



Project Controls EXPO

2018 MEDIA PACK

www.projectcontrolsexpo.com

Venue:

Emirates Arsenal Stadium/ Football Club,
75 Drayton Park, London N77 DD

Date:

13th Nov 2018- Awards Night & Dinner
14th Nov 2018- Conference Day

Introduction

The only and largest international Project Controls event/conference dedicated to its advancement and with the objective of providing significant practical and theoretical awareness on its process, tools and techniques to its stakeholders. This show is the most important event for those working within the spectrum of Projects Controls not just from an educational perspective but also in terms of building a network and exploring career opportunities. The above objective is achieved by bringing practitioners, employers, customers and suppliers together to share knowledge, experience, best practices, career development and software tools under one roof. Practitioners & employers (including sponsors) will benefit from a variety of training, technical and managerial presentations from some of the industry's best experts.



SUPPORT

We welcome support from organisations who cannot sponsor but can offer help in kind. We are happy to enter into contract agreements for mutual benefit.



KEY FEATURES/ ATTRACTIONS

- Partner Showcase and Main Networking zone @ Highbury Suite
- Masterclass Zone @ Royal Oak
- Workshop and Case Study Zone @ Dial Square
- Technology Zone @ Champions Suite
- Megaprojects Zone @ Woolwich Suite
- Demonstration Zone @ M Club
- SME panel/zone @Emirates Lounge

In addition to this, "networking cafe"@ 49ers offers additional networking space.

13th Nov - Awards evening and Networking Dinner & 14th Nov- Expo 2018, offer all day beverages, buffet lunch and evening social



EXPECTED TURNOUT

In the range of 750 - 900 (excluding exhibitors, speakers and support staff)



INDUSTRIES REPRESENTED

Oil & Gas, Construction, Rail, Infrastructure, Defence, Nuclear and Government to name a few.

SPONSORSHIP PACKAGES

Benefits/Package	Bronze ★	Silver ★★	Gold ★★★	*Platinum ★★★★
Logo on Website	✓	✓	✓	✓
Logo on Event Brochure	✓	✓	✓	✓
Exclusive Awards Night Dinner Tickets	1	2	2	3
**Complimentary Event Pass		10	20	30
Stadium tour Pass	1	2	4	6
^Delegate list provided		✓	✓	✓
Exhibit Slot		✓	✓	✓
Furniture		Standard Furniture	Posture Table and Chairs	Posture Table and Chairs
LCD			42"	55"
Publish Technical Paper in Expo Brochure			✓	✓
^^Presentation Slot			✓	✓
Executive Lounge				✓
#Stand size		Standard (2.5m X 2m)	Large (3.5m X 3m)	Extra Large (7m X 3m)
Cost (Excl. VAT)	£ 3,000	£ 5,000	£ 7,000	£ 13,000



SPONSORSHIP PACKAGES



*PLATINUM PACKAGE

- In addition to the above benefits, our platinum package receives the 1st preference for a speaking slot and Partner showcase location in addition to extensive media coverage in all Expo announcements and advert relay in LCD screens across the venue.
- Any special requirements can also be addressed.



^DELEGATE LIST SUPPLIED

Delegate lists are supplied according to new GDPR regulations introduced in 2018. We are unable to supply email or phone contacts. Scanners can be hired through our supplier to obtain more comprehensive delegate information at the event. Details on request.



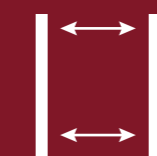
**COMPLIMENTARY EVENT PASS

For additional passes, partner will be given a code offering 50% discount.



EXECUTIVE LOUNGE

Gold and Silver sponsors can also reserve the "Executive Lounge" by paying £499. Please note there are limited lounges available and preference will be given on first come first served.



#STAND SIZE

Standard stand can be upgraded to large size of 3.5m x 3m by paying additional £500 + VAT. This is subject to availability.

SPONSORSHIP PACKAGES



^^PRESENTATION SLOTS (TECHNICAL ZONE @ CHAMPIONS SUITE)

- Limited presentation slots available.
- No “Sales pitch” is allowed in presentation slots and must adhere to strict Expo presentation criteria (contact us for more details).
- All presentations must be submitted at least 2 weeks before the event for approval.
- Presentation must be prepared on standard Expo template.



ADDITIONAL INFO AND OPTIONAL COSTS

Project Controls Expo offers open plan layout and sizes are as per the layout provided in Media Pack. Exhibitors will be provided with 2 power connections (13A each) along with optional furniture (table, matching table cloth and up to 4 chairs). We also offer LCD TV panels and costing for the same is listed below. Exhibitors must inform us at least one month in advance should they require these panels and/or has any additional requirements.



BROCHURE ADVERTISEMENT OPPORTUNITY

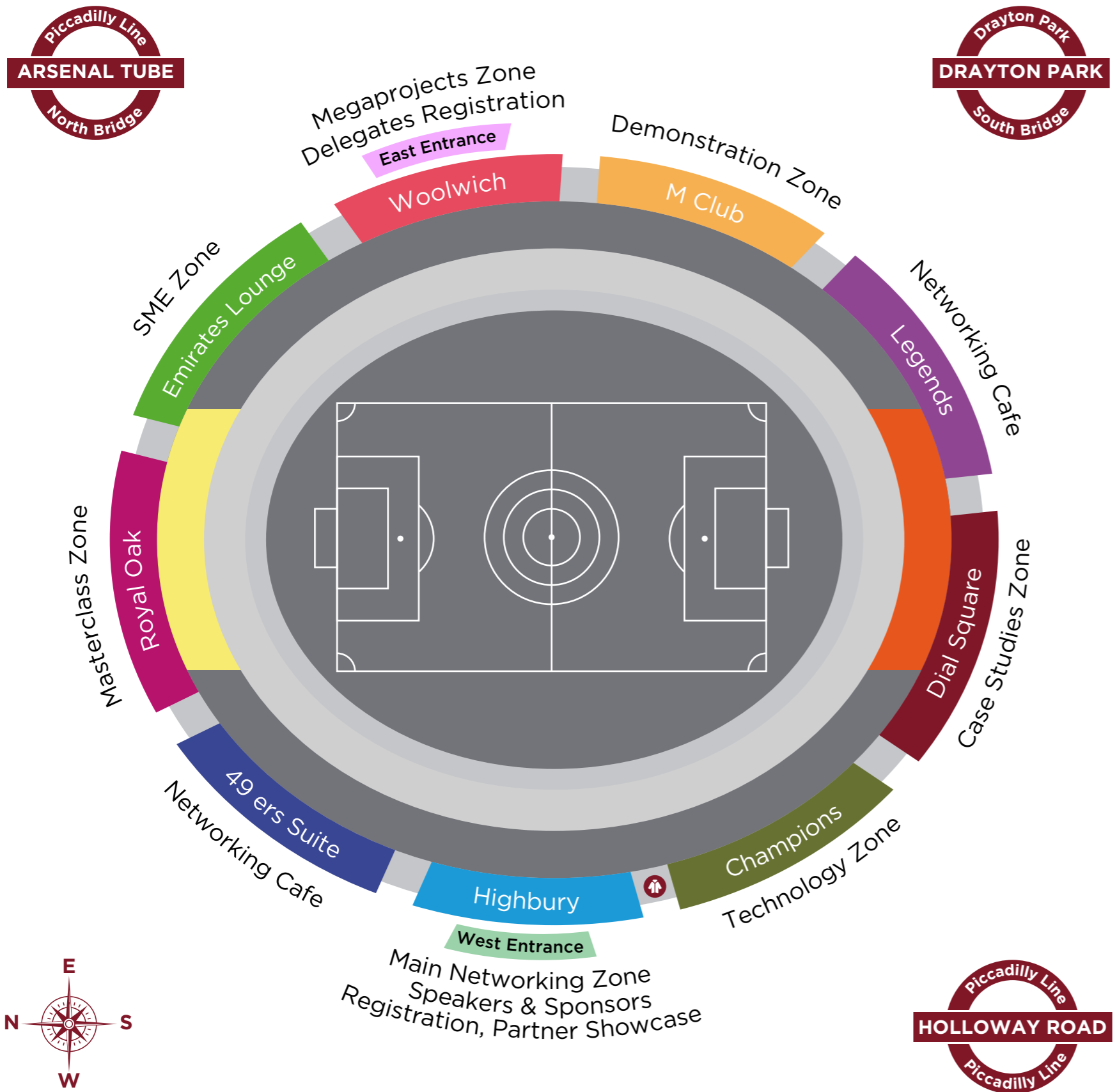
- This is an additional advertisement opportunity to further enhance the presence of your organisation. There are two options to be purchased i.e.:
 - Half A4 page full colour advert @ £599.
 - Full A4 page full colour @ £899.
- Only four A4 pages are available in the brochure.
- Full A4 page full colour advert specification: 198mm x 240mm (Width x Height)
 - Half A4 page full colour advert specification: 198mm X 110mm (Width x Height)

RATES FOR LCD PANELS:

- 55" LCD panels for exhibitors(Includes stand and fitting): £350 + VAT
- 42" LCD panels for exhibitors(Includes stand and fitting): £275 + VAT
- 32" LCD panels for exhibitors(Includes stand and fitting): £200 + VAT
- 27" LCD panels for exhibitors(Includes stand and fitting): £125 + VAT

All the LCD panels with HDMI cables and onsite AV support.

OVERALL EXPO LAYOUT (BIRD'S EYE VIEW)

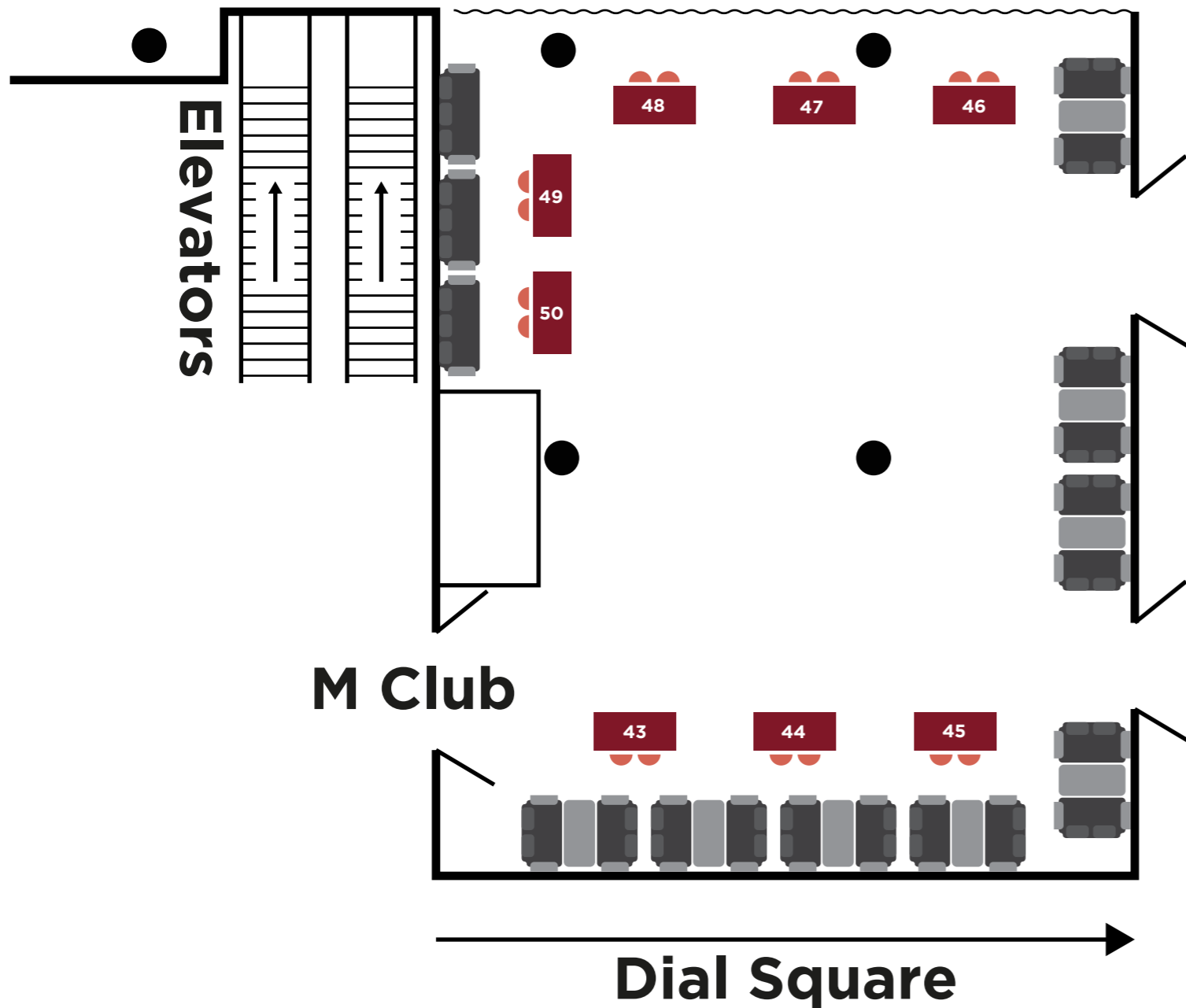





- Speakers and Sponsors Registration
- Delegates Entrance
- Partner Showcase, & Main Networking Zone @Highbury Suite
- MasterclassZone @ Royal Oak Suite
- Case Studies Zone @ Dial Square Suite
- Technology Zone @ Champions Suite
- SME Zone @Emirates Lounge
- MegaprojectsZone @ Woolwich Suite
- Demonstration Zone @ M Club
- Networking Cafe @ Legends
- Networking Cafe @ 49ers Suite
- Quiet Zones are located at "Galleries" of Royal Oak Suite and Dial Square Suite.
- ☑ Cloak room
- Partners Lounge (Access is by invitation only)
- Speakers Lounge



DEMONSTRATION ZONE - M CLUB

Following several requests we have introduced a demonstration zone for our Technology partners who may wish to demo specialist software and VR technologies. There are a limited number of stands in this area. Please enquire if you wish to exhibit in this area in preference to Highbury.



-  Booth Seating
-  Demo Stand
-  Pillar





AWARDS EVENING AND NETWORKING DINNER

SPONSOR PACKAGES – ONLY 4 AVAILABLE £5000

Sponsorship is an ideal way to show your position within the industry, at the same time promoting your company to a targeted audience over the course of the year. From the first call for nominations to the event itself, and in all post-event publicity, sponsoring companies will appear on a range of promotional material.

THIS YEAR'S CATEGORIES AVAILABLE FOR SPONSORSHIP WILL BE

- UK Project Controls Apprentice of the Year 2018
- UK Project Controls Professional of the Year 2018
- Global Award for Project Controls Innovation 2018
- Global Award for Project Controls in a Megaproject 2018

CATEGORY SPONSORSHIP PACKAGE

£5,000 (plus VAT)

This package enables organisations to sponsor a specific award category.

AWARDS EVENING AND NETWORKING DINNER

Branding/Awareness Campaign

- Sponsors' logo on all advertising / marketing materials in connection with specific category
- Sponsors' logo on Project Controls Expo Awards webpage with link to sponsor's website
- Sponsors' logo and name in Awards PR / promotion for the Awards Programme

Awards Dinner Venue Branding

- Sponsors' logo on sponsors' page of menu
- Sponsors' logo on the back of place cards
- Sponsors' logo on relevant table
- Acknowledgement of sponsorship of the specific award category during AV

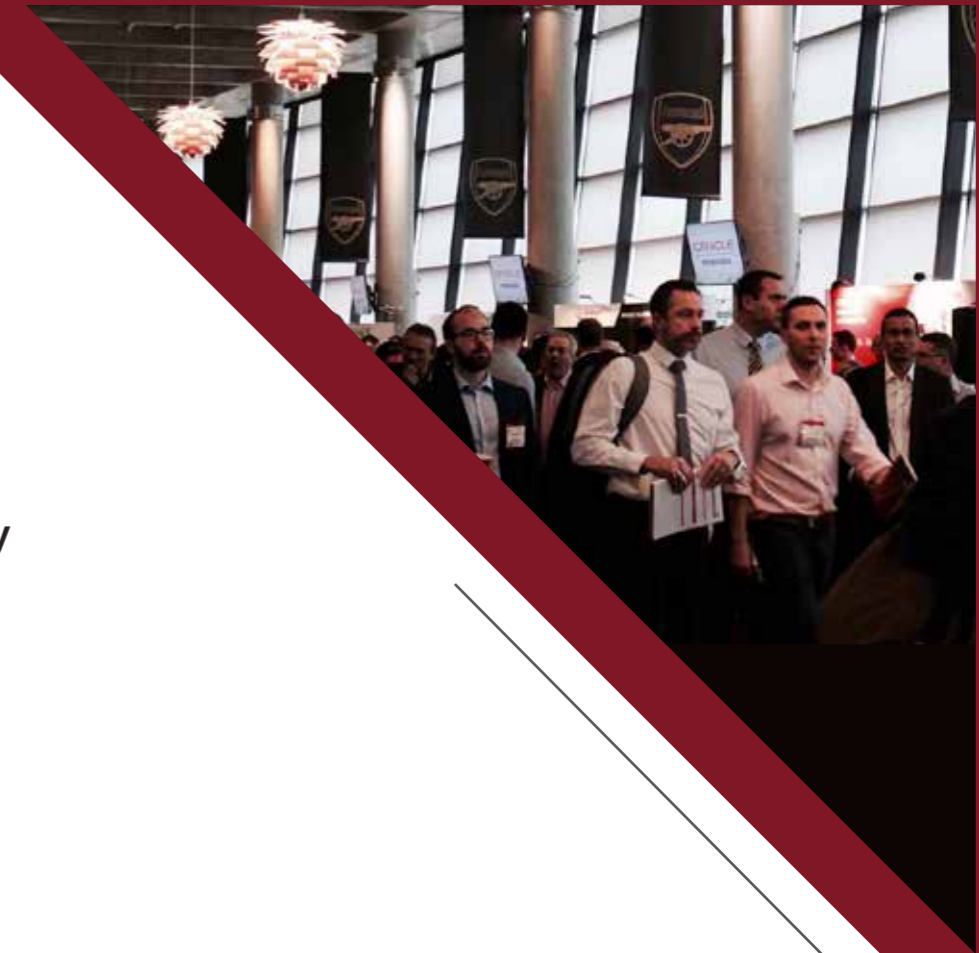
Premium Benefits

- Sponsors' name on specific award
- Opportunity to present a trophy to a winner

Tickets

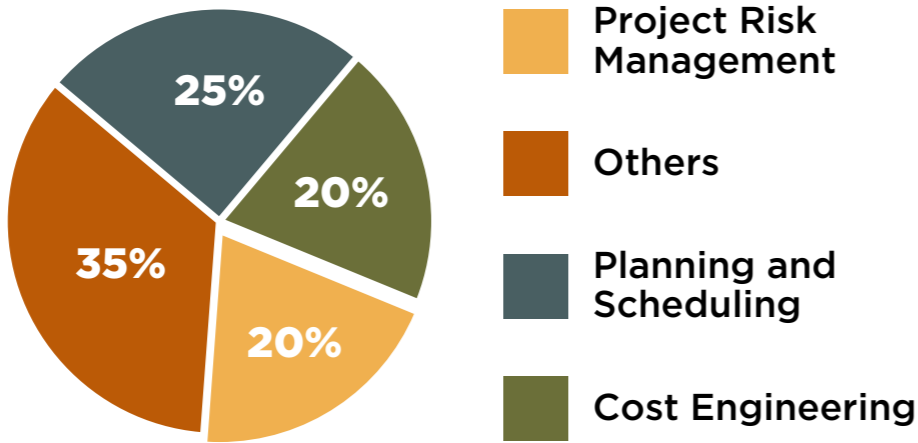
The sponsorship package includes 10 dinner tickets, with a half-bottle of wine per person.

For further information contact Christine Stone at christine@projectcontrolexpo.com

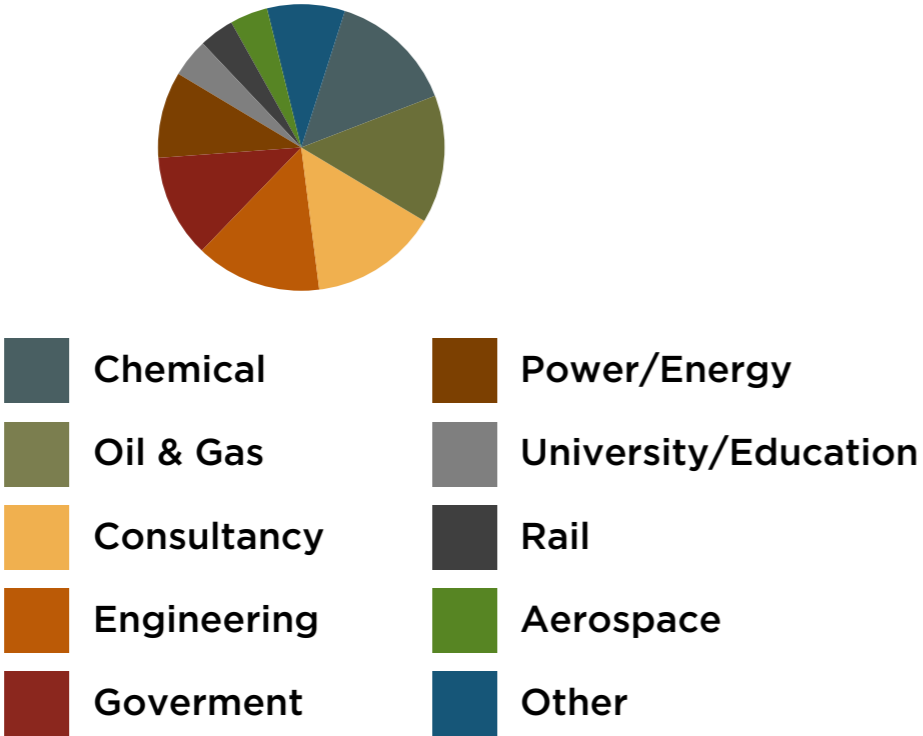





STATISTICS OF EXPO 2017

Top 3 Subjects



Industries



- 
 The 2017 event received an average rating of 9.3 out of 10
- 
 The countries with the most visitors were:
 - UK
 - USA
 - Norway
- 
 Delegate Profile:
 - 35% Intermediate professionals
 - 65% Senior Manager/ Decision makers

EXPO 2017 PARTICIPANTS

Atomics Weapons and Equipment,
UK Association of Project Management
Aorra Group
Agenza Limited
Arc Projects
AMCO Rail
Aker Solutions
ABB Limited
AMEC
Atkins
APMG
Association of Cost Engineers
AECOM
ARUP
Alliance Healthcare British Petroleum

BAE Systems
Bone Consulting Ltd
BAM Nuttall
British Telecom
Babcock Limited
BCM Construction
Berkeley Group
Balfour Beatty
Bovis Lend Lease

Chanctonbury Associates Ltd
Cavendish Nuclear (Dounreay)
Chevron
Crezon Consultancy BV
CB&I (Chicago Bridge & Iron Company)
Cisco Ceona Offshore
Charles Taylor Plc
Crossrail Ltd
Carillion
CH2M Hill
CPC Project Services
Capita

Coventry University
CEPSA
Cost Engineering BV
Costain Ltd
Cavendish Nuclear

Doosan Babcock
Driver Trett
Dividend Training
Deltek UK Ltd
Driver Group
Dornan Engineering services Ltd
Dounreay
Deloitte MCS Ltd

EON E&P
EDF Energy
EC Harris
Enzen Global Limited
ECITB
Ensto

Faithful+Gould
Ferrovia
Fletchers Solicitors Ltd
Fluor Ltd
Foster Wheeler
Fujitsu

Gold Group
GBM Minerals Engineering Consultants Ltd
Gatwick Airport Limited
Galliford Try Construction Ltd
GaeaGlobal
General Dynamics
Graham Construction
GMMD Consulting
Gardiner & Theobald

GAN Advisory
Gleeds Energy Ltd
G4S plc

HS2 Ltd
Harmonic Ltd
Hill International
Hewlett Packard
Huawei
Horizon Nuclear Power
Heathrow Airport Ltd
Health & Safety Laboratory
Highways Agency
Home Call
Hawkins Brown

InfrastruttureLombarde spa
ISG Plc
Initiate Consulting
Inegral Services Co.,
IFS University College
Integrated Project Management
IHC Engineering Business Ltd

Johnson & Johnson
Jacobs UK Ltd
Jaguar Land Rover
J. P. Morgan Securities plc
Alstom/Taylor Woodrow JV

KCA Deutag Drilling Ltd
KBR
Kongsberg Oil & Gas

Lloyds Banking Group
London Underground (TfL)
LogiKal Projects
Lend Lease

EXPO 2017 PARTICIPANTS

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Mainstream Renewable Power
Ministry of the Economy - Lithuania Govt.
Ministry of Justice, UK
Murphy Group
Ministry of Defence, UK
Marine Current Turbines (Siemens)
Met Office UK
Mace Group Ltd
Mott MacDonald
Mota-Engil Africa

National Grid
Network Rail
Nuvia Ltd NG Bailey
Nexus PMG
Navigant
Nabarro (London Legacy Development Agency Lawray
Architects L-3 Communications Marine Systems UK)

OMV Yemen
Oxand
Oldham MBC

Plan Ahead
PM Group Ltd
Project Place

PCC Australia
Parsons Brinckerhoff
Petrofac Engineering Limited
Proger S.p.A.
Parsons Brinckerhoff
PriceWater Coopers
PM Group
Plan Ahead
PM Group Ltd
Plc Shell Limited

Rhead Group
Rockwell Automation
Raytheon Systems Ltd
Royal mail
Rolls-Royce
Robert Gordon University
Rise Management Consulting
Retain International
Royal Haskoning DHV

South East Water
SES Limited
Subsea 7
Systech International
St Mungo's Broadway
South Staffordshire PLC
Siemens plc
Seven Exploration & Production Limited
Schneider Electric South staffs
Sellafield Ltd
Skema Business
School Skanska

Technip UK Limited
Tullow Oil
ThyssenKrupp Industrials Solutions AG The
Walt Disney Company

Taylor Woodrow
Turner & Townsend
Tessella
Thales Ground Transportation Systems
Thales Rail Signalling
Tideway Tunnels

United House Ltd
University of Westminster
University of Aberdeen United
Utilities UK Power Networks
UCLH NHS Foundation Trust
UKOUG
URENCO Ltd

Vonnerose
Vivid Resourcing
VVB Engineering Services Ltd
Vetta Business Services
Vattenfall
Vinci Construction
Vanderlande Industries

Wates Construction
Wellington
Wessex
Water Services Ltd
Workmate Technology Ltd
WSP Group
World Mission Agency
WorleyParsons Limited
Wadi Horizons Ltd.
Willmer Limited Waitrose

Yorkshire Water

Contact:

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