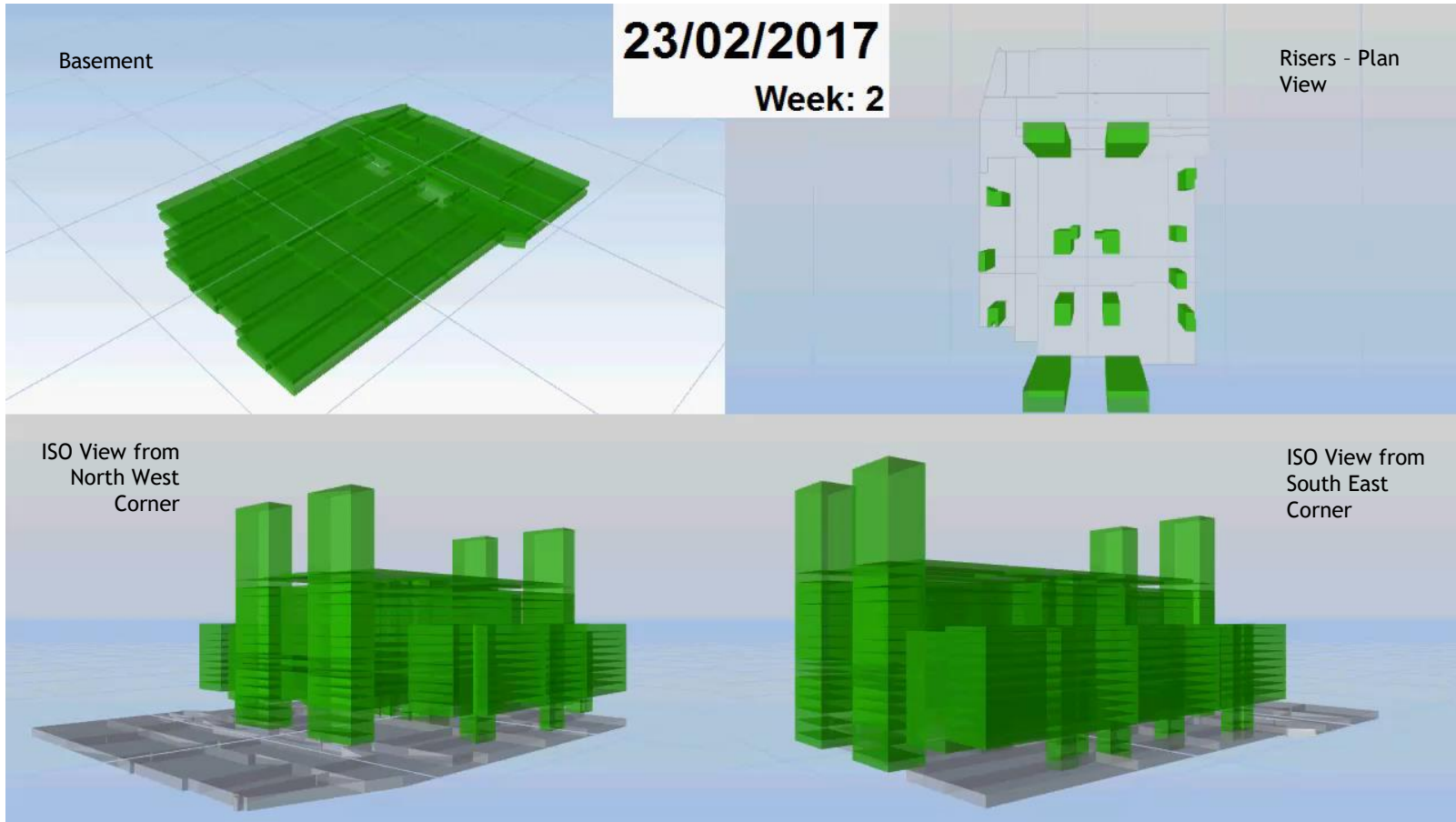
Save changes Cancel



# Schedule Impact



# Design debt / risk accrual: latency impact (an example)



# What have we learned from experience.....

- The solution develops with increasing certainty and diminishing flexibility
- Manage information flow to manage 'technical debt'
- Recognise when assumptions are being made, and the risk they represent
- A design programme is not optional – build it and keep it up-to-date
- Procurement of specialist sub-contractors is part of the design process
- Introducing technical debt (via constraints / assumptions) is beneficial – if the debt is repaid in a controlled manner (as early as possible)!
- Project delivery is, and must be treated as, a single integrated process

In percentage terms, what proportion of tasks do the designers commence without the necessary information?

- 8 %
- 22 %
- 28%
- 42%
- No Idea

# In percentage terms, what proportion of tasks do the designers commence without the necessary information?

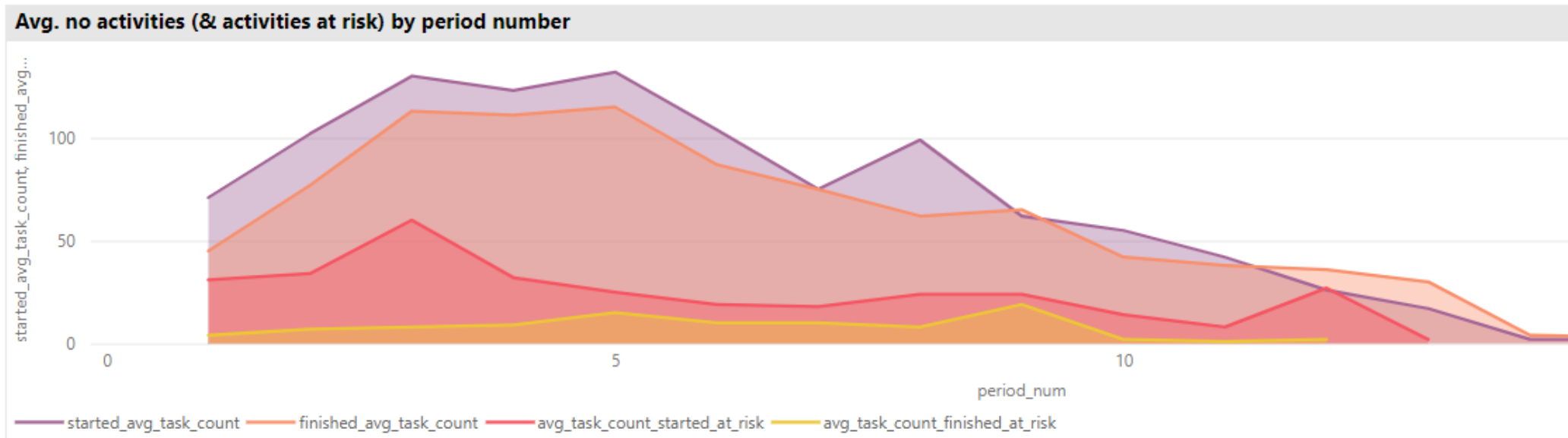
8 %

22 %

28 %

42 %

No idea





# THANK YOU

- John L Steele, Managing Director
- David Prangley, Managing Consultant
- [www.adeptmanagement.com](http://www.adeptmanagement.com)