



# How a Digital PMO should add value not cost

Behind the buzzwords of BIM, EVM and Digital Twins



**SWITCH  
ON** ENGINEERING  
& DIGITAL  
FOR ENERGY  
TRANSITION

# Why Me?



**IAIN CAMERON**

Director at Assystem

## Chartered Civil Engineer

- Infrastructure Experience – 30 yrs
- Contracting, Client and Consulting
- PMO and Controls Subject Matter Expert
- Multiple Infrastructure Domains
- Worldwide Assignments
- Sharing of Experience & Learning



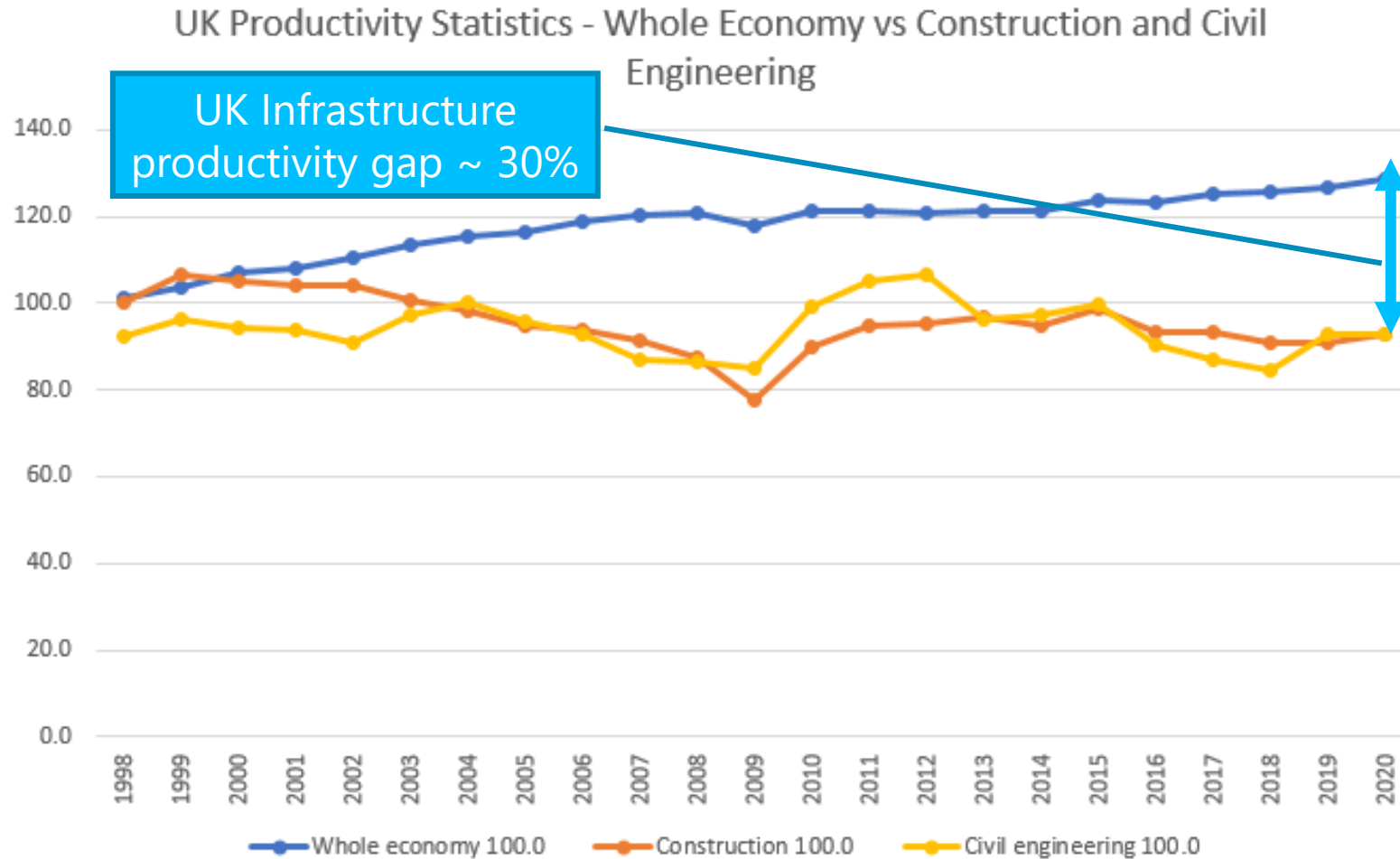
Project Controls  
EXPO

# WHY A DIGITAL PMO?



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# The importance of productivity in Infrastructure (aka Construction and Civil Engineering)



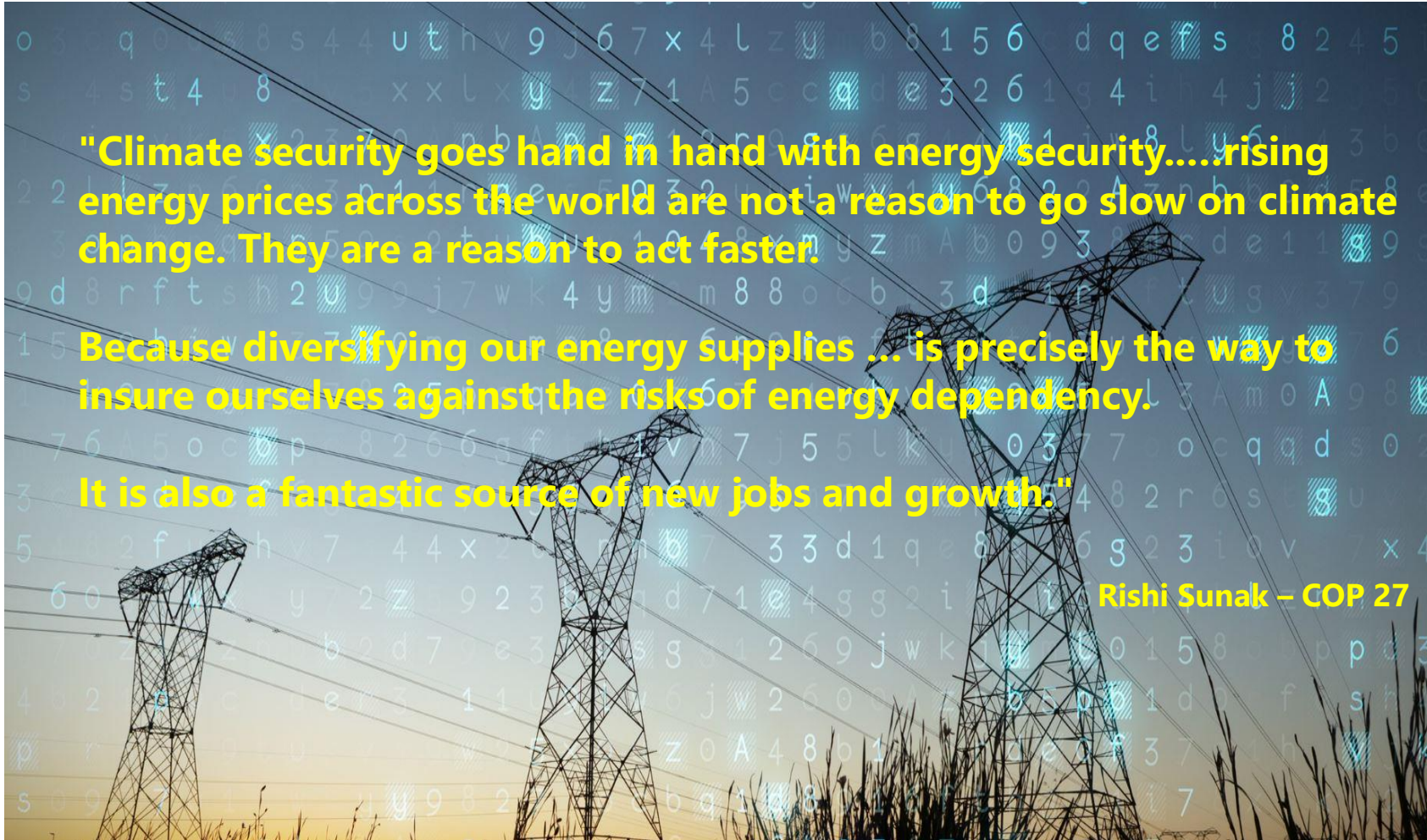
- Productivity gap equates to ~£10.1Bn annually
- Projected net zero carbon funding = £10Bn annually
- Improving infrastructure productivity equates to net zero carbon
- Productivity = Value Added / People Hours
- Increase Value
- Lower People Hours
- Develop and integrate technology and data skills into Infrastructure PMO

“Productivity isn’t everything, but in the long run it is almost everything.”

Paul Krugman, Nobel Laureate 1994, Economics



# The importance of energy security



- Pursuit of energy resources currently contributes to international conflict and climate change
- Limited minerals, fossil fuels
- Solar, wind, hydrogen, nuclear all important in electrification and carbon reduction
- Investment in generation and transmission infrastructure needs to increase

Productivity + energy security => prioritise increasing infrastructure value and reducing people hrs



# What adds value in infrastructure delivery?

"..study highlighted...average productivity between 2 groups varied by more than 50%...the **rewards for finding out what affected these variances could be huge...**"

CIOB productivity report <https://www.ciob.org/media/59/download>)



"outcomes of this research show **predictability** to be.. value increasing mechanism"

Construction Industry Institute <https://www.construction-institute.org/resources/knowledgebase/knowledge-areas/project-planning/topics/rt-291>



" productivity is strongly influenced by ability of site management to **communicate well**"

CIOB productivity report <https://www.ciob.org/media/59/download>)



# The relevance of the Digital Project Management Office

UNDERSTAND  
VARIABILITY

FORECAST  
OUTCOMES

COMMUNICATE  
EFFECTIVELY

DATA  
or  
INFORMATION?



# The relevance of the Digital Project Management Office



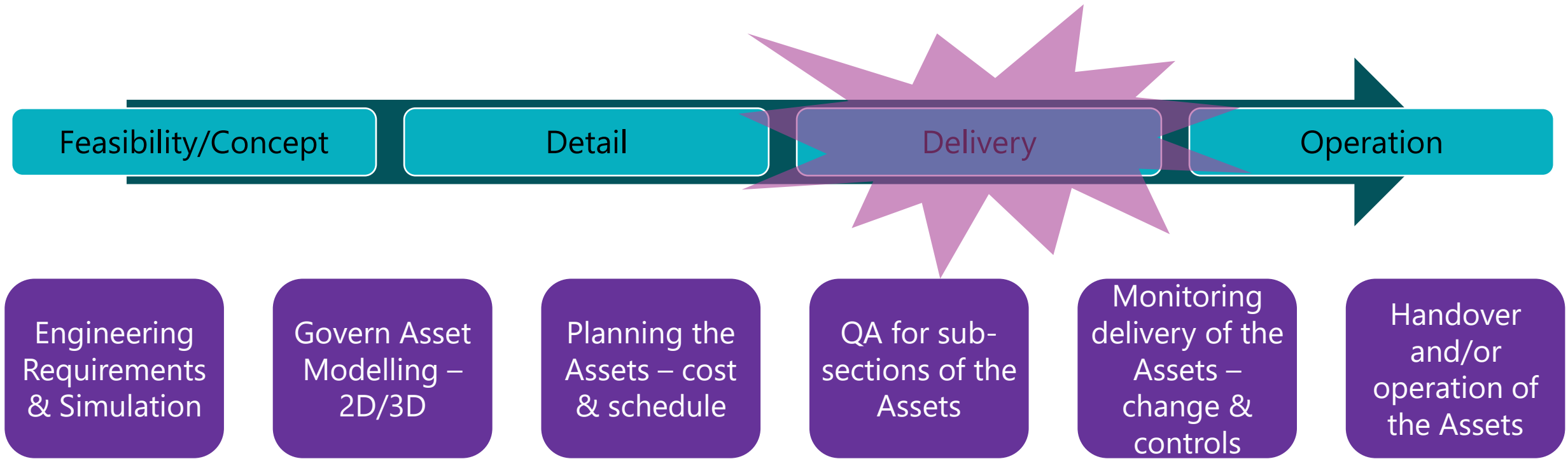
The effective Digital PMO:

- Uses electronic data **EVERYWHERE** to **AUTOMATE** services and **COMMUNICATE** messages
- **SIMPLY** specifies digital artefact **TRANSMISSION** across supply chain boundaries
- **VALIDATES** digital data and meta-data to confirm it is appropriate
- Uses **TECHNOLOGY** to synthesise **INFORMATION** from **DATA**
- Improves delivery outcomes by presenting results **INFLUENTIALLY**, **VISUALLY** and **SIMPLY**
- Provides the governance behind forecasts and data to ensure **INTEGRITY** and **RELIABILITY**





# A services vision



# A services vision

## Exchange Information Requirements

Documents  
BIM  
Planning etc..

## Project Information Requirements

Documents  
BIM  
Planning etc..

## Asset Information Requirements

Global/National Standards  
Operational Standards  
Reference Data Standards

Engineering Requirements & Modelling, Simulation

Governing Asset Modelling – 2D/3D

Planning the Assets – cost & schedule

QA for sub-sections for of Assets

Monitoring delivery of the Assets – change & controls

Handover and/or operation of the Assets

- Requirements mgt system
- Simulations (maybe with a BIM or other engineering models)

### BIM & GIS Schemas

- BIM authoring tools
- Insist on IFC formats (+ native if needed)
- Consider Meta-Data very carefully

### Cost, Scheduling Schemas

- Scheduling Solution
- Estimating Solution
- Estimate qtys derived from BIM?
- Time-phase

### Engineering Content Schemas

- Engineering solutions as required for calculations
- Common Data Environment

### EVM & Payment Schemas

- Contract Mgt system
- Controls solution off-the-shelf but often bespoke for temporary organisations

- Asset Management Solution
- Visually enable if practicable

ENGINEERING REQUIREMENTS

PROJECT INFORMATION MODEL – PIM – **RED describes digital data requirements or 'Data Building Blocks' and 'Schemas' in EXCHANGE INFORMATION REQUIREMENTS (EIR)**

ASSET INFORMATION MODEL



**Project Controls**  
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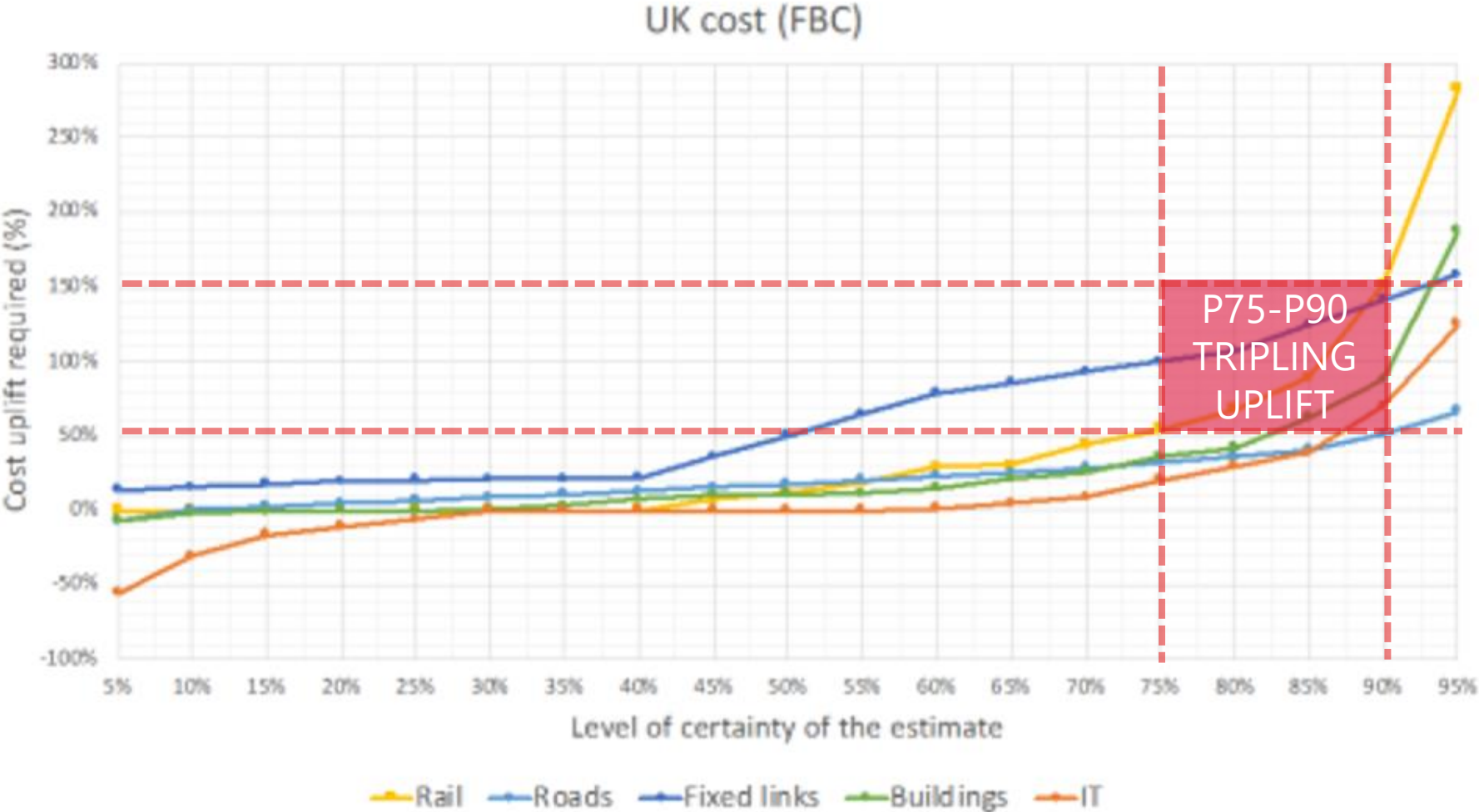


# UNDERSTAND VARIABILITY

**A SIMPLE EXAMPLE OF HOW DATA CLASSIFICATION  
CAN CONTRIBUTE**

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# Reference Class Forecasting



- 5 Reference Classes here; at 'Project' level
- Collect Initial Business Case, Final Business Case and Out-turn data on cost and duration of each Project
- To develop, establish more reference classes with authentic data; at a level of detail below 'Project' e.g. Control Account
- Create Control Accounts that can be cross-referenced to global standards

To get increasing CERTAINTY of COST or TIME (horizontal axis)  
 Apply different UPLIFTS to COST OR TIME bases (vertical axis)

# Classifying Scope – a Delivery Matrix

97937	97954	98584	98946	98961	99475	99960	99975	99989
Station - Westmead MRS-M11-WMD-SN650	Station - Parramatta MRS-M11-PTA-SN600	Station - Olympic Park MRS-M11-OLP-SN400	Station - North Strathfield MRS-M11-NST-SN350	Station - Burwood North MRS-M11-BWT-SN300	Station - Five Dock MRS-M11-FDK-SN250	Station - The Bays MRS-M11-TBY-SN200	Station - Pymont MRS-M11-PYR-SN150	Station - Hunter Street (Sydney CBD) MRS-M11-SCB-SN100

SM.1 SM-965 Places  
 SM.1.1 SM-966 Stations  
 SM.1.1.1 SM-967 Station Earthworks  
 SM.1.1.1.1 SM-968 Underground station earthworks  
 SM.1.1.1.2 SM-973 At-grade station earthworks  
 SM.1.1.2 SM-975 Station structure  
 SM.1.1.2.1 SM-976 Station foundations  
 SM.1.1.2.2 SM-977 Station retaining structures and walls  
 SM.1.1.2.3 SM-978 Station water and wastewater infrastructure  
 SM.1.1.2.4 SM-979 Station building structures  
 SM.1.1.3 SM-980 Underground station structures  
 SM.1.1.3.1 SM-981 Station box structure  
 SM.1.1.3.2 SM-982 Station cavern structure  
 SM.1.1.3.3 SM-983 Station adit structure  
 SM.1.1.3.4 SM-984 Station shaft structure  
 SM.1.1.4 SM-991 Station fitout  
 SM.1.1.4.1 SM-992 Station entrance  
 SM.1.1.4.10 SM-1001 Mezzanine level  
 SM.1.1.4.11 SM-1002 Platform  
 SM.1.1.4.12 SM-1003 Canopies and awnings  
 SM.1.1.4.13 SM-1004 Customer toilets  
 SM.1.1.4.14 SM-1005 Station seating  
 SM.1.1.4.15 SM-1006 Station facades  
 SM.1.1.4.16 SM-1007 Station systems supporting infrastructure  
 SM.1.1.4.17 SM-1009 Station acoustics  
 SM.1.1.4.18 SM-1010 Building Ventilation  
 SM.1.1.4.19 SM-1011 Back of house areas  
 SM.1.1.4.2 SM-993 Gateline  
 SM.1.1.4.3 SM-994 Station adit  
 SM.1.1.4.4 SM-995 Station shaft  
 SM.1.1.4.5 SM-996 Station stairways  
 SM.1.1.4.6 SM-997 Station public art  
 SM.1.1.4.7 SM-998 Emergency areas  
 SM.1.1.4.8 SM-999 Station fitout branding, wayfinding, signage and customer information  
 SM.1.1.4.9 SM-1000 Station concourse  
 SM.1.1.5 SM-1029 Station systems  
 SM.1.1.5.1 SM-1044 Station lighting  
 SM.1.1.5.10 SM-1048 Station Hydraulics, Plumbing and Sewage  
 SM.1.1.5.11 SM-1055 Station Vertical Transport  
 SM.1.1.5.12 SM-1060 Payment and Access Systems  
 SM.1.1.5.13 SM-1063 Station advertising and secondary revenue systems  
 SM.1.1.5.14 SM-1066 Station communication & Information Systems  
 SM.1.1.5.15 SM-1090 Station fire detection and suppression systems  
 SM.1.1.5.18 SM-1043 Station earthing, bonding and isolation  
 SM.1.1.5.4 SM-1050 Environmental control system  
 SM.1.1.5.5 SM-1065 Building Management Control Systems (BMCS)  
 SM.1.1.5.6 SM-1091 Automated external defibrillators  
 SM.1.1.5.8 SM-1093 Station Combined Service Route  
 SM.1.1.5.9 SM-1036 Station LV supply and distribution

- **2 basic structures: Asset Breakdown, Location Breakdown**
- **ABS = general for organisation/industry**
- **LBS = project specific**
- **Intersection = Control Account**
- **Colour codes can indicate Contracting Strategy**
- **3<sup>rd</sup> structure = Lifecycle: concept, detail, construct, commission**
- **'Cube' Intersection = WBS**
- **PowerBI – right-click and 'drill through' to hyperlinks to web-based Scope Book, Requirements matrix, ITP...**



# Structure control accounts using ABS & LBS

CONTRACT XYZ		<div style="display: flex; justify-content: space-around; text-align: center;"> <span>Abutment 1</span> <span>Pier 2</span> <span>Pier 3</span> <span>Pier 4</span> <span>Abutment 5</span> <span>Deck A</span> <span>Ground Access</span> <span>Embankment XYZ</span> </div>							
ABS	Description	A.A.A	A.A.B	A.A.C	A.A.D	A.A.E	A.A.F	A.A.G	A.B.0
2.1.0	Foundations		X	X	X				
2.2.1	Piers		X	X	X				
2.2.2	Abutments	X				X			
2.3.1	Bearings		X	X	X				
2.3.2	Deck structure						X		
2.3.3	Parapets						X		X
2.3.4	Waterproofing & Drainage System							X	X
3.3.1	Catchpits								X
3.3.2	Gullies								X

- Define Asset Breakdown (ABS) – with UoM for productivity and Uniclass EF code
- Define Location Breakdown (LBS) and Uniclass SL code
- Define the Delivery Matrix – map to Uniclass



		<div style="display: flex; justify-content: space-around; text-align: center;"> <span>Administrative, commercial and protected service spaces</span> <span>Cultural, educational, scientific and information spaces</span> <span>Industrial spaces</span> <span>Water and land management spaces</span> <span>Medical, health, welfare and sanitary spaces</span> </div>					
		SL 20	SL 25	SL 30	SL 32	SL 33	
Structural elements	EF 20	X					
Wall and barrier elements	EF 25		X				
Roofs, floor and paving elements	EF 30			X			
Stairs and ramps	EF 35				X		
Signage, fittings, furnishings and equipment	EF 40					X	
Piped supply functions	EF 55						
Transport functions	EF 80						



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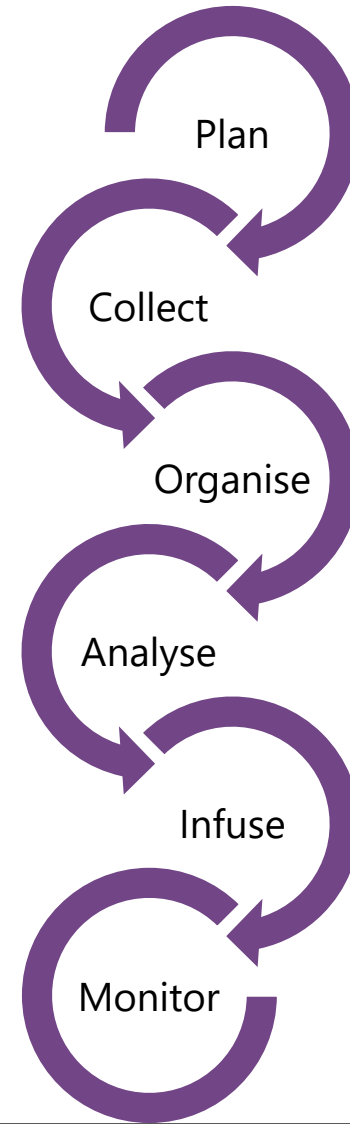
# COMMUNICATE EFFECTIVELY

**SIMPLE EXAMPLES OF HOW DIGITISATION  
AND VISUALISATION CAN HELP**

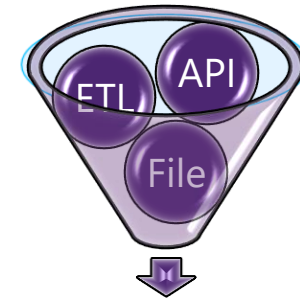
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# Example – DataOps rapid report building and data integration

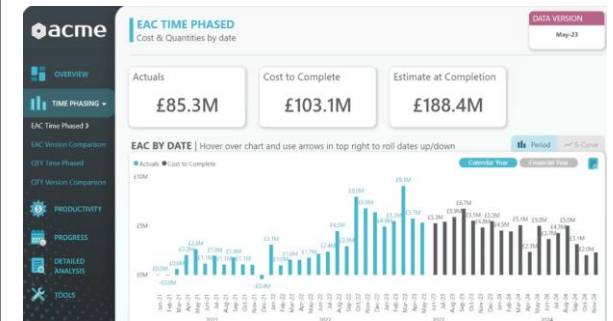
Cyber-secure IT physical (or virtual) environment



Validation against Master Data Environment Building Blocks



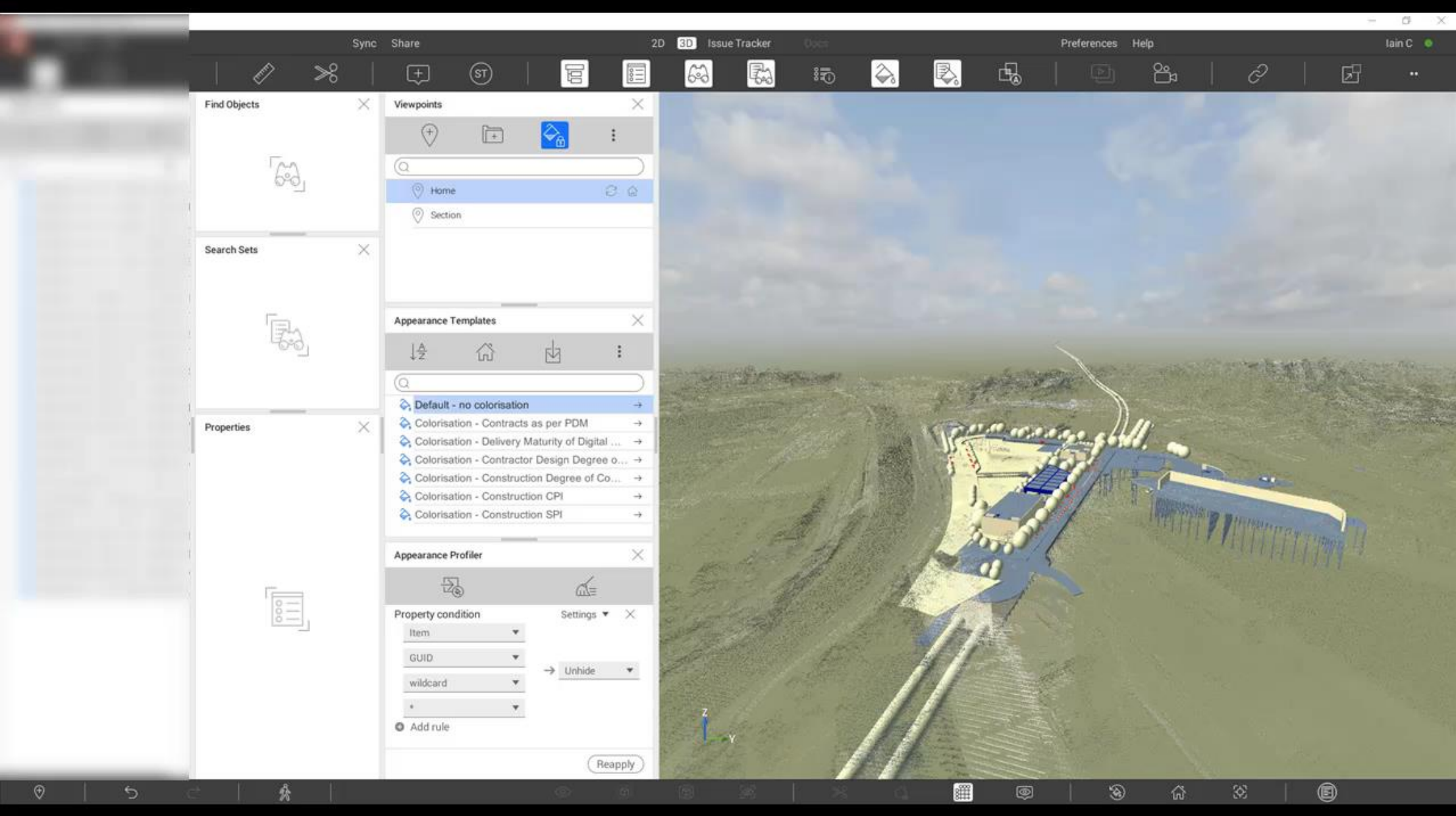
Data Model



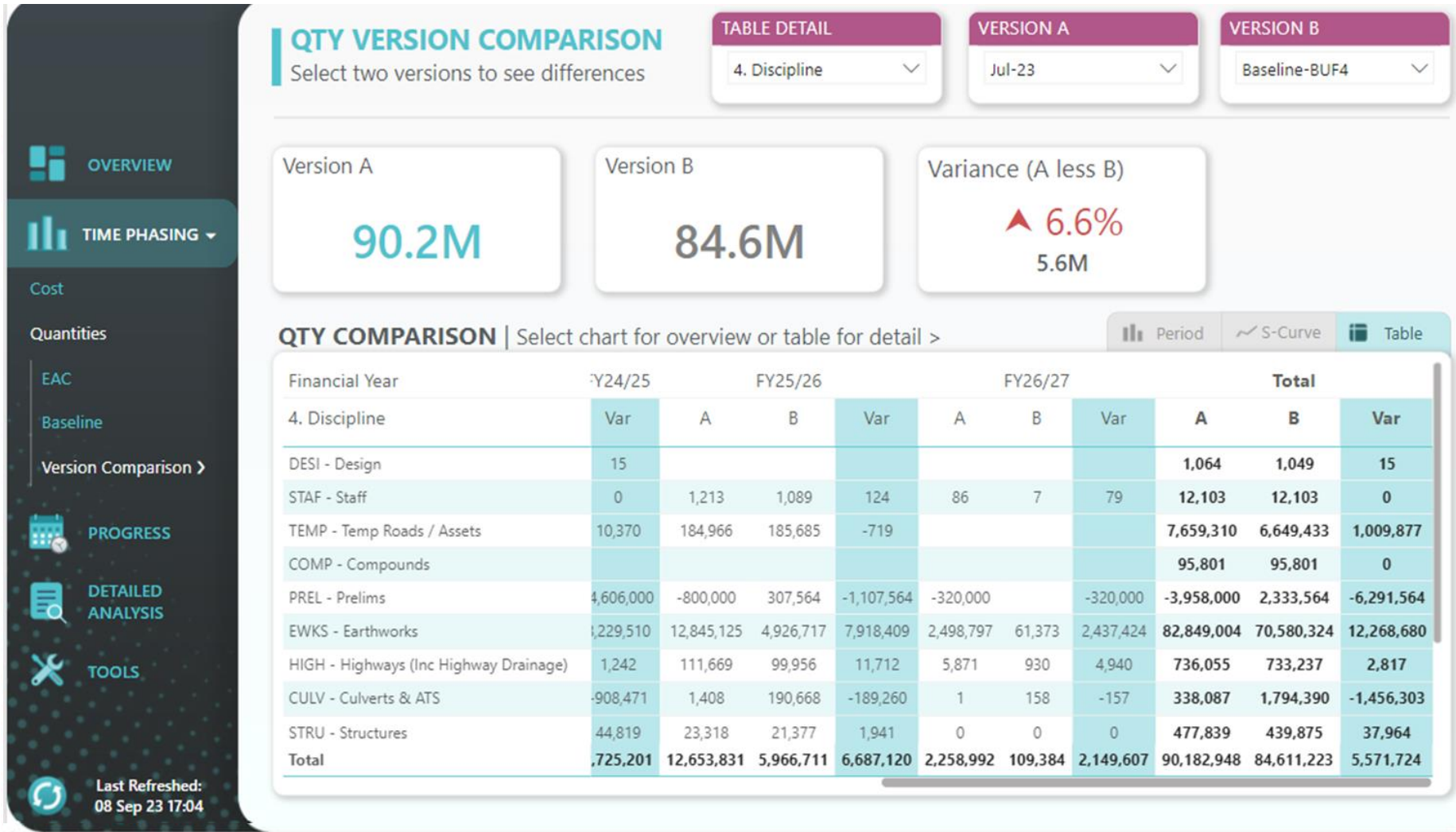
On demand informative, responsive intuitive information



# Example – Integrating Performance Information & Visualisation for Portfolio



# Example – Integration for Cost/Time Performance Diagnostics



- Use to triangulate with 'observations' and test accuracy/consistency
- How does EAC compare with my budget or funding limit?
- What are the major Compensation Events implemented in the month?
- Where are the variances in forecasting accuracy?
- Click on a tile to expand
- Go back and review any period
- Compare any period with any other period
- Change row configuration/drill in
- Quantities AND Costs

# Benefits – Integration for Cost/Time Performance Diagnostics



## Performance

Time is critical in the reporting cycle.

Month end data consolidation can take over 12 hours to generate monthly report.

We achieve it in less than **5 minutes**.



## IP Ownership

Using standard cloud tools, Assystem own **100%** of the dashboard and integrations, and aren't tied to any one vendor's system.

We can **respond** and develop to evolving requirements, without relying on 3<sup>rd</sup> parties.



## Accountability

**Simplifying** the processes gives Executives and Project Controls Managers more confidence in using the system.

This increases **accountability** and **ownership**.



## Decision making

Giving decision makers better data faster has a powerful positive impact.

**Better decision making means better project outcomes.**





Project Controls  
EXPO

# FORECAST OUTCOMES

**SIMPLE EXAMPLES OF HOW DIGITAL DATA  
INTEGRATION AND EARNED VALUE  
MANAGEMENT CAN HELP**

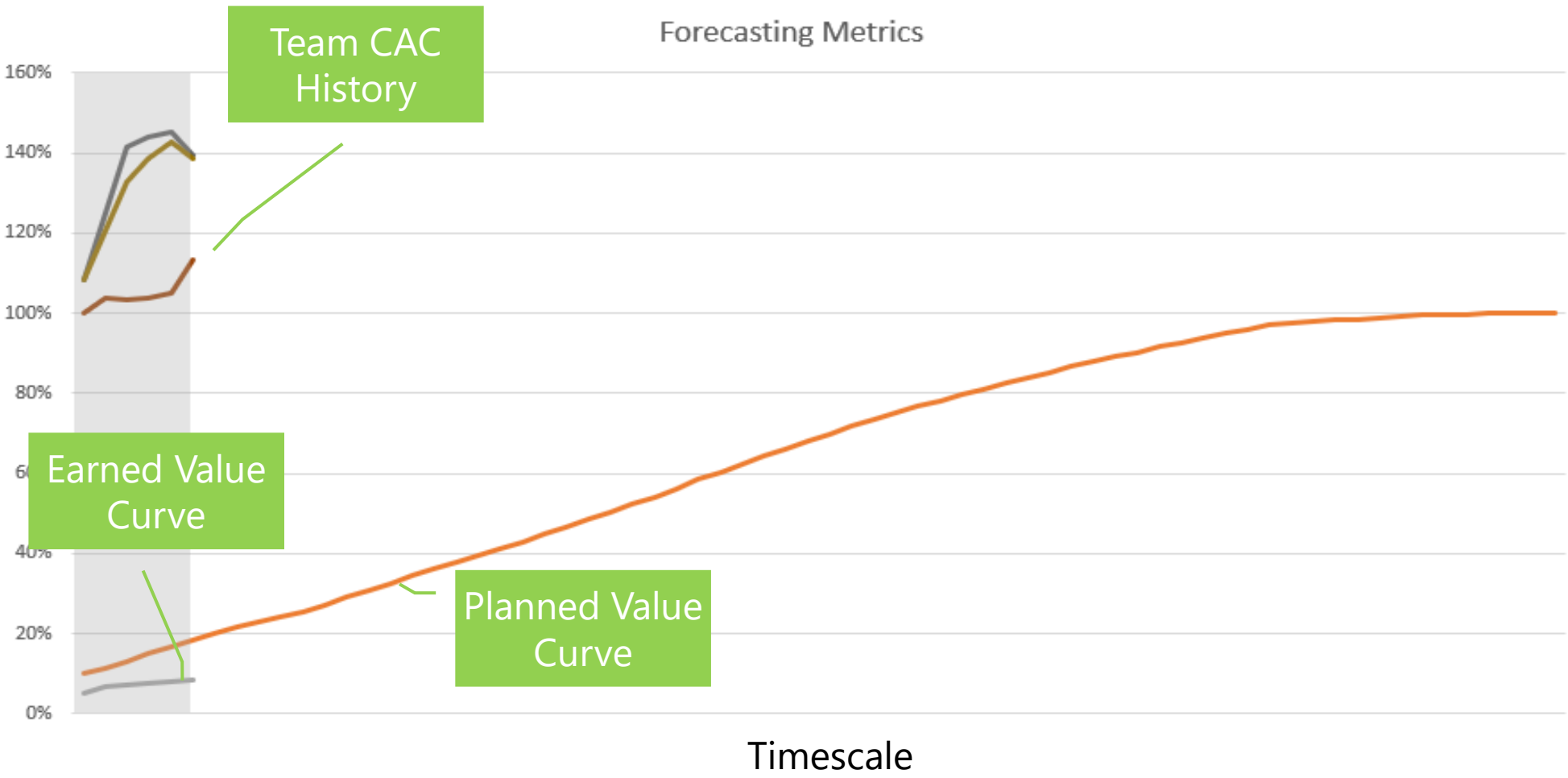
OFFICIAL



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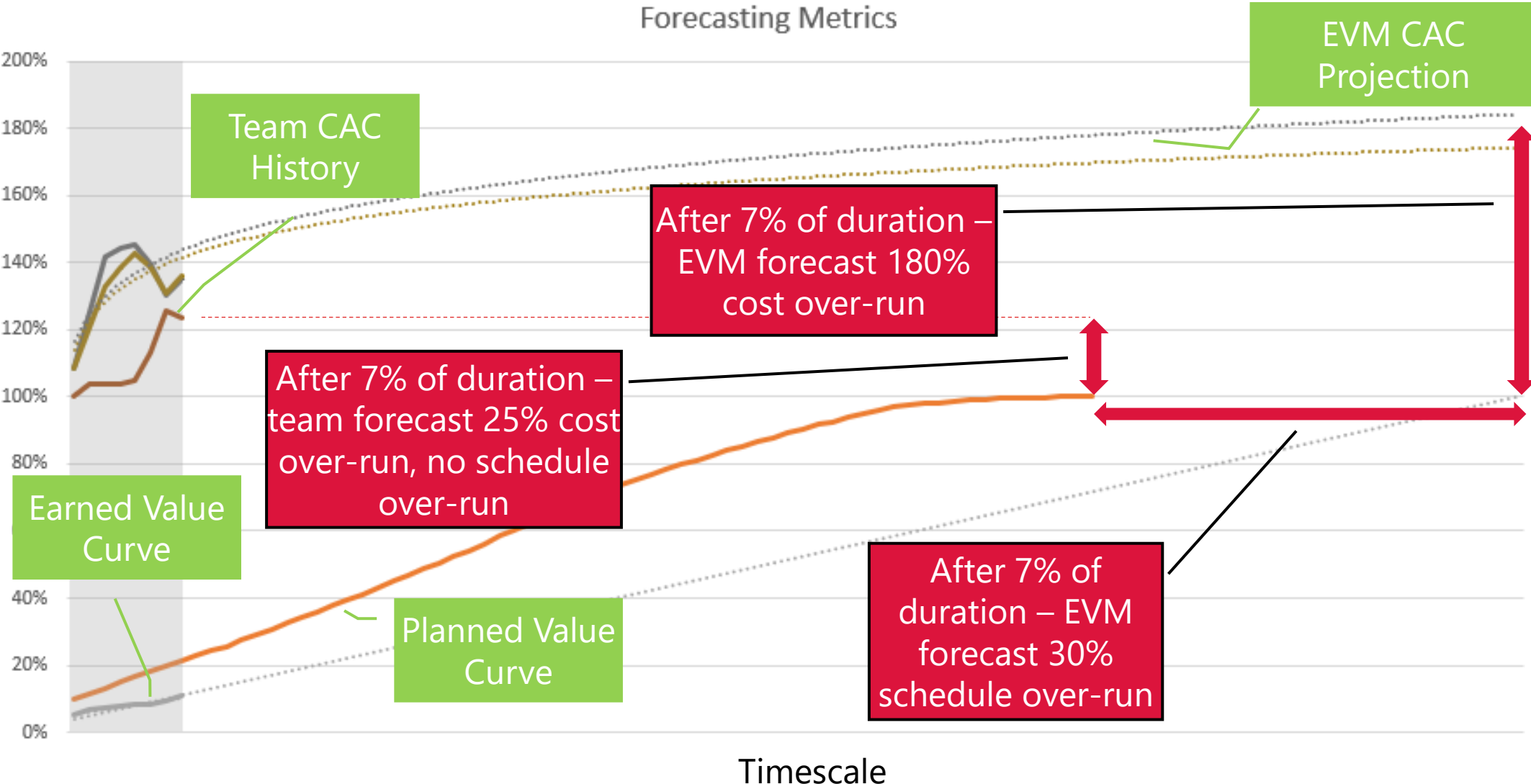
# Example – Cost at Completion Forecast History

Initial cost forecast increase – leading to desperately trying to identify cost savings



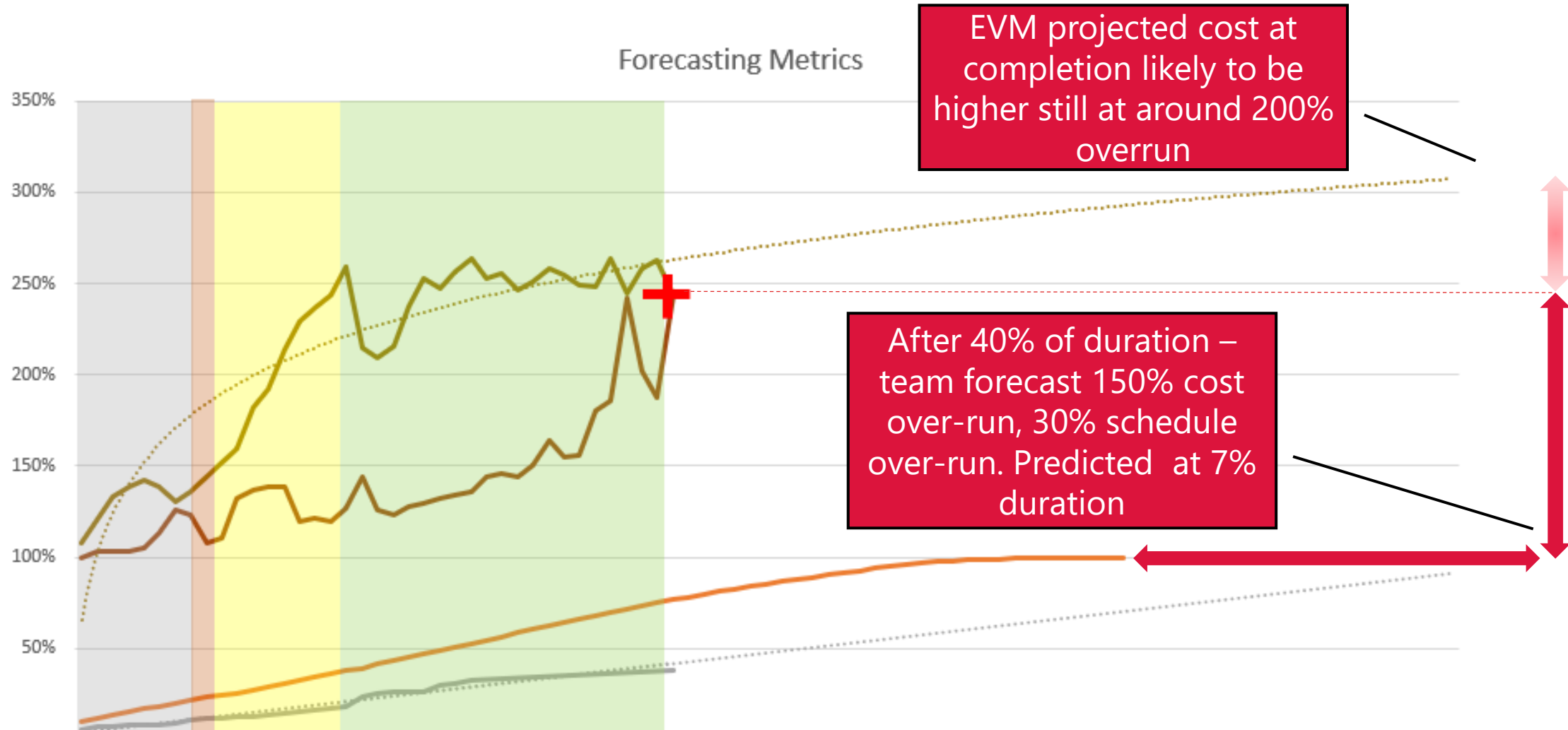
# Example – Cost at Completion Forecast History

Initial cost forecast increase – leading to desperately trying to identify cost savings



# Example – Cost at Completion Forecast History

Two new schedule baselines – 40% elapsed time until 'reality' is 'accepted'



EVM projected cost at completion likely to be higher still at around 200% overrun

After 40% of duration – team forecast 150% cost over-run, 30% schedule over-run. Predicted at 7% duration

Half-way through project – opportunity to optimise or redefine is now lost - but situation predicted at 7% elapsed time. A good DPMO prevent this OR at least will maintain evidence as to what was predicted, when.

# TAKE-AWAYS

## INFRASTRUCTURE

We need to invest in energy security and alternative energies or lose quality of life

Infrastructure productivity lags other parts of the economy

## PRODUCTIVITY

Understanding variability, consistent forecasting and helping communication, are key enablers to help productivity

Digital PMO Processes/Data Models help

## DIGITAL

Can provide insights, at low cost, if well specified across the supply chain

Integrate digital skills with domain and controls experience in your PMO

## VARIABILITY

Build and use a few simple classifications

Validate your data

Hook up with academia maybe to help analyse the results

## FORECASTING

Use your digital data in reference class forecasting

Build the classifications into your EVM solution

Can be of forensic value and withstand heavy scrutiny

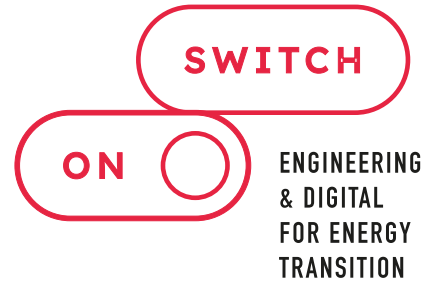
## COMMUNICATE

Visualise everywhere you can find a use case

Simplify data transmission across supply chain

Work 'Agilely' with your data





**THANK YOU.**

## LOCATIONS

United Kingdom | France | Finland | Turkey | India  
Uzbekistan | Saudi Arabia | Morocco | Egypt

## CONTACT



020 7404 4826



[icameron@assystem.com](mailto:icameron@assystem.com)



[www.assystem.com](http://www.assystem.com)