

# MEDIA PACK

Wembley Stadium, London

15-16 November 2022



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## VENUE

### Wembley Stadium, London

We are returning to Wembley Stadium in 2022, which is the largest stadium in the UK. It is one of the most accessible event spaces, with great transport links to the centre of London, the UK and Europe, with a wide range of accommodation options nearby.





# PROJECT CONTROLS MARKET OVERVIEW

A report by McKinsey states 98% of megaprojects face cost/schedule overruns or delays. The reasons include flawed performance management, insufficient risk management, missed connections (lack of planning) amongst a few others that lead to:

- loss of control on projects
- incurring payment delays
- missed deadlines
- erosion of stakeholders' trust and finally, with public projects, poor justification of taxpayer's money
- delayed phased completions
- incurring penalties

Another report by PWC, suggests that worldwide infrastructure spending will grow from \$4 trillion per year in 2012 to more than \$9 trillion per year by 2025. Overall, close to \$78 trillion is expected to be spent globally between 2014 and 2025.

This calls for more enhanced dialogue between government, industry and professional bodies **to come together for sharing**

**lessons learnt, best practices and engage more collaboratively** for successful project delivery.

Launched in 2010, Project Controls Expo offers this platform, where a **wide range of industry players** (Oil & Gas, Aerospace, Pharmaceutical, Infrastructure, Construction, Government, Defence, etc.) and professional bodies (APM, ACostE, ICEC, AIPM, PMI, AIQS etc.) **engage with a range of professionals and technology providers for the development/advancement of the profession.**



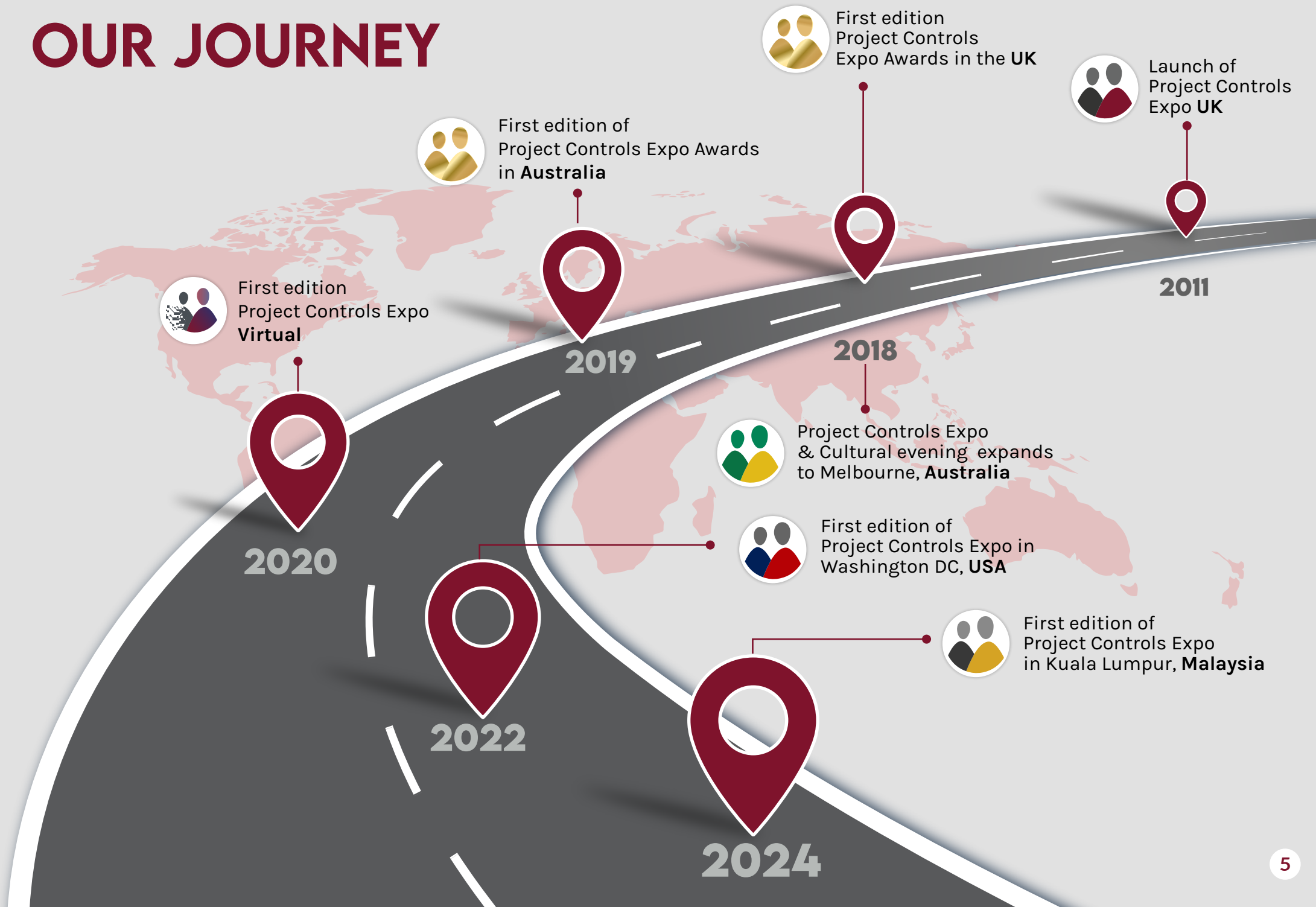




# “Project Controls EXPO is a celebration of project controls”

The world's largest project controls event dedicated to the advancement of project controls, with the objective of providing significant awareness on the process, tools and techniques available to its stakeholders. It highlights the value of project controls and the impact it can have when put to use effectively.

# OUR JOURNEY





# OVERVIEW

In September 2021, 1785 professionals from across the world participated in the 2<sup>nd</sup> edition of Project Controls Expo Virtual, which featured more than 120 industry experts leading sessions 24 hours a day over a 3 day period.

Then in November 2021, we celebrated our 10 year anniversary and our 1<sup>st</sup> hybrid event which was live-streamed from the iconic Wembley Stadium in the UK; proving to be an asset for those who attended physically and virtually.

In 2022 Project Controls Expo will be hosting its 3<sup>rd</sup> Australian edition in Melbourne at the MCG.

To continue in our aim of expanding our global reach we will be hosting our inaugural editions in Malaysia & USA, while replicating the success of our UK and Australian versions.

# PROJECT CONTROLS EXPO UK

This 2-day event will be jam-packed with learning & networking opportunities, Awards Evening & Black Tie Gala Dinner, lending itself to a unique experience.

During the course of the Expo we will have specialist workshops running alongside a series of focused seminars, as well as a partner showcase/trade fair, allowing delegates to meet prominent vendors and consultants in the project controls community.



**2**  
DAY EVENT



**1306**  
DELEGATES



**73**  
SPEAKERS



**52**  
EXHIBITION STANDS

# PCE GLOBAL SCHEDULE

2022

**EXPO  
USA**

**3**  
Day event

**600-800**  
Delegates

**61**  
Exhibition stands  
(open days of the partner showcase  
October 5/6)

**50**  
Speakers

Nationals Park, Washington DC - USA  
**4-6 October 2022**  
[projectcontrolexpo.com/usa/](http://projectcontrolexpo.com/usa/)



**EXPO  
UK**

**2**  
Day event

**1306**  
Delegates

**52**  
Exhibition stands  
(open days of the partner showcase  
November 15/16)

**73**  
Speakers

**GLOBAL  
AWARDS**

**7**

**385**

Awards Evening &  
Black Tie Gala Dinner

Wembley Stadium, London-UK  
**15-16 November 2022**  
[projectcontrolexpo.com/uk](http://projectcontrolexpo.com/uk)



**EXPO  
AUSTRALIA**

**2**  
Day event

**738**  
Delegates

**46**  
Exhibition stands  
(open days of the partner showcase  
November 29/30)

**49**  
Speakers

**ASIA PACIFIC  
AWARDS**

**7**  
Awards

**222**  
Attendees

Awards Evening &  
Black Tie Gala Dinner

Melbourne Cricket Ground, Australia  
**29-30 November 2022**  
[projectcontrolexpo.com/aus/](http://projectcontrolexpo.com/aus/)



2024

**EXPO  
MALAYSIA**

**3**  
Day event

**600-800**  
Delegates  
(Expected)

**32**  
Exhibit booths  
(open days of the partner showcase  
March 5/6)

**50**  
Speakers

KL Convention Centre, Malaysia  
**4-6 March 2024**  
[projectcontrolexpo.com/kl/](http://projectcontrolexpo.com/kl/)





# OUR AUDIENCE

- Project Controls Engineers
- Cost Estimators & Engineers
- Planners & Schedulers
- Planning Engineers
- Tendering Managers
- Project Leaders / Directors / Managers
- Programme Directors / Managers
- Project Managers
- BIM Professionals
- Risk Engineers / Managers
- Delay Claims Analysts
- Project Engineers
- Project Development Engineers

## Industries represented

Project Controls Expo offers a platform for a wide range of professionals from a variety of industry sectors. It also has the support and endorsement from leading industry professional bodies such as ACostE, ICEC, AIPM, PMI, and AIQS.



Technology



19%

Defence



15%

Consulting



14%

Energy



13%

Infrastructure



11%

Transport



10%

Aerospace



9%

Other



9%

# WHO TRUSTS US





# AGENDA 2022



## DAY - 1

15 November

7:30 – 16:50

**Free Partner Showcase**

**2 Workshops including**

Data Analytics

Social Project

**3 Seminar Streams**

Case Studies

Masterclass

Technology

### Evening

18:00 - 23:00

Awards drinks reception

Awards Black Tie Gala Dinner

## DAY - 2

16 November

7:30 – 17:35

**Free Partner Showcase**

**4 Seminar Streams**

Smart Construction Zone

Megaproject

Innovations

Case Studies

**Panel Discussion and  
Audience Q&A**

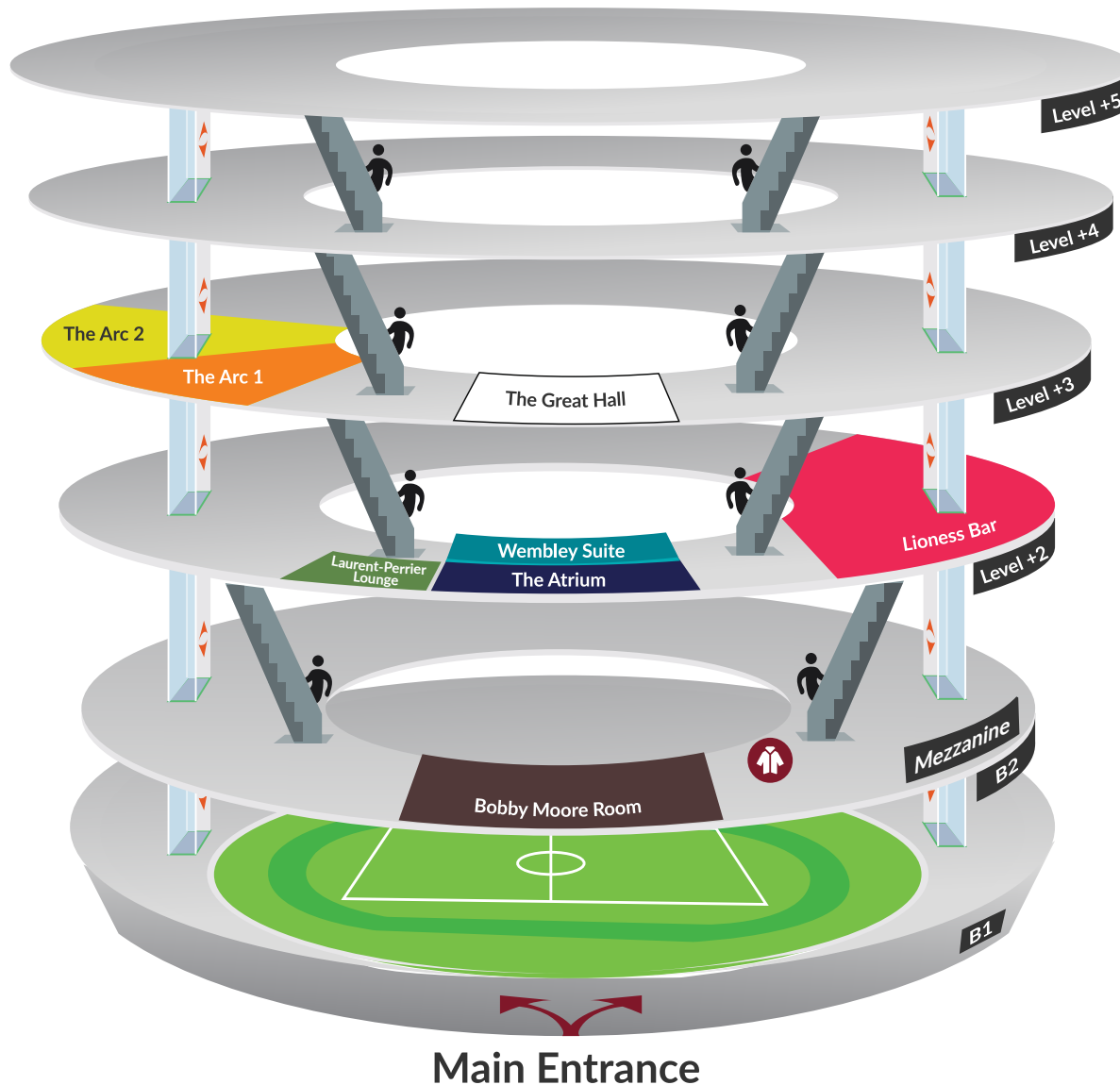
### Evening

17:45 – 19:30








Evening social drinks

Wembley stadium tour








# VENUE LAYOUT

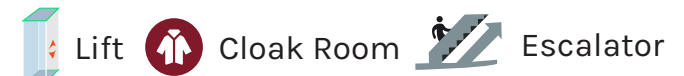


## Day 1 - Tuesday 15<sup>th</sup> November 2022

-  Partner showcase @ Great Hall
-  Case Studies zone @ The Arc 1
-  Workshops zone @ The Arc 2
-  Masterclass zone @ Wembley Suite
-  Technology zone @ The Atrium
-  SME panel zone & Networking Café @ Laurent-Perrier Lounge
-  Awards drinks reception @ Lioness Bar
-  Awards Black Tie & Gala Dinner @ Bobby Moore Room

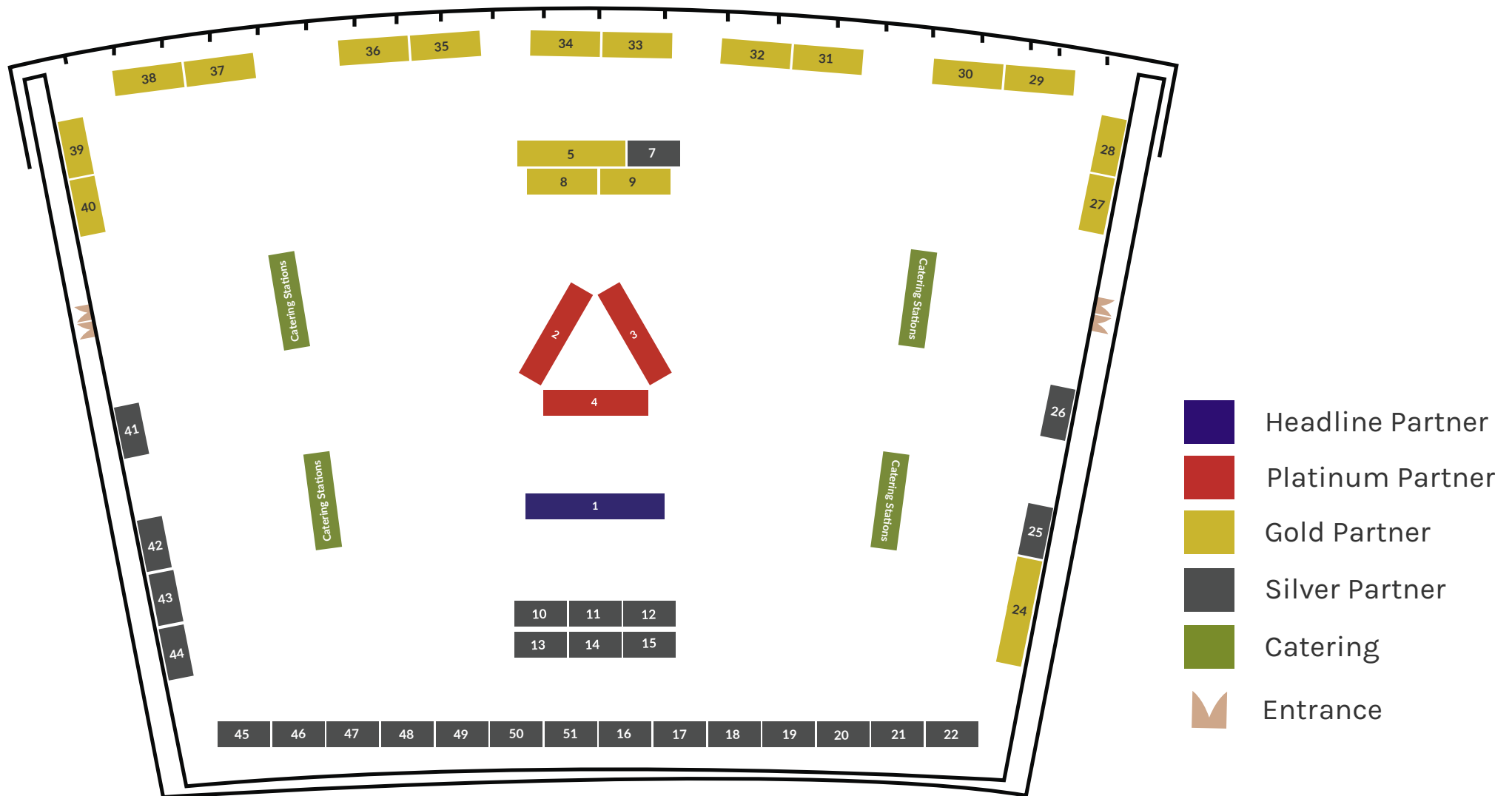
## Day 2 - Wednesday 16<sup>th</sup> November 2022

-  Partner showcase @ Great Hall
-  Smart Construction zone @ Wembley Suite
-  Megaprojects zone @ The Atrium
-  Innovations zone @ The Arc 1
-  Case Studies zone @ The Arc 2
-  SME panel zone & Networking Café @ Laurent-Perrier Lounge
-  Evening Social Drinks @ Great Hall





# PARTNER SHOWCASE



A photograph of two men in business suits shaking hands at a trade show. The man on the left is older with grey hair, wearing a dark suit and a striped shirt. The man on the right is younger with dark hair, wearing a dark suit and a white shirt. They are both smiling. In the background, other people are visible, including a woman in a black dress. The setting is a large, modern exhibition hall with high ceilings and white columns.

# PARTNERSHIP PACKAGES



# PARTNERSHIP PACKAGES

## Categories



- Specialist Workshops Partner
- Awards Evening & Black Tie Gala Dinner
- Expo Evening Drinks Partner

		Bronze £2,500	Silver £7,950	Gold £9,750	Platinum £15,000	Headline £22,000
1	Exhibition stand		✓	✓	✓	✓
	2			✓	✓	✓
	Presentation slot					
Delegate list supplied (according to local data protection legislation)			✓	✓	✓	✓
3	Complimentary event passes (incl. stand manning)	1	2	3	5	10
	LCD screen (pre-installed)		46"	46"	55"	60"
Logo, brochure, flyer, case study and video on PCE UK website partners' page		✓	✓	✓	✓	✓
Exclusive Awards Evening & Black Tie Gala Dinner tickets		1	2	2	3	4
Furniture			Pre-set furniture (See page 22)	Pre-set furniture (See page 21)	Pre-set furniture (See page 20)	Pre-set furniture (See page 18)
Publish technical paper on PCE UK website					✓	✓
4	Executive lounge				✓	✓
Stadium tour pass		1	1	2	3	5





## NOTES

<sup>1</sup>We offer pre-installed stands. Partners can choose to opt out of the bespoke stands. However, we strongly recommend this option for your own convenience.

<sup>2</sup>Subject to meeting the prescribed criteria.

<sup>3</sup>Standard ticket price is £200 plus VAT although early bird price of £100 plus VAT is being offered until end of July 2022.

<sup>4</sup>All day access to a private meeting room for 8-10 people. Gold and Silver Partners can request this at the rate of £1000 plus VAT.

# HEADLINE PARTNERSHIP

Partner Package

**£22,000**  
plus VAT

## Benefits

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**In addition to the outlined benefits above, the Headline partner will receive the following:**

- Premium exhibit location and bespoke pre-installed stand
- 1<sup>st</sup> speaking slot
- 2<sup>nd</sup> banner on PCE UK website homepage and 1<sup>st</sup> banner on partners page
- 5 minute speaking slot after keynote
- Dedicated/reserved parking

### **Partner logo to be displayed:**

- on all Expo notepads
- on all delegate badges
- on all certificates (for delegates and speakers)
- at the entrance of the Partner Showcase



# HEADLINE PARTNERSHIP

## Pre-installed Stand

- 3 x 60" LCD screen
- 2 x branded panels 1220mm x 915mm
- 1 x branded panel 915mm x 1830mm
- 1 x branded panel 915mm x 915mm
- Stand number and company logo on both ends of the stand
- 8m x 1.5m floor



# PLATINUM PARTNERSHIP

Partner Package

**£15,000**  
plus VAT

## Benefits

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**In addition to the outlined benefits above, the Platinum partner will receive the following:**

- Premium exhibit location and bespoke pre-installed stand
- 2<sup>nd</sup>, 3<sup>rd</sup> or 4<sup>th</sup> speaking slot (on a first come first served basis)
- 3<sup>rd</sup> banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and 2<sup>nd</sup> banner partner's page on our website (on a first come first served basis)
- Branding at the entrance of the Partner Showcase
- Partner logo displayed on all certificates (for delegates and speakers)
- Dedicated/reserved parking

# PLATINUM PARTNERSHIP

## Pre-installed Stand

- 1 x 55" LCD screen
- 1 x branded panels 1220mm x 915mm
- 1 x branded panel 915mm x 1830mm
- 1 x branded panel 915mm x 915mm
- Stand number and company logo on both ends of the stand
- 6m x 1.5m floor





# GOLD PARTNERSHIP

## Pre-installed Stand

- 1 x 46" LCD screen
- 1 x branded panel 915mm x 1830mm
- Company logo and stand number
- 4m x 1.5m floor

Partner Package

**£9,750**  
plus VAT



# SILVER PARTNERSHIP

## Pre-installed Stand

- 1 x 46" LCD screen
- 1 x branded panel 915mm x 1830mm
- Company logo and stand number
- 3m x 1.5m floor

Partner Package

**£7,950**  
plus VAT





# WORKSHOP PARTNERSHIPS

Tuesday 15 November 2022



# SPECIALIST TOPIC WORKSHOPS

Tuesday 15 November

Partner Package

**£2,000**

plus VAT

(2 available)



## Data Analytics

9:40 - 12:20



## Social Projects

13:35 - 17:05

### Lunch and refreshments are provided

Partnership is an ideal way to show your position within the industry, at the same time promoting your company to a targeted audience, with a maximum of 30 delegates per session.

### Premium Benefits

- Logo on PCE UK website under workshop category
- 5 minute speaking slot before the workshop
- Partners have the opportunity to provide branded notepads and pens together with marketing collateral
- Two guest tickets for your partnered workshop



# AWARDS PARTNERSHIP PACKAGES

Tuesday 15 November 2022

# AWARDS EVENING & BLACK TIE GALA DINNER

Partner Package  
**Only 8  
Available**

We have introduced **1 Headline partnership**, and **8 distinct categories** of individual Awards partnerships. Partnership is an ideal way to show your position within the industry, at the same time promoting your company to a targeted audience over the course of the year.

From the first call for nominations to the event itself, and in all post-event publicity, partner companies will appear on a range of promotional material.

## OUR PARTNERSHIP PRICING IS AS FOLLOWS:

Headline Partnership

**£15,000**  
plus VAT  
(1 Available)

Category Partnership

**£9,000**  
plus VAT  
(8 Available)



# AWARDS EVENING & BLACK-TIE GALA DINNER

This year's categories for partnership will be:

1. UK Project Management/Project Controls **APPRENTICE** of the Year
2. Global Project Controls **CONSULTANCY** of the Year
3. Global Project Controls **INNOVATION** of the Year
4. Global Project Controls **LIFETIME ACHIEVEMENT** Award
5. Global Project Controls **MEGAPROJECT** of the Year
6. Global Project Controls **PROFESSIONAL** of the Year
7. UK Project Controls **SOCIAL IMPACT** of the Year
8. Global Project Controls **TRANSFORMATION PROJECT** of the Year

Headline Partner



# AWARDS EVENING & BLACK-TIE GALA DINNER

## **BRANDING / AWARENESS CAMPAIGN**

- Includes partnership of one award
- The logo of the headline partner will always be designed slightly larger than the other partner logos (and clearly demarked as “headline partner”)
- Whenever the event is mentioned – it will be mentioned with “partnered by”
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

Headline Partnership

**£15,000**  
plus VAT  
(1 Available)



## **AWARDS DINNER VENUE BRANDING**

Company logo on:

- Menu
- Place cards
- AV
- Trophy (company name engraved)
- Partner logo on award pull up banner at entrance to the dinner location



## **PREMIUM BENEFITS**

- Opportunity to be part of one of the judging panels
- Opportunity to present a trophy to the winner



## **TICKETS**

- The partnership package includes TWO tables of 10 dinner places each including half a bottle of wine per person
- Additional tables can be purchased if required at an additional cost

# AWARDS EVENING & BLACK TIE GALA DINNER

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## BRANDING / AWARENESS CAMPAIGN

- > Includes partnership of one award
- > Mention on advertising and marketing materials (in connection with selected category)
- > Social media graphics and messaging supplied pre and post event
- > Photography and video content supplied post event
- > Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)



## PREMIUM BENEFITS

- > Partners' name on specific award trophy
- > Opportunity to present a trophy to the winner

Category Partnership

**£9,000**  
plus VAT  
(8 Available)



## AWARDS DINNER VENUE BRANDING

Company logo on:

- > Menu
- > Place cards
- > AV
- > Trophy (company name engraved)
- > Partner logo on award pull up banner at entrance to the dinner location



## TICKETS

- > The partnership package includes ONE table of 10 dinner places each including half a bottle of wine per person
- > Additional tables can be purchased if required at an additional cost





# EXPO EVENING DRINKS PARTNER

Wednesday 16 November 2022



# EXPO EVENING DRINKS PARTNER

Wednesday 16 November

Partner Package

**£2,000**  
plus VAT

As the finale to Expo Day 2, this package provides the perfect opportunity for additional networking and socialising with fellow delegates, partners and speakers.

## Benefits

- Logo on PCE UK website partners page
- Expo drinks reception will be branded as being "partnered by" on all relevant promotions
- 2 minute welcome speech at the Expo drinks reception
- One guest ticket for Awards Evening & Black Tie Gala Dinner on Tuesday 15 November
- One guest ticket for Expo on 15-16 November
- Opportunity to display two branded pull-up banners, during the Expo drinks reception





# CONNECT WITH US

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