

| World's Largest Event for
| Project Controls

Sponsorship Brochure

#PCEUSA2024

Networking | Education | Opportunities



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3
Day Event



800+
Delegates



50+
Speakers



36
Partners Booth

Project Controls Background

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.

A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice and techniques.

Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi-stream dedicated cutting edge educational programme.



The World's largest project controls event

Networking | Education | Opportunities

Project Controls is all about sharing the right information (KPIs) to the right stakeholders at the right time to ensure the right decisions are taken at the right time.

Project Controls Expo is the venue to meet all involved: Client, End User, Contractor, Consultancy and Technology Suppliers.

"Project Controls
EXPO

is a celebration of
project controls"

Event Calendar 2024/25

USA

7-9 October 2024
Nationals Park, Washington DC

UK

5-6 November 2024
Wembley Stadium, London

BRAZIL

23-24 April 2025
Centro de Convenções Frei
Caneca, São Paulo

UAE

18-19 February 2025
Jafza One Convention
Centre, Dubai

AUS

26-27 November 2024
Melbourne Cricket Ground

Project Controls Expo USA

Owes it's success to the unique mix of



It offers a distinctive forum for learning as well as the opportunity for the exchange of ideas across industries and the chance for delegates to examine the most up-to-date products and services as solutions to their pain points.

The education programme offers eight different streams of content with presentations led by users, clients, consultants and providers and hence it gives a combination of all angles, experience and opinions.

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including



Cost



Scheduling



Risk analysis



Estimating

To cap the whole Expo experience, there are many networking opportunities. From the popular **pitching, batting experience to evening drinks & dinner functions** within the Stadium. This creates a true and unparalleled community feel across all three days of PCE USA.

Our Audience

- Project Controls Manager/Supervisor/Director/VP/Function Head
- Project Risk Manager/Director/VP/Function Head
- Project Scheduling Manager/Director/VP/Function Head
- PMO Manager/Director
- PMO Planning Lead
- Project Cost Estimator/Manager/Function Head
- BIM & Data Analytics Manager/Function Head
- Project Scheduling Manager/Director/Function Head
- Proposals and Tendering Manager/Director
- Project Manager/Director
- Project Performance Reporting Manager/Director/Function Head
- Contracts Manager/Director
- Programme DirectorQuantity Surveyor Engineer/Manager/Function Head
- Project Cost Control Manager/Director/Function Head
- Project, Program and Portfolio Professionals
- Project Delivery Professionals

Technology



Defense



Consulting



Energy



Infrastructure



Transport



Aerospace



Other



Who Support us

Contruent

ORACLE
Construction and
Engineering



AACE NATIONAL
CAPITAL
SECTION



CMAA
Construction Management
Association of America

ICEAA

accenture



SmartPM™

Sterling
Driving Net Zero Construction



omega
365

PLAN
ACADEMY
PROJECT CONTROLS TRAINING MADE EASY

ascetra.



Pivotal



GAO
U.S. GOVERNMENT
ACCOUNTABILITY OFFICE



Worley
energy | chemicals | resources



AECOM



mace



Deloitte.

M M
MOTT
MACDONALD



Exponent®

FLUOR®

AGENDA 2024

Day 1

Monday, 7 October 2024



01:00 PM - 03:00 PM

Activity Day for Expo Delegates

Batting

No prior experience is necessary!
Join us with snacks and drinks and discover if you can score a home run

03:00 PM - 04:00 PM

Ballpark Tour

This is a memorable experience.
Take the Tour for a behind-the-scenes look at Nationals Park.



Day 2

Tuesday, 8 October



08:00 AM - 04:50 PM

Partners Showcase

Workshops

3 Seminar Streams

- › Case Studies
- › Smart Construction
- › Technology

06:00 PM - 09:00 PM

Dinner with Drinks

Day 3

Wednesday, 9 October



08:00 AM - 05:45 PM

Partners Showcase

4 Seminar Streams

- › Masterclass
- › Case Studies
- › Innovation
- › Megaprojects

Panel Discussion and Audience Q&A

6:00 PM - 07:00 PM

Evening Social & Networking

Bird's Eye View



Day 1 - Monday, 7 October 2024

- Batting practice @ Nationals batting cages
- Ballpark Tour @ Nationals Park

Day 2 - Tuesday, 8 October

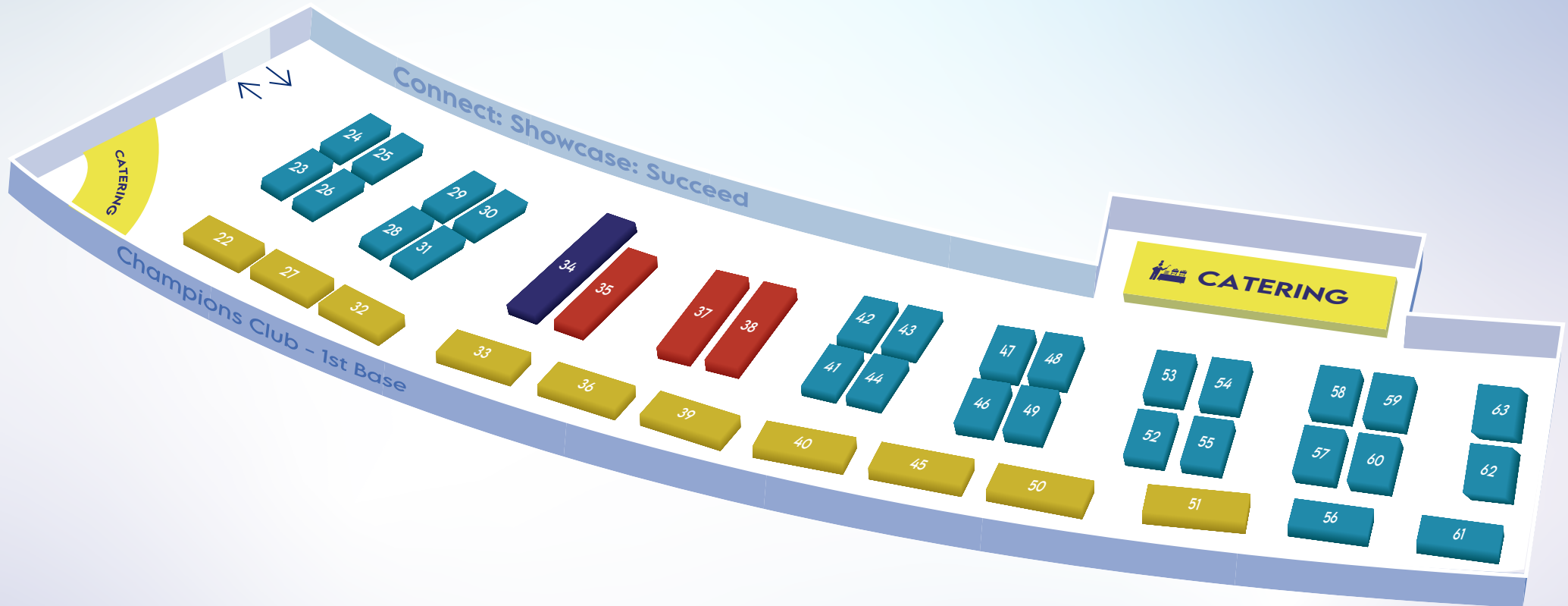
- Partners showcase @ Champions Club - 1st Base
- Inaugural Sessions @ Champions Club - 3rd Base
- Workshops @ Conference Center - Regan
- Case Studies zone @ Conference Center - Kennedy
- Smart Construction zone @ Conference Center - Roosevelt
- Technology zone @ Champions Club - 3rd Base
- Dinner with Drinks @ PNC Diamond Club

Day 3 - Wednesday, 9 October

- Partners showcase @ Champions Club - 1st Base
- Inaugural Sessions and End Panel Discussion @ Champions Club - 3rd Base
- Masterclass zone @ Champions Club - 3rd Base
- Innovation zone @ Conference Center - Roosevelt
- Megaprojects zone @ Conference Center - Kennedy
- Case Studies zone @ Conference Center - Regan
- Evening Social & Networking @ Champions Club - 3rd Base

-
- Quite Zone ➤ Media & Suites Gate (Main Entrance)
 - ★ Loading/unloading point (Lot A Ramp) ■ Garage C
 - Center Field Gate

Partners Showcase



- | | |
|---|---|
| Headline Sponsor | Gold Sponsor |
| Platinum Sponsor | Silver Sponsor |

Sponsorship Packages



Benefits

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Headline Sponsor
Exhibit booth inc. furniture, electrics, LCD & pipe & drape		✓ 10x5 ft	✓ 13x5 ft	✓ 20x5 ft	✓ 26x5 ft
Presentation slot			✓	✓	✓
Delegate list supplied (according to local data protection legislation)		✓	✓	✓	✓
Complimentary event passes (incl. booth manning & excl. activity day)	1	3	5	10	15
Logo, brochure, flyer, case study and video on PCE USA website partners' page	✓	✓	✓	✓	✓
Publish technical paper on PCE USA website				✓	✓
Executive lounge				✓	✓
Ball park tour passes	1	2	3	5	10
Expo App access	✓	✓	✓	✓	✓

Headline Sponsorship

US\$ 20,000

Benefits

In addition to the outlined benefits above, the Headline Sponsor will receive the following:

- Premium exhibit location
- 1st speaking slot
- 1st banner on PCE USA website homepage and 1st banner on partners page
- 5 minute speaking slot after keynote (both days)
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- On all Expo notepads
- On all delegate badges
- On all certificates (for delegates and speakers)
- Event brochure (online and printed)
- On all email campaigns
- On all social media campaigns
- On all venue brandings
- Project Controls Expo APP

Platinum Sponsorship

US\$ 15,000

Benefits

- 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- 2nd banner on PCE USA website homepage (shared with other 2 platinum sponsors and professional bodies)
- 2nd banner on PCE USA website partners page (on a first come first served basis)
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- On all email campaigns
- On all certificates (for delegates and speakers)
- Event brochure (online and printed)
- Exclusive social media campaigns
- Project Controls Expo APP
- On venue branding

Gold Sponsorship

US\$ 8,000

Benefits

In addition to the outlined benefits above, the Gold Sponsor will receive the following:

- Speaking slot
- 3rd banner on PCE USA website homepage and 3rd banner on partners page
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- Event brochure (online and printed)
- On all email campaigns
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

Silver Sponsorship

US\$ 5,000

In addition to the outlined benefits above, the Silver Sponsor will receive the following:

Sponsor logo to be displayed:

- Event brochure (online and printed)
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

Activity Day, App & Registration Area Sponsorship Packages



Activity Day

Batting Practice

| US\$ 10,000



Benefits



Exclusive merchandise distribution



Company logo on all promotional



Photography and video content supplied post event



10 x Activity Day

Monday, 7 October 2024

Registration Area Sponsor

Benefits

- 3m x 2m banner behind the registration desk
- T shirts, with dual branding, on staff at desk (provided by Expo)
- Bags, environmentally friendly, given to each delegate (To be provided and distributed by partner)
- 1 complimentary event pass



US\$ 4,000



App Sponsor

Benefits

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure (Printed and Online) & 1 complimentary event pass

US\$ 4,000



7-9 October 2024
Nationals Park, Washington DC

BOOK YOUR BOOTH TODAY

CONTACT US TO DISCUSS YOUR PARTICIPATION OPPORTUNITIES:

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SPONSORSHIP ENQUIRIES

mike@ProjectControlExpo.com

SPEAKING OPPORTUNITIES

enrose@ProjectControlExpo.com

DELEGATE REGISTRATION

projectcontrolexpo.com/usa/register

Follow us on LinkedIn



Project Controls Expo USA

Connect: Showcase: Succeed