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Earned Value Management: A Practical Approach

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Agenda

- Introduction/Intent
- Historical Background/Basis
- Key EVM Data Elements/Metrics
- Where Does Earned Value Come From?
- Developing a Sound Baseline
- A Mini-Case Study
- Revisions and Change Control
- Questions and Answers (time-dependent)





Speaker Introduction

- Currently
 - Director of Project Controls, Strategic Management Solutions, LLC (SMSI)
 - President of Orange County Post of Society of American Military Engineers (SAME)
- Formerly
 - President of AACE International
 - EVM Practice Manager for multiple consulting firms over past several years (MSLLC, PT&C, SM&A)
 - Vice President of Project Controls for Parsons Government Group
 - Sr. Cost Engineer/Scheduler at various major EPC contractors





Workshop Intent

- Understand definition of earned value (EV), earned value management (EVM), and earned value management systems (EVMS)
- Understand how above terms have historically been applied in support of projects/programs
- Understand differences in application of these terms between government and commercial projects/programs
- Understand recommended practices relating to the use of EVM in support of different types of projects/programs





Historical Background and Basis

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A Three-tiered Approach





A comprehensive project management environment that effectively integrates work scope with schedule and cost elements for optimum project planning and control





The Evolution of EVM/EVMS



Pre 1960: Various Management Systems

Strategic Management Solutions LLC







Notional EVMS Management Information System







The EVM Process



Management Solutions LLC

Break down project work scope into finite pieces

Plan all work scope
Integrate project work scope, schedule and cost objectives

- Objectively assess accomplishments
- Use actual costs incurred
- Analyze variances
- Control changes to baseline

Use information



The EIA*-748(D) EVMS "Standard"

- 32 "Guidelines" ** organized in five functional areas
 - Organization (7)
 - Planning, Scheduling, & Budgeting (8)
 - Accounting Considerations (6)
 - Analysis & Management Reports (6)
 - Revisions and Data Maintenance (5)
- * Recently changed from ANSI/EIA

** Changed from "Criteria" to make standard less proscriptive in nature





[Government] Contracting 101 -- Who owns the risk?

- Current DoD Policy requires an "ANSI-compliant EVMS" to be used on cost reimbursable contracts \$20 million or more in value
 - Validated (by DCMA) as compliant if \$100 million or more

Why?





[Government] Contracting 101 -- Who owns the risk?

- Contract Type ≈ Risk Ownership
 - High Risk Contracts (from USG's perspective)
 - Cost [Reimbursable]
 - Scope usually not well defined
 - "Best Efforts" contract
 - Cost and performance risk resides with Owner
 - Low Risk Contracts (from USG's perspective)
 - Firm Fixed Price (FFP)
 - Contractor obligated to complete scope of work for lump sum price stated in contract
 - Performance and cost risk "transferred" to contractor





Contracting 101 -- Who owns the risk?

- Many Engineering, Procurement, and Construction (EPC) contractors use EVM to manage their own risk
 - Bechtel
 - Fluor
 - Jacobs
 - Kiewit
 - Parsons
- EPC ≈ high % of self-performed work = higher risk
 - Contract types are usually FFP





Key EVM Data Elements and Metrics

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Time

- BCWS (PV) Budgeted Cost for Work Scheduled (Planned Value)
- BCWP (EV) Budgeted Cost for Work Performed (Earned Value)
- ACWP (AC) Actual Cost of Work Performed (Actual Cost)
- BAC Budget at Completion
- EAC Estimate at Completion
- ETC Estimate to Completion
- CV and SV Cost and Schedule Variances
- VAC Variance at Complete





BCWS (PV): The Time-Phased Budget Plan







ACWP (AC): What's Been Spent







BCWP (EV): Budget for the Work Completed







Calculating Schedule and Cost Variances





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Key Data Comparisons







Earned Value: Where Does it Come From?

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The Earned Value Metric

- COMPLETED TASKS
 - Budget target

- IN-PROCESS TASKS
 - Estimate of budget for completed portion
 - Important to use logical technique

or...

The budget associated with work accomplished!





Progress Measurement Techniques (Documented Rules of Performance)

- Discrete Effort
 - Valued Milestones
 - 0/100
 - 50/50
 - Weighted Milestone
 - Management Assessment
 - Units Completed
 - Equivalent Units
 - Percent Complete
 - Standard Hours

- Apportioned Effort
- Level of Effort







Milestone Technique

- Used for longer tasks
- Ideally should have milestone each month
- Milestones should be weighted based on budgeted resources







Units Completed

- Used for tasks that can be effectively quantified
- Units are identical or similar
- Same budget value for each unit
- BCWS = Planned Qty x unit value



- BCWP = Actual Qty completed x unit value
- If Total Budgeted Units are to be exceeded:
 - (Actual Qty to-date/Projected Units) x Total Budgeted Units x Unit Value*





Percent Complete

- Used only when no interim milestones possible
- Based on schedule update or individual's assessment of percent complete of total work to be performed
- Should be as objective as possible
- Least desirable method (as it can be distorted)







Level of Effort (LOE)

Management

- Support type effort
- No product or accomplishment criterion
- Based on passage of time
- BCWP = BCWS (always)
- No schedule variance



Time





Developing a Sound Baseline

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Work Breakdown Structure (WBS)

- A "product-oriented" family of hardware, software, services, and other elements which collectively represent total scope of project/program
- Amount of sub-element definition should be related to risk/complexity





It completely defines the project...



Project-Specific WBS Examples







WBS Standards

- Ideally product (or deliverable)-oriented, but can also incorporate project phasing (e.g. design and build)
- Reflects ALL work scope associated with project (even far-term effort not planned in detail)
- Clearly identifies every element as to content and distinguishes from all other elements
- Correlates every element to statement of work
- Provides necessary framework to identify effort to performing organization(s)
- Detailed enough to support effective management (i.e., extended to control account level)





Control Accounts

A key management control point established where the OBS intersects with the WBS









Control Accounts (cont'd)

The Key Management Control Point for...

- Management responsibility
- Work planning, assignment, and constraints
- Cost element delineation
- Cost collection



- Variance analysis
- Corrective action
- Data summarization -WBS/functional







Control Accounts (cont'd)

- Characteristics
 - Represent natural decomposition of WBS
 - Designed to support responsibility assignment and accountability for cost, schedule, and technical performance
 - Assigned to only one responsible manager (CAM or similar)
 - CAM may rely on one or more organizations to execute CA work
 - Detailed plans should be established and documented (CAP or similar)




The Role of the "CAM" vs. Project Controls

- Who is the CAM?
 - The key role within a compliant EVMS environment
 - A technically qualified staff member, chartered to use EVM information to make decisions regarding CA work execution
 - First line supervisor, cognizant engineer, second line manager
- Who are Project Controls?
 - Responsible to Project Manager for ensuring EVMS provides valid, timely, and accurate information
 - Facilitators of entire EVMS process
 - Support CAMs' planning, scheduling and reporting needs





Work Packages

- A Work Package (WP) is a natural subdivision of work within a control account
 - A task or grouping of work items
 - Represented by one or more activities in detailed CA schedule
 - Has scope of work with time-phased resources
 - Has method for assessment of accomplishments while in process
 - Earned value techniques discussed previously

Earned value is typically calculated at the work package level, while variances are assessed at the control account level





Typical Work Packages

Engineering

Construction

- Design drawing package
- Develop quality plan
- Fire protection design basis
- Conduct design review
- Develop computer simulation
- Construct concrete wall
- Place concrete slab, Area 31
- Install 3" pipe, Area 2c
- Install stack liner
- Test instrumentation equipment





Performance Measurement Baseline (PMB) Concept

- There is a single, integrated baseline
- The baseline represents resource plan for "time-phased" to meet contractual milestones
- Baseline and current work plan normally different
- Baseline altered only through formal change control process

|--|





Top Down Planning and Budgeting









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Scheduling Considerations: Vertical Traceability

Consistency Between Different Levels of Detail



EXP Washington, DC - USA



Scheduling Considerations: Horizontal Traceability



Proiect

Washington, DC - USA



Budget vs. Funds

- Budget: Management-sanctioned estimate for total task phased over baseline schedule; basis for EVMbased performance measurement
- Funds: Current estimate of total dollar requirements, often-times phased by distribution period







Performance Assessment and Forecasting

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Measuring Progress

- Status activities in IMS
- Calculate/record earned value at WP level

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Scheduling Status Questions

- When did activity start?
- If scheduled start date has passed, when will it start?
- What is activity's physical % complete?
- When did activity finish?
- When will activity finish?
- What resources will be required to finish?





Recording Performance Information

- Schedule status and forecasts
- Work accomplished
- Actual resources and costs incurred
- Forecasts of resources and costs remaining
- Updated ETC and EAC







Variance Analysis: How To

- Discuss CV and SV separately
- Discuss Cur period and Cum period separately
- Clearly discuss root cause(s) of each variance
- Emphasize problems in WPs
- Quantify variances
- Be specific, not general







Variance Analysis: Corrective Action

- What actions are/can/should be taken?
- Are any scarce resources needed?
- Who's responsible?
- What are the get well dates?
- What are the cost trade-offs?

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Developing the Estimate at Completion







EAC Considerations

- Outstanding commitments?
- Accruals?
- Future resources/rates?
- Scope issues?
- Future risks?







Calculated EACs (to Assess Realism of Manager's EAC)







Performance Factors

- Cumulative performance
- Recent experience
- Cost and schedule performance
- Other?







EAC Comparisons



Time



\$



A "Mini" Case Study

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Project Objectives

- Scope: 200 drawings
- Schedule: 10 months
- Budget: 30 hours per drawing
- BAC: \$300K (6,000 hrs x \$50/hr)
- Plan: 20 drawings per month







Month 5 Status *So, how are we doing...*

	BCWS	BCWP	ACWP	SV	CV	BAC	EAC	VAC
Hours	3,000	2,100	2,450	(900)	(350)	6,000	6,000	0
Dollars	150.0	105.0	127.4	(45.0)	(22.4)	300.0	300.0	0





Percent Variance: Schedule







Schedule Performance Index







Percentage Variance: Cost















IEAC Based on Performance to Date







IEAC Based on Recent Performance

IEAC = ACWP +	<u>BAC - BCWP</u> 3 Month Moving Avg								
= \$127.4K +	<u>\$300.0K - \$105.0K</u> .85								
= \$356.8K	BCWP ACWP Now XXX Yyy Now -1 XXX Yyy Now -2 XXX Yyy Dow -2 XXX YYY								





IEAC Based on Combination of Cost and Schedule Performance – One Option







IEAC Based on Combination of Cost and Schedule Performance – Most "Extreme" Option







Revisions and Change Control

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Revisions and Change Control: Objectives

- Incorporate authorized changes in timely, traceable manner
- Prevent revisions to project baseline (except for authorized changes)
- Document changes to, and maintain integrity of PMB





Re-planning vs. Rebaselining*

- Re-planning relates to routine re-planning actions associated with "rolling wave" planning process and routine budgetary shifts
 - Don't affect any higher level milestones or control account constraints
 - Can lead to minor changes in baseline phasing, but is not "rebaselining"
- **Rebaselining** relates to broad (i.e., many control accounts), significant:
 - Increases/decreases to future work and budgets
 - Shifts in phasing of work
 - Shifts in timing of project level milestones

* These are unofficial definitions since there are no formally documented definitions for these terms









RESULTING FROM MAJOR CHANGES TO TECHNICAL APPROACH **COMPREHENSIVE EAC**

FUNDING CHANGES

SIGNIFICANT RATE CHANGES






