We exceeded the number of delegates, achieving 600+. In London we regularly get 1300 delegates every November! We aim to push the boundaries in Melbourne.

Please join us on this journey. We have many organisations of all sizes, global and local that will give Project Controls EXPO, Australia a gold star recommendation.

Come to Melbourne Cricket Ground for our first awards evening on 25th November and the main EXPO event on 26th November.
We were overwhelmed by the success of Project Controls Expo Australia 2018 in Melbourne at the iconic “G”. A fabulous location for our first professional conference in Australia following 8 very successful years of producing the event in London, UK. We couldn’t be happier with the support and response we received from our international sponsors, supporting organisations, delegates and individual volunteers.

We have delivered another major step towards professionalising project controls and bringing the project controls community together in a networking environment for knowledge sharing. Everyone can share its benefits for effective project delivery globally.

Joint ventures are burgeoning in the construction industry, in particular. With ambitious infrastructure projects in the cities of Australia, it is our intention to bring professionals, apprentices and professional organisations together to benefit the industry and to understand the skillsets that are required for future generations to deliver.

Technology now plays a large part in everyday working and we have innovative technology providers showcasing new opportunities with machine learning, AI and extensive use of data for predictive analysis.

It’s a very exciting time and the enthusiasm and feedback we received both before and after the event has convinced us that Project Controls EXPO 2019 will be bigger and more comprehensive.

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Please join us on this journey. We have many organisations of all sizes, global and local that will give Project Controls EXPO, Australia a gold star recommendation.

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**SUPPORT**

We welcome support from organisations who cannot sponsor but can offer help in kind. We are happy to enter into contract agreements for mutual benefit.
KEY FEATURES/ATTRACTIONS

* Partner showcase @ Olympic room B & Betty cuthbert lounge
* Award night & Masterclass zone @ Members dining room
* SME panel/zone @ Olympics lounge
* Case studies zone @ Jim stynes room A
* Megaprojects zone @ Yarra park room
* Technology zone @ Olympic room A
* Evening social @ Olympic room B and Betty cuthbert lounge
* Innovation zone @ Jim stynes room A

Lunch and refreshments for the day will be served in Betty Cuthbert Lounge, Olympic Room B and Yarra Park Room (for Megaprojects delegates only)

EXPECTED TURNOUT

In the range of 600 - 700 (excluding exhibitors, speakers and support staff)

INDUSTRIES REPRESENTED

Some of the industries represented such as: Oil & Gas, Construction, Rail, Infrastructure, Defence and Government.

On 25th Nov 2019 -
Drinks reception @ Percy Beames Bar
Awards evening and networking dinner @ Members Dining Room

On 26th Nov 2019 -
Main Expo, offers all day beverages, buffer lunch and evening social @ Betty Cuthbert Lounge & Olympic Room B.
### SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Benefits/Package</th>
<th>Bronze *</th>
<th>Silver **</th>
<th>Gold ***</th>
<th>*Platinum ****</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on event brochure</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>PCE Awards dinner tickets</td>
<td>1</td>
<td>2</td>
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<td>3</td>
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<tr>
<td><strong>Complimentary Expo pass</strong></td>
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<tr>
<td>100% discount</td>
<td>1</td>
<td>5</td>
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<td>15</td>
</tr>
<tr>
<td>50% discount</td>
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<td>10</td>
<td>20</td>
<td>30</td>
</tr>
<tr>
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<td>2</td>
<td>4</td>
<td>6</td>
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<tr>
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<td></td>
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<td></td>
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</tr>
<tr>
<td>Exhibition space</td>
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<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>LCD</td>
<td></td>
<td></td>
<td>47”</td>
<td>55”</td>
</tr>
<tr>
<td>Publish technical paper in expo brochure</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>^^Presentation Slot</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Free parking space under stadium</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>#Stand size</td>
<td>Standard (2.5m X 2m)</td>
<td>Large (3.5m X 3m)</td>
<td>Extra Large (7m X 3m)</td>
<td></td>
</tr>
<tr>
<td>Cost (Excl. GST)</td>
<td>AU$ 2,000</td>
<td>AU$ 5,500</td>
<td>AU$ 7,500</td>
<td>AU$ 15,000</td>
</tr>
</tbody>
</table>

Please note: Complimentary standard furniture and chairs will be provided to all sponsors.
SPONSORSHIP PACKAGES

**PLATINUM PACKAGE**

In addition to the above, our platinum sponsor receives the following benefits:

- Sponsor name to be mentioned during the opening remarks and end panel session with a thank you note.
- Sponsor logo to be displayed on all screens in the partners showcase area and other accessible areas of the stadium (excluding the breakout rooms).
- Sponsor logo to be displayed on the lanyards
- Sponsor logo to be displayed on badge scanning machines decal.
- One full A4 page advert on event brochure, free of all charges (Artwork to be submitted with a minimum of 2 weeks prior to the event date).
- Platinum sponsor will be provided with a premium exhibit location and first preference for speaking slot in Technology Zone.

* Please note we would accept a maximum of 2 platinum sponsors.

**COMPLIMENTARY EVENT PASS**

For additional passes to the Expo, partners will be given a code offering 50% discount.

**STAND SIZE**

The standard sized stand can be upgraded a larger size of 3.5m x 3m by paying an additional AU$500 + GST. This is subject to availability.

DELEGATE LIST SUPPLIED

Delegate lists are supplied according to regional and national regulations. We are unable to supply email or phone contacts unless exclusively agreed by our delegates. Scanners can be hired through our supplier to obtain more comprehensive delegate information at the event. Details on request.
SPONSORSHIP PACKAGES

**Technology Zone**
**Olympic Room A**

- Limited presentation slots available.
- No “sales pitch” is allowed in the presentation slots and must adhere to strict Expo presentation criteria (contact us for more details).
- All presentations must be submitted at least 2 weeks before the event for approval.
- Presentation must be prepared on a standard Expo template.

**BROCHURE ADVERTISEMENT OPPORTUNITY**

This is an additional advertisement opportunity to further enhance the presence of your organisation:

* Option 1 - Half A4 page full colour advert @ AU$599. Specification: 210mm X 148mm (width x height)
* Option 2 - Full A4 page full colour @ AU$899. Specification: 210mm x 297mm (width x height)

**IMPORTANT:**
* Only four A4 pages are available in the brochure (first come first served).
* Final artwork for the adverts will need to be submitted “no later” than 3 weeks prior to the event date.

**ADDITIONAL INFO AND OPTIONAL COSTS**

* Project Controls Expo offers open plan layout and sizes are as per the layout provided in this media pack.
* Exhibitors will be provided with 2 power connections (13A each) along with optional furniture (table, matching table cloth and up to 4 chairs)
* We also offer LCD TV panels at an additional cost (see full price list).

Note: Please ensure to submit your order for any of the above listed items with a minimum of 1 month notice prior to the event date.

**RATES FOR LCD PANELS:**

- 65” LCD panel: AU$950 + GST
- 55” LCD panel: AU$700 + GST
- 47” LCD panel: AU$600 + GST
- 32” LCD panel: AU$450 + GST

**NOTE:** All LCD panels for exhibitors include stand and fittings and also come with HDMI cables and on site AV support.
This is an additional extra, offering a unique opportunity to promote your organisation.

The MCG big screens are the largest to feature at an Australian sports stadium. The LED high definition scoreboards are each 25.24m wide by 13.17m high, approximately 332sqm enabling information, video or graphics to be easily viewed from a distance.

We are able to offer an organisation to have themselves up on the stadium screens at Melbourne Cricket Ground. This will allow you an exclusive and memorable experience of having your brand displayed across the stadium on the screens. If you are interested in this unique opportunity please contact us at: aus@projectcontrolexpo.com. Below are some details on the packages we have available.
ANIMATION DISPLAY:
This package enables you to display a video or animation loop for up to 5 hours throughout your function without audio. Individual videos cannot exceed 1 hour. $2,990 excluding GST

File format required is:
• 16:9 - 1920 pixels wide x 1080 pixels high
• Full HD Video in .mp4 format

GRAPHIC DISPLAY
This package enables you to display a static loop of up to 70 images for up to 5 hours throughout your function. $2,590 excluding GST

File format required is:
• 1422 pixels wide x 800 pixels high
• Full HD Image in .jpg format

LED DISPLAY:
This package enables up to 7 hours use of the MCG LED ribbons, branding the inside of the ‘G for your event. $3,500 excluding GST.

Additional editing fees will apply should artwork not meet correct requirements (specifications are provided upon request).

TAILORED VISION DISPLAY:
This package enables you to locally control the scoreboards, to tailor exactly what is displayed on the screen throughout your function. $3,990 excluding GST.

Additional AV requirements will need quoting upon application, based on individual needs.

Note for all options - Functions that require the use of scoreboards for more than 5 hours will be charged $150 inc GST for every additional hour (subject to availability).
OVERALL EXPO LAYOUT (BIRD’S EYE VIEW)

- Main Entrance/Gate 3
- Exit/Gate 1
- Partner Showcase @ Olympic Room B & Betty Cuthbert Lounge
- Technology Zone @ Olympic Room A
- Case Studies Zone @ Jim Stynes Room A
- Megaprojects Zone @ Yarra Park Room
- Awards Night & Masterclass Zone @ Members Dining Room
- Innovation Zone @ Jim Stynes Room B
- SME Panel/Zone @ Olympic Lounge
- Evening Social on 25th Nov @ Percy Beames Bar
- Evening Social on 26th Nov @ Olympic Room B & Betty Cuthbert Lounge

Please Note: After the end of EXPO, Gate 3 will be shut and dinner guests will need to enter and leave via Gate 1.

For delegates who leave the stadium after the event, and wish to come back for the evening dinner.

Please Note: There are no secure cloakroom facilities at MCG. Only bring valuables eg laptops and cameras if essential. Keep these possessions with you at all times. There is space to hang coats but this area is not supervised.

Day 1 - Drinks reception on 25th November in Percy Beames Bar. The Percy Beames overlooks the park and is in between the Members Dining Room and where the word Robert Flower Terrace is in map above.

Day 2 - Exhibition 26th November Evening beverage on day 2 to be in Betty Cuthbert Lounge and Olympic Room B – same place as we have partner showcase to avoid movement.
PARTNER SHOWCASE
Project Controls Expo is exhibiting its Partner Showcase at Betty Cuthbert Lounge and Olympic Room B

Consulting and Advisory Partners
Education, Training and Professional Bodies
Industry Partners
Technology Service Partners
JobZone/Recruitment Partners
Pillar

ENTRANCE
Betty Cuthbert Lounge
Olympic Room B

Refreshment and Catering Area
We have introduced one headline sponsorship, and 7 distinct categories of individual Awards sponsorships. Sponsorship is an ideal way to show your position within the industry, at the same time promoting your company to a targeted audience over the course of the year. From the first call for nominations to the event itself, and in all post-event publicity, sponsoring companies will appear on a range of promotional material. Our sponsorship pricing is as follows:

- Headline sponsor:
- Award sponsor (7 places available) AU$ 7,000

**THIS YEAR’S CATEGORIES FOR SPONSORSHIP WILL BE**

- Australian Award for Project Controls in a Megaproject
- Australian Award for Project Controls Innovation
- Australian Chartered Professional Engineer (cost/schedule/risk) of the Year
- Australian Project Controls Company of the Year
- Australian Project Controls Consultancy of the Year
- Australian Project Controls Transformation Project of the Year
- Australian Project Controls Professional of the Year
AWARDS EVENING AND NETWORKING DINNER

AWARD SPONSORSHIP: AU$ 7,000

Branding/Awareness Campaign

• Includes sponsorship of one award
• Mention on all advertising and marketing materials (in connection with their specific category)
• Social media graphics and messaging supplied pre and post event
• Photography and video content supplied post event
• Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

Awards Dinner Venue Branding

Company logo on:
• Menu
• Place cards
• AV
• Trophy (company name engraved)

Premium Benefits

• Sponsors’ name on specific award trophy
• Opportunity to present a trophy to a winner

Tickets

• The sponsorship package includes ONE table of 10 dinner places including half a bottle of wine per person.
• Additional tables can be purchased if required at an additional cost.

For further information contact Alicja Serafin at alicja@projectcontrolexpo.com
AWARDS EVENING AND NETWORKING DINNER

HEADLINE SPONSOR: ORACLE

Branding/Awareness Campaign

- Includes sponsorship of one award
- The logo of the headline sponsor will always be designed slightly larger than the other sponsor logos (and clearly demarked as “headline sponsor”)
- Whenever the event is mentioned – it will be mentioned with “sponsored by”
- Advertising and marketing materials (in connection with their specific category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

Awards Dinner Venue Branding

Company logo on:
- Menu
- Place cards
- AV
- Trophy (company name engraved)

Premium Benefits

- Opportunity to be part of one of the judging panels

Tickets

- The sponsorship package includes TWO tables of 10 dinner places each including half a bottle of wine per person.
- Additional tables can be purchased if required at an additional cost.

For further information contact Alicja Serafin at alicja@projectcontrolexpo.com
SPONSORSHIP OF PROJECT CONTROLS EXPO
AUSTRALIA DRINKS RECEPTION

TUESDAY 26TH NOVEMBER 1730-1830
Olympics Room (B) & Betty Cuthbert Lounge at the “G”

AUD 7000 + GST

SPONSORING THE DRINKS RECEPTION

Beers, wines and soft drinks served to Expo delegates

• Gives exclusive sponsor branding within the drinks reception area
• Delivers an area for professional networking and event wrap up
• Ability to distribute own promotional literature and giveaways within that area
• Full page advert in official event brochure
• Sponsor name and logo on Expo website and banners under special category
• Social media coverage announcing the drinks reception and during the allocated time with agreed #hashtags
• Thanks announcement to the sponsor before the drinks reception starts
• 10 complimentary tickets to the main Expo event with the option to buy additional individual tickets (value AUD 1000)
STATISTICS OF EXPO AUSTRALIA 2018

Top 3 Subjects
- Project Risk Management: 25%
- Artificial Intelligence: 20%
- Planning and Scheduling: 20%
- Others: 35%

Industries
- Infrastructure
- Rail/Transport
- Defence
- Buildings
- Government
- Oil & Gas
- Telecoms
- Aerospace
- Pharmaceuticals
- Others

The 2018 event received an average rating of 9.5 out of 10.

The countries with the most visitors were:
- AUS
- New Zealand
- UK
- USA
- Singapore
- Malaysia

Delegate Profile:
- 40% Senior Manager/Decision Makers
- 60% Intermediate Professionals
EXPO AUSTRALIA 2018 PARTICIPANTS

A
ACE International
Accenture Australia
ACE Project Systems Ltd
ACES
Adani Mining Pty Ltd
AECOM Australia Pty Ltd
AICD
Al-Malik Al-Masiah Trading & Contracting LLC
APA Group
APMG International
Apptroid
Aqua Metro Services
Aquentia - A Jacobs Company
Arcadis
ARES
ATOM
Aurecon Australia Pty Ltd
Aurizon
Axess Offshore Australia Pty Ltd
Axiom Project Services Pty Ltd

B
BAE Systems Australia Limited
Balmoral Hill Pty Ltd
Bechtel
Bedford Road Associates Pty Ltd
Bellwether
BGIS
BHP
BHP (WAIO)
BHP Billiton Mitsubishi Alliance
BMD Group
Bombardio
BookPOD Pty Ltd
British Petroleum
BP Australia Pty Ltd
Bradburn Project Management Ltd
Brightstar
Buchan
Calibre Group
Capital Veneering
CASG
Channel Manager
CICG
CIMIC
City of Bendigo
City of Boroondara
City of Melbourne
City of Port Phillip
Civilx
Cleopatra Enterprise
Clough Australia
Comscentre
Connexion Systems
ControlPro
Corian Park Civil
CPB Contractors Pty Ltd
CPBJH JV - West Gate Tunnel Project
CRRC
Daniella Mayger
Danlaid
Daryl Jackson Alastair Swayn Pty Ltd
Deakin University
Decmil Australia Pty Ltd
Deloitte
Department of Defence
Department of Infrastructure
Development Victoria
DHHSBA
Downer Group
DTF
DWS

E
Eastwood Harris Pty Ltd
EDSICO Management
EIC Activities
Elbit Systems Australia
EMVE Consulting Pty Ltd
Engenium
ENGIE
Envision
Ericsson Australia
Essential Energy
Eventbrite
EY

F
Fair and Square Pty Ltd
Feddersen Pty Ltd
Frasers Property Australia
Frequency NZ Ltd
fromchina2you
Fuji Xerox

G
Geometry Gym Pty Ltd
Golder Associates
Goldwind Australia
Grattan Institute
Greenwich Management College

H
Hansen Yuncken Pty Ltd
Henny Pty Ltd
Hexagon PPM
HKA

I
IACCM Pty Ltd
ICEC
illion
IMC
InEight Inc
EXPO AUSTRALIA 2018 PARTICIPANTS

Inpex
Insynchro Australia Pty Ltd
IPM Global
Jacobs Engineering
JDPA
JKC
John Holland Group
Kaleidoscope transformation ltd
KBR
Keller APAC
Kiandra Consulting Services
Laing O’Rourke
Lead Building Information Management (BIM)
Leidos Australia
Lendlease Services
Level Crossing Removal Authority
Liberty Builders
Linear Projects Software
LogiKal Projects
Luminact
LXRA
Managing by Projects
MBM
McConnell Dowell Constructors (Aust) Pty Ltd
MCD
MetroTunnel - Rail Systems Alliance

Metro Tunnel Project
Melbourne Metro Tunnels
Melbourne Water
Meritor
Metro Trains
Metropolis Advisory
Mirvac
Mosaic Project Services Pty Ltd
Mott MacDonald
MTM
NAB
NBNco
NDIS
North East Link Authority (NELA)
North Projects
NOVSTA PROJECT MANAGEMENT
nPlan
NuScale Power

AKBUILD Consult
Omega PS Australia
Oracle Construction and Engineering
Orange Edge
Origin Energy
PanAust Limited
Petrofac
PMDoS
PMWeb
PMI, Melbourne Chapter
Powerlink
Prescience Technology
ProCollab
Projcon Group
Project Controls RAOS OY
Project Management Workshop
Project Search
Projection Group

PS Projects Pty Ltd
PwC
QGC - Shell Australia
QinetiQ
Queensland Nitrates
Rail Projects Victoria
Raju Tech Pty Ltd
Red Arrow Group
RedBay Consulting Pty Ltd
Risk Decisions
Risk Integration Management Pty Ltd
RMIT
SSA Power Networks
Santos
Seavus
SEMZ Property Advisory & Project Management
Sensei
Service Stream Limited
Simplot Australia
SJA Construction Services
Skeiny Projects
SNC-Lavalin
Solid Support
South32
SPACER ECS
Steco Ltd
Supertech Project Management Australia Pty Ltd
Swinburne University
Sydney Trains
Synchrony
Synergy Group Australia
Synertec Pty Ltd
Systems Engineering Society of Australia
Visionstream

Web Alive
WentWest
Westconnex
WGA
Wolf Management Consulting
WorleyParsons
WSP
WT Partnership

Xmirus Pty Limited
Yarra Trams
Yarra Valley Water
Ynomia
YVW

ZeroCloud
Zinfra
Contact:
Project Controls Expo
Melbourne Cricket Ground,
Brunton Ave,
Richmond VIC 3002,
Australia

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Email: aus@projectcontrolexpo.com