



LARGEST EVENT FOR

PROJECT CONTROLS

SPONSORSHIP BROCHURE



2
DAY EVENT



600+
DELEGATES



56
SPEAKERS



40
SPONSOR BOOTHS

Networking | Education | Opportunities

13-14 FEBRUARY
2024

**JAFZA One Convention
Centre, Dubai**

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PROJECT CONTROLS MARKET OVERVIEW

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.

A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.

Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme.





“ Project Controls
EXPO
is a celebration of
project controls „



The world's largest project controls event

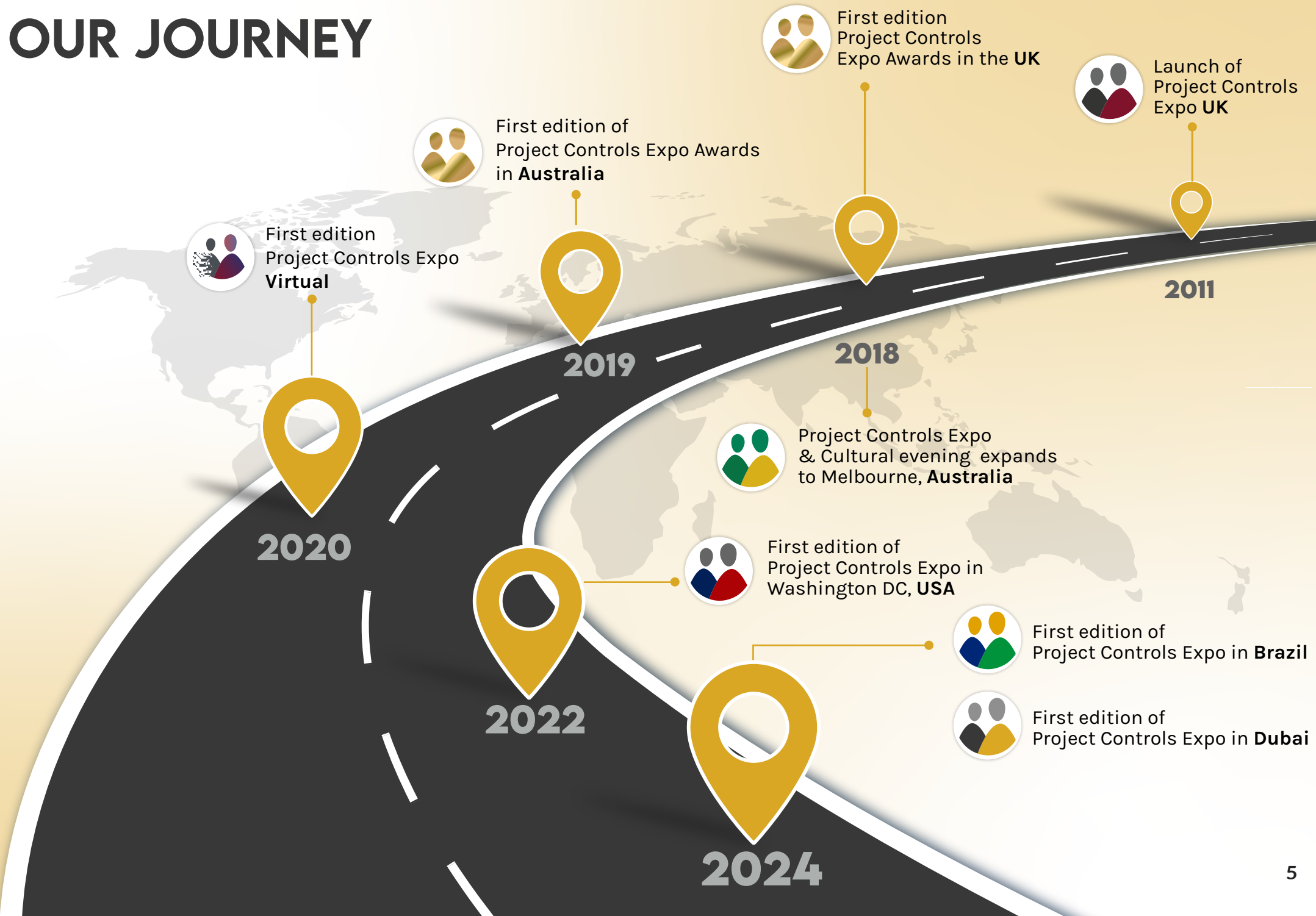
Built on three fundamental principles:
Education, Networking and Commercial
opportunities.

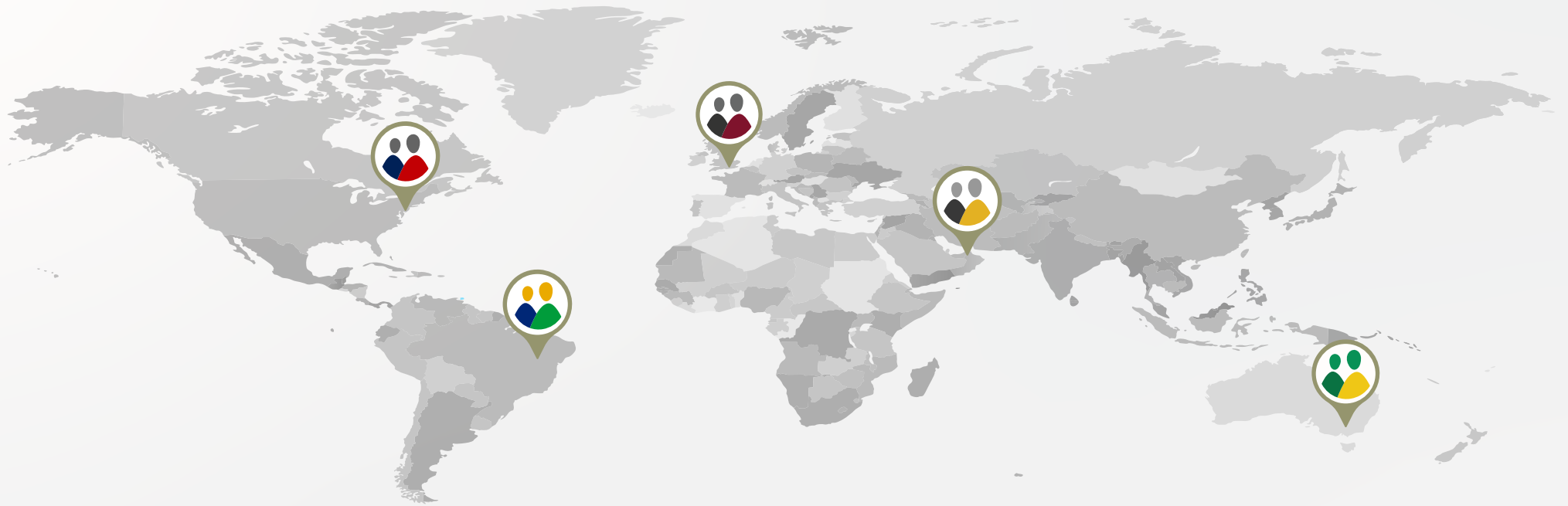
Highlights the value and impact when
project controls are put to use effectively.

Representation from the full supply chain:
End user, Consultancy and Technology



OUR JOURNEY





EVENT CALENDAR 2023 & 24



USA

25-27 September 2023
Nationals Park, Washington DC



UK

7-8 November 2023
Wembley Stadium, London



AUS

14-15 November 2023
Melbourne Cricket Ground



UAE

13-14 February 2024
Jafza One Convention Centre, Dubai



BRAZIL

7-8 March 2024, Centro de
Convenções Frei Caneca, São Paulo

PROJECT CONTROLS EXPO UAE

Project Controls Expo UAE offers a unique mix of educational sessions, workshops, a partners showcase and dedicated networking events. It will present a distinctive forum for learning as well as the opportunity for the exchange of ideas across industries and the chance for delegates to examine the most up to date products and services as solutions to their pain points.

The education programme has eight different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions. There are dedicated streams for market sectors such as Oil & Gas and Construction as well as overview sessions applicable to all such as Case Studies and Technology

To cap the whole Expo experience, there are many networking opportunities so that the event can offer a true and unparalleled community feel across all two days of PCE UAE.



2

DAY EVENT



600+

DELEGATES



56

SPEAKERS



40

SPONSOR BOOTHS



OUR AUDIENCE

- Project Controls Engineers
- Cost Estimators & Engineers
- Planners & Schedulers
- Planning Engineers
- Tendering Managers
- Project Leaders / Directors / Managers
- Programme Directors / Managers
- Project Managers
- BIM Professionals
- Risk Engineers / Managers
- Delay Claims Analysts
- Project Engineers
- Project Development Engineers



Technology



19%

Defense



15%

Consulting



14%

Energy



13%

Infrastructure



11%

Transport



10%

Aerospace



9%

Other



9%

WHO SUPPORTS US

ORACLE
Construction and
Engineering

BAE SYSTEMS

Laminar
CLEAR. CONTROLLED. DELIVERED.

Planisware

AACE
INTERNATIONAL

APM Association for
Project Management

**EC
ITB**

Contruent

ARUP

ATKINS FAITHFUL+GOULD
Members of the SNC-Lavalin Group

AWE

CLEOPATRA

CORA

COSTAIN

Deltek

HEXAGON

INEIGHT

mace

Primaned
DELIVERING PROJECT INSIGHT

TempusResource
by ProSymmetry

rpcuk

Safran

Stantec

Sterling
by RapidDCS

**ADEPT
MANAGEMENT**

Bentley

OPS

Ministry
of Defence **de&s**

gleeds

Jacobs

LOADSPRING

Submarine
Delivery Agency

Locana

LOGIKAL
Project Intelligence

**M
MOTT
MACDONALD**

nPlan

nationalgrid
Gas Transmission

NODES & LINKS
complexity made simple

**Plan
ahead**
Programme Management

**Project Controls
Institute**

risk decisions
Shaping the Future of Risk

sensat

pwc

TrainingByteSize
Empowering project professionals through learning

TETRA TECH

TURBO | CHART
www.turbo-chart.com

Turner & Townsend

QINETIQ

ARCADIS

bp

babcock

HS2

KPMG

**national
highways**

Johnson & Johnson

NetworkRail

AGENDA 2024

DAY 1

13 February

08:00 – 17:45

Free Partner Showcase

4 Seminar Streams

Case Studies

Megaproject

AACE CCP & PSP Certification Prep.
Overview (Fast track)

Oil & Gas

Panel Discussion and Audience Q&A

Evening Proceedings

18:00 – 19:00

Evening social drinks

DAY 2

14 February

08:00 – 17:45

Free Partner Showcase

4 Seminar Streams

Technology

Innovation

Back to Basics

Smart Construction

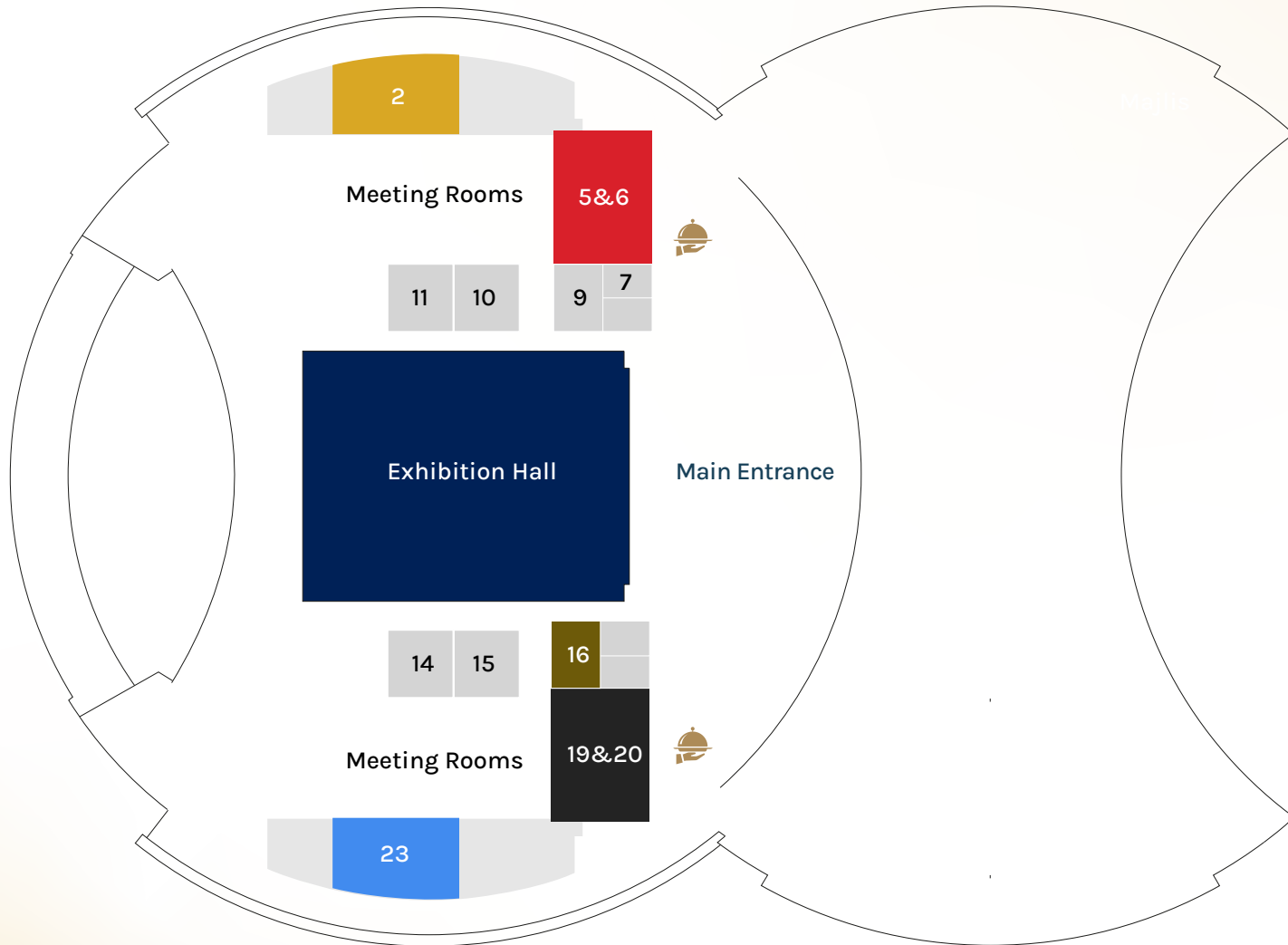
Panel Discussion and Audience Q&A

Evening Proceedings

18:00 – 19:00

Evening social drinks

BIRD'S EYE VIEW




Day 1 - Tuesday 13 February 2024

- Partner showcase & Hospitality @ Exhibition Hall
- Introduction, Opening Remarks, Keynote & Headline Partner Remarks @ Room 19 & 20
- Case Studies zone @ Room 2
- Megaprojects Zone @ Rooms 5/6
- Oil & Gas zone @ Rooms 19/20
- AACE Certification Prep. Overview Workshop @ room 23
- End Panel @ Rooms 19/20
- Evening Social & Networking @ Exhibition Hall
- Speaker Green room @ Room 16

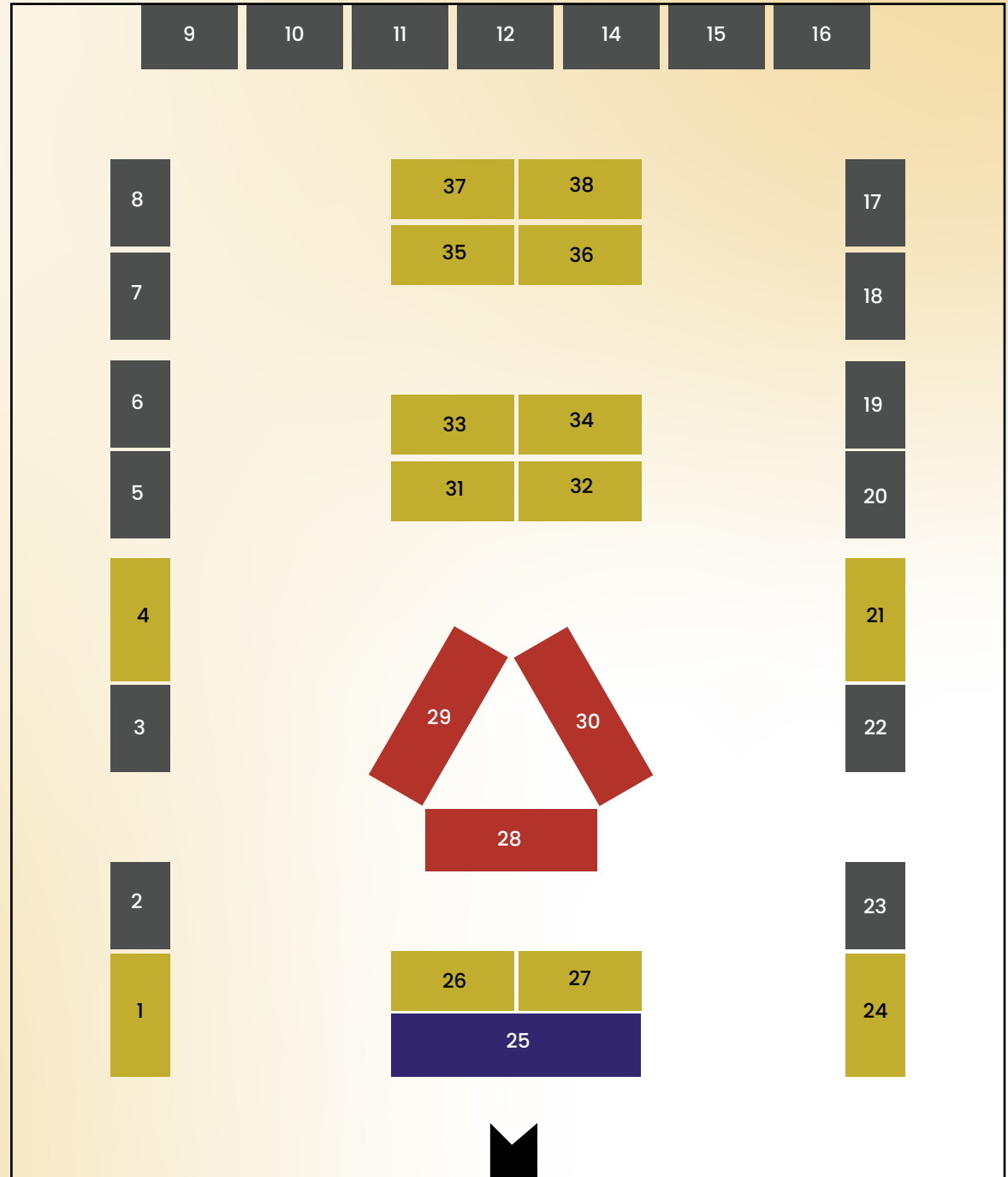
Day 2 - Wednesday 14 February 2024

- Partner showcase & Hospitality @ Exhibition Hall
- Introduction, Opening Remarks, Keynote & Headline Partner Remarks @ Room 19 & 20
- Technology zone @ Room 2
- Innovation zone @ Rooms 5/6
- Smart Construction Zone @ rooms 19/20
- Back to Basics zone @ Room 23
- Panel Discussion and Audience Q&A @ Room 19 & 20
- Evening Social & Networking @ Exhibition Hall
- Speaker Green room @ Room 16

 Catering area

PARTNER SHOWCASE

-  Headline Sponsor
-  Platinum Sponsor
-  Gold Sponsor
-  Silver Sponsor
-  Entrance





SPONSORSHIP PACKAGES

BENEFITS

Bronze
AED 9,000

Silver
AED 23,000

Gold
AED 32,200

Platinum
AED 50,500

Headline
AED 68,900

Exhibit booth

✓
3m x 2m

✓
4m x 2m

✓
6m x 2m

✓
8m x 2m

Presentation slot

✓

✓

✓

Delegate list supplied (according to local data protection legislation)

✓

✓

✓

✓

Complimentary event passes
(incl. booth manning & excl. activity day)

1

2

5

10

15

LCD Screen with stand supplied

✓
43"

✓
43"

✓
55"

✓
55"

Logo, brochure, flyer, case study and video on
PCE UAE website sponsors' page

✓

✓

✓

✓

✓

Furniture: table, chairs and electric sockets

✓

✓

✓

✓

Publish technical paper on PCE UAE website

✓

✓

Executive lounge

✓

✓

HEADLINE SPONSORSHIP

Benefits

In addition to the outlined benefits above, the Headline sponsor will receive the following:

- > Premium exhibit location
- > 1st speaking slot
- > 2nd banner on PCE UAE website homepage and 1st banner on Sponsors page
- > 5 minute speaking slot after keynote
- > Electrics
- > on all delegate badges
- > on all certificates (for delegates and speakers)
- > Event brochure (online and printed)
- > on all email campaigns
- > on all social media campaigns
- > on all venue brandings
- > Project Controls Expo APP

Sponsor logo to be displayed:

- > on all Expo notepads

Sponsor Package

AED 68,900
plus Sales Tax

Sponsor Package

AED 50,500
plus Sales Tax

PLATINUM SPONSORSHIP

Benefits

In addition to the above, our Platinum sponsor will receive the following benefits:

- > 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- > 3rd banner on PCE UAE website homepage (shared with other 2 platinum sponsors and professional bodies)
- > 2nd banner on PCE UAE website sponsors page (on a first come first served basis)
- > Electrics

Sponsor logo to be displayed:

- > on all email campaigns
- > on all certificates (for delegates and speakers)
- > Event brochure (online and printed)
- > Exclusive social media campaigns
- > Project Controls Expo APP
- > Venue branding

HEADLINE PARTNERSHIP

Pre-installed Stand

- 1 Backdrop Artwork: Width-8m x Height-2.5m
(Leave 50mm bleed for cutoff)
 - 2 1 x 55" LED Screen
 - 3 Counter Artwork: Width-1m x Height 1m
(Leave 50mm bleed for cutoff)
- Stand Size: 8m L X 2m W x 2.5m H
 - 1 Reception Desk and 1 High Chair
 - 2 Table and 4 Chairs
 - 7 x Lights, 1 x Magazine Stand and 3 x Electric Socket
 - 2000mm x 8000mm Flooring



PLATINUM PARTNERSHIP

Pre-installed Stand

- 1 Printed Backdrop: Width-6m x Height 2.5m (Leave 50mm bleed for cutoff)
 - 2 1 x 55" LED Screen
 - 3 Counter Artwork: Width-1m x Height 1m (Leave 50mm bleed for cutoff)
- Stand Size: 6m L X 2m W x 2.5m H
 - 1 Reception Desk and 1 High Chair
 - 2 Table and 4 Chairs
 - 5 x Lights, 1 x Magazine Stand and 3 x Electric Socket
 - 2000mm x 6000mm Flooring



GOLD PARTNERSHIP

Pre-installed Stand

1 Printed Backdrop: Width-3.97m x Height 2.42m
(Leave 50mm bleed for cutoff)

2 Side Wall

➤ Above TV: Width-1.36m x Height 0.65m
(Leave 50mm bleed for cutoff)

➤ Below TV: Width-1.36m x Height 1.2m
(Leave 50mm bleed for cutoff)

➤ 1 x 43" LED Screen

3 Counter Artwork: Width-1m x Height 1m
(Leave 50mm bleed for cutoff)

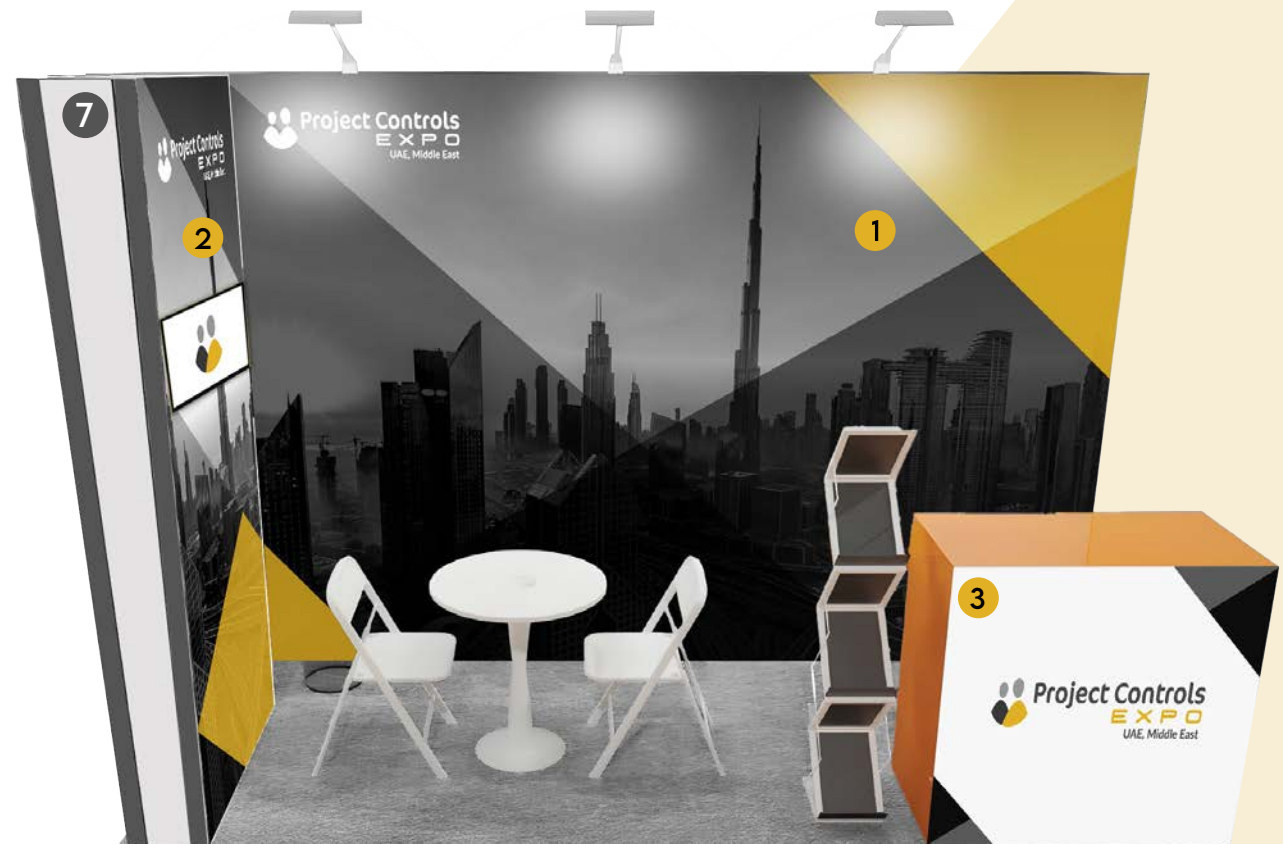
➤ Stand Size: 4m L X 2m W x 2.5m H

➤ 1 Reception Desk and 1 High Chair

➤ 1 Table and 2 Chairs

➤ 3 x Lights, 1 x Magazine Stand and
3 x Electric Socket

➤ 2000mm x 4000mm Flooring



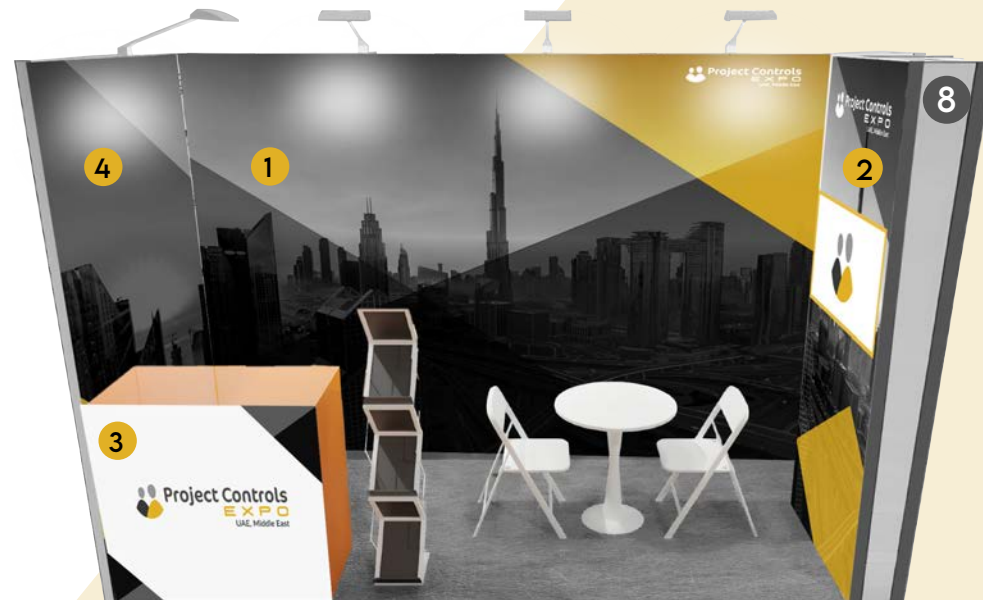
SILVER PARTNERSHIP

Pre-installed Stand

- 1** Printed Backdrop: Width-2.98m x Height 2.42m
(Leave 50mm bleed for cutoff)
- 2** Side Wall
 - Above TV: Width-1.36m x Height 0.65m
(Leave 50mm bleed for cutoff)
 - Below TV: Width-1.36m x Height 1.2m
(Leave 50mm bleed for cutoff)
 - 1 x 43" LED Screen
- 3** Counter Artwork: Width-1m x Height 1m
(Leave 50mm bleed for cutoff)
- 4** Side Wall Artwork-Opposite TV Wall: Width-1.36m x Height-2.42m
(Leave 50mm bleed for cutoff)
 - Stand Size: 3m L X 2m W x 2.5m H
 - 1 Reception Desk and 1 High Chair
 - 1 Table and 2 Chairs
 - 3 x Lights (Type 1), 4 x Lights (Type2),
1 x Literature Rack and 3 x Electric Socket
 - 2000mm x 4000mm Flooring



Type 2 (2 Sides open)



Type 1 (1 Side open)



REGISTRATION AREA SPONSOR

AED 10,000
plus Sales Tax

Benefits

- > 3m x 2m banner behind the registration desk
- > T shirts, with dual branding, on staff at desk (provided by Expo)
- > Bags, environmentally friendly, given to each delegate (To be provided and distributed by partner)
- > 1 complimentary event pass

AED 8,000
plus Sales Tax

APP SPONSOR

Benefits

- > Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- > The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- > Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- > Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure & 1 complimentary event pass



CONNECT WITH US

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