

| Worlds Largest Event for  
| Project Controls

# Sponsorship Brochure

#PCEUSA2024

Networking | Education | Opportunities



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**3**  
Day Event



**800+**  
Delegates



**50+**  
Speakers



**36**  
Partners Booth



# Project Controls Background

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.

**A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.**

Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme.



# The Worlds largest project controls event

Networking | Education| Opportunities

Project Controls is all about sharing the right information (KPIs) to the right stakeholders at the right time to ensure the right decisions are taken at the right time.

**Project Controls Expo is the venue to meet all involved:** Client, End User, Contractor, Consultancy and Technology Suppliers.

"Project Controls  
**EXPO**

is a celebration of  
project controls"



# Event Calendar 2024

## USA

17-19 September 2024  
Nationals Park, Washington DC

## UK

5-6 November 2024  
Wembley Stadium, London

## BRAZIL

7-8 March 2024  
Centro de Convenções Frei  
Caneca, São Paulo

## UAE

13-14 February 2024  
Jafza One Convention  
Centre, Dubai

## AUS

26-27 November 2024  
Melbourne Cricket Ground

# Project Controls Expo USA

Owes its success to the unique mix of



It offers a distinctive forum for learning as well as the opportunity for the exchange of ideas across industries and the chance for delegates to examine the most up to date products and services as solutions to their pain points.

The education programme offers eight different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions.

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including



**Cost**



**Scheduling**



**Risk analysis**



**Estimating**

To cap the whole Expo experience, there are many networking opportunities. From the popular **pitching, batting experience to evening drinks & dinner functions** within the Stadium. This creates a true and unparalleled community feel across all three days of PCE USA.

# Our Audience

- Project Controls Manager/Supervisor/Director/VP/Function Head
- Project Risk Manager/Director/VP/Function Head
- Project Scheduling Manager/Director/VP/Function Head
- PMO Manager/Director
- PMO Planning Lead
- Project Cost Estimator/Manager/Function Head
- BIM & Data Analytics Manager/Function Head
- Project Scheduling Manager/Director/Function Head
- Proposals and Tendering Manager/Director
- Project Manager/Director
- Project Performance Reporting Manager/Director/Function Head
- Contracts Manager/Director
- Programme DirectorQuantity Surveyor Engineer/Manager/Function Head
- Project Cost Control Manager/Director/Function Head
- Project, Program and Portfolio Professionals
- Project Delivery Professionals

Technology



Defense



Consulting



Energy



Infrastructure



Transport



Aerospace



Other



# Who Support us

Contruent

ORACLE  
Construction and  
Engineering



AACE NATIONAL  
CAPITAL  
SECTION



CMAA  
Construction Management  
Association of America

ICEAA

accenture



SmartPM™

Sterling  
Driving Net Zero Construction



omega  
365

PLAN  
ACADEMY  
PROJECT CONTROLS TRAINING MADE EASY

ascetra.



Pivotal



GAO  
U.S. GOVERNMENT  
ACCOUNTABILITY OFFICE



Worley  
energy | chemicals | resources



AECOM



PORT  
AUTHORITY  
NY NJ  
AIR LAND RAIL SEA

mace



Deloitte.

M M  
MOTT  
MACDONALD



Exponent®

FLUOR®



# AGENDA 2024

## Day 1 17 September



01:00 PM - 03:00 PM

### Activity Day for Expo Delegates

#### Pitching & Batting

No prior experience is necessary!  
Join us with snacks and drinks and  
discover if you can score a home run

03:00 PM - 04:00 PM

### Ballpark Tour

This is a memorable experience.  
Take the Tour for a behind-the-scenes look  
at Nationals Park.



## Day 2 18 September



08:00 AM - 04:50 PM

### Free Partners Showcase

#### Workshops

#### 3 Seminar Streams

- › Case Studies
- › Smart Construction
- › Technology

06:00 PM - 11:00 PM

### Dinner with Drinks

## Day 3 19 September



08:00 AM - 05:45 PM

### Free Partners Showcase

#### 4 Seminar Streams

- › Masterclass
- › Case Studies
- › Innovation
- › Megaprojects

### Panel Discussion and Audience Q&A

6:00 PM - 07:00 PM

### Evening Social & Networking

# Bird's Eye View



## Day 1 - Tuesday, 17 September 2024

- Pitching & Batting practice @ Nationals batting cages
- Ballpark Tour @ Nationals Park

## Day 2 - Wednesday, 18 September 2024

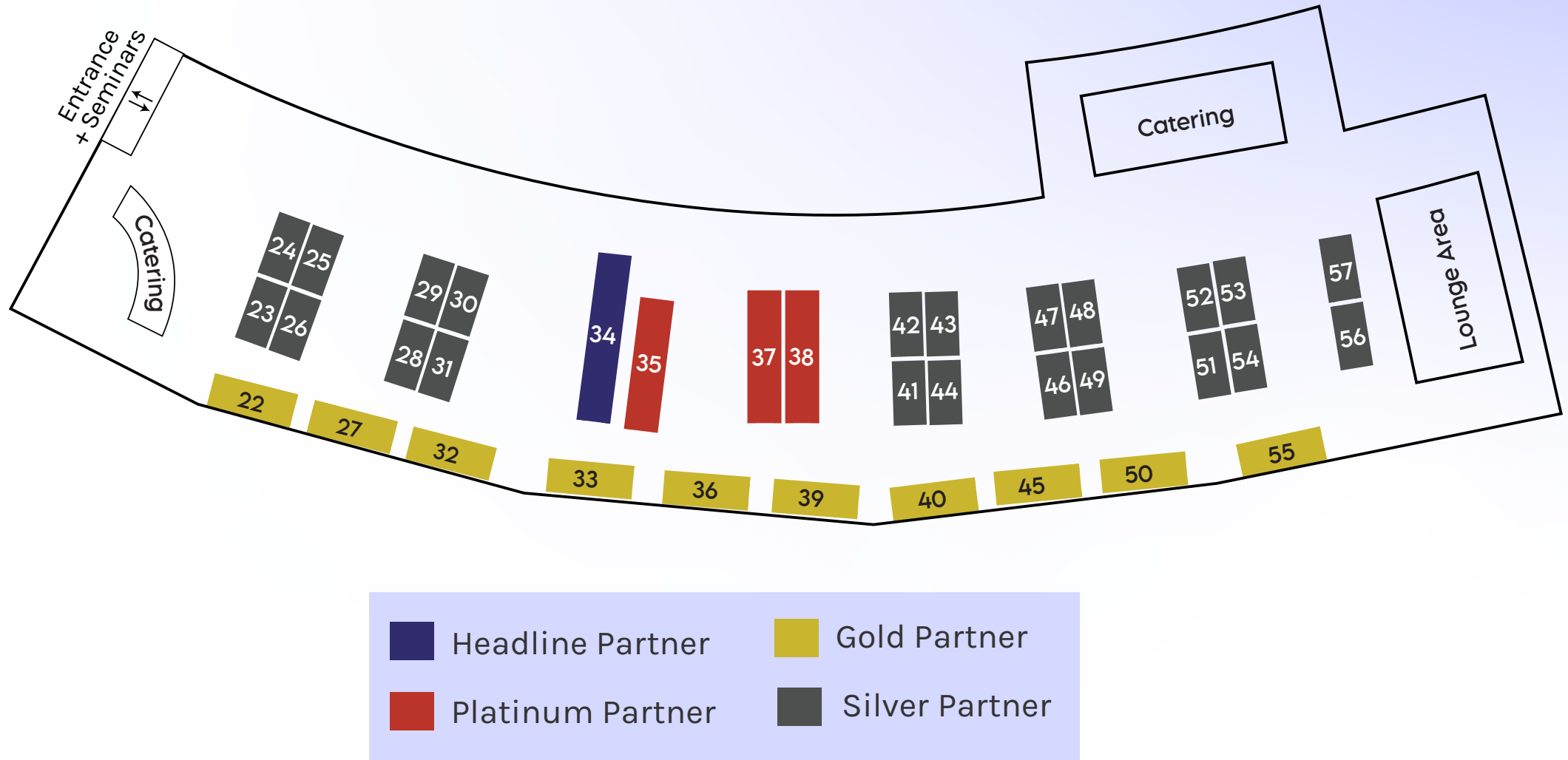
- Partners showcase @ Champions Club - 1<sup>st</sup> Base
- Inaugural Sessions @ Champions Club - 3<sup>rd</sup> Base
- Workshops @ Conference Center - Regan
- Case Studies zone @ Conference Center - Kennedy
- Smart Construction zone @ Conference Center - Roosevelt
- Technology zone @ Champions Club - 3<sup>rd</sup> Base
- Dinner with Drinks @ PNC Diamond Club

## Day 3 - Thursday, 19 September 2024

- Partners showcase @ Champions Club - 1<sup>st</sup> Base
- Inaugural Sessions and End Panel Discussion @ Champions Club - 3<sup>rd</sup> Base
- Masterclass zone @ Champions Club - 3<sup>rd</sup> Base
- Innovation zone @ Conference Center - Roosevelt
- Megaprojects zone @ Conference Center - Kennedy
- Case Studies zone @ Conference Center - Regan
- Evening Social & Networking @ Champions Club - 3<sup>rd</sup> Base

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- Quite Zone ➤ Media & Suites Gate (Main Entrance)
  - ★ Loading/unloading point (Lot A Ramp) ■ Garage C
  - Center Field Gate

# Partner Showcase





# Sponsorship Packages

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# Benefits

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Headline Sponsor
Exhibit booth inc. Furniture, Electrics, LCD & Pipe & Drape		✓ 10x5 ft	✓ 13x5 ft	✓ 20x5 ft	✓ 26x5 ft
Presentation slot			✓	✓	✓
Delegate list supplied (according to local data protection legislation)		✓	✓	✓	✓
Complimentary event passes (incl. booth manning & excl. activity day)	1	2	5	10	15
Logo, brochure, flyer, case study and video on PCE USA website partners' page	✓	✓	✓	✓	✓
Publish technical paper on PCE USA website				✓	✓
Executive lounge				✓	✓
Ball park tour passes	1	2	3	5	10
Expo App Access	✓	✓	✓	✓	✓

# Headline Sponsorship

**US\$ 20,000**

## Benefits

In addition to the outlined benefits above, the Headline Sponsor will receive the following:

- Premium exhibit location
- 1<sup>st</sup> speaking slot
- 1<sup>st</sup> banner on PCE USA website homepage and 1<sup>st</sup> banner on partners page
- 5 minute speaking slot after keynote (both days)
- One blog in PCE newsletter (Text)

## Partner logo to be displayed:

- On all Expo notepads
- On all delegate badges
- On all certificates (for delegates and speakers)
- Event brochure (online and printed)
- On all email campaigns
- On all social media campaigns
- On all venue brandings
- Project Controls Expo APP

# Platinum Sponsorship

**US\$ 15,000**

## Benefits

- 2<sup>nd</sup>, 3<sup>rd</sup> or 4<sup>th</sup> speaking slot (on a first come first served basis)
- 2<sup>nd</sup> banner on PCE USA website homepage (shared with other 2 platinum sponsors and professional bodies)
- 2<sup>nd</sup> banner on PCE USA website partners page (on a first come first served basis)
- One blog in PCE newsletter (Text)

## Partner logo to be displayed:

- On all email campaigns
- On all certificates (for delegates and speakers)
- Event brochure (online and printed)
- Exclusive social media campaigns
- Project Controls Expo APP
- On venue branding



# Gold Sponsorship

**US\$ 8,000**

## Benefits

In addition to the outlined benefits above, the Gold Sponsor will receive the following:

- Speaking slot
- 3<sup>rd</sup> banner on PCE USA website homepage and 3<sup>rd</sup> banner on partners page
- Electrics
- One blog in PCE newsletter (Text)

## Partner logo to be displayed:

- Event brochure (online and printed)
- On all email campaigns
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

# Silver Sponsorship

**US\$ 5,000**

In addition to the outlined benefits above, the Silver Sponsor will receive the following:

## Partner logo to be displayed:

- Event brochure (online and printed)
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

# Activity Day, App & Registration Area Sponsorship Packages

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# Activity Day

Batting Practice/  
speed Pitching

| US\$ 10,000

## Benefits



Exclusive merchandise  
distribution



Company logo on all  
promotional



Photography and video  
content supplied post  
event



10 x Activity Day

Tuesday, 17 September 2024



# Registration Area Sponsor

## Benefits

- 3m x 2m banner behind the registration desk
- T shirts, with dual branding, on staff at desk (provided by Expo)
- Bags, environmentally friendly, given to each delegate (To be provided and distributed by partner)
- 1 complimentary event pass



**US\$ 4,000**



# App Sponsor

## Benefits

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure (Printed and Online) & 1 complimentary event pass

**US\$ 4,000**



17-19 September 2024  
Nationals Park, Washington DC

# BOOK YOUR BOOTH TODAY

CONTACT US TO DISCUSS YOUR PARTICIPATION OPPORTUNITIES:

+1 833 269 5779

usa@ProjectControlExpo.com

## PARTNERSHIP ENQUIRIES

mike@ProjectControlExpo.com

## SPEAKING OPPORTUNITIES

enrose@ProjectControlExpo.com

## DELEGATE REGISTRATION

projectcontrolexpo.com/usa/register

Follow us on LinkedIn



Project Controls Expo USA

**Connect: Showcase: Succeed**